



**Türkiye Shines at
Heimtextil Frankfurt
2026**



**HOMETEX 2026:
Where global
trends in home and
contract textiles take
shape**



**Artemis Contract
expands global
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**Türkiye in 2026:
A New Wave of Hotel Investments**

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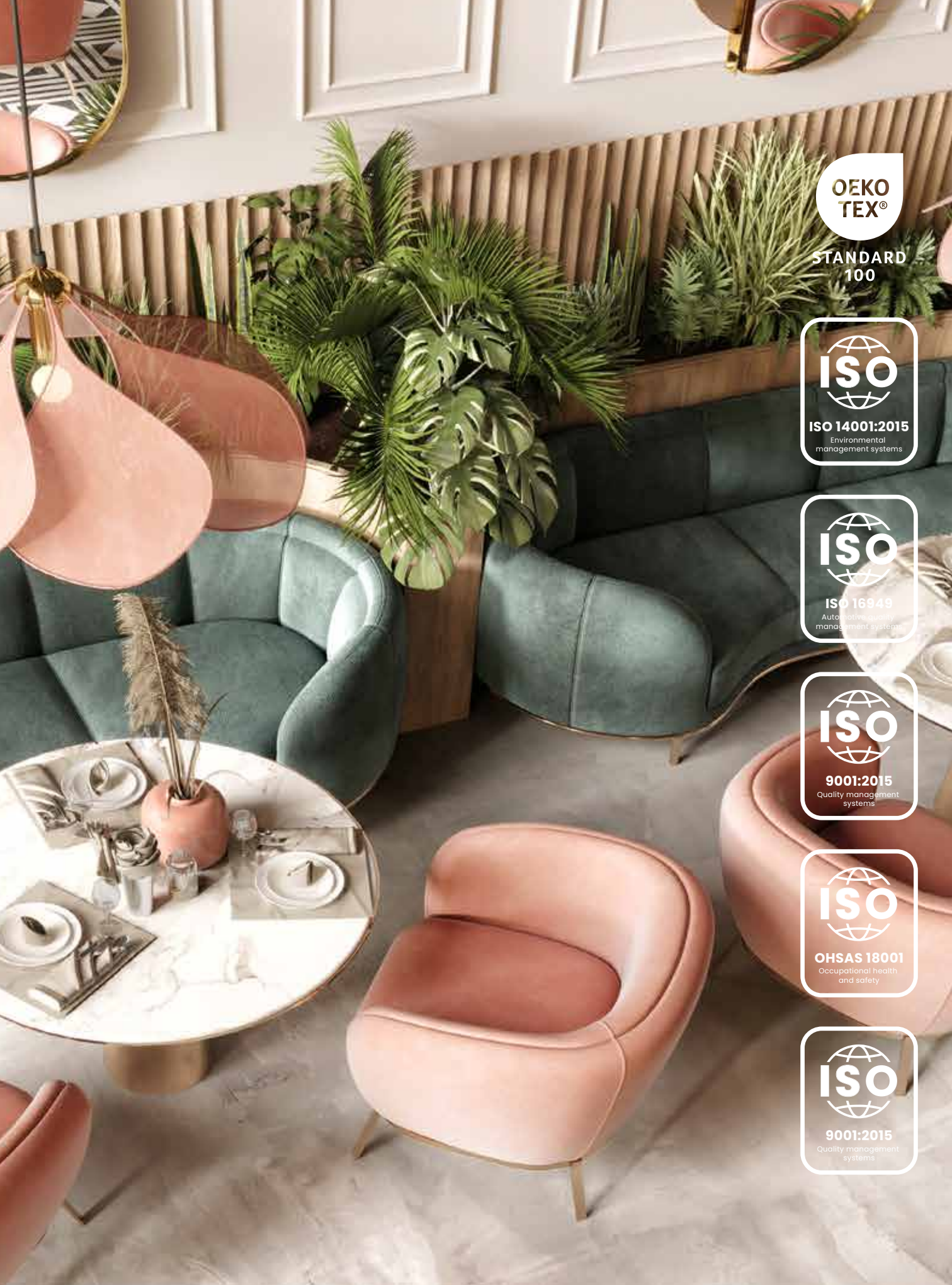


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Foreword: Navigating a New Era of Innovation and Responsibility

As I take the helm of the Uludağ Textile Exporters Association (UTİB), I do so with a profound sense of responsibility and a clear vision for the future. We stand at a historic crossroads where the traditional strength of Turkish textiles meets the uncompromising demands of a digital and green global economy. This issue of Contract Business arrives at a moment of both immense challenge and extraordinary opportunity for our industry. First, I must express my deepest gratitude to our outgoing President, Ms. Pınar Taşdelen Engin. Over the past eight years, her visionary leadership has transformed UTİB into a global center for textile innovation. Under her tenure, we achieved a remarkable export value of \$1.22 billion in 2025, contributing to a national textile sector that reached \$9.4 billion. Perhaps most significantly, we reached an average export value of \$9.4 per kilogram, a clear testament to our shift toward high-value, design-led production. It is this legacy of excellence and resilience that I am honored to carry forward.

A Volatile Global Landscape: Resilience in Times of Conflict

As we navigate the second quarter of 2026, the global landscape remains marked by significant geopolitical instability. The recent conflict involving Iran, the United States, and Israel has created a “fragile ceasefire” that continues to cast a long shadow over international trade. The tensions in the Middle East, particularly regarding the security of the Strait of Hormuz and the Bab al-Mandab, have led to volatile energy prices and complex supply chain disruptions. For the textile industry, these are not just headlines; they are operational realities. High oil prices exert direct pressure on synthetic fiber costs and logistics, while regional uncertainties demand that we remain a “safe harbor” for our global partners. In this environment, Türkiye’s role as a strategic production hub—totaling \$26.2 billion in combined textile and apparel exports in 2025—is more critical than ever. We are not merely suppliers; we are reliable partners capable of providing stability, fast delivery, and flexible production models in a world that feels increasingly unpredictable.

The Green Transition: From Option to Imperative

Beyond geopolitics, the defining challenge of our era is the ecological transformation. In Europe, our largest and most vital market, the “Green Agreement” (EU Green Deal) has moved from a policy framework to a set of binding legal requirements. We are currently in a “decisive phase”. As of July 19, 2026, the ban on destroying unsold textiles and footwear for large enterprises officially begins, marking a paradigm shift in how we manage inventory and waste.

At UTİB, we view the EU Strategy for Sustainable and Circular Textiles not as a barrier, but as a blueprint for the future. The introduction of the Digital Product Passport (DPP) and Extended Producer Responsibility (EPR) schemes requires us to embrace total transparency and traceability. Our goal is to ensure that every meter of fabric produced in our region is durable, repairable, and recyclable. The transition from “fast fashion” to a circular economy is no longer a choice—it is the baseline for competitiveness in 2026. We are leading this charge through projects like TechXtile, which continues to foster the next wave of sustainable entrepreneurs and circular production models.

Designing the Future: Innovation and Contract Business

This edition of Contract Business highlights how macro trends are manifesting in the world of high-end architecture and hospitality. The contemporary architectural achievements featured in these pages exemplify the integration of luxury with ecological sensitivity. By prioritizing the use of natural stone, warm wood, and sustainable textiles, modern design projects demonstrate that high-end aesthetics can—and must—exist in harmony with the environment. Similarly, the rise of wellness-driven hospitality reflects a growing global demand for spaces that support mental and physical wellbeing. For our textile exporters, this shift represents a major opportunity within the “Contract” sector. Whether providing antimicrobial fabrics for international healthcare infrastructure or smart, temperature-regulating upholstery for the next generation of creative workspaces, the demand for “intelligent” textiles is soaring. In 2026, we are seeing smart fabrics evolve



GAFFAR İHSAN İPEKER
Chairman, Uludağ Textile Exporters' Association UTİB

beyond simple wearables into integral components of the built environment. We are moving toward regenerative textiles that actively restore ecosystems—utilizing cotton from regenerative farming and fibers derived from bio-fabricated sources like algae and mycelium. As an industry, we are not just supplying materials; we are providing the essential textures of a healthier, more sustainable future.

Looking Ahead: Being “Game-Changers”

As I look toward the upcoming cycle of international trade fairs and industry exhibitions, I am filled with optimism. These global platforms serve as vital stages to showcase Türkiye’s mastery of the “new baseline”: a sophisticated fusion of sustainability and unparalleled creativity. They allow us to demonstrate to the world that our industry is not just adapting to change, but actively defining the standards of the modern era.

My pledge to you, our valued members and partners, is that UTİB will not just be a follower of these global shifts; we will be “game-changers.” We are committed to supporting our exporters—from the largest industrial groups to the smallest creative studios—as they navigate the dual challenges of digital transformation and green compliance. We will continue to advocate for the high-value, design-centric production that ensures “Made in Türkiye” remains a premier mark of quality and ethical responsibility on the world stage. The road ahead is complex, but the potential of the Turkish textile industry is limitless. Together, we will weave a future that is as sustainable as it is prosperous.

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Türkiye Shines at Heimtextil Frankfurt 2026

Around 200 Turkish companies showcase quality, innovation, and sustainability at the world's leading home textile fair.

Between 13–16 January 2026, Frankfurt, Germany, became the global hub for the home textile industry as Heimtextil Frankfurt 2026 welcomed professionals, buyers, and innovators from across the globe. The fair provided a dynamic stage where the latest trends, innovative products, and strategic collaborations in home textiles came to life, attracting attention from both established brands and emerging market entrants. Türkiye made a remarkable impression with its vibrant participation. Around 200 Turkish companies presented their expertise, highlighting superior quality, creative design, and sustainable production practices. Turkish exhibitors engaged in meaningful business meetings, particularly with professionals



from European and American markets, reinforcing Türkiye's reputation as a reliable and innovative textile hub.

Under the leadership of the Uludağ Textile Exporters' Association (UTİB), a collaborative information stand was organized in partnership with the Istanbul Textile and Raw Materials Exporters' Association (İTHİB), the Aegean Textile and Raw Materials Exporters' Association (ETHİB), the Southeastern Anatolia Textile and Raw Materials Exporters' Association (GATHİB), and the Mediterranean Textile and Raw Materials Exporters' Association (ATHİB). This hub of Turkish excellence drew a steady stream of visitors, effectively showcasing the sector's institutional strength and international coordination.

At the UTİB Info Stand, we hosted the Consul General of the Republic of Turkey in Frankfurt, Ms. Nagihan İlknur Akdeveliöğlu; Frankfurt Commercial Attaché, Mr. Murat Muştu; the Chairman of the Board of Directors of the Turkish Home Textile Industrialists' and Businessmen's Association (TETSİAD), Mr. Murat Şahinler; and members of the UTİB Board of Directors and the sector. During the meetings, discussions were held regarding



the current state of the Turkish home textiles sector, export targets, and its position in global markets.

Heimtextil Frankfurt 2026 not only reinforced Türkiye's competitive edge on the international stage but also opened doors to new collaborations and trade opportunities. The strong presence of Turkish companies highlighted the nation's influence in the global market and set an optimistic tone for the industry's future growth.





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Türkiye to Highlight Creativity and Sustainability at the 2026 Como Sectoral Trade Delegation

UTİB to lead Turkish home textile delegation to Italy's influential industry event, showcasing trends, design innovation, and global business opportunities.

Between 3–8 May 2026, the picturesque city of Como, Italy, will host the Como Sectoral Trade Delegation, organized concurrently with the prestigious Proposte Fair. Taking place at the Sheraton Lake Como Hotel, this highly anticipated event is set to bring together home textile professionals, designers, manufacturers, and international buyers for three days of trend discovery, networking, and commercial engagement. Renowned as one of the most forwardlooking and important gatherings in the home textile calendar, the Como Sectoral Trade Delegation serves as a trend observatory for interior fabrics, home textiles, and decorative materials. The event provides a unique environment where creative design meets international trade, enabling producers, architects, wholesalers, and retailers to explore industry developments and generate new business opportunities. The exhibition will highlight current trends and emerging tendencies within the home textile sector, covering key product categories such as bedroom textiles, kitchen and bathroom fabrics, window dressings, and



wall materials. Complementing the trade activities, a rich program of workshops and interactive sessions will feature esteemed designers from Italy and across Europe, offering valuable insights into evolving design languages and market expectations. Uludağ Textile Exporters' Association (UTİB) is scheduled to organize Türkiye's sectoral trade delegation, presenting a curated narrative focused on sustainability, creativity, and design identity. At the heart of UTİB's presentation will be the story of transformation — illustrating how a simple thread, through its connection to



life and nature, can evolve into sustainable fabric and express contemporary artistic interpretation in home textiles. This thematic approach will highlight the human touch and environmental consciousness shaping the future of textile design.

Last year's edition attracted more than 245 Italian and international visitors and offered exhibitors a vibrant exhibition space to build meaningful business relationships. In 2026, the delegation area is expected to continue its success, bringing together manufacturers, designers, and suppliers specializing in bed linens, curtains, upholstery fabrics, and home accessories.

As in previous years, UTİB's participation will underscore Türkiye's growing presence and competitiveness in the European home textile market. The 2026 delegation will include a select group of Turkish companies, who will engage directly with potential buyers and explore export opportunities across established and emerging industry segments. The Como Sectoral Trade Delegation 2026 promises to reinforce Türkiye's creative and commercial capacities on the global stage, expand international networks, and contribute to future growth prospects for the home textile sector.



Türkiye Prepares for Intertextile Shanghai Home Textiles 2026 With Strong National Participation

UTİB to lead Turkish home textile delegation to Asia’s most influential industry fair, showcasing innovation, trends, and global sourcing opportunities.

Between 18–20 August 2026, Shanghai, China will once again host Intertextile Shanghai Home Textiles, one of the most important and influential home textile trade fairs in Asia. Jointly organized by Messe Frankfurt, The SubCouncil of Textile Industry (CCPIT), and the China Home Textile Association, the event is recognized as a pivotal platform where industry professionals come together to showcase the latest products, gain design

inspiration, build networks, and explore new business opportunities.

Scheduled to take place at the National Exhibition and Convention Center (Shanghai), the 2026 edition is expected to continue its tradition of attracting a broad range of international exhibitors and visitors. Last year’s event drew more than 35,000 industry visitors and featured 946 companies from over 15 countries, demonstrating the fair’s wide global appeal and significance within the sector.

The Autumn Edition of Intertextile Shanghai Home Textiles will once again span a vast exhibition area, bringing together manufacturers, designers, and suppliers specializing in bed linens, curtains, upholstery fabrics, decorative textiles, and home accessories. The fair is widely regarded as a dynamic sourcing and trendspotting platform where international buyers, retail decisionmakers, design professionals, and industry leaders discover new product



developments and strategic business connections.

Uludağ Textile Exporters’ Association (UTİB) is planning to organize Türkiye’s national participation at the 2026 fair, continuing its longstanding role in coordinating Turkish representation at one of Asia’s leading home textile events. In the previous edition, UTİB’s national participation organization included 7 Turkish companies, creating significant exposure for Turkish brands and facilitating highvalue business meetings.

Intertextile Shanghai Home Textiles 2026 is expected to provide an ideal environment for Turkish exhibitors to strengthen global partnerships, broaden market access in Asia, and engage with influential buyers and industry stakeholders. With its reputation as a key hub for global sourcing and trend insight, the event will once again play a central role in shaping the future direction of the home textile industry.



Türkiye in 2026: A new wave of hotel investments

New openings, major projects, and the evolution of hospitality trends.

