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Vanelli crowns its fabrics with Trevira Gold Member

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year 11 / volume 28 / may 2020



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Responsible Editor:

Ömer Faruk Görün

Editorial Board:

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Ahmet Okçuoğlu

Bırol Bahadır

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Hande Şekerci

Ekrem Arslan

Correspondents

Hatice Ünal Bilen

Ayça Sarıoğlu

Graphic Design

Tolga Çakmaklı

Address:

Organize Sanayi Bölgesi
Kahverengi Cad. No:8 16140
Nilüfer-Bursa / TURKEY
T: +90 224 219 10 10 (pbx)
F: +90 224 219 10 99
www.contractbusiness.org

Prepared By:

ISTMAG Magazin Gazetecilik
İç ve Dış Ticaret Ltd. Şti. İHLAS
MEDIA CENTER
Merkez Mah. 29 Ekim Cad. No:11
Medya Blok Kat:1
34197 Yenibosna / İstanbul / Turkey
Tel: +90 212 454 22 22
Faks: +90 212 454 22 93
info@img.com.tr

Bursa Office:

Buttim İş Mrkz. A-Blok K-4
No:1038 Osmangazi / BURSA
T: +90 224 211 44 50-51

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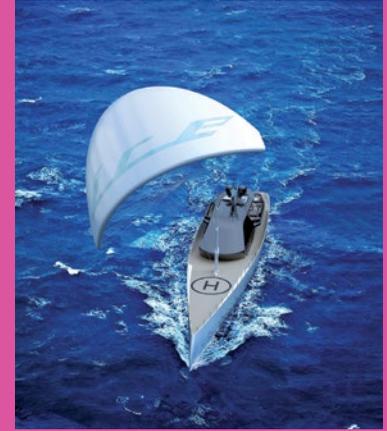
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ULUDAĞ TEXTILE EXPORTERS' ASSOCIATION



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and inspiration for
interior design

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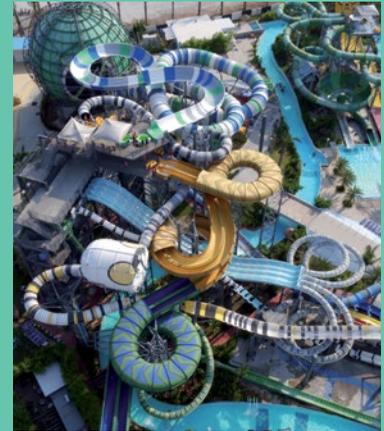
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Let's get back to the work!

Everything could have been worse because of the Covid-1p pandemic which swept the world. Fortunately, it has not been. Along with recovering from the disease generally around the globe, the normalization period has started.

We are now getting ready to the life from where we had paused. Humanity needs medical supplies, food, clothing, indoor and outdoor building and decor works, automotive; briefly all branches of industry and economy. Manufacturing and export are necessary, import is also required.

According to the report published by the World Trade Organization (WTO) on May 8, 2020, world trade is predicted to decrease by 13 percent to 32 percent in 2020 due to the new Corona virus outbreak. It is of great importance that all branches of industry are working day and night to recover, as disasters and consequences of economic breakdowns can be more dangerous than COVID-19.

In early May, WHO/Europe has published key considerations for the gradual easing of the lockdown restrictions introduced by many countries in response to the spread of COVID-19 across the European Region. Here is a little excerpt from the release: "The transition out of lockdown is set to be a complex and uncertain phase. Challenges and circumstances vary from country to country and there is no one-size-fits-all approach. It is vital that countries clearly communicate this to the public to build trust and ensure that people observe restrictions specific to their situation."

It is pleasing that our country is recovering without causing larger disasters thanks to the tight measures taken, although it has a dense population and a high level of sociability. Now it is time to hug our business with the

awareness that the virus is still around us by keeping the social distance, paying maximum attention to hygiene and keeping our cultural habits under control. In order to heal the wounds and close the gap, to benefit our people and the world, we are returning to work much more motivated.

Along with our social life, the coronavirus has also caused a diverse economic turmoil as well. While all of us have been going through a different process which has changed our daily habits and life style, our world has come to the eve of a very serious transformation. We, as the business world, are getting ready for a new ecosystem along with the new world order.

Along with the broken supply chains, changed consumer habits and differentiating manufacturing processes will be determined mainly by digitalization, we, as UTIB, has been setting our strategy and planning with a vision to increase the power of Turkey, the largest home textile exporter of Europe and 4th largest of the world, in the global market.

As UTIB, we continue our work. Our works to transfer our initiations in virtual trade fair events along with transferring the bilateral discussions and trade delegations to virtual platforms are on progress. When appropriate our exporters who runs from one country to another with their handbags, are eager and experienced to meet with the customers in any condition. We are motivated to be actively involved in international events held in Turkey by the end of August and at events abroad as of the beginning of September.

I wish healthy, happy and successful days for all!



PINAR TAŞDELEN ENGİN
President, Uludağ Textile Exporters' Association

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Heimtextil Frankfurt started the year and the season for home and contract textiles

The 50th edition of Heimtextil provided strong stimulus for the new furnishings season. 63,000 visitors came to get information on the major issues for the international sector from 2,952 exhibitors at the world's leading trade fair for home and contract textiles. And among them, sustainability was the all-pervading major theme, outshining all others.

Uludag Textile Exporters' Association participated in Heimtextil Frankfurt 2020 fair with a 100sqm-Trend Area with the brand "Turkish Home Textile". 304 Turkish companies participated in Heimtextil Frankfurt fair which is the biggest Home Textile Show and contract business fair in the World.