Türkiye's tourism sector is entering 2026 with strong investment momentum. Both domestic investors and international hotel chains are accelerating their projects in response to rising tourist demand and shifting accommodation dynamics. According to recent industry research, 164 new hotels are expected to open in 2026 alone, adding approximately 48,000 beds to the country's capacity.

351 New Hotels: A \$3.1 Billion Market

The scale of hotel investments in Türkiye between 2024 and 2026 is remarkable:

- ★ 351 new hotel projects (4- and 5-star)
- ★ 52,600 rooms / 113,500 beds
- ★ Total investment volume: \$3.1 billion

These investments are not only reshaping the hospitality landscape but also generating significant opportunities for suppliers across

furniture, textiles, cosmetics, equipment, and technology sectors. Notably, hotel fit-out and furnishing expenditures alone are expected to reach \$1.1 billion, highlighting a substantial opportunity for the supply chain.

Key Hotel Openings in 2026

The 2026 season will see several high-profile openings, particularly in the resort and lifestyle segments:

- ★ Voyage Kundu (Antalya) – 440-room premium family resort (May 2026)
- ★ NG Sign Bodrum – luxury villa concept targeting high-end tourism
- ★ Akra Didim Resort & SPA – 379-room large-scale resort
- ★ TUI Blue Maviss Antalya – 500-room next-generation holiday resort
- ★ Trendy Perge Resort & Suites (Antalya) – 300-room new development

These projects signal a clear shift from traditional “all-inclusive” models toward more refined, experience-driven and concept-based hospitality offerings.

International Hotel Chains Expand Aggressively

Global hotel brands are continuing to strengthen their presence in Türkiye:

- ★ Hilton is expanding with new properties



and concept projects, particularly in Istanbul

- ★ IHG Hotels & Resorts plans to open 10 new hotels in Türkiye by 2026
- ★ Major players such as Accor, Marriott, and Radisson are actively involved with over 100 projects combined

Franchise and management agreements are increasingly preferred, allowing investors to minimize risk while benefiting from strong international branding.

A Changing Investment Map: Beyond Coastal Destinations

While traditional tourism hubs remain dominant, the investment geography is evolving.

Key cities:

- ★ Antalya
- ★ Istanbul
- ★ Muğla

At the same time, a notable trend is emerging:

- ★ the rise of mid-scale hotels in Anatolian cities

Destinations such as Yalova, Sapanca, Diyarbakır, Mardin, and Denizli are gaining attention, driven by business, cultural, and health tourism.



Regional Projects and Emerging Destinations



Beyond established markets, new regional investments are also gaining traction:

- ★ A 5-star hotel investment worth 2.5 billion TL in Alanya
- ★ New city hotels in Çerkezköy (Tekirdağ) and Bingöl
- ★ Multiple projects exceeding 3.1 billion TL in total regional investments

These developments indicate that Türkiye's tourism sector is evolving into a multi-centered structure, rather than being limited to coastal destinations.

The New Hospitality Model: Experience & Segmentation

Key trends shaping hotel investments in 2026 include:

- ★ Ultra-luxury villa and boutique resort concepts
- ★ Clear segmentation: family, adults-only, and wellness-focused properties
- ★ Gastronomy-driven destinations
- ★ The rise of lifestyle hotel brands

Investors are no longer just selling rooms—they are selling experiences, targeted segments and stories.



Türkiye as a Rising Star in Hotel Investment

All indicators suggest that Türkiye is becoming:

- ★ One of Europe's fastest-growing hotel investment markets
- ★ A priority destination for international investors

- ★ A highly active landscape for domestic investors

The wave of new hotel openings is not only boosting tourism revenues but also activating a vast economic ecosystem—spanning construction, textiles, cosmetics, and the broader supply chain.



Central Hospital establishes a new benchmark in healthcare architecture with its Etiler investment

Developed with an investment of approximately USD 20 million, Central Hospital Etiler stands out as one of Istanbul's prominent healthcare projects with its scale, functional spatial planning and advanced technological infrastructure.

Central Hospital has officially opened its Etiler Hospital, marking its third major investment following Ataşehir and Kozyatağı. With a total indoor area of 20,000 square meters, the project has been designed with a strong focus on functionality, integrated service delivery and international healthcare standards.

Planned with a patient- and staff-centered architectural approach, Central Hospital Etiler offers a well-organized spatial structure that enables multiple medical specialties to operate efficiently under one roof. The functional relationship between operating theatres, intensive care units and support areas allows complex healthcare services to be managed from a single center.

Functional planning and advanced technological infrastructure

With a total capacity of 201 beds, 15 operating rooms and nearly 1,000 employees

across its facilities, Central Hospital Group continues to expand its presence in the field of healthcare developments. The Etiler project draws attention with its technical infrastructure, logistics flow and support areas specifically designed to accommodate international patient traffic.

Speaking at the opening ceremony, Prof. Dr. Nurullah Ermiş, Chairman of the Board of Central Hospital, emphasized the group's roots dating back to 1994 and noted that the brand renewal process has been accompanied by a strategic shift toward more central locations. He described the Etiler Hospital as a key milestone within this long-term investment vision.

An integrated service model in healthcare facilities

Central Hospital Etiler provides services in a wide range of specialties including advanced orthopedic and spine surgery, neurology, neurosurgery, general surgery, aesthetic surgery and emergency care. The



**Prof. Dr. Nurullah Ermiş,
Chairman of the Board of Central Hospital**

facility stands out with its integrated patient evaluation model, bringing different medical disciplines together within a single, well-planned structure.

As part of the project scope, services such as interpreter support, accommodation coordination and international patient management have also been planned. Through this investment, Central Hospital aims to contribute USD 10 million to healthcare exports in its first year, with the target of increasing this figure to USD 75 million within five years.



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BAB Architects honored with the iF Design Award 2026

BAB Architects, known for producing original and context-sensitive projects in architecture, interior architecture, publishing, and set design, has been honored with one of the design world's most prestigious awards, the iF Design Award 2026, in the "Corporate Interiors" category. The award was granted for the Anadolu Agency Istanbul Headquarters project, designed to respond to the institution's evolving operational and publishing needs.

With the Anadolu Agency Istanbul Headquarters project, BAB Architects received the iF Design Award 2026 in the Corporate Interiors category. The project stands out for its spatial organization developed to meet the institution's changing publishing and working requirements.

Spanning a total area of 15,000 m², the Anadolu Agency Istanbul Headquarters consists of an executive floor, open-plan office floors, and social and shared spaces

located on the ground and basement levels. On the executive floor, sophisticated American walnut furniture, decorative vinyl wallpapers, and a central "glass capsule" waiting area enhance both spatial clarity and a sense of openness. In the floor planning, executive offices were positioned according to façade orientations, while an extensive landscape design offers a green and calming environment throughout the floor. The open-plan office floors were designed to provide a transparent and flexible working



environment. Spatial separations are achieved through platforms and permeable custom furniture elements in areas outside the administrative rooms. Distinct color concepts defined for each floor highlight the individual character of the offices while maintaining the overall unity of the design language.

The ground and basement floors were planned as dynamic, multi-purpose communal areas featuring high ceilings, curvilinear design elements, and custom furniture. Functions such as a café-bistro, gym, mini amphitheater, and seminar areas are supported by natural light,



biophilic design principles, and landscape integration. As a result, the Anadolu Agency Istanbul Headquarters offers a cohesive balance of aesthetics, functionality, and user experience.

The Anadolu Agency Istanbul Headquarters project, with its holistic

design approach that integrates aesthetics, functionality, and user experience while responding to the institution's modernizing needs, further strengthens BAB Architects' position on the international design stage. The recognition with the iF Design Award 2026 officially confirms the project's success.





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Equine Design Studio brings equestrian experience to the tourism sector

As experience-driven approaches in tourism continue to gain strength, equestrian facilities are emerging as one of the sector's standout new assets within the hospitality industry. Equine Design Studio highlights that, with proper planning and design, equestrian spaces can serve as powerful attractions for both investors and visitors.

Led by Architect Kaan Alkan and specializing in equestrian sports clubs and stud farm design, Equine Design Studio approaches equestrian facilities—whose importance in the tourism sector is steadily increasing—as spaces that enrich the accommodation experience and provide destinations with a distinctive identity. With the growing emphasis on experience-oriented tourism, horseback riding is no longer viewed merely as an activity; rather, it stands out as a refined experiential element integrated with nature, culture, and architecture.

Emphasizing Turkey's exceptionally high potential for equestrian tourism, Equine Design Studio notes that the number and quality of existing facilities remain insufficient to meet this potential. Even in globally unique destinations such as

Cappadocia, the development of equestrian activities is limited due to the lack of properly planned routes and integrated facility solutions. However, in well-planned examples, equestrian facilities add value for investors while also becoming strong attractions for destinations.

The integration of equestrian areas within hotel and resort projects is considered a significant factor in extending guests' length of stay and offering a more comprehensive experience. For international tourists in particular, horseback riding provides a unique opportunity to connect with nature while exploring the cultural and historical layers of a region. Its appeal as a sport and recreational activity that families can enjoy together further enhances the attractiveness of such facilities.

According to Equine Design Studio, there

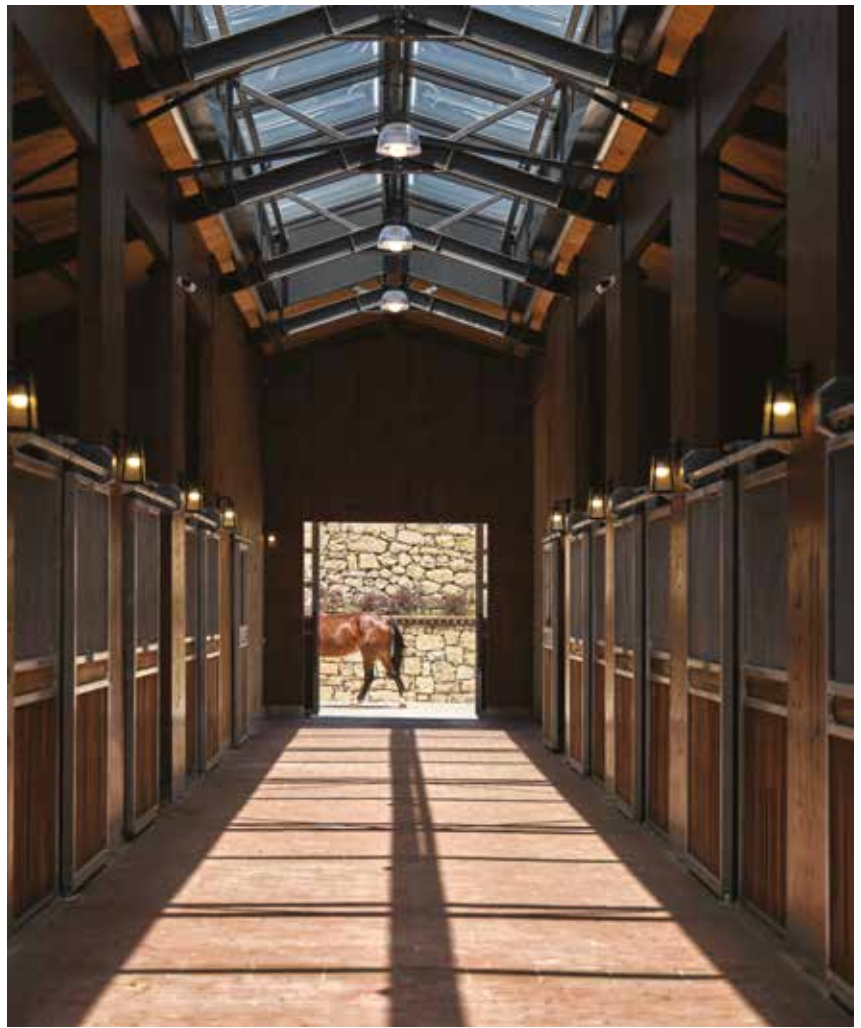


are clear differences between urban riding arenas designed solely for sporting purposes and equestrian facilities located within tourism destinations. Maneges and stud areas integrated into tourism developments go beyond enclosed riding activities, offering extended routes and exploratory experiences that connect with nature and the surrounding environment. This approach transforms horseback excursions from a mere sport into a way of experiencing the natural and cultural heritage of a region.

Adopting a unique design language for each project, Equine Design Studio prioritizes the natural, cultural, and architectural characteristics of the specific geography rather than applying a standardized template. The use of local materials, site-sensitive planning decisions, and environmentally harmonious solutions ensure that equestrian facilities integrate seamlessly with both the hotel concept and their surroundings.



In the design process, the health and welfare of the horses are always defined as the top priority. Safe riding areas, well-planned circulation, sustainable material use, and operational efficiency are among the defining criteria in Equine Design Studio's projects. Rather than focusing on the concept of "luxury," the studio emphasizes comfort and sustainability through long-lasting, natural, and environmentally compatible solutions. Equine Design Studio underlines that equestrian facilities developed through proper planning and architectural approaches will play an increasingly important role in the future as powerful spaces that differentiate destinations and offer visitors lasting experiences within the tourism sector.



A new benchmark in luxury hospitality: Aurora Peninsula Resort opens in Bodrum

Aurora Peninsula Resort has officially opened on the Aegean coast of Bodrum, introducing a refined approach to luxury hospitality with its architecture, landscape integration, and bespoke guest experience.

Positioned on a private peninsula, the project blends contemporary design with the natural topography of the region. Developed by an international hospitality group, the resort targets high-end travelers seeking privacy, wellness, and design-led experiences.

Architecture shaped by the landscape

The architectural concept is defined by a strong dialogue with nature. Low-rise structures are carefully positioned along the coastline, preserving sea views while minimizing visual impact on the landscape. Natural stone, textured plaster, and warm wood finishes dominate the material palette, reflecting the local architectural language in a contemporary interpretation. Open corridors, shaded terraces, and semi-open living spaces create a seamless transition between indoor and outdoor environments.

Guest villas and suites are designed with a strong emphasis on privacy. Each unit features expansive terraces, private pools, and panoramic views of the Aegean Sea. Interiors are kept calm and minimal, with soft tones and tactile materials enhancing the sense of tranquility.

A holistic approach to luxury and wellbeing

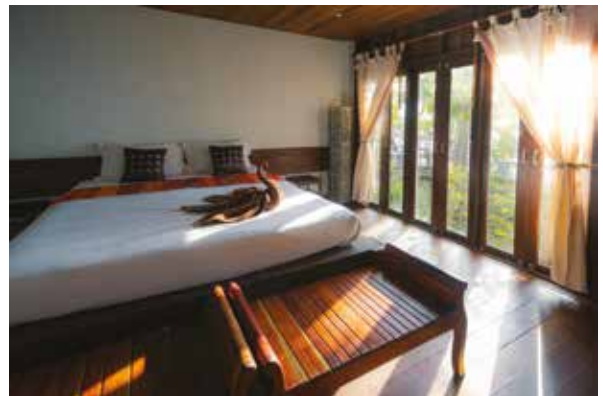
Aurora Peninsula Resort goes beyond traditional luxury by focusing on holistic wellbeing and curated experiences. The resort includes a comprehensive wellness center, offering personalized programs that combine spa therapies, fitness, and mindfulness practices.

Dining is positioned as a key experience layer within the project. Multiple restaurants led by internationally recognized chefs offer a diverse culinary journey, blending Mediterranean flavors with global influences. Social spaces are designed to remain exclusive yet inviting.

Beach clubs, sunset lounges, and art-focused gathering areas create a balanced atmosphere between privacy and interaction. Sustainability is integrated into the core of the project. Locally sourced materials, energy-efficient systems, and environmentally sensitive construction

methods contribute to reducing the resort's ecological footprint.

Aurora Peninsula Resort sets a new benchmark for luxury hospitality in Bodrum, combining architecture, landscape, and experience into a cohesive and elevated destination.



Sustainability is not populism, it is a conscious choice

For many years, the concept of sustainability in the textile industry has primarily been discussed through recycling and waste management. However, Associate Professor Dr. Başak Boğday Saygılı argues that sustainability is not merely about reproducing fabric; the real issue is conscious consumption.

According to Dr. Saygılı, the foundation of sustainability lies in choosing high-quality, timeless pieces that suit an individual's body characteristics, psychology, and career.

Real Sustainability: Buy Right, Use Longer

Criticizing superficial sustainability campaigns developed merely to generate trends, Saygılı emphasizes that the real solution lies in quality-oriented production and long-lasting design.

Türkiye Should Be a Design Country, Not Only a Production Country

"Transforming old materials is certainly valuable, but the real transformation begins with establishing a culture of conscious shopping. Increasing production costs make Türkiye's subcontracted manufacturing model unsustainable. Becoming a 'design country' is now a necessity.

The Turkish fashion sector holds a strong global position in terms of production quality. It is now time to use the manufacturing experience we have gained for our own brands. Today, the world is at our fingertips. In the digital age, becoming a global brand is far more possible than ever before," she said.

Traditional Fabrics Are the Key to the Future

Saygılı notes that traditional fabrics should be evaluated within the framework of slow fashion. She emphasizes the importance of carrying these values into the future through modern forms and states that obtaining geographical indication status and supporting brands that use traditional fabrics are strategic steps.

According to Saygılı, when Türkiye's strong aesthetic heritage and well-trained designers are combined with the right strategy, the

country can become a "Design Country with Global Brands."



A new lifestyle destination in Istanbul: The Docklands Office transforms workspace culture

The Docklands Office project has been completed in Istanbul's rapidly developing Kağıthane district, introducing a contemporary approach to workplace design that blends flexibility, comfort, and urban identity.

Developed as a mixed-use office environment, the project targets creative industries, technology firms, and startups seeking adaptable and experience-driven workspaces. With its architectural clarity and human-centered design, Docklands Office reflects the transformation of Istanbul's office landscape.

Industrial heritage meets contemporary design

The architectural concept draws inspiration from Kağıthane's industrial past, reinterpreting it through a modern design language. The building façade features a combination of exposed concrete, glass surfaces, and metal elements, creating a strong and recognizable identity. Inside, open-plan layouts dominate the workspace. High ceilings, wide circulation areas, and transparent partitions establish a sense of openness and connectivity. Natural light is maximized through large window systems, while indoor greenery softens the overall atmosphere.



Material choices reinforce the balance between raw and refined. Concrete textures are complemented by warm wood finishes and acoustic textile panels, enhancing both aesthetics and comfort.

Flexible workspaces for a new generation

Docklands Office is designed to support

hybrid working models. Modular office units, shared work areas, and private meeting rooms allow companies to scale and adapt their spaces according to evolving needs. Social areas play a key role in the project. Lounge zones, terrace spaces, and café-style environments encourage interaction and collaboration beyond traditional office boundaries. These spaces are designed not only for work, but also for community building. Technology integration is seamlessly embedded throughout the building. Smart access systems, digital infrastructure, and energy management solutions ensure efficiency and ease of use for tenants. Sustainability is at the core of the project. Energy-efficient systems, environmentally friendly materials, and passive design strategies contribute to reducing the building's environmental footprint. Docklands Office stands out as a new benchmark for office design in Istanbul, combining industrial character, modern aesthetics, and flexible functionality into a cohesive and forward-looking workplace environment.



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HOMETEX 2026: Where global trends in home and contract textiles take shape

Positioned as a trend-setting platform rather than just a trade fair, HOMETEX continues to shape the direction of the global home textiles market. With over 800 exhibitors from Türkiye and abroad, the event offers a comprehensive snapshot of the industry's evolving landscape—from sustainable production to next-generation materials and design-driven collections.

Istanbul is once again preparing to host one of the most influential gatherings of the global home textile industry. HOMETEX 2026, taking place from May 19 to 22 at the Istanbul Expo Center, will bring together hundreds of leading brands and thousands of professionals at the intersection of design, innovation, and international trade.

Beyond a trade fair: A global business platform

HOMETEX is not only about showcasing products; it is a high-impact business environment where new partnerships are formed and global supply chains are redefined. Over four days, buyers and suppliers will engage in intensive B2B



meetings, generating opportunities that extend far beyond the exhibition halls. As demand patterns shift worldwide, Türkiye's strong manufacturing infrastructure, fast delivery capabilities, and flexible production models position the country as a reliable partner. HOMETEX provides the ideal setting for international buyers to experience these strengths firsthand.

Design, sustainability, and innovation at the core

The 2026 edition is expected to highlight the industry's key transformation areas. Sustainability will remain a central theme, with exhibitors presenting eco-conscious

materials, circular production approaches, and resource-efficient technologies. At the same time, digitalization and smart textiles are increasingly influencing both production and design processes.

From minimalist aesthetics to bold, statement-driven collections, HOMETEX will also reflect the changing language of interior design. The fair serves as an innovative hub where designers and brands respond to new consumer lifestyles and expectations.

A meeting point for decision makers

Organized by the Turkish Home Textile Industrialists' Association (TETSIAD) and KFA Fuarçılık, with the support of the Bursa Chamber of Commerce and Industry (BTSO), HOMETEX attracts a highly qualified international audience. Visitors include importers, exporters, retailers, wholesalers, chain store executives, designers, and interior architects, alongside key decision-makers from the hospitality, healthcare, and accommodation sectors. This diverse profile ensures a dynamic exchange of ideas, products, and business strategies.

Istanbul: Connecting markets, offering opportunities

With its strategic location bridging Europe, Asia, and the Middle East, Istanbul continues to play a crucial role in



global trade. HOMETEX leverages this advantage, turning the city into a meeting point where markets converge and new collaborations emerge.

As the home textile sector continues to evolve rapidly, HOMETEX 2026 stands out as a forward-looking event—one that not only reflects current trends but actively shapes the future of the industry.



A new generation workspace opens in London: Nexus Hub redefines hybrid offices

Nexus Hub has opened in central London, introducing a new approach to workplace design that blends flexibility, technology, and community-driven spaces.

Developed as a response to evolving work habits, the project moves beyond traditional office layouts and offers a hybrid environment tailored for companies, freelancers, and creative teams. With its adaptable infrastructure and experience-led design, Nexus Hub reflects the changing expectations of modern professionals.

Flexible design meets architectural clarity

The architectural concept focuses on

openness and adaptability. Large floor plates are divided into modular zones, allowing tenants to customize their workspace according to changing needs.

Glass partitions, movable walls, and multi-functional furniture systems create a fluid layout that can easily shift between private offices, collaborative areas, and event spaces. The use of neutral tones, exposed concrete, and warm wood elements results in a balanced and contemporary aesthetic. Natural light plays a key role in the design. Floor-to-ceiling windows maximize daylight, while strategically placed greenery

enhances both visual comfort and indoor air quality.

Workplace as a social and experiential platform

Nexus Hub positions the office as more than just a place to work. Social interaction and user experience are at the core of the project.

Shared lounges, café-style meeting areas, and event-driven zones encourage collaboration and informal communication. The building also includes podcast studios, content creation rooms, and wellness spaces,



catering to the needs of modern digital industries.

Technology is seamlessly integrated into the workspace. Smart booking systems, climate control solutions, and digital access infrastructure ensure a smooth and efficient user experience.

Sustainability is another defining aspect of the project. Energy-efficient systems, recycled materials, and biophilic design principles contribute to a healthier and more responsible work environment.

Nexus Hub represents a shift in workplace culture, combining flexibility, design, and community into a cohesive office experience tailored for the future of work.



Artemis Contract expands global footprint with smart surface solutions

Artemis Contract strengthens its global position with innovative, durable, and sustainable surface solutions tailored for modern commercial interiors.

Artemis Contract, a rising brand in the commercial interior solutions sector, is accelerating its international expansion strategy with a new generation of smart surface technologies designed for modern business environments. The company is positioning itself as a key player in the contract business market by combining aesthetics, durability, and digital integration.

With increasing demand for flexible and high-performance interior materials, Artemis Contract has introduced a portfolio that responds to the evolving needs of

offices, hospitality spaces, and large-scale commercial projects. The company's latest collections focus on multifunctional surfaces that not only enhance visual appeal but also contribute to efficiency and sustainability. The integration of advanced materials plays a central role in Artemis Contract's strategy. Anti-bacterial coatings, scratch-resistant finishes, and easy-maintenance surfaces are becoming essential features in post-pandemic design standards. By incorporating these elements into its products, the company is addressing both hygiene concerns and long-term operational

efficiency.

Innovation meets functionality in commercial interiors

One of the standout aspects of Artemis Contract's approach is its focus on smart functionality. The company is developing surfaces that can interact with lighting systems, support digital interfaces, and adapt to different usage scenarios. This level of integration is particularly valuable in offices and co-working spaces,



where adaptability has become a critical requirement.

In addition to functionality, Artemis Contract places strong emphasis on design versatility. Its product range offers a wide variety of textures, colors, and finishes, allowing architects and designers to create customized environments that align with brand identity and user experience expectations.

Sustainability drives long-term value

Sustainability remains a key pillar of Artemis Contract's growth strategy. The company is investing in eco-friendly production processes and recyclable materials, aiming to reduce its environmental footprint while maintaining high performance standards. Energy-



efficient manufacturing and responsible sourcing are also among the priorities shaping its operations.

Looking ahead, Artemis Contract aims to strengthen its presence in Europe and the Middle East, targeting large-scale commercial developments and strategic partnerships with global contractors. By combining innovation, sustainability, and design excellence, the company is setting a strong foundation for long-term growth in the contract business sector.



A holistic approach to broadcast studio design by BAB Architects

BAB Architects, known for producing original and context-sensitive projects in architecture, interior architecture, publishing, and set design, has been honored with one of the design world's most prestigious awards, the iF Design Award 2026, in the "Corporate Interiors" category. The award was granted for the Anadolu Agency Istanbul Headquarters project, designed to respond to the institution's evolving operational and publishing needs.

Having delivered award-winning architectural and interior design projects across a wide range of functions and scales, BAB Architects is a pioneering collective in the field of broadcasting design in Turkey. Designing studio spaces that offer flexibility, sustainability, and a strong narrative language in response to rapidly evolving broadcast formats, advancing technologies, and shifting audience expectations, BAB Architects' founders—Architect İrem Arbaş, Interior Architect Hüseyin Beş, and Interior Architect & Set Designer Yurdaer Beş—evaluate the latest trends at the intersection of technology, aesthetics, and human experience in next-generation broadcast studios.

Led by Architect İrem Arbaş, Interior Architect Hüseyin Beş, and Interior Architect & Set Designer Yurdaer Beş, BAB Architects

approaches broadcast studio design not merely as the development of a filming space, but as the design of a holistic production environment. While comprehensively resolving all technical parameters—such as acoustics and lighting arrangements, equipment layout, camera movement zones, operator control requirements, and circulation—the team also emphasizes that studios function as representational spaces that make an institution's message, broadcast language, and brand identity visible.

Architect İrem Arbaş describes this approach as follows:

"The color palette, material selection, graphic language, and set design that define the story of a space determine not only 'how it looks,' but also 'what it communicates.' For



this reason, at BAB Architects we adopt a holistic approach that blends technical requirements with corporate identity, enabling rapid installation and modular scenarios. While designing the studio's technical infrastructure—including acoustic paneling, lighting grids, digital screens, camera lines, and control rooms—we simultaneously construct the scenario for its visual language. Through design tools such as color palettes, surface character, the balance between artificial and natural light, and logo and graphic integration, we strengthen the relationship between the brand and its audience. At the same time, modular



set components create a transformable and flexible foundation for different broadcast formats. In this way, our studio designs achieve optimal technical performance while making the institution's story visible within an aesthetic unity."

Emphasizing that each broadcast format carries its own rhythm and mode of representation, BAB Architects explains that in news studios, a clear, reliable, and corporate language is established, foregrounding the scale of graphic screens, data flow, and the cameras' spatial dominance. In talk-show formats, intimacy, flexibility, and audience connection take priority; seating arrangements, camera angles, and decorative elements are handled through a relational approach. In sports broadcasting, dynamism, fast-paced graphic usage, and dynamic lighting scenarios define the spatial atmosphere. While shaping these distinctions, audience psychology is also incorporated into the design process: stability supporting a sense of trust is emphasized in news broadcasts, whereas color and lighting decisions that increase energy come into play in entertainment and sports programs. Thus,



each broadcast type generates both a technical and emotional response within the space. Although broadcast studios are designed primarily for the camera, Interior Architect Hüseyin Beş notes that presenters, guests, operators, and viewers are always placed at the center, and design decisions are made around these core elements:

"Comfortable ergonomics, eye-level lighting, and spatial cohesion support the natural flow of the broadcast. Controlled circulation, rapid intervention capability, and easy access to technical components ensure that the production process remains efficient and sustainable. In terms of viewer experience, color, light, spatial depth, background composition, and the use of graphics directly shape perception and emotional impact."

Interior Architect & Set Designer Yurdaer Beş describes the impact of broadcast studio design on viewers as follows:

"Even though viewers are not physically present in the studio, its character passes through the screen and shapes perception. For this reason, we construct spatial layout, color palette, lighting plan, and visual effects in relation to content and audience psychology. The background captured by the camera, the way surfaces reflect light, the language of graphics, and the density of digital screens evoke different emotions in viewers. Blue and neutral tones reinforce a sense of trust in news broadcasts; warm palettes foster intimacy in talk-show formats; and rapid light transitions and graphic animations increase tempo in sports broadcasts. Broadcast studio design



functions as an invisible guide for the viewer." Interior Architect Hüseyin Beş also points out that key trends influencing broadcast studio design in recent years include the increasing scale of LED screen technologies, XR/AR-supported set designs, real-time graphic integrations, smart lighting systems, and data-driven broadcast infrastructures: "While XR technologies enable scenes that go beyond the physical set in live broadcasts, high-resolution LED panels expand the representational field. As we integrate these technologies into space, we pay particular attention to ensuring that set design is not dominated by technology and that systems remain updatable in the long term. This approach allows us to establish a sustainable relationship with technology."

According to the founders of BAB Architects, trends are not treated merely as visual layers but as design inputs that directly affect the studio's operation and spatial character. Accordingly, studio design is evaluated across three primary dimensions: technological, aesthetic, and behavioral. While LED, AR, XR, and smart lighting systems generate new functions, material reflectivity, matte-gloss balance, graphic surfaces, and color codes define the spatial language. Meanwhile, camera angles, broadcast rhythm, and shifts in audience expectations shape the behavioral layer. By consciously avoiding short-lived fashion effects and utilizing modular components and updatable digital surfaces, the team designs studio spaces that are resilient over time.

BAB Architects approaches broadcast studio design as a strategic field where technology, aesthetics, and human experience intersect. By conceptualizing studio spaces that offer flexibility, sustainability, and a powerful narrative language in response to changing broadcast formats, advancing technologies, and evolving audience expectations, the office integrates functionality with aesthetics and technical infrastructure with brand identity in every project—delivering today the broadcast spaces of the future.

Zivella wins two iF awards

Bou and Mona, designs by Interior Architect and Designer Selami Gündüzeri for Zivella, have been honored with the iF Design Award.

Reflecting life, nature, culture, people, and colors in its designs, Zivella received its first awards of 2026 from the iF Design Award. Bou and Mona—made by Interior Architect and Designer Selami Gündüzeri, one of Zivella’s designers—were awarded in the Office category. Both designs impressed a jury of 129 independent experts from around the world. The competition received more than 10,000 submissions from 68 countries.