Première Vision New York

The event set the new trends in fashion, 21-22 January 2020

Première Vision New York is the event for North American fashion professionals. For 2 days, at Center415, the major industries supplying materials and services to the global fashion industry came together in New York City. Through this event, Première Vision provides an opportunity for North American professionals to meet over 200 exhibitors, selected from among the world's top weavers, accessories companies, designs studios and manufacturers.

UTIB organized national participation with selected Turkish companies.

Texworld Paris February 2020

**The Show organized at
the Le Bourget, 10-13
February 2020**

The six major trade fairs organised by Messe Frankfurt France that are dedicated to fabrics and materials, garment production, textile innovation, clothing and accessories hosted 7109 visitors.

110 Turkish companies participated in Texworld Paris.



Premiere Vision Paris

February 2020

Premiere Vision Paris was held on 11-13 February 2020 in parc d'expositions. Uludag Textile Exporters Association (UTIB) had a place by "TFF Magazine" stand. UTIB had an influential presence of the Turkish Fashion Fabrics Magazine at the Premiere Vision Paris. 182 selected Turkish companies participated in the fair.

1759 exhibitors from 49 countries present their collections, had a strong business meeting and come together to share ideas.

Premiere Vision Sport Fair, a proven success

Uludag Textile Exporters' Association (UTIB) organized the first national participation and introduced the quality of Turkish textile in the US market in state of Oregon, 12-13 February, 2020.

UTIB find opportunities to promote the production of fabrics, accessories and garments to international professionals and purchasing committees with a wide range of products, from knitted fabrics to technical textiles of Turkish textiles exported to around 200 countries and regions. The fair gathers experts of the footwear, apparel and leather accessories industries who present their latest products and advanced techniques to the Northern American footwear and sportswear buyers.

Ekoten, Emsam, Gapsan, Rebilteks and Tepar are attend the fair with their latest products. Nataional

participant had a chance to meet with major sport and outdoor brands in Portland such as Nike, Adidas, Columbia Sportswear, Under Armour, Avia, Poler Stuff.

The presence of the headquarters of international sports brands in the region where the fair will take place provides a great advantage for the companies in terms of the location of the fair and reaching the targeted visitors.

UTIB shared innovations from the field of sports of Turkish textile products in PV Sport Fair.

LA Textile Show designs the industry

LA TEXTILE, the fashion industry's premier West Coast destination for textile, design & production resources from around the globe, was held in Los Angeles, 4-6 March 2020.

Los Angeles Textile Show (LA Textile) is one of America's largest textile trade show produced and hosted by the California Market Center, 3 million square foot wholesale trade facility located in the Los Angeles fashion district. The LA Textile Show is held twice a year by the California Market Center

since 1993 and now attracts more than 200 domestic / international textile & design service exhibitors and over 3,000 apparel designers, manufacturers, and buyers. Uludag Textile Exporters' Association (UTIB) organized Turkish national participation with 8 Turkish companies at March 4nd- 6th.

Hi-Tech equipment support from ARMA KONTROL for security necessity of Middle East

Arma Kontrol, who exports high technology security & barrier equipment to 52 countries, has increased their activities in Middle East. Koray Kartal (CEO of Arma Kontrol) has announced that, %25 of the company's turnover is the Middle East market. Some of the Middle East projects that used Arma Kontrol security products are Louvre Abu Dhabi Museum, Qatar Armed Forces, Baghdad Airport & Turkish Embassy in Baghdad. Arma Kontrol supports providing strategic and high priority security necessity for 52 countries with its advanced equipment which has specially designed by Turkish Research & Development Engineers. The Middle East is one of the market where Arma Kontrol has increased its exports especially in recent years. Arma Kontrol, who made its first export to the region in 2010, has accelerated its activities with the increasing security necessities in the Middle East, especially in the last years, as in the world.

The share of the Middle East Market in our total turnover is increasing

Koray Kartal provided information about Arma Kontrol's work in the Middle East market. "Because of outcomes in recent years, security market in Middle East has grown significantly. Most sought items in Middle East market are anti-terror road blocker and bollards. Only these two products market share is about 100 million USD. You can clearly realize the size of security market by considering this fact. In the meantime, we offer innovative and high-tech products to the market with



our %100 domestic products with international crash certificates.

We made our first export to Middle East in 2010. We have made significant progress in 5 years and have been involved in many projects that require high-level security measures. Currently, the Middle East market constitutes %25 of our company's total turnover. We intend to increase ratio of this rate to our turnover by %40 in 2021.



From Louvre Museum to Baghdad Embassy of Turkey

Arma Kontrol security products are preferred in places where requires high security necessities such as military facilities, embassies, airports and areas open to thousands of visitors. Louvre Abu Dhabi Museum, King Abdullah Petroleum Studies and Research Center, KAP 5 Project, King Salman Riyadh Air Base, Manateq Free Zone, Qatar Armed Forces, Raghadan Palace, Baghdad Airport, Rotana Erbil Hotel and Embassies are using Arma Kontrol security technologies.

Special solutions for specific locations and necessities

Arma Kontrol, who has motto as "We produce barriers to make you safe" has road blocker, bollard, arm barrier, flood barrier, road traps, parking guidance systems, turnstiles, sliding gates-sliding gate motors, personal parking barrier and traffic equipment in their product range.

Weavers innovates ProtectPlus Technology for more hygienic effects

Weavers by Boyteks whose fabrics are being used over 100 countries, now launches a brand-new product in the hygiene concept namely ProtectPlus Technology which provides antimicrobial and antibacterial effect to protect houses from the invisible and undesired harmful microorganisms.

Weavers by Boyteks is well known with its wide range products and innovative side in the market. The pioneer upholstery fabric manufacturer, Weavers produces indoor, outdoor, velvet, knitting fabrics, bedspreads and fabrics for contract projects which can be offered with additional values.

Weavers categorizes its innovative products in three different segments that are Hygiene Concept, Contract Business Concept and Health Concept. Each concept has innovative products in order to add value to our lives. In the Hygiene Concept Weavers offers easyclean treatments to keep sofas clean together with innovations for the houses that our furry friends live. In this segment, there are NanoClean, Cleanink, AntiDust, AirFresh, AntiMite and PetFriendly. In the Contract Business Segment Flaret, FlameBreaker and Membrane innovations take place and in the health concept, Magnerest, Graphene, Biorytmic Life and Ametist innovations can be found. Related to contract projects all above expressed



innovations may be used according to the needs of customers. Fabrics over 50.000 rubs are also offered with those additional values which to make easy the daily life at home, hotels and restaurants.

Weavers, whose fabrics are being used over 100 countries, now launches a brand-new product in the hygiene concept that is ProtectPlus Technology which provides antimicrobial and antibacterial effect to protect houses from the invisible and undesired harmful microorganisms.

ProtectPlus Technology has following advantages;

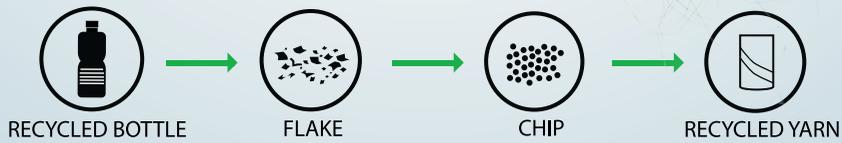
- Hygiene and safety
- Ecological
- Washable
- Environment friendly
- Biodegradable and Recyclable
- Help to dismiss the undesired harmful microorganisms
- Antimicrobial and Antibacterial
- Diminish viral effect

With the help of ProtectPlus technology, undesired harmful microorganisms will not find a place to live on the textile surfaces. ProtectPlus technology is not harmful for human body. Weavers can provide the test reports when needed.

ProtectPlus Technology does not affect the test results of the applied fabrics, and it's effect is imperishable after washing.

ProtectPlus Technology has a place in every home, working to keep families safe.

Welcome to Greener World



POLY - eco is an eco - friendly yarn, reducing raw material consumption by recycling used pet bottle and minimizing necessary energy and greenhouse gases in the manufacturing process

A long research, design and desire by Seda Palanduz Design Studio

One of the most famous industrial designer of Turkey, Seda Palanduz has the full of references and awards. Nowadays, she ganined a new award by Design Turkey Superior Design with its the Button office chair design that Palanduz designed for the brand Orfis.

Seda Palanduz is the woman behind one of the best-known design projects. Here, she tells Seda Palanduz Design Studio and its activities.

How do you explain yourself and your relationship with design?

My interest in industrial design has actually started with a presentation made on one of the career days during my high school years... Afterwards, I made my career choice in this direction and graduated from Yeditepe University, "Department of Industrial Design" in 2009 with the first academic degree. I also finished Department of Graphic Design as a double major. The feeling I get is stepping into an undiscovered world in every new design project... The beginning of a process where excitement never ends... The enlightenment of the unknown with millions of new knowledge in a short period of time and then the focus on another. The dynamism of design never ends. For me, design is a way of understanding life, not production. It's the life, the life itself.

How did you made a decision to found Seda Palanduz Design Studio?

I've always been thinking of getting away from routine with multi-faceted practice, but the development of the right time and conditions took a process. We set up Seda Palanduz design studio with Tuna Palanduz. She is a mechanical engineer and it was a common dream for us to



have our own business. Having different experiences, our starting point was to integrate them and develop production oriented products.

Wherewith do you start your job?

As Seda Palanduz design studio, our prior motto is to compose a value. Because the value for design is more than a product. It includes endogeneity, experience and concept. It is more accurate to evaluate projects within their own structure. While the aesthetic concern comes to the forefront for some, the functionality will come to the forefront for others. In my opinion, the design process starts with the absorption of the brand's purpose and culture. Then it is followed by the accurate interpretation of the inspiration by market researches, determination of the concept line full of sketches and the creation of final form of the design in the light of production.

Could you mention about your awarded designs and tell the starting point of your designs that you care about a bit more?

Actually, product design is more important than anything for me. I am deeply involved in design in many areas from product design to packaging, from showroom to exhibition stand for our special customers. After all, dealing with many issues at the same time for

capturing the dynamism of the design is substantial and satisfying in terms of profession... My products being put on the market today were granted many awards in Turkey and abroad. The Button office chair design, which we recently designed for the brand Orfis, has been awarded with the Design Turkey Superior Design. This is a source of pride, a happiness... The key to success for me is a comprehensive observation. A proper analysis of the point that should be reached after a long research. In short, the design to involve conscious actions.

How did sustainability realized in design?

As a designer, it's a very important goal for me to add value to future generations. We live in a transparent world, the consumer now wants to leave a livable world to their picky children. Therefore, I'm in a continuous change within a multi-disciplinary structure besides saving and recycling and I reflect these on my designs. This, in addition to minimal use of raw materials, touches upon many fields including logistics.

How do you interpret the relationship of human and nature in your designs?

Throughout the history, designers have defined nature in different ways and used it as an input or inspiration for their designs in a formal, functional sense. However the industrialization process emerged with the industrial

revolution in last century had adversely affected nature. Today, as designers, we need to interpret the product designs by minimizing the negative effects of the industry besides using the nature as a source of inspiration. In this context, we aim to design sustainable products while continuing to be inspired by the nature.