Commenting on the award, Zivella Chairman of the Board Abdurrahman Uzun said:

“As Zivella, we see design as a holistic approach that touches people’s lives, ways of working, and emotional states. It is extremely valuable for us that our

design philosophy—drawing inspiration from nature, culture, and the experiences of working individuals—has found recognition on an international platform such as the iF Design Award with Bou and Mona. This award shows that we are on the right path and further strengthens our motivation to develop designs that make users feel valued and add meaning to spaces.”

Selami Gündüzeri also shared his thoughts on the awards:

“When designing Bou and Mona, I aimed to establish a design language that brings the balance, flow, and continuity of nature into spaces. Throughout the design process, I am always inspired by nature, the rhythm of life, and the relationship people build with their environments. In both products, my priority was to realize an experience that makes users feel good both physically and emotionally through a simple, fluid, and holistic form language. Receiving another iF Design Award with my designs for Zivella makes me very proud.”

Award-Winning Products Shaped by the Language of Nature

Bou and Mona, designed in line with Zivella’s “Home Comfort in the Office” approach, stand out for their reflection



Abdurrahman Uzun
Zivella Chairman

of nature. Bou brings the balance and elegance of nature into living and working spaces with a design language inspired by tree trunks and branches. Offering armchair, chair, and bar stool options, Bou meets different usage needs while presenting a contemporary interpretation of a strong connection with nature. Mona, inspired by the cycle of the moon, reflects Selami Gündüzeri’s focus on the concepts of calmness and continuity. With its soft transitions and form language, it generates a serene, cohesive, and balanced atmosphere in spaces.

Mona



Bou





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Why traditional malls are losing relevance in Türkiye's evolving retail market

As consumer behavior shifts, traditional malls in Türkiye are losing relevance, forcing developers to rethink retail as experience-driven living spaces.

Shopping malls in Türkiye are undergoing a critical transformation as traditional retail concepts struggle to maintain their relevance in a rapidly changing market. While new investments continue, industry experts highlight that the real challenge is not expansion, but adaptation.

Many existing shopping centers are facing declining footfall as consumer behavior shifts toward digital platforms and experience-based consumption. This change is forcing developers and investors



to rethink the fundamental purpose of physical retail spaces.

Rather than serving purely as shopping destinations, malls are now expected to function as social, cultural, and lifestyle hubs. Projects that fail to adapt to this new reality risk losing their competitive edge in an increasingly saturated market.

Consumer expectations reshape the sector

Today's visitors are no longer satisfied with conventional retail environments. Instead, they seek spaces that offer interaction, entertainment, and a sense of community. This shift is particularly evident among younger generations, who prioritize experience over traditional consumption.

As a result, shopping centers are being redesigned to include open-air



areas, event spaces, and food-focused concepts. Cinemas, gaming zones, and cultural activities are also becoming essential components of modern retail environments.

Developers are now investing heavily in creating environments where people choose to spend time, not just money.

Transformation becomes unavoidable

For many established malls in Türkiye, transformation is no longer optional. Renovation projects, tenant restructuring, and concept changes are becoming necessary to maintain relevance. Empty retail units and decreasing visitor engagement are clear indicators of the need for change. In response, operators are focusing on flexible leasing models and more dynamic tenant mixes. Digital integration is also playing a role in this transition. Data analytics, smart systems, and targeted marketing strategies are being used to better understand and respond to consumer behavior. As the retail landscape continues to evolve, the success of shopping centers in Türkiye will depend on their ability to transform from static retail spaces into dynamic, experience-driven environments.



Torunlar GYO sharpens its retail strategy with experience-led investments

Torunlar GYO shifts its focus from expansion to transformation, enhancing retail assets with experience-driven design and strategic repositioning.

Torunlar GYO is redefining its retail development strategy in Türkiye by shifting its focus from large-scale expansion to experience-driven transformation. As one of the country's leading real estate investors, the company is adapting its portfolio to meet changing consumer expectations and evolving market dynamics.

With landmark projects such as Mall of Istanbul and Torium, Torunlar GYO has already established a strong presence in the retail sector. However, recent moves indicate a strategic transition toward enhancing visitor engagement rather than simply increasing leasable space. The company is investing in upgrading existing assets through spatial redesign, tenant mix optimization, and the integration of social and entertainment

functions. This approach reflects a broader industry trend where retail environments are expected to offer more than traditional shopping experiences.

Repositioning existing assets for long-term value

Instead of focusing solely on new developments, Torunlar GYO is prioritizing the transformation of its current portfolio. Renovation projects, façade updates, and interior reconfigurations are being implemented to align with contemporary design standards. Special attention is given to high-traffic areas, where improved circulation and open layouts contribute to better visitor flow. These changes not only enhance user comfort but also increase commercial performance



for tenants.

In parallel, the company is refining its leasing strategy. A more curated tenant mix, including lifestyle brands, gastronomy concepts, and entertainment operators, is helping create a more balanced and attractive retail environment.

Experience becomes the core driver

Torunlar GYO's evolving strategy highlights the growing importance of experience in retail developments. Events, interactive spaces, and seasonal activations are becoming essential tools for increasing footfall and dwell time.

Digital integration is also playing a key role. Data-driven insights, smart systems, and targeted marketing strategies are being used to better understand consumer behavior and optimize operations.

As competition intensifies in Türkiye's retail sector, Torunlar GYO's focus on transformation rather than expansion positions the company as a forward-thinking player in the contract business landscape.



Kanyon continues to define open-air retail architecture in Türkiye

Kanyon stands out as a benchmark project with its open-air architecture, fluid design, and experience-driven retail concept in Türkiye's contract business sector.

Kanyon remains one of Türkiye's most iconic projects in the contract business sector, standing out with its distinctive open-air architecture and integrated mixed-use concept. Located in Istanbul, the development combines retail, office, and residential functions within a dynamic and fluid design.

Unlike conventional shopping centers, Kanyon is designed as an urban canyon, featuring open circulation areas, curved forms, and multi-level pathways that create a unique spatial experience. This architectural approach not only enhances visual identity but also improves natural ventilation and daylight utilization throughout the complex.

The project continues to attract both local and international brands, offering a balanced retail mix supported by dining and social spaces. Its open-air structure

encourages longer visitor engagement, aligning with current trends in experience-driven retail environments.

Architectural identity shapes user experience

Kanyon's design places strong emphasis on user interaction with space. The flowing layout allows visitors to move freely between levels, creating a sense of exploration rather than a traditional linear shopping experience. This approach significantly enhances visitor comfort and engagement.

Material selection plays a key role in supporting the project's long-term performance. High-quality façade elements, durable flooring systems, and weather-resistant materials ensure



sustainability in an open-air environment exposed to external conditions.

The integration of outdoor elements also contributes to a more natural and comfortable atmosphere. Landscaping, terraces, and open gathering areas create a hybrid environment that blends urban life with retail functionality.

Timeless design meets modern expectations

Despite being an established project, Kanyon continues to remain relevant through its adaptable design and strong architectural identity. The project successfully responds to evolving retail dynamics by maintaining flexibility in tenant mix and spatial usage.

In addition, ongoing updates in lighting, digital infrastructure, and operational systems help keep the complex aligned with contemporary standards. This ability to evolve over time highlights the importance of design foresight in large-scale contract business projects.

As open-air retail concepts gain renewed importance globally, Kanyon stands as a benchmark example in Türkiye, demonstrating how architecture, functionality, and experience can be successfully integrated.





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İstinyePark blends luxury retail with open-air street concept

İstinyePark stands out with its hybrid open-air street concept, luxury retail offering, and experience-driven design in Türkiye's contract business sector.

İstinyePark continues to stand out as one of Türkiye's most distinguished retail destinations, combining luxury shopping with an open-air street concept that enhances the overall visitor experience. Located in Istanbul and expanded with a second major development in Izmir, the project reflects the evolution of retail environments toward more dynamic and experiential spaces.

The defining feature of İstinyePark is its hybrid structure, which integrates both indoor and outdoor retail areas within a single development. The open-air "street" section offers a premium shopping atmosphere where global luxury brands are presented in a more natural and accessible setting. This concept allows visitors to experience retail in a way that resembles an urban lifestyle environment rather than a conventional shopping mall.

In addition to its strong retail offering, İstinyePark incorporates a wide range of dining and social spaces. Restaurants, cafés, and leisure areas are strategically positioned to support longer visitor stays and create a vibrant social atmosphere throughout the complex.

Open-air design enhances user engagement

The street-style layout plays a central role in shaping the user experience. Natural light, landscaping, and open circulation areas contribute to a more comfortable and engaging environment. Visitors are encouraged to explore different zones, creating a sense of discovery within the space.

Material selection also reflects high contract standards. Durable surfaces,



premium façade materials, and weather-resistant elements ensure long-term performance in both indoor and outdoor areas. These features are essential for maintaining quality in high-traffic retail environments.

The integration of indoor and outdoor spaces allows the project to adapt to different seasonal conditions, providing flexibility that is increasingly valued in modern retail developments.

Luxury experience supported by design and flexibility

İstinyePark positions itself in the luxury segment, hosting a curated selection of high-end international brands. The project's ability to combine luxury retail with an accessible, open-air environment sets it apart from traditional shopping centers.

Ongoing updates in digital systems, lighting, and tenant mix help maintain its relevance in a competitive market. This adaptability highlights the importance of long-term planning in contract business projects.

As retail concepts continue to evolve, İstinyePark remains a benchmark in Türkiye, demonstrating how design, flexibility, and experience can be successfully integrated into a large-scale development.



Zorlu Center strengthens its position as Türkiye’s leading mixed-use development

Zorlu Center continues to lead Türkiye’s contract business sector with its integrated mixed-use concept, premium retail offering, and advanced building technologies.

Zorlu Center continues to stand out as one of Türkiye’s most influential mixed-use developments, maintaining its strong position in the contract business sector through its integrated design and premium commercial offerings. Located in the heart of Istanbul, the project combines retail, residential, office, and cultural spaces within a unified architectural concept. Positioned in the ultra-premium segment, Zorlu Center offers a unique environment where luxury retail meets high-end living and business functionality. The project hosts a wide range of international brands, fine dining restaurants, and cultural venues, including a major performing arts center, creating a dynamic and multifunctional urban hub. One of the key strengths of the development is its ability to seamlessly integrate different functions. The coexistence of shopping areas, offices, residences, and cultural facilities allows for continuous activity throughout the day. This integrated

approach not only enhances user experience but also increases the commercial value of the project.

Mixed-use concept drives long-term value

Zorlu Center exemplifies how mixed-use developments are reshaping the contract business landscape. By bringing together different sectors within a single project, developers are able to maximize space efficiency and create sustainable revenue streams.

The project’s interior design and material selection also reflect contract-grade quality. High-performance flooring, durable surface solutions, and carefully designed common areas ensure long-term usability while maintaining a premium aesthetic. These elements are essential in high-traffic environments where both durability and visual appeal are critical. Smart building technologies further



enhance the project’s performance. Advanced climate control systems, energy management solutions, and digital infrastructure contribute to operational efficiency and user comfort.

Premium experience supported by design and technology

Zorlu Center places strong emphasis on user experience. Open spaces, landscaped areas, and carefully designed circulation paths improve accessibility and comfort for visitors. The project also benefits from its central location, making it one of the most accessible and attractive destinations in Istanbul.

As mixed-use developments continue to gain importance globally, Zorlu Center remains a benchmark in Türkiye, demonstrating how design, functionality, and sustainability can be successfully combined within a large-scale contract business project.



Emaar Square Mall enhances retail experience with large-scale integrated design

Emaar Square Mall stands out with its large-scale design, entertainment-driven concept, and integrated retail experience in Türkiye's contract business sector.

Emaar Square Mall continues to stand out as one of Türkiye's most prominent retail destinations, combining large-scale development with experience-driven design in the contract business sector. Located in Istanbul, the project is part of a broader mixed-use complex that integrates retail, residential, and hospitality functions. The mall distinguishes itself with its expansive layout and diverse offering, hosting a wide range of international and local brands. In addition to traditional retail, the project incorporates entertainment areas, dining zones, and family-oriented attractions, positioning

itself as a comprehensive lifestyle destination.

One of the defining elements of Emaar Square Mall is its focus on experiential retail. Features such as large-scale entertainment zones, including themed

attractions and interactive spaces, create an engaging environment that goes beyond conventional shopping. This approach reflects a global shift toward experience-based retail models.



Large-scale planning supports operational efficiency

The project's architectural design emphasizes scale, accessibility, and circulation. Wide corridors, high ceilings, and open atriums allow for smooth visitor flow, even during peak periods. These



features are essential in high-traffic retail environments, ensuring both comfort and operational efficiency. Material selection across the mall reflects contract-grade standards. Durable flooring systems, high-performance wall finishes, and easy-maintenance surfaces are used throughout the space. These materials are designed to withstand heavy daily use while maintaining a modern and premium appearance. Smart systems are also integrated into the project. Digital wayfinding, advanced lighting systems, and energy management solutions contribute to a more efficient and user-friendly environment.

Experience and entertainment redefine retail value

Emaar Square Mall places strong emphasis on entertainment as a core component of its concept. Family-oriented attractions, leisure areas, and interactive zones increase visitor engagement and extend dwell time, which is a key factor in retail performance. The integration of retail and entertainment within a single structure highlights the evolving nature of contract business projects. Developers are increasingly designing spaces that function as social hubs rather than purely commercial areas.



As large-scale retail developments continue to evolve, Emaar Square Mall

remains a leading example in Türkiye, demonstrating how scale, experience, and design can be successfully combined in a modern contract business project.



New mixed-use developments in Istanbul reshape Türkiye's retail landscape

New mixed-use developments in Istanbul are transforming retail spaces with experience-driven design, smart technologies, and sustainable solutions.

A new wave of mixed-use developments in Istanbul is redefining the retail and contract business landscape, reflecting changing consumer expectations and evolving urban dynamics. Recent projects across the city are moving beyond traditional shopping center concepts, focusing instead on integrated environments that combine retail, leisure, and social interaction. Developers are increasingly prioritizing open-air concepts, flexible layouts, and experience-driven design. These projects aim to create vibrant destinations where visitors can spend extended time, rather than simply complete transactions. As a result, the line between retail, hospitality, and public space continues to blur.

Experience-focused retail gains momentum

Retail environments in Istanbul are rapidly evolving into experience hubs.

Dining areas, entertainment zones, and cultural spaces are now integrated into the core design of new developments. This shift reflects a broader global trend where physical retail must offer more than just products to remain competitive. Digital integration is also playing a key role. Smart parking systems, mobile navigation, and data-driven customer insights are being implemented to enhance convenience and operational performance. These technologies help both developers and retailers better understand user behavior and optimize space utilization. Contract-grade materials remain essential



in these high-traffic environments. Durable flooring, modular wall systems, and easy-maintenance surfaces are widely used to ensure long-term performance without compromising on design quality.

Sustainability shapes new developments

Sustainability has become a defining factor in recent projects. Energy-efficient systems, water-saving technologies, and environmentally responsible materials are now standard requirements. Developers are also incorporating green terraces and landscaped areas to improve both environmental performance and user experience.

As Istanbul continues to grow as a regional hub, these next-generation developments highlight how the contract business sector is adapting to new expectations. By combining design, technology, and sustainability, Türkiye's retail projects are positioning themselves at the forefront of modern urban development.



New retail developments in Türkiye signal a shift toward experience-driven projects

Seven new retail developments planned across Türkiye are reshaping the sector with mixed-use concepts, experience-driven design, and sustainability-focused strategies.