What does Design Week Industrial Design Award mean to you?

In recent years, Turkey has developed industrially to a great extent. However, there has been problems in transforming this production into an export potential. At this point, the power of the designer and qualified design that adds value to the brand began to be recognized. And one of the most important encouraging platforms in this sense is the Design Turkey Industrial Design Awards without question. Retrospectively, this platform offers a design library for Turkey. In this sense, I believe we can say it is a great organization.

What do you plan to do at international area?

We haven't had a chance to carry out a work abroad yet. Being one of the international designers is surely one of our biggest dreams... Turkey is an inspiring, cosmopolitan country. Many companies might be impressed by the culture of this geography. I believe that Turkish design and designers will create a brand value in the coming years and this will create opportunities for us.



Travel trends of the future to change the hospitality industry



Digitalization is not only affects our daily life, it is also affects our travel habits. In the coming years, there will be great changes in travel habits with technological developments. Generali Sigorta, with over 150 years of history, Turkey's first insurance company, explained the trends that will radically change our travel habits.

Different experience with smart hotels

When we travel to any location, we expect that all our needs to be met in the best way and that the service provided will make us happy. Smart hotels, which will become more popular in the future, will provide an extraordinary travel experience. Intelligent hotel concept and artificial intelligence robots within this concept will take special care of the guests. These robots will speak our

language, give clear answers to all our questions and will produce solutions to our needs as soon as possible.

Digital travel companions

Your digital travel companions will be both your best friend and best helper. With these devices, you will spend less time on hotel reservations. In addition, your digital travel companions will organize your holiday all year long, just like your personal assistant, and you will have the opportunity to spare more time for yourself and your loved ones than you wish.

Fast and practical solutions with 3D printers

3D printers, which can offer fast and practical solutions, will also be among the travel trends of the future. Scientists

say that we will have the opportunity to reach what we need instantly with 3D printers. This means that you can produce anything desired in real time while traveling.

Personalized accommodation

Another of the future travel trends will be personalized accommodation. Thanks to the changeable hotel room concept, we will have the chance to redesign the room we stay according to our personal tastes.

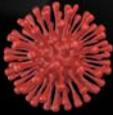
You won't have a question mark in your mind

Virtual, augmented and mixed reality will also shape the future travel trends. Thanks to these technologies, we will be able to experience the hotel you plan to stay in and its surroundings in real time, without need for reservation.

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Urbanjobs, a passion and inspiration for interior design

Dede, “We are likely to see spaces and products designed around hygiene and social distancing throughout 2020/2021. In fact, that will be the trend.”





Urbanjobs is an Istanbul based interior design and architecture studio established in 2017 by Murat Dede. Devising projects on interior architecture, product design and other experiences with its young and talented team, the studio works as the solution partner of many respectful brands including Getir, Zula, Kahve Dunyasi, Batard and Too Burger. Murat Dede, Founder & Head Designer of the studio, detailed their success story for Contract Business readers in a Q/A interview.

What is Urbanjobs and what sorts of projects do you especially your Turkish branch get involved in?

Urbanjobs was founded in 2017. We

are an interior architecture and design studio based in Istanbul. We specialise in food/drink establishments, entertainment venues, hotels, shops, and offices, alongside design various merchandise. A number of restaurants carrying our signature have been recently opened in Istanbul. We've also commercially launched a line of furniture originally intended for some of our interior design projects. Chairs, armchairs, sofas, lighting fixtures, tables—you name it, we've developed it. We don't want our products to single-usage. Instead, we try and make sure during the prototype phase to develop them with long-term intensive usage in mind. We place top priority on the evolution behind our products. For a pic of Urbanjobs furniture to truly be "well-designed", it has to be aesthetically pleasing, functional, and sturdy.



And what about you? How did you come to found Urbanjobs?

I majored in interior design at university. I then completed by Master's in public space design at the Sapienza University of Rome, Italy. After graduation, I worked for several design firms as a product and interior designer. I later founded Urbanjobs as soon as I felt that I was professionally mature enough to do so.

Could you tell us a bit about what contracts you've worked both at home and abroad? Who are among your list of references? What is your most "unforgettable" or most memorable project, to date?

I would say that "Zula ve Batard" is by far our best-known project. In fact, we're currently in the process of designing several more franchise to open soon elsewhere. That said, Getir Headquarter is our crown jewel, of course alongside any successful project of ours really. They've all made their presence known in one way or another. Each one, tiny or grand, holds a special place for me. Each one has left behind quite the impression. I cannot think of one that hasn't.



Murat Dede

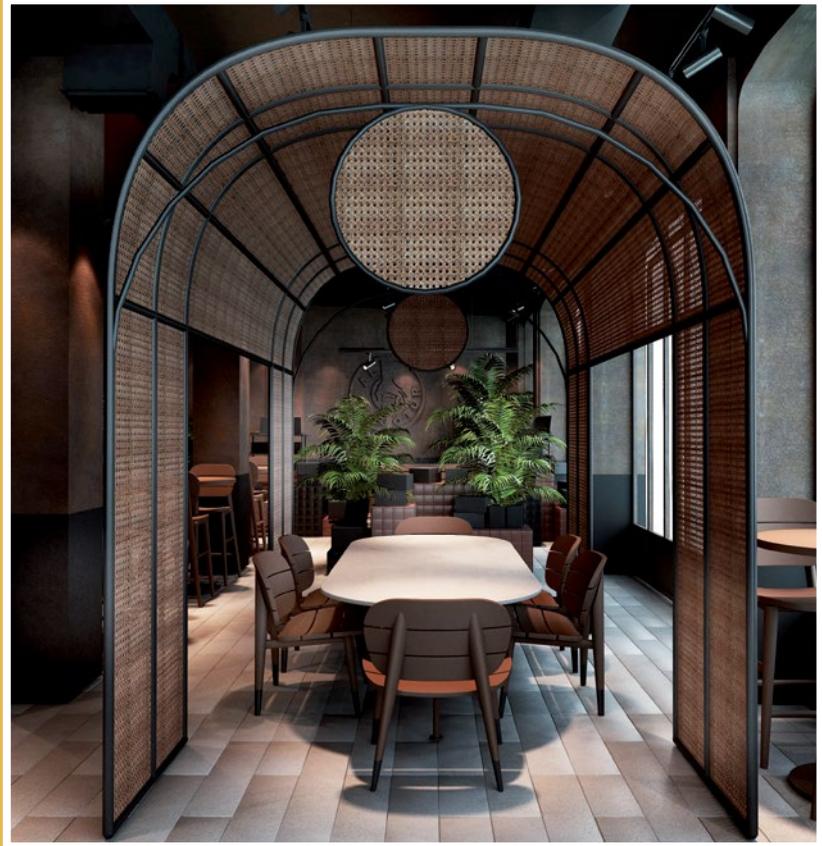


What are you currently working on project-wise?

At present, we are working on a 40 square-metre deli as well as a couple of restaurants and offices. Also, in the works is a rather fun, 14,000 square-metre ultra-visionary project belonging to two investors. Every space within is to be custom designed. It will be a major challenge, but that is what makes it exciting as well. We at Urbanjobs get a real kick out of the fact that we've got both design capacity as well as the power to tackle anything from a 2 cm object to a 14,000 square-metre structure.

How would you sum up Urbanjob's approach to design?

We attempt to produce spaces and merchandise that have context as opposed to concept which to us is meaningless. However, while we do



have a distinct approach per se and we, we cannot always physically integrate that into every space we design. We don't set out to turn everything we do into an Urbanjobs showroom special. Each space is its own product of creativity. For us to impose something on that would be wrong. Instead, it is important to listen what the client

wants and to knead a piece of ourselves into that accordingly. Beyond that, when we start a new project, there is the matter of asking the question why as opposed to how something that my dear friend Enver, who is a product designer too, reminded me of just the other day, and something that we occasionally even pose to our clients: Why this product?





Why this form? I use the 5W1H method in design. In fact, I think Urbanjobs is the first-ever studio to apply this idea to design. We've modified it a wee bit, but fundamentally ask who we are designing for, as well what, where, when, how, and above all why?

Does Urbanjobs design furniture for its projects as well? If yes, what, and is it custom made for the client in question? Could you share with us a couple of examples of where both domestic and international one might see your work?

Yes, we have custom designed the odd piece of furniture for of our previous interior design projects. Normally, first we design the product, and then we try and pair that with the right project later at which point we'll make small tweaks in terms of material, colour, and texture so that it fits the said project like a glove. We take the design of our merchandise very seriously. It might take us three months to design a single chair, and six months to put a sofa together. We spend a considerable amount of time mulling

over details and perfecting everything.

A few months back we collaborated with the Italian-based firm Obic to come up with a line of merchandise for the world-renowned restaurateur Alan Yau's latest concept, Mozzasando. They liked our work so much that we ended up doing a fair amount of exporting. Apart from that, our collaboration with Kahve Dünyası which has continued for many a year now is still on going as well.

What sorts of materials do you generally lean towards working with? Do you have any particular preferences, be they local or foreign?

We generally use a lot of metal metal joints, laser and cnc cuts, mold manufacturing. That aside, wood and natural stone are also must have paints on the Urbanjobs palate.

What is trending for 2020/2021 in interior design?

The unbelievable impact that COVID-19 will have on design is on everyone's minds right now. I somewhat

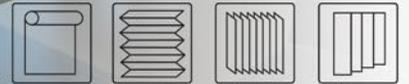
doubt that things will get to that point. If they do, it will be short, and then that too shall pass. That said, we are likely to see spaces and products designed around hygiene and social distancing throughout 2020/2021. In fact, that will be the trend.