New retail investments across Türkiye are signaling a strong shift in the contract business sector, as developers focus on creating experience-oriented, mixed-use environments rather than traditional shopping centers. According to industry data, a total of seven new shopping malls are expected to open across the country by the end of 2026, marking a new phase in retail real estate development.

These upcoming projects will be located in key cities including Istanbul, Ankara, Muğla, Elazığ, and Düzce, adding significant new leasable space to the market. The developments reflect a broader transformation in how retail spaces are designed, shifting from purely commercial functions to multi-purpose lifestyle destinations.

Rather than focusing solely on shopping, new projects are being designed as social hubs that integrate dining, entertainment, and cultural activities. This approach aligns with changing consumer

expectations, where visitors seek experiences and interaction rather than transactional retail environments.

Mixed-use concepts gain momentum

One of the most notable trends shaping new developments in Türkiye is the rise of mixed-use projects. Retail spaces are increasingly combined with residential units, offices, and hospitality elements, creating integrated environments that operate throughout the day. This model enhances both commercial value and user engagement. By bringing together different functions, developers are able to create continuous activity and diversify revenue streams, making projects more resilient in changing market conditions.

In addition, these developments are



designed with flexibility in mind. Modular layouts, open-air sections, and adaptable spaces allow projects to evolve according to tenant needs and consumer behavior.

Experience and sustainability redefine retail

Experience-driven design is becoming a central element in new retail developments. Features such as open-air streets, green areas, and interactive zones are being widely implemented to increase visitor engagement.

Sustainability is also playing a key role. Energy-efficient systems, environmentally friendly materials, and natural ventilation strategies are now standard in new projects. These elements not only reduce environmental impact but also improve long-term operational efficiency. As Türkiye's retail sector continues to evolve, the next generation of developments is expected to further blur the boundaries between shopping, leisure, and urban living. These projects highlight how the contract business sector is adapting to a more experience-focused and sustainable future.



A new generation workspace in Istanbul: Axis Hub redefines office culture

Axis Hub introduces a flexible and experience-driven office model in Istanbul, responding to the evolving needs of modern businesses with adaptable spaces, digital integration, and user-focused design.

Axis Hub has officially opened in one of Istanbul's rapidly developing business districts, positioning itself as a next-generation office project tailored to the changing dynamics of the workplace. Developed with a forward-looking approach, the project reflects how office environments are transforming from static workspaces into dynamic, multi-functional ecosystems. The development targets a wide range of users, from startups and creative industries to international corporations seeking flexible and future-ready office solutions. With its strategic location and strong infrastructure, Axis Hub aims to become a central node within the city's growing business network.

Flexible design meets evolving work habits

The architectural concept of Axis Hub is built around flexibility, openness, and adaptability. Large floor plates are designed to accommodate different working styles, allowing tenants to easily reconfigure their spaces according to their operational needs. Movable partitions, modular furniture systems, and multi-purpose zones create a highly dynamic environment that supports both individual focus and collaborative work. Open layouts and transparent surfaces enhance spatial continuity while maximizing natural light throughout the building. Biophilic design elements, including indoor

greenery and natural materials, contribute to a healthier and more productive workplace atmosphere. These features are increasingly important as companies prioritize employee wellbeing and comfort.

Workspaces transform into social ecosystems

Axis Hub goes beyond conventional office design by positioning the workplace as a social platform. Shared lounges, cafés, meeting hubs, and event areas are integrated into the project to encourage interaction and community building.

This approach reflects a broader shift in



office culture, where social engagement and informal collaboration play a key role in productivity and innovation. Employees are no longer confined to desks but are encouraged to move between different zones depending on their needs.

Technology is another core component of the project. Smart access systems, digital infrastructure, and advanced energy management solutions ensure both operational efficiency and a seamless user experience.

Axis Hub stands out as a contemporary office development in Türkiye, demonstrating how flexibility, technology, and human-centered design can come together to redefine the future of workspaces.



Innovation takes center stage at TechXtile Challenge

TechXtile Challenge crowns innovation champions and accelerates the transformation of the textile industry

The 7th edition of TechXtile Challenge has successfully concluded, bringing together entrepreneurs, industry leaders and innovators to showcase how technology, sustainability and creativity are reshaping the future of textiles.

A platform where ideas evolve into industry-shaping solutions

Organized by the Uludağ Textile Exporters' Association (UTİB) under the coordination of the Turkish Exporters Assembly (TİM) and supported by the Ministry of Trade of the Republic of Türkiye, the event took place at the TİM Foreign Trade Complex with a strong focus on "Efficiency." The platform once again proved its role as a bridge between visionary entrepreneurs and established industry players.

The event gathered a wide range of stakeholders, including representatives from export unions, development agencies and leading textile companies, creating a



Pınar Taşdelen Engin
UTİB Chairman

dynamic ecosystem where innovation meets real industry needs. Rather than being just a competition, TechXtile Challenge has evolved into a long-term development platform that nurtures ideas, supports collaboration and encourages sustainable growth within the textile sector.

In her opening remarks, UTİB Chairman Pınar Taşdelen Engin highlighted the journey of the platform, emphasizing that what started as a seed has now grown into a strong ecosystem. She underlined that beyond competition, the initiative enables young entrepreneurs to transform their ideas into impactful business models and connect directly with the industry.

TİM President Mustafa Gültepe also pointed out that the textile sector is undergoing a major transformation, where competitiveness is no longer limited to manufacturing capabilities but increasingly shaped by software, engineering and technological innovation.

Innovation League showcases the industry's transformation capacity

A key highlight of the event was the announcement of the TechXtile Innovation League results, which evaluate the



performance of R&D centers and companies across the textile industry. The league serves as a benchmark for innovation, demonstrating how companies are integrating sustainability, efficiency and advanced technologies into their operations.

Among the top performers were Almaxtex, Barutçu Tekstil, Bossa, Emirali Tekstil, İskur Tekstil, Kipaş Mensucat, Nurel Tekstil, Polyteks, Sun Tekstil and Toroman Tekstil. These companies stood out with projects that not only improve production processes but also contribute to environmental sustainability and circular economy practices. Bossa was recognized with the “Most Sustainable Project” award for its work on visual transformation and sustainable production in velvet fabrics, while Emirali Tekstil claimed the championship title with its UPCLO project, which transforms textile waste into high-value next-generation raw materials through a circular approach.

Entrepreneurs lead the next wave of textile innovation

The entrepreneurship dimension of TechXtile Challenge once again took center stage, with two main categories highlighting projects at different stages of development. The Level Up category focused on startups that have moved beyond the idea stage and developed working prototypes, while the Scale Up category featured projects with



strong commercialization potential. In the Level Up category, Abdurrahman Yüksel won first place with the Fabric Guard project, while Yağmur Bodur’s CarByCelium project secured second place and Eren Cihan Karsu Asal’s Therapeutic Wax Wrap project ranked third.

In the Scale Up category, Begüm Doğru Öztekin took first place with Refabric AI, followed by Özdemir Erdal’s Guartec project and Nazlı Demirci Erel’s CombinUp project. These projects demonstrated how digitalization, smart materials and circular production models are becoming central to the future of textiles.

Special awards, including the Bahar Korçan Sustainability Award and the Women Entrepreneur Award, further emphasized the importance of sustainability and inclusivity within the innovation ecosystem. With strong support from leading industry organizations and sponsors, TechXtile Challenge continues to strengthen its position as a key driver of innovation in Türkiye’s textile industry. By bringing together experience, creativity and technology, the platform is not only shaping today’s projects but also building the foundation for the textile industry of tomorrow.



Healthcare investments expand with large-scale hospital and medical facility projects

Healthcare investments are accelerating globally as governments and private investors increase spending on modern hospital infrastructure, advanced medical technologies, and patient-centered facilities.

From Europe to Türkiye and Asia, new hospital projects and large-scale renovations are reshaping the healthcare landscape, driven by rising demand for high-quality medical services and improved patient experience.

Türkiye strengthens its healthcare infrastructure

Türkiye continues to play a key role in large-scale healthcare investments, particularly through city hospitals and public-private partnership (PPP) models. Facilities such as Ankara City Hospital and Istanbul Başakşehir Çam and Sakura City Hospital are among the largest healthcare complexes in the world.

These projects combine high capacity with advanced medical technology, offering comprehensive healthcare services under one roof. In addition to public investments, private hospital groups are expanding with new facilities and modernization projects.



The country's strategic location and growing reputation in medical tourism are further supporting healthcare sector growth.

Europe focuses on modernization and efficiency

In Europe, healthcare investments are largely focused on upgrading existing hospital infrastructure. Countries such as Germany, the United Kingdom, and France are investing in digital transformation, energy efficiency, and patient-centered design.

Hospital renovations now prioritize flexible layouts, smart systems, and infection control standards. The integration of digital health solutions, including telemedicine and automated systems, is becoming increasingly important. These developments are creating new opportunities for contractors, equipment suppliers, and interior solution providers.



Design and technology redefine healthcare spaces

Modern healthcare facilities are no longer designed solely for functionality but also for patient comfort and operational efficiency. Natural light, modular systems, and user-friendly layouts are becoming standard features.

Medical equipment integration, smart building systems, and sustainable materials are playing a critical role in new projects. As a result, healthcare construction and fit-out projects are becoming more complex and specialized.

Suppliers offering turnkey solutions and advanced technologies are gaining a competitive advantage in this rapidly growing sector.



Major airport and transport projects reshape global connectivity

Large-scale airport and transport investments are transforming global connectivity as countries expand infrastructure to meet growing passenger demand and strengthen their positions as international hubs.

From Türkiye to Europe and Asia, new airport developments and terminal expansions are accelerating, supported by increasing air traffic and long-term mobility strategies.

Türkiye strengthens its role as a global aviation hub

Türkiye continues to invest heavily in airport infrastructure, reinforcing its strategic position between Europe, Asia, and the Middle East. Istanbul Airport remains one of the most significant global aviation projects, with ongoing expansion phases aimed at increasing passenger capacity and operational efficiency.

In addition to Istanbul, regional airports across Türkiye are being upgraded to support tourism growth and domestic connectivity. These projects are improving passenger experience while increasing capacity for international travel. Airport developments in Türkiye are also driving demand for retail, food & beverage, and hospitality concepts within terminals, creating new opportunities for contract and fit-out companies.

Europe focuses on expansion and modernization

Across Europe, major airports are undergoing expansion and modernization projects to handle rising passenger numbers. Airports in London, Paris, and Frankfurt are investing in new terminals, runway upgrades, and digital systems.

Sustainability is becoming a central focus, with projects incorporating energy-efficient systems, carbon reduction strategies, and smart airport technologies.

Terminal designs are increasingly centered around passenger comfort, with open spaces, natural lighting, and integrated commercial areas.

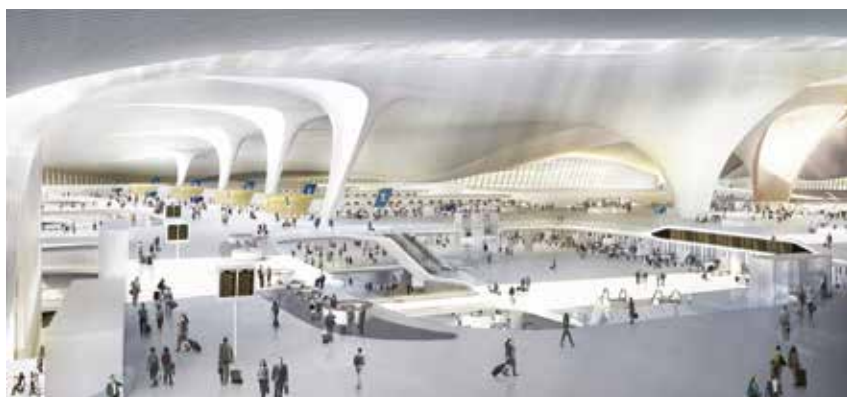


Passenger experience drives design and investment

Modern airport projects are no longer limited to transportation; they are evolving into complex commercial and lifestyle hubs. Retail zones, lounges, hotels, and entertainment areas are becoming integral parts of airport design.

Technology is also playing a key role, with biometric systems, automated check-in, and smart security processes improving efficiency and reducing waiting times.

As global mobility continues to grow, airport and transport projects are expected to remain one of the most important investment areas in the contract business sector.



A Social Living Center bringing city and nature together by Özer\Ürger Architecture

Designed by Özer\Ürger Architecture, the Kocaeli Sosyal Yaşam Merkezi (Social Living Center) aims to establish a multifunctional public space with strong ecological sensitivity, redefining the relationship between the city and nature.

Led by Architects Ahmet Mucip Ürger and Ali Özer, Özer\Ürger Architecture is known for its award-winning architectural and public space projects that focus on designing the relationship between the built environment and people, with the goal of integrating individuals into urban life. With the Kocaeli Social Living Center project, the practice reconsiders the disconnection between the city, nature, the coastline, and public life. Developed by Özer\Ürger Architecture, the project places the Gulf of İzmit and its surrounding wetlands at its core, positioning architecture not merely as the production of buildings, but as an ecological and social interface.

The Kocaeli Social Living Center, bearing the signature of Özer\Ürger Architecture,

has been conceived with the aim of protecting and strengthening the wetland ecosystem located along one of the world's most significant bird migration routes. Strategies

developed with careful consideration of the area's water balance, vegetation, and natural habitat prioritize ecological continuity while integrating this unique landscape—under



pressure from urbanization—into public use, in line with Özer\Ürger Architecture’s urban design approach. Through birdwatching areas, nature-based walking routes, and thoughtfully designed open spaces, the firm seeks to realize new experiential environments where residents can directly engage with nature.

Bringing together research, education, cultural, and social programs, the project has been designed by Özer\Ürger Architecture as a multifunctional public center in which indoor and outdoor spaces are conceived as an integrated whole. The phased development of the building and open space system reflects the firm’s sustainability- and flexibility-oriented approach, proposing a controlled transformation process both spatially and ecologically during implementation.

In Özer\Ürger Architecture’s design philosophy, architecture is not treated as an object that draws sharp boundaries between the city and nature, but rather as a threshold that establishes a relationship between the two. In line with this approach, the Kocaeli Social Living Center presents a holistic public space model that brings nature into the city, strengthens public life, and sets a reference point for a sustainable urban future.



A refined coastal escape: Azure Coast Resort opens in Antalya

Azure Coast Resort opens in Antalya, introducing a new benchmark in luxury hospitality through its nature-integrated architecture, curated experiences, and high-end guest-focused design.

Azure Coast Resort has officially opened along Türkiye's Mediterranean coastline, positioning itself as a new reference point for luxury hospitality projects in the region. Developed by an international investment group, the resort targets high-end travelers seeking privacy, design quality, and a holistic lifestyle experience. The project reflects the ongoing transformation of hospitality investments toward experience-driven and design-led destinations.

Set on a carefully selected coastal site, the resort takes advantage of the natural topography, offering uninterrupted sea views while maintaining a low-rise architectural profile. The planning approach prioritizes visual continuity, ensuring that the built environment blends seamlessly with the surrounding landscape rather than dominating it.

Architecture shaped by landscape and materiality

The architectural concept is based on simplicity, proportion, and material harmony. Natural stone, warm wood surfaces, and textured plaster finishes are used extensively to create a calm and timeless aesthetic language.

Buildings are positioned to maximize privacy and openness simultaneously. Guest villas and suites feature large terraces, private pools, and panoramic views of the Mediterranean. Semi-open corridors, shaded walkways, and outdoor living areas establish a fluid transition between interior and exterior spaces. The design avoids unnecessary visual complexity, focusing instead on spatial clarity and a strong connection to nature. Landscaping elements such as native vegetation, water features, and shaded gardens further reinforce this relationship.