Flame retardant sun protection solutions



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Exterior Features

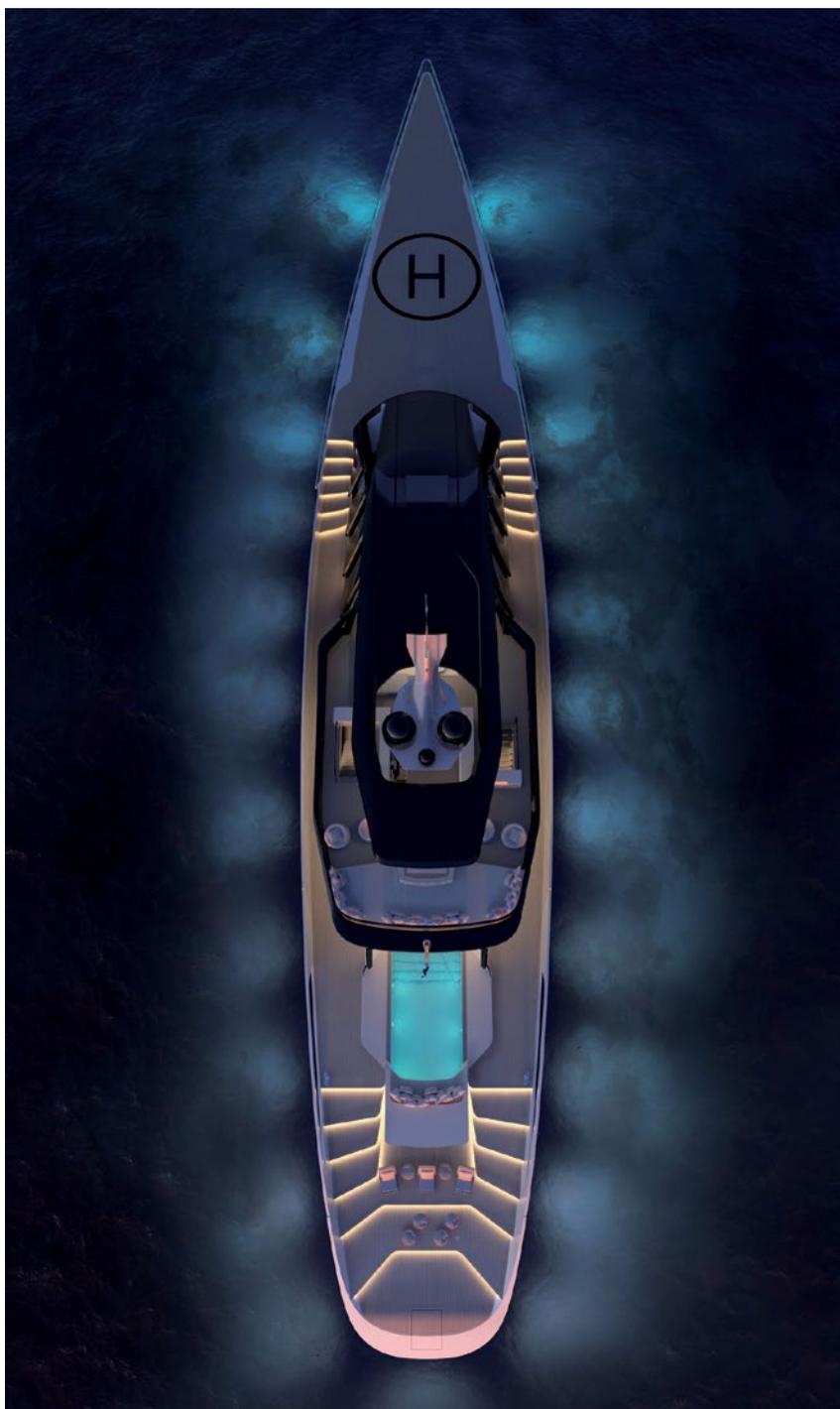
At the design stage of the ICE project, Red Yacht Design, Dykstra Naval Architects, and the owner have worked hard and used their expertise to ensure maximum comfort under 500 GT. One of the main design features of the yacht is the use of glass that is higher than that of boats at this length. The main goal is to integrate enclosed spaces with more light and exteriors while ensuring a striking outlook. Full glass living areas and spacious exteriors offer the owner the ultimate sense of openness on board. The main inspiration for the exterior design comes from mother nature, the best designer ever. The owner wanted Red Yacht Design to create a yacht that feels like she is an integral part of the sea, inspired by sea animals.

ICE Kite has 475 sqm of open space. The significant beach area at the aft part of the main deck has a pool and a huge lounge area with different sunbed levels. The dining area for twelve and the bar area maximize the outdoor pleasure among family and friends. There is a touch & go helipad at the bow to overcome the problem of last mile.

At the flybridge deck, a sundeck area offers more privacy screened from view, or a party lounge with a full-size bar and a BBQ area. Pamper yourself in the generous aft Jacuzzi area surrounded by large sunbeds for fun time while sunbathing.

Interior Features

The main saloon consists of two visually interconnected sections: the main lounge and the Kite lounge, thus offering an uninterrupted view from aft to the bow.



The main lounge is suitable for relaxing around the clock and welcoming all guests indoors. A few steps up from the Main Lounge, The Kite Lounge, which can be transformed into an indoor dining area, has been specially designed for watching Kite's hypnotic flight during the cruise. This outstanding area has a complete glass surrounding, thus offering a 180 degrees spherical view.

The round staircase volume at the aft entrance allows the lower deck lobby to be illuminated with natural light. Four comfortable guest cabins can accommodate up to 10 people. The most surprising feature of the lower deck is the SPA area located at the heart of that level with a direct connection to the owner cabin, and open for guest usage. The owner decides whether to enjoy that

area alone or accompanied by guests. The generous full-beam owner cabin with separate access from the main deck, his & her bathrooms and dressings, an office, and a lounge area is designed to meet all of the owner's demands.

Also, with separate access from the main deck, crew quarters are located at the forepart of the lower deck, which are carefully designed for crew needs.

Naval Architecture

ICE Kite is a constantly circumnavigating yacht with real green technologies excluding diesel electric use, because of its physical system losses. Instead, the team of designer, owner and naval architect combine kite sailing with a low resistance hull, and optimum consumption of diesel engines. The owner intends to have the yacht managed under a fractional ownership program, again with the philosophy to use resources reasonably and effectively.

The hull is designed to be efficient over the entire speed range and not only in a restricted speed interval around the maximum speed. This is accomplished by waterline entries, a high slenderness ratio and low wetted surface area due to a round hull shape. Other significant features include increased comfort on-board with better seakeeping and wave reduction. A well-proportioned daggerboard is applied to enable the yacht to make full use of the Kite propulsion system at closer wind angles.

ICE Kite's hull is designed as an aluminum construction, and the superstructure will be carbon fiber for minimizing the weight. ICE Kite has 17.4 knot maximum speed with 2 X 735 KW main engines.