Experience-driven hospitality and wellbeing focus

Azure Coast Resort goes beyond traditional accommodation by offering a multi-layered guest experience. Wellness is positioned as a central component of the project, with a comprehensive spa, fitness facilities, and personalized programs designed to support physical and mental wellbeing.

Dining is treated as a key experiential layer, with multiple restaurants offering curated menus that blend Mediterranean cuisine with global influences. Social spaces such as beach clubs, sunset lounges, and open-air gathering areas create a balanced environment between exclusivity and interaction.

Sustainability is integrated into the project through energy-efficient systems, environmentally responsible construction methods, and the use of locally sourced materials. These elements contribute to both operational efficiency and long-term environmental performance.

Azure Coast Resort stands out as a forward-looking hospitality investment in Türkiye, demonstrating how architecture, landscape, and experience can be combined into a cohesive and high-value destination.



Nova Design Studio receives international recognition for human-centered workspace design

Nova Design Studio wins an international design award with its innovative workspace project, highlighting a human-centered approach that combines functionality, aesthetics, and sustainability.

Nova Design Studio has been awarded a prestigious international design prize for its latest workspace project, marking a significant milestone in the studio's global recognition. The award celebrates projects that successfully integrate design innovation with user experience, positioning Nova Design Studio among the leading names in the contract and interior architecture sector.

The awarded project stands out for its holistic design strategy, where spatial organization, material selection, and lighting are carefully coordinated to enhance both performance and wellbeing. Rather than focusing solely on visual impact, the project prioritizes how users interact with the space on a daily basis.

Design approach focuses on user experience

At the core of the project lies a strong emphasis on human-centered design. Workspaces are structured to support different modes of activity, including focused work, collaboration, and informal interaction.

Open-plan layouts are complemented by quiet zones and meeting areas, allowing users to transition easily between tasks. Natural light plays a key role in the design, supported by layered artificial lighting that adapts to different usage scenarios.

Material choices further reinforce the concept. Warm textures, neutral tones, and tactile surfaces create a comfortable and balanced environment. These elements contribute to reducing stress



while improving productivity and user satisfaction.

Sustainability and innovation drive project value

Sustainability is a fundamental aspect of the design. The project incorporates energy-efficient systems, recyclable materials, and long-lasting solutions that minimize environmental impact over time. Flexible design strategies ensure that the space can adapt to future needs, extending its lifecycle and reducing the need for major renovations. This approach aligns with global trends in contract design, where adaptability and resource efficiency are becoming essential criteria.

The international award not only highlights the quality of the project but also reinforces Nova Design Studio's position as a forward-thinking design firm. As workplace expectations continue to evolve, projects like this demonstrate how design can create meaningful and lasting value for both users and investors.



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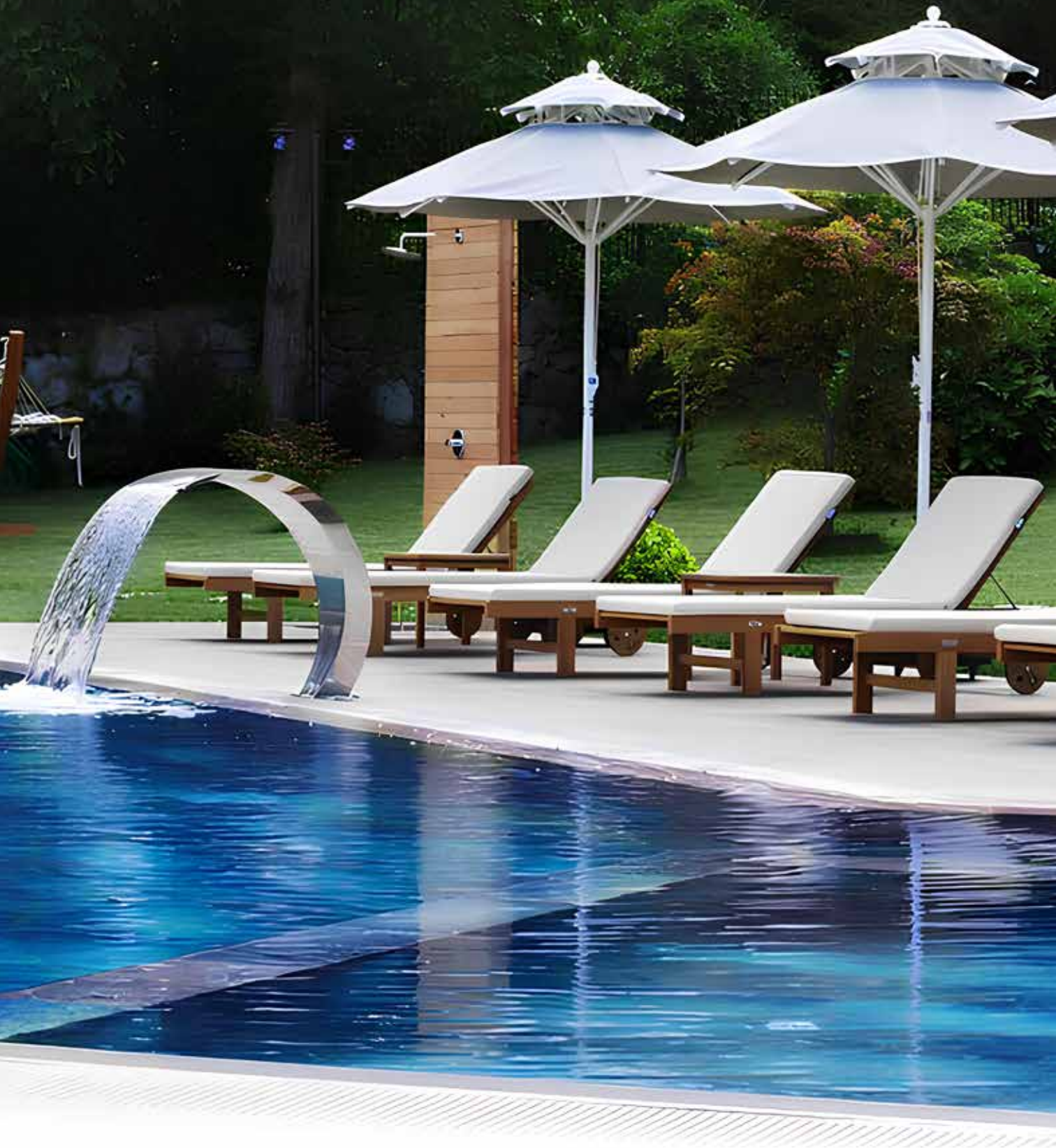
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Wellness-driven hospitality rises in Istanbul: Urban retreat concept gains momentum

A new wave of wellness-focused hospitality projects is emerging in Istanbul, reshaping the way urban hotels are designed and experienced. Combining architecture, interior design, and wellbeing, these projects introduce a more holistic approach to city accommodation.

Driven by increasing demand for balance and mental wellbeing, new-generation hotels are moving beyond traditional concepts and offering spaces that support relaxation, mindfulness, and personalized experiences. Istanbul, with its dynamic urban fabric, is becoming a key destination for this evolving trend.

Designing calm within the urban density

One of the defining aspects of this new hospitality approach is the integration of calm and serenity into dense urban environments. Architects and designers are focusing on creating “urban retreats” that provide an escape within the city itself.

Natural materials such as wood, stone, and linen are widely used to soften interiors,

while neutral color palettes enhance the sense of tranquility. Indoor greenery, water features, and biophilic design strategies are increasingly incorporated to strengthen the connection with nature.

Spatial planning also reflects this mindset. Hotels now include dedicated quiet zones, meditation rooms, and flexible wellness areas that adapt to different user needs throughout the day.

From accommodation to holistic experience

Wellness-oriented hotels in Istanbul are redefining the guest journey by integrating multiple layers of experience. Spa facilities are no longer standalone elements, but part of a broader ecosystem that includes fitness, nutrition, and mental wellbeing. Open-air terraces, yoga decks, and multifunctional social spaces are designed



to support both individual relaxation and community engagement. Technology also plays a role, with smart lighting, soundscapes, and climate control systems enhancing comfort and personalization. These projects often collaborate with local brands, designers, and wellness experts, creating a unique identity rooted in the city while maintaining global standards. Sustainability is closely linked with the wellness concept. Energy-efficient systems, eco-friendly materials, and conscious resource management reinforce the overall philosophy of responsible design.

As wellness continues to influence global hospitality trends, Istanbul positions itself at the forefront of this transformation, offering projects that combine urban energy with a refined sense of calm and wellbeing.



European office complex sets benchmark for sustainable contract projects

A new office complex in Northern Europe combines sustainability, flexibility, and smart technologies to redefine modern contract business projects.

A newly completed office complex in Northern Europe is attracting attention across the contract business sector, setting a new benchmark for sustainable and future-ready commercial developments. The project reflects the growing demand for environmentally responsible buildings combined with high-performance interior solutions.

Designed as a next-generation workplace, the complex brings together flexible office spaces, collaborative areas, and integrated social zones. The project aims to support evolving work models while ensuring long-term efficiency for both developers and tenants.

One of the key highlights of the development is its focus on sustainable construction practices. From the early design phase, the project was planned to minimize environmental impact through the use of low-carbon materials, energy-

efficient systems, and optimized resource management. The building is targeting top-tier green certifications, reinforcing its commitment to sustainability.

Flexible design supports modern work environments

The architectural concept emphasizes adaptability and user experience. Open-plan layouts, modular partitions, and multifunctional areas allow tenants to customize their spaces according to changing needs. This flexibility is becoming a defining feature in modern office projects, especially in the post-pandemic business landscape.

High-performance contract materials have been widely used throughout the building. Flooring, wall panels, and surface solutions are selected for durability, acoustic performance, and ease of maintenance. These features ensure that the building maintains both aesthetic quality and operational efficiency over time.

Smart building technologies further enhance the project's value. Automated lighting systems, climate control, and occupancy-based energy management solutions contribute to a more efficient and comfortable indoor environment.

Sustainability drives long-term performance

Energy efficiency plays a central role in the project's long-term strategy. The building incorporates advanced insulation systems, renewable energy sources, and water-saving technologies. These elements



not only reduce environmental impact but also lower operational costs for tenants. In addition, the project promotes well-being through biophilic design elements such as natural light, indoor greenery, and improved air quality systems. This approach reflects a broader shift in the contract business sector toward healthier and more productive workspaces. As the demand for sustainable and flexible office environments continues to grow, projects like this European development are setting new standards for the future of contract business.



Healthcare facility project in Germany redefines functional contract design

A new healthcare facility in Germany combines hygiene-focused design, durable materials, and smart systems to elevate contract business standards.

A newly developed healthcare facility in Germany is setting new standards in the contract business sector, combining advanced medical functionality with modern architectural design. The project reflects a growing trend toward patient-centered environments supported by high-performance materials and smart systems. The facility includes treatment areas, administrative offices, and patient accommodation units, all designed to operate seamlessly within a highly efficient structure. The project prioritizes both operational performance and user comfort, creating a balanced environment for patients, medical staff, and visitors. One of the defining features of the development is its focus on hygiene-oriented design. Antibacterial surfaces, easy-to-clean materials, and seamless flooring systems have been widely implemented throughout the building.

These elements are essential in healthcare environments, where safety and cleanliness are top priorities.

Functional materials enhance performance

Contract-grade materials play a critical role in the project's success. Wall coverings, flooring solutions, and furniture surfaces are selected for durability, resistance to chemicals, and long-term usability. These features ensure that the facility can maintain high standards under intensive daily use. In addition, acoustic performance has been carefully considered. Sound-absorbing materials have been integrated into patient rooms and common areas to create a quieter, more comfortable environment. This contributes significantly to patient recovery and overall well-being.



Smart systems are also integrated into the facility. Automated lighting, climate control, and digital monitoring systems help optimize energy use while improving operational efficiency.

Sustainability and user experience combined

The project incorporates energy-efficient systems and environmentally responsible materials, aligning with Germany's strict sustainability standards. Natural lighting, ventilation strategies, and green elements are used to enhance both environmental performance and user comfort. As healthcare construction continues to evolve, projects like this demonstrate how the contract business sector is adapting to new expectations, focusing on functionality, hygiene, and long-term value.



Next-generation retail center in Spain redefines customer experience design

A new retail center in Spain combines smart technologies, innovative design, and sustainability to elevate the modern shopping experience.

A newly developed retail center in Spain is setting a new benchmark in the contract business sector, combining innovative design with advanced technology to transform the customer experience. The project reflects the changing dynamics of retail environments, where functionality, aesthetics, and digital integration must work seamlessly together.

The development includes a mix of international brands, dining areas, and entertainment spaces, all designed within a cohesive architectural concept. The aim is to create a destination that goes beyond traditional shopping by offering a fully immersive experience for visitors.

One of the key highlights of the project is its focus on spatial design and flow. Wide corridors, open atriums, and strategically placed social areas enhance movement and interaction within the space. This layout not only improves customer comfort

but also increases dwell time, which is a critical factor in retail success.

Digital integration enhances retail performance

Technology plays a central role in the project. Smart navigation systems, interactive screens, and data-driven customer analytics are integrated throughout the center. These systems allow retailers to better understand visitor behavior and optimize their store layouts accordingly.

In addition, dynamic lighting systems and digital signage create a visually engaging environment. These elements are designed to adapt to different times of the day and special events, providing a constantly evolving atmosphere.

Contract-grade materials have been carefully selected to meet the demands of



high-traffic environments. Flooring, wall panels, and ceiling systems are designed for durability, easy maintenance, and long-term performance without compromising on aesthetics.

Sustainability meets commercial efficiency

Sustainability is also a major component of the project. Energy-efficient systems, natural ventilation strategies, and eco-friendly materials have been incorporated to reduce environmental impact.

Green terraces and indoor landscaping contribute to a more pleasant environment while supporting sustainability goals.

These features also align with the growing demand for biophilic design in commercial spaces.

As retail continues to evolve, projects like this Spanish development demonstrate how the contract business sector is adapting to new expectations, focusing on experience, technology, and sustainability.



Türkiye Artificial Intelligence Initiative brings together key ecosystem figures at its 100th Meet-Up

The Türkiye Artificial Intelligence Initiative (TRAI), which has been organizing monthly Meet-Up gatherings for more than eight years with the mission of advancing Türkiye's artificial intelligence ecosystem, held its 100th Meet-Up. The event opened with a keynote speech by TRAI Founder Halil Aksu, followed by reflections on the journey so far with contributors who have supported the ecosystem since the very first meetings, as well as discussions on the current state and latest developments in the field of artificial intelligence.

The TRAI Meet-Up series, organized by the Türkiye Artificial Intelligence Initiative (TRAI) on the third Wednesday evening of every month since August 2017, reached a major milestone with its 100th event. Over the course of 100 months, the series has made Türkiye's accumulated expertise in artificial intelligence visible and fostered cross-sector collaboration by bringing together research, entrepreneurship, and corporate transformation under one roof. To date, TRAI Meet-Ups have hosted more than 600 speakers and welcomed hundreds of thousands of participants, making a



(Solda sağa) Serdar Yılmaz, Gökhanalp Arslan, Kerim Tatlıcı, Şerafettin Özer

significant contribution to the growth of the ecosystem.

The opening speech of the 100th Meet-Up—organized to reflect on this long-standing journey, discuss projections for the future of artificial intelligence in Türkiye, and reunite leading figures of the ecosystem—was delivered by TRAI Founder Halil Aksu.