ICE Ghost

ICE Ghost is a 26 m yacht support vessel specially designed for owner's needs with matching exterior styling like mother yacht ICE Kite. She will continuously cruise with ICE Kite and carry the toys to remote places wherever the owner wants. She can carry Icon A5 airplane, U Boatworx Superyacht Sub 3, 12 m custom-made performance Rib with a top-end speed of 60 knots,



Fatih Sürekli - Cana Gokhan





also designed by Red Yacht Design, 2 X Seadoo jet skis at the main deck. Below the deck, there is a huge garage for diving equipment, full electric chilli island, seabobs, and maintenance area for toys. There is a 6-ton Heila Marine crane at the center of the main deck for loading operations.

The main deck will turn into a massive party area after launching all the toys as the owner wants a complete clean party deck. For serving the guests efficiently, the galley is located on the main deck. On the lower deck, two comfortable twin guest cabins can accommodate up to four guests or crew.

ICE Ghost will be built according to the CE Ocean Category A classification. Considering rough sea conditions, her hull will be made of steel, and the superstructure of carbon fiber for reducing the total weight. ICE Ghost has 16-knot maximum speed with 2X 800 HP Man main engines.

The owner is strongly considering to build both ICE Kite & ICE Ghost at a Dutch Shipyard. More info will be announced after the construction has started.



Technical Specifications

Length Overall: 64.2m.

Beam: 10.8 m.

Draft: 1.76 m.

Material: Aluminium hull & Carbon Reinforced Composite Superstructure

Engines: 2 X Man V8 (735kW)

Max Speed: 17.4 Knot

Displacement: 450 ton

Electric Auxiliary Drive: 80 kW

Kite Area: 160 m²

Fuel Tank Capacity: 45.000 L.

Fresh Water Tank Capacity: 12.000 L.

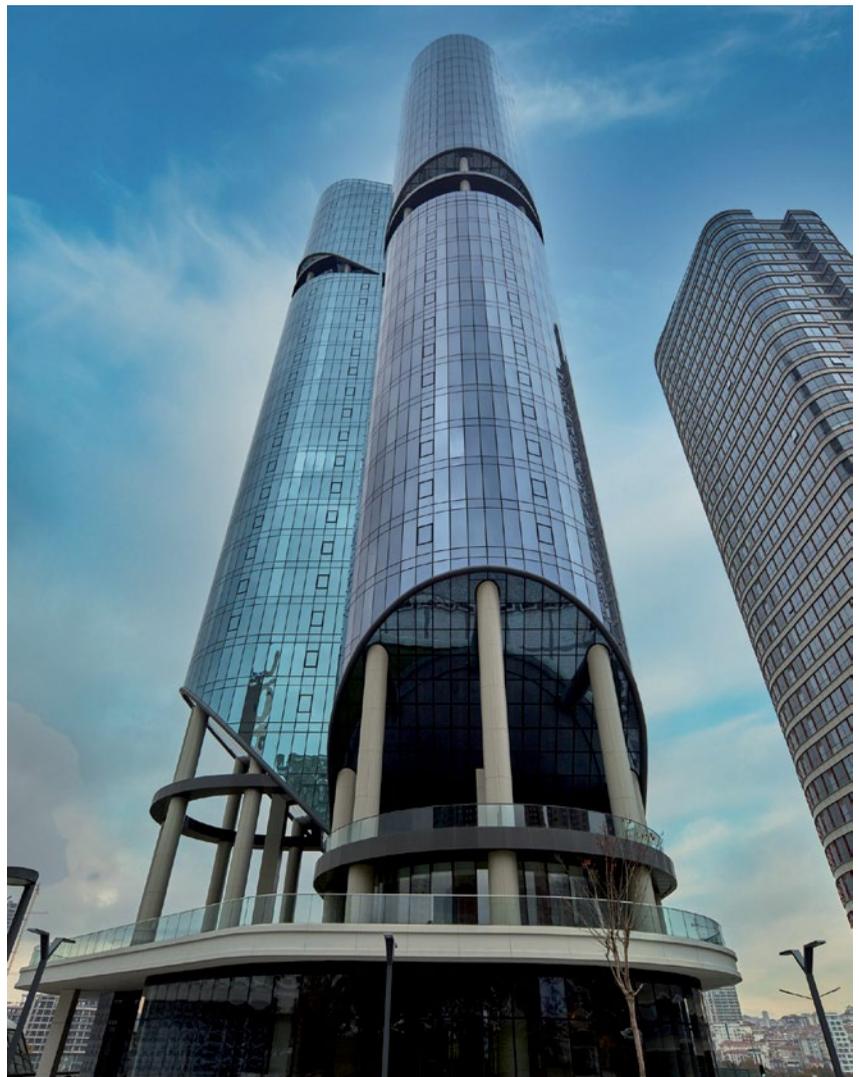
Guardian Glass offers a splash of color to the city with Avrupa Office Ataşehir

Designed by Sabri Paşayığıt Architects, Avrupa Office Ataşehir, its comfortable spaces, and its boundless flora redefine the notion of what an office tower can be. Guardian Glass Guardian SunGuard® HP Bright Green 40/29 and SunGuard® HP Royal Blue 41/29 coated glass takes the tower's architecture to a whole other dimension.

Located in Ataşehir, Istanbul, Avrupa Office Ataşehir, its simple yet functional design carries Sabri Paşayığıt Architects' signature. In a district that has witnessed an explosion in the number of skyscrapers in recent years, the design of this particular structure's façade makes it stand out from the crowd. Guardian Glass has added its own touch with Guardian SunGuard® HP Bright Green 40/29 and Guardian SunGuard® HP Royal Blue 41/29 coated glass to give the project a bright green and deep sky-blue shimmer.