Leaders of the technology world assess the pace of transformation

The first part of the event featured a Technology Panel that brought together key figures shaping the direction of corporate transformation in artificial intelligence.



(Solda sağa) Berkin Malkoç, Tanel Temel, Ahmet Bilgen, Aytül Erçil, Betül Kübra Ekinci

Moderated by Halil Aksu, the panel included Aslan Doğan, CEO of Etiya; Cavit Yantaç, Vice President of Customer Experience for Southern Europe at Microsoft; Kıvanç Uslu, Group Manager of Solutions Architects at AWS; Önder Güler, Country Manager of Google Cloud Türkiye; and Uğur Candan, General Manager of SAP Türkiye. The speakers shared insights on scaling AI within organizations, generative AI-based business models, data strategies, and evolving architectures driven by cloud technologies.

The entrepreneurship ecosystem shares innovative AI applications

The entrepreneurship community, which has played a significant role in TRAI's growth, took the stage with a broad perspective at the 100th Meet-Up. Moderated by TRAI Deputy General Manager Betül Kübra Ekinci, the panel featured Ahmet Bilgen, Co-Founder of Trendbox; Aytül Erçil, Founder and CEO of Vispera; Berkin Malkoç, Founder and CEO of Miletos; and Tanel Temel, Founder and CEO of Artiwise. The speakers shared examples of how artificial intelligence impacts scalable product development processes, strengthens global competitiveness, and enables technologies originating in Türkiye to expand to global markets.

Business leaders share AI investments and priorities

In the final part of the event, the Business World Panel focused on organizational strategies for AI adoption, models of organizational transformation, and future outlooks. Moderated by Roksan Kaşpi, the panel brought together Gökhanalp Arslan, Deputy General Manager responsible for Data and Artificial Intelligence at İş Bankası; Kerim Tâtıcı, Deputy General Manager responsible for Information Technologies at Migros; Serdar Yılmaz, Deputy General Manager responsible for Information Technologies at Fibabanka; and Şerafettin Özer, Deputy General Manager responsible for Digital at LC Waikiki. The panelists discussed how data and AI investments are translated into economic value, the impact of generative AI on operational processes, and next-generation customer experience applications.



(Solda sağa) Kıvanç Uslu, Aslan Doğan, Uğur Candan, Cavit Yantaç, Önder Güler, Halil Aksu

“Artificial intelligence in Türkiye is growing through collective intelligence and collaboration”

Commenting on the event, TRAI General Manager Can Sinemli stated:

“The 100th TRAI Meet-Up is not only a summary of the journey so far, but also a strong indicator of how artificial intelligence in Türkiye has grown through collective intelligence and sustainable collaboration. For more than eight years, we have brought together different disciplines, sectors, and perspectives on a common platform. At this point, we see much more clearly that artificial

intelligence is not just a technological topic, but one of the key components of economic and social transformation. As TRAI, we will continue to be a platform that grows this ecosystem and encourages learning and producing together in the coming period.”

About the Türkiye Artificial Intelligence Initiative (TRAI):

Founded in 2017, the Türkiye Artificial Intelligence Initiative (TRAI) is a pioneering platform that generates strategic awareness in the field of artificial intelligence and shapes the Turkish ecosystem through a holistic approach. It encourages sustainable collaborations by bringing together the public sector, private sector, and academia around shared goals.

Thanks to its broad and deep-rooted connections within the AI ecosystem, TRAI increases knowledge sharing, strengthens interaction within the ecosystem by bridging needs and application areas, and generates economic value through collaboration. TRAI organizes hundreds of events such as the Türkiye Artificial Intelligence Summit, TRAI Meet-Ups, AI seminars, and demo days, and has directly reached tens of thousands of people since its establishment. In addition, through consultancy services, training programs, and a corporate membership model, TRAI directly contributes to organizations' AI-driven transformation journeys.



TRAI Genel Müdürü Can Sinemli

A new interpretation of Bitez standing out with its architecture

Vera Bitez – An exclusive life brought to life with designer Levent Penso's futuristic design...

Developed by Hasanoğlu Group of Companies, which realizes its investments with a principle of quality and trust, Vera Bitez stands out with its privileged texture surrounded by natural and modern features. The Vera Bitez project, to be completed soon, promises homeowners a prestigious life intertwined with nature, with its seafront location and unique villas that combine aesthetics and functionality.

Located in one of Bodrum's most valuable spots, Bitez, the Vera Bitez project by Hasanoğlu Group of Companies offers a brand-new and exclusive lifestyle that brings together the natural beauty and dazzling

elegance of the Aegean. Unique architectural forms integrated with aesthetic design, social facilities compatible with modern living needs, and a strong connection with nature make Vera Bitez more than just a residence—it promises a lifestyle on its own. Nestled within the tranquil shores of the Aegean, Vera Bitez, with its 16 exclusive residences, brings a fresh breath to the concept of luxury living. Realized with Hasanoğlu's 30 years of expertise, Vera Bitez carries both Bodrum's glitter and the calmness of its nature at its heart. The project will be available for visits in August and is targeted for delivery by year-end.

With designs by world-renowned brands such as Alümil, Gaggenau, Togama, and Scavolini, the project offers its residents a unique luxury experience—an atmosphere where comfort and elegance blend in perfect harmony.

A Special Living Space Inspired by the Aegean's Aesthetics...

Rising as a new landmark in one of Bodrum's most valuable regions, Bitez, Vera Bitez offers a secluded, exclusive, and sophisticated living space with its 16 select residences. Designed by Levent Penso with inspiration from nature,





Vera Bitez stands out as a timeless and elegant design philosophy with its unique and strong architectural language, balance of functionality and aesthetics. With options including twin villas, detached villas, garden duplexes, and flats, Vera Bitez appeals to different lifestyles, offering peace and balance across all four seasons with its eye-catching and timeless structures.

Social Spaces Enriching Life and Offering Year-Round Comfort...

Vera Bitez makes a difference not only with its architectural aesthetics but also with its rich social amenities and facilities, providing its residents with a comfortable and active life suitable for all ages and lifestyles. Operating 12 months of the year, Vera Bitez stands out as a project that is alive throughout all seasons, combining luxury with functionality in harmony with nature.

Its premium social facility and expansive beach area, managed by a world-renowned brand, bring a global-standard living experience to the project. Enhancing its seafront location with a private beach, Vera Bitez also features swimming pools, a fitness center, sauna, Turkish bath, and steam rooms as relaxation and wellness spaces. Sports enthusiasts can enjoy basketball and tennis courts, while those seeking social interaction and tranquility can spend their time at the Coffee-Health Bar. With playgrounds specially designed for children, Vera Bitez adds value to family life, promising residents an active,

peaceful, and balanced lifestyle throughout the year.

Carefully crafted details enriching every moment of life make Vera Bitez stand out as the representative of an impressive and innovative lifestyle, blending Bodrum's sparkle, the calm of nature, and the comfort of modern living under one roof.



Global contract furniture market enters a new phase of transformation

Shifting demand patterns, regional diversification, and sustainability pressures are redefining the global contract furniture industry.

The global contract furniture market is undergoing a significant transformation as it moves into 2026. Once driven primarily by hospitality and office developments, the sector is now shaped by a broader range of demand sources, including healthcare, education, transportation, senior living, and public infrastructure projects. This diversification is creating both new opportunities and new challenges for manufacturers and suppliers worldwide.

Across regions, buyers are re-evaluating their procurement strategies. Rising costs, supply chain disruptions, and evolving regulatory frameworks are pushing project developers to prioritize reliability, flexibility, and long-term value over short-term pricing advantages. As a result, contract furniture is increasingly viewed as a strategic investment rather than a commoditized product category.

Regional dynamics reshape global supply chains

Regional dynamics are playing a decisive role in the industry's evolution. While North America and Western Europe remain the largest contract furniture markets, emerging regions are gaining importance as both demand centers and production hubs. The Middle East continues to invest heavily in hospitality, transportation, and public-space projects, while Asia-Pacific markets show steady growth in education and healthcare infrastructure.

At the same time, manufacturers are reassessing their global supply chains. Dependence on single sourcing regions is giving way to multi-regional production strategies aimed at reducing risk and improving delivery reliability. Türkiye,



Eastern Europe, and parts of Southeast Asia are strengthening their position as competitive manufacturing bases, offering a balance of quality, scalability, and geographic proximity to key markets.

This shift is also encouraging closer collaboration between manufacturers and local partners. Companies that can provide regional support, faster lead times, and on-the-ground project coordination are gaining a clear advantage in international tenders.

Sustainability and performance define the next growth cycle

Sustainability has become one of the most influential forces shaping the global contract furniture market. Environmental certifications, low-emission materials, and transparent sourcing practices are no longer

optional; they are increasingly mandatory requirements in public and private projects alike. Buyers expect suppliers to demonstrate measurable progress toward environmental goals, supported by clear documentation.

Alongside sustainability, performance expectations are rising. Furniture is expected to last longer, perform better under intensive use, and support evolving functional requirements. Modular designs, repairable components, and lifecycle-focused product development are becoming central to competitive differentiation.

Industry analysts agree that the coming years will favor contract furniture manufacturers that can balance adaptability with consistency. Those capable of responding to diverse project types, navigating regional complexities, and aligning with global sustainability standards are best positioned to thrive in an increasingly demanding market environment.

Turkish Contract Companies

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Trademarks:

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Trademarks: CREA, SEDERE, CLASSIC LEBON, DERRYTEX BY FLOKSER, ELEGANCE MANGA,
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Products: BATH SUITES, BATH TOWELS AND BATHROBES
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Trademarks: DALISA, UCUZAL, YENİTA

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Products: CURTAIN, UPHOLSTERY
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Products: CURTAIN, UPHOLSTERY
Trademarks: CASABRIO, ABILITA, RAUMA, ÇULL

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Products: CURTAIN, UPHOLSTERY
Trademarks: TECHNOTEX

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Trademarks:

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Products: UPHOLSTERY
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Products: CURTAIN, TABLE LINEN
Trademarks: TISSUM, KATIA, MIRELLE, MORR

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Web: www.kcalik.com **Mail:** aysun@kcalik.com
Products: CURTAIN, UPHOLSTERY, BED LINEN, MATTRESS TICKING, BLANKETS, ACCESSORY
Trademarks: COMPAGNIE DES ETOFFES, PREMIER, PREMIER OUTLET, PREMIER HOME, FLORE COLLECTION, MELODIE, DUCK, DUCKBASIC, DUCKPRO, KDT, PERDECO COLLECTION, MELODIE, DUCK, DUCKBASIC, DUCKPRO, KDT, PERDECO

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Products: UPHOLSTERY, BED LINEN, MATTRESS TICKING, BLANKETS
Trademarks:

LÜKS KADIFE TIC. VE SAN. A.S.

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Products: CURTAIN, UPHOLSTERY, FASHION,
Trademarks:

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Products: BED LINEN, MATTRESS TICKING, BLANKETS, BATH SUITES, BATH TOWELS AND BATHROBES
Trademarks: LA CUISINE, LILI MARLEN

MARTEKS

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Products: CURTAIN
Trademarks: DIFFERENCE

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Tel: +90 258 429 12 12 **Fax:** +90 258 429 12 30
Web: www.menderes.com **Mail:** bekirkondu@menderes.com
Products: BED LINEN, MATTRESS TICKING, BLANKETS
Trademarks: LANOTTE, SNT

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Tel: +90 224 261 05 32 **Fax:** +90 224 261 01 92
Web: www.moral.com.tr **Mail:** moral@moral.com.tr
Products: CURTAIN, YARN
Trademarks: MORAL, VALERIA

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Sokak No:13 34522 Esenyurt/İSTANBUL**Tel:** +90 212 886 57 81-886 69 50 **Fax:** +90 212 886 70 94**Web:** www.trimland.com **Mail:** onder@trimland.com**Products:** CURTAIN, ACCESSORY**Trademarks:** ÖZ-İS, TRIMLAND, FANTAZI PERDE, TRIMLINE, TENDEFİLO, TENDECORD, TENDEMOPİLO**PRESTIJ MENSUCAT SAN. TİC. A.Ş.****Contact Person:** Mehmet YASAR**Address:** DOSAB, Fulya Sok., No: 5, 16369, BURSA**Tel:** +90 224 261 11 25 **Fax:** +90 224 261 11 28**Web:** www.prestigemensucat.com **Mail:** prestige@prestigemensucat.com**Products:** CURTAIN, UPHOLSTERY**Trademarks:****POLYTEKS TEKSTİL SANAYİ ARASTIRMA VE EĞİTİM A.Ş.****Contact Person:** Pınar TASDELEN ENGIN**Address:** DOSAB, Gül Sok., No: 2, 16369, BURSA**Tel:** +90 224 261 02 70 **Fax:** +90 224 261 02 76**Web:** www.polyteks.com **Mail:** ptasdelen@polyteks.com**Products:** YARN**Trademarks:** POLY-AIR, POLY-MICRO, POLY-TRICOLOR, POLY-KETS, POLY-TERA, POLY TRISTAR, POLY-MATS, POLY-SET, TREVIRA-CS, OCEAN-LINE, MERYL**RAMNUR TEKSTİL SAN. 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N:25/201 Laleli Fatih / İSTANBUL / TÜRKİYE**Tel:** +90 212 519 41 65 **Fax:** +90 212 514 00 06**Web:** www.ozkanmerve.com **Mail:** info@ozkanmerve.com**Products:** CURTAIN**Trademarks:** PAPION, PAPION KELEBEK, MELİSA, FINAL, BRODE**PARLAMIS TEKSTİL SAN. VE TİC. LTD. STİ.****Contact Person:** Bülent PARLAMIS**Address:** DOSAB, M.Karaer Cad., No: 45, 16369, BURSA**Tel:** +90 224 261 03 00 **Fax:** +90 224 261 03 06**Web:** www.parlamis.com.tr **Mail:** bulent@parlamis.com.tr**Products:** CURTAIN, UPHOLSTERY BED LINEN, MATTRESS TICKING, BLANKETS**Trademarks:** PARTECH, TEKSTİLLE**TANTAS DİS TİCARET VE PAZARLAMA A.Ş.****Contact Person:** Berrak DURMAZ**Address:** Panayır Mah. 2. Derman Cad. No:255 Osmangazi / BURSA**Tel:** +90 224 257 36 70 **Fax:** +90 224 257 36 75**Web:** www.tantas.com.tr **Mail:** berrakdurmaz@tantas.com.tr**Products:****Trademarks:****TEPECİK DİS TİCARET LTD****Contact Person:** Murat TEPECİK**Address:** Bahçeşehir Mobilyacılar Çrş. 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A.Ş.****Contact Person:** Erdal DENİZ**Address:** Basın Şehitleri Cad., Kütahya Yolu Üzeri, 26530, ESKİŞEHİR**Tel:** +90 222 224 01 01 **Fax:** +90 222 225 55 60**Web:** www.sarar.com.tr **Mail:** erdal.deniz@sarar.com**Products:** UPHOLSTERY, BED LINEN, MATTRESS TICKING, BLANKETS, BATH SUITES, BATH TOWELS AND BATHROBES**Trademarks:** SAREV, SARAR HOME COLLECTION**SAFRAN TEKSTİL KON. SAN. VE TİC. LTD. STİ****Contact Person:** Sadık GÜNDEMİR**Address:** Fethiye OSB Mah. Sarı Cad. 1. Sok. No:3 Nilüfer / BURSA**Tel:** +90 224 241 60 22 - 23 **Fax:** +90 224 241 60 36**Web:** www.safraantekstil.com.tr **Mail:** sadikg@safraantekstil.com**Products:** GORMENT**Trademarks:** SAFRAN

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No:4/1 34522 Kirac Esenyurt/Istanbul**Tel:** +90 212 886 56 60 **Fax:** +90 212 886 56 66**Web:** www.tekskotekestil.com **Mail:** teksko@tekskotekestil.com**Products:** CURTAIN, UPHOLSTERY**Trademarks:** TEKSKO TEKSTİL**TOSUNOGLU TEKSTİL SAN. VE TIC. A.S.****Contact Person:** Levent DOĞAN**Address:** Organize Sanayi Bölgesi 1. Kısım, Fahri Karaca Cd. No:11, 20330 Hozaz/Denizli**Tel:** +90 258 371 36 31 **Fax:** +90 258 371 22 20**Web:** www.tosunoglu.com.tr **Mail:** levent.dogan@tosunoglu.com.tr**Products:** UPHOLSTERY**Trademarks:** INTEGRO, TO-SUN**TURKUAZ TEKSTİL SAN. VE TIC. A.S.****Contact Person:** Nesrin HAMAL**Address:** Akçeşme Mahallesi 2053 Sokak No.3 Merkez Efendi/Denizli**Tel:** +90 258 371 74 53 **Fax:** +90 258 371 79 36**Web:** www.turkuaztex.com **Mail:** nesrin.hamal@turkuaztex.com**Products:** BATH SUITES, BATH TOWELS AND BATHROBES**Trademarks:** CHYSIS, BIONATURA, TURKUAZ, CHIRA**TITAN TEKSTİL VE TIC. LTD. STI.****Contact Person:** Mürvet SÜTÇÜOĞLU**Address:** Karaağaç Cad. No:116 Altınboynuz Plaza Kat:3 D:7 Sütüce / Beyoğlu / İstanbul**Tel:** +90 212 255 61 30 **Fax:** +90 212 255 64 80**Web:** www.titantekestil.com.tr **Mail:** murvet@titantekestil.com.tr**Products:** BED LINEN, BEDDING, BATH TOWELS AND BATHROBES, TABLE LINEN, BANQUET LINEN, ACCESORIES**Trademarks:** TITAN, TITANIUM, TABLA, TAITAN**USK TEKSTİL SAN. TIC. LTD. STI****Contact Person:** A. Hüseyin KILIÇ**Address:** DOSAB Karanfil sk. No.11 Osmangazi/Bursa/TURKEY**Tel:** +90 224 261 21 00 **Fax:** +90 224 261 21 05**Web:** www.maxidecore.com **Mail:** info@maxidecore.com**Products:** CURTAIN**Trademarks:** MAXIDECORE**VERONA EV TEKSTİL ÜRÜNLERİ TIC. VE PAZ. A.S.****Contact Person:** Mustafa KÖSEMUSUL**Address:** 1. Organize Sanayi Bölgesi, 4. 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ADAMER IC VE DIS TIC. LTD. STI.

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Web:www.adamer.net **Mail:** info@adamer.net
Products: Tile, mosaic, landscaping, border, molding.

AKO DIS TICARET A.S.

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Products:

ALACAKAYA DIS TICARET VE PAZARLAMA A.S.

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Products:

ALTINSOY MADENCİLİK VE TICARET A.S.

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Products:

BASARANLAR INSAAT MALZEMELERİ TIC. VE SAN. A.S.

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Products:

CEMPA CEKICLER MERMER SANAYI VE PAZARLAMA A.S.

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Web:www.cekicler.com.tr **Mail:** info@cekicler.com.tr
Products: Marble, limestone, travertine, onyx, mosaic, special products.

DIMER DIYARBAKIR MERMER INSAAT SAN. VE TIC. A.S.

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Products: Sandwawe, brown espara, emparador, chem grey, koky beige, orient pink, cream nera, noche, basalt.

DOGALTASEVI MERMERCİLİK TIC. LTD. STI.

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Products: Marble, travertine, mosaic, medallion.

EMMIOGLU MERMER MADEN. INS. MALZ.MUH. ITH. IHR. TIC. VE SAN. A.S.

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Products:

FIMAR INS. TAAH. NAK. MERMER MAD. TUR. OTO. ITH. IHR. TIC. A.S.

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Tel: +90 358 223 02 03 **Fax:** +90 358 223 03 04
Web:www.fimar.com.tr **Mail:** fimar@fimar.com.tr
Products: Marble, travertine, mosaic, medallion.

GOKYAR MERMER INSAAT TUR. NAK. SAN. VE TIC. LTD. STI

Contact Person:
Address: BOZUYUK DEVLET YOLU 1.KM SÖĞÜT/BİLECİK
Tel: +90 228 361 47 00 **Fax:** +90 228 361 47 05
Web:www.gokyarmermer.com **Mail:** info@gokyarmermer.com
Products:

HÜRMER MADENCİLİK VE DIS . TIC. LTD. STI.

Contact Person: HÜSNÜ OLCAR
Address: ORGANIZE SAN. BÖLG. 1.CD. NO.4 KUTAHYA
Tel: +90 274 266 22 01 **Fax:** +90 274 266 22 58
Web:www.hurok.com **Mail:** mermer@hurok.com / husnuolcar@hurok.com
Products: Tile, slab, mosaic, paver, pool coping, sink.

AKSOYLAR MERMER SANAYI TIC. A.S

Contact Person: Contact Person:
Address: BEYLİKDÜZÜ MERMERÇİLER SAN.SİTESİ 2.CAD. NO.11/15 BEYLİKDÜZÜ/İSTANBUL
Tel: +90 212 875 15 90 **Fax:** +90 212 875 15 97
Web:www.aksoylarmermer.com **Mail:** info@aksoylarmermer.com
Products:

ALMERPA ENERJİ VE SANAYİ YAT. PAZARLAMA İHRACAT A.S.

Contact Person:
Address: ALTINOVA CAMURLU MEVKİİ NO.10 ALTINOVA/YALOVA
Tel: +90 226 461 30 40 **Fax:** +90 226 461 25 14
Web:www.altintas-mermer.com **Mail:** altintasmermer@superonline.com
Products:

ARTMAR ARTI MERMER MADEN VE MADENCİLİK ARS. SAN. VE TIC. A.S.

Contact Person:
Address: ORGANIZE SANAYİ BOLGESI12.CAD NO:13 ESKİŞEHİR
Tel: +90 222 236 10 75 **Fax:** +90 222 236 02 05
Web:www.artmar.com.tr **Mail:** artmar@artmar.com.tr - vejdi@ertanlar.com
Products:

CANEL MUNİP COKER MAD. TIC. VE SANAYİ A.S.

Contact Person: MEHMET ÇAKAN
Address: HATBOYU CAD. NO.26 BAKIRKÖY/İSTANBUL
Tel: +90 212 574 20 20 **Fax:** +90 212 574 00 26
Web:www.canel.com **Mail:** can.coker@canel.com / turkan.baran@canel.com
Products: Marble, mosaic, tile.

CİFTYILDIZ MERMER OTOM. ELEKT. TAAH. TUR. NAKL. SAN. TIC. A.S

Contact Person: EYÜP YILDIZ
Address: İZMİR YOLU 10.KM ERTUGRUL SHELL AKARYAKIT İSTASYONU NİLUFER/BURSA
Tel: +90 224 441 13 52 **Fax:** +90 224 441 66 35
Web:www.ciftiyildiz.com.tr **Mail:** ciftiyildiz@ciftiyildiz.com.tr
Products: Marble, travertine, onyx

DINC MERMER SAN. VE TIC. LTD. STI

Contact Person: CENGİZ KARAMAN
Address: TEZCAN CD. NO.38 D.11 UMRANIYE/İSTANBUL
Tel: +90 216 365 50 87 **Fax:** +90 216 365 50 89
Web:www.dincmarble.com **Mail:** cengizkaraman@dincmarble.com
Products: Granit, marble, caesartone.

EMEK MERMER SANAYİ TIC. A.S.

Contact Person: İBRAHİM ÇELEBİ
Address: AFYON-ANKARA DEVLET KARAYOLU 15.KM
Tel: +90 272 341 23 32 **Fax:** +90 272 341 20 91
Web:www.emekmarble.com **Mail:** info@emekmarble.com
Products: Sink, fireplace, shower tray, vase, column.

FEDERAL MERMER MADEN ELEK. INS. TAAH. TIC. VE SAN. A.S.

Contact Person: MEHMET EMİN SIKIL
Address: İSTASYON MAH. GÖLPAZARI YOLU 1.KM BİLECİK
Tel: +90 228 233 18 66 **Fax:** +90 228 233 18 68
Web:www.federal.com.tr **Mail:** marble@federal.com.tr
Products: Marble, travertine, granite

G-M MERMER GRANİT SAN. VE TIC. LTD. STI

Contact Person: İSMAIL AYDEMİR
Address: ORG. SAN. BOL. 1.C. 1.S. NO.30 AFYON
Tel: +90 272 221 16 00 **Fax:** +90 272 221 16 03
Web:www.tureks.com.tr **Mail:** info@tureks.com.tr
Products: Marble, mosaic, border, travertine, limestone.

INTERVO DIS TIC. VE M.M. LTD. STI

Contact Person: BERNA INCE - ALI ÇOBAN
Address: NISPEYİYE CAD. AK MERKEZ B3 BLOK KAT:1 BESIKTAS/ISTANBUL
Tel: +90 212 282 19 00 **Fax:** +90 212 282 16 62
Web: www.intervoldtd.com **Mail:** erhan@intervoldtd.com
Products: Floor and wall ceramic tiles, glazed porcelain tiles, field tiles, special medallion works from mosaic, cut mosaics, border and decors.

MAMET MADENCİLİK MERMER TRAVERTEN SAN. VE TIC. A.S.

Contact Person: AHMET DERE
Address: YENICAMI MAH. ATATURK CAD. NO.32 PINARBASI/KAYSERI
Tel: +90 352 512 25 25 **Fax:** +90 352 512 33 33
Web: Mail: hakanbasok@hotmail.com
Products: Marble, limestone, travertine, onyx

METAMAR MERMER GRANIT MADENCİLİK SAN.VE TIC. A.S.

Contact Person: TUGBA BOZAN - M.÷ZG-R KALKAN
Address: ANTALYA YOLU 6.KM. SAV KASABASI ISPARTA
Tel: +90 246 261 24 70 **Fax:** +90 246 261 24 74
Web: www.metamarmarble.com **Mail:** sales@metamarmarble.com / info@metamarmarble.com
Products: Marble, limestone, travertine, marble, onyx.

SUAYP DEMIREL

Contact Person: NAIL DEMIREL - EMRE DELİHOCA
Address: MERMER SAN. B÷L. PK. 7 İSCEHİSAR/AFYON
Tel: +90 272 341 32 00 **Fax:** +90 272 341 27 21
Web: Mail: espor4@suaypdemirel.com
Products: Amorium travertine, docimeium stone, mosaic, border.

TEM-MER MERMER MADENCİLİK İNS. SAN. VE TIC. A.S.

Contact Person: AHMET K◀◀K
Address: ORG. SANAYI BOL. 2.CAD. 9.SOK. NO.2 AFYON
Tel: +90 272 221 19 01 **Fax:** +90 272 221 19 25
Web: www.temmermarble.com **Mail:** m.dikayamac@temmermarble.com
Products: Marble, travertine, granite.

TRUSTUM DIS TIC. LTD. STI

Contact Person: RAIF UMUT YESİLTAN
Address: BAGDAT CAD. 513/4 «ATAL»ESME KADIKOY/ISTANBUL
Tel: +90 216 658 76 71 **Fax:** +90 216 658 76 70
Web: www.inspectstone.com **Mail:** marble@trustum.com
Products: Marble, travertine, andezite, bazalt, limestone, onyx.

TURAN BEKİSOĞLU DIS TIC. LTD. STI

Contact Person: EVREN ABOĞLU - DUYGU ÖZTÜRK
Address: ESENBAGA YOLU 15.KM. NO.47 KEÇİÖREN/ANKARA
Tel: +90 312 399 32 10 **Fax:** +90 312 399 45 02
Web: www.marmiro.com **Mail:** marmiro@marmiro.com
Products: Tile, paver, coping, veneer, vinyl, accessories, pattern.

VERONA DIS TIC. LTD. STI

Contact Person: COSKUN GÜNES
Address: BOSTANCI YOLU CD. KEYAP ÇARŞI SİT. 157/A J BLOK UMRANIYE/İSTANBU
Tel: +90 216 526 51 00 **Fax:** +90 216 526 51 08
Web: www.veronagranit.com.tr **Mail:** info@veronagranit.com.tr
Products: Marble, travertine, limestone, granite.

KA-MER KAYSERİ MERMER SANAYİ VE TİCARET LTD. STI

Contact Person:
Address: 19 SeptemberİS MAH. TURAPOĞLU SOK. SİTKİ BEY PLAZA NO:2 D:35 KADIKOY/İSTANBUL
Tel: +90 216 411 92 20 **Fax:** +90 216 411 92 25
Web: Mail:
Products:

MESTA TRAVERTEN MERMER SAN. VE TIC. A.S.

Contact Person: FETHİ GÜVEN ÖZTÜRK
Address: HARRİYET CAD. NO.62/2 MERKEZ ELAZIG
Tel: +90 424 255 11 89 **Fax:** +90 424 255 52 11
Web: www.mestamermer.com **Mail:** ozturk.suat@mestamermer.com
Products: Mosaic, tile, plate, medallion, pattern set, tumbled, profile, border.

SILKAR DIS TİCARET A.S.

Contact Person: MURAT TÜRKÖĞLU
Address: SILKAR PLAZA ORTA MH. TOPKAPI MALTEPE CD. NO.6 K.5 BAYRAMPASA/İSTANBUL
Tel: +90 212 576 75 00 **Fax:** +90 212 576 73 26
Web: www.silkargranit.com **Mail:** erdogan@silkargranit.com/nevin@silkargranit.com
Products: Marble, limestone, travertine, marble, onyx

TEKMAR MERMER VE MADEN İSLETM. ÜRETİM İHR. TIC. A.S.

Contact Person: N-KHET ÖZAL
Address: GAZETECİLER SİT. HABERLER SOK. NO.11 SİSİLİ/İSTANBUL
Tel: +90 212 337 28 00 **Fax:** +90 212 337 28 28
Web: www.tekmarble.com.tr **Mail:** info@tekmarble.com
Products: Marble, travertine, granite, ceasarstone.

TRAVERTİNE BROS DOĞAL TAS MAD. SAN.VE TIC.A.S

Contact Person: Contact Person:
Address: HADİM KOY GİSELER MEV. FATİH UNV. KARSİ KARAAGACKOYU YOLU ÜZERİ BÜYÜKCEKMECE/İSTANBUL
Tel: +90 212 889 22 00 **Fax:** +90 212 889 22 10
Web: www.travertinebros.com **Mail:** info@travertinebros.com
Products:

TUMAS MERMER SANAYİ VE TIC. A.S

Contact Person: SERDAR SUNGUR
Address: İZMİR ASFALTI BOZBURUN MAH. 2018 SOK. NO.61 G.M-SLER/DENİZLİ
Tel: +90 258 371 09 17 **Fax:** +90 258 371 25 85
Web: www.tumasmermer.com **Mail:** serdar@tumasmermer.com
Products: Tile, slab, mosaic, special products, edge types, packing

TURGUT ÖZEN MERMER SAN.VE TIC. A.S.

Contact Person:
Address: İLYASBEY KOYU / BİLECİK
Tel: +90 228 293 23 53 **Fax:** +90 228 293 23 52
Web: www.oztekmermer.com **Mail:** oztek@oztekmermer.com
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