Guardian SunGuard® HP Bright Green 40/29 glass can reduce the solar energy intake and make more visual light transmission possible for every application. It offers a solution to architects seeking an all-in-one product that helps regulate sunlight and heating, exhibits favorable performance under all weather conditions, and provides bright green appearance as well as outstanding thermal requirements.

Another first-class product chosen for this project was Guardian SunGuard® HP Royal Blue 41/29. This product also offers low solar energy absorption and standard solar factor of 29% in a standard IGU while allowing more visible light transmission through the glass.





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Vanelli crowns its fabrics with Trevira Gold Member

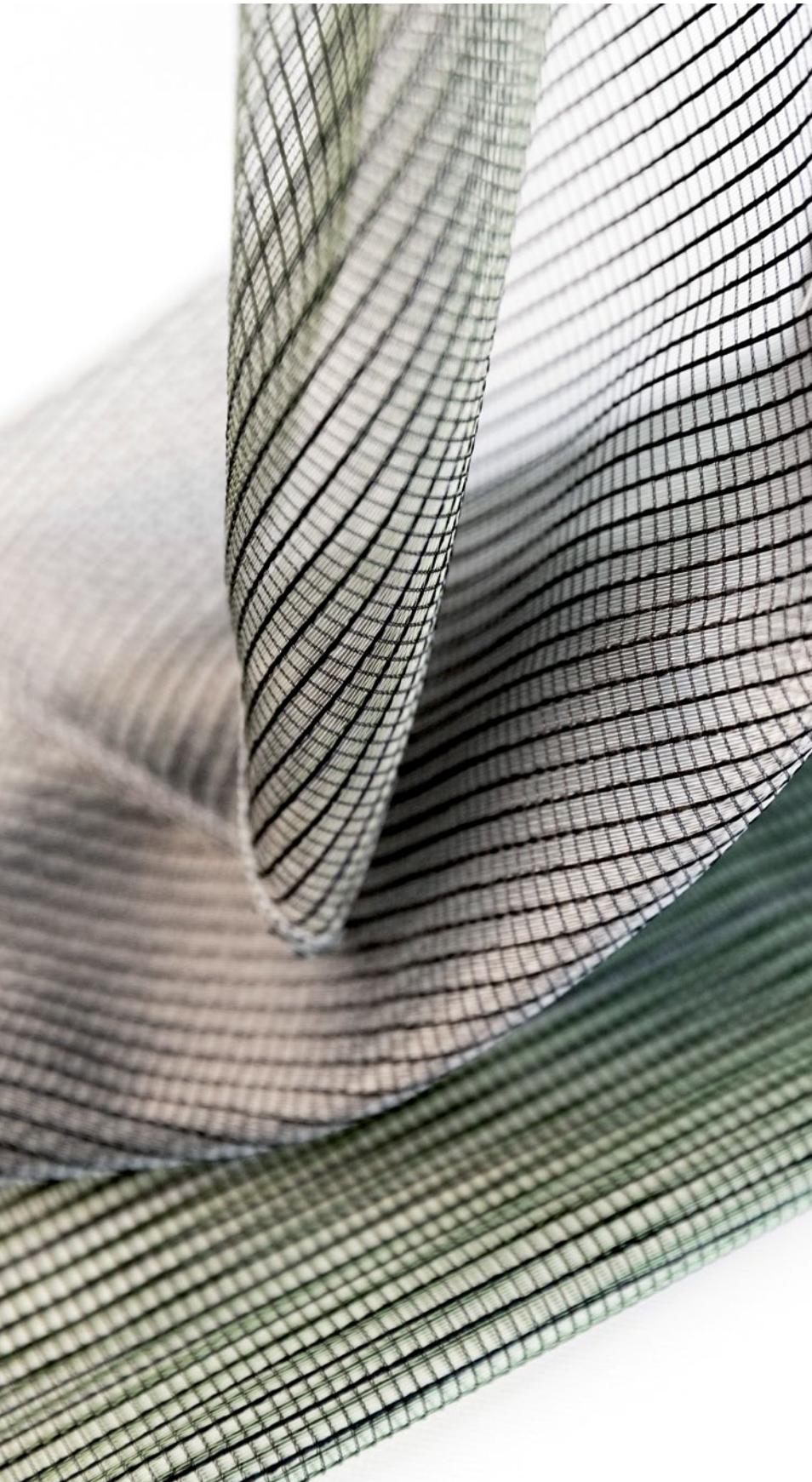
Vanelli, one of Turkey's deep-rooted fabric manufacturers, returned with awards from Heimtextil, which is one of the most prestigious fairs in the sector and where the trends of the contract sector are set every year.



Vanelli, a Bursa-based company, is one of the leading fabric companies of Turkey with its nearly 90 years of experience, as every year, took place at the Heimtextil in 2020 this year at it did every year. The fair's highlighting the contract textile, which has gained momentum in recent years, also allowed the company to promote its contract products to a wide audience. Presenting their new season's colors, patterns and trends Vanelli had a successful fair at Heimtextil. Their

collections showcasing innovative approaches to fabrics in the sector, Vanelli's name was frequently mentioned leaving an unforgettable impression. Vanelli attracted great attention with its new collection and concept design fabrics as well as receiving an award for their innovative and technological products focused on the future.

Vanelli Board Member Aslı Türkün Karaçor spoke about the ever-developing contract sector and their awards that have become a tradition in Heimtextil.



What can you say about the contract sector that has gained momentum in recent years? Even 10 years ago, while the term of contract was not used even in Heimtextil fair, now the fair seems to be separated as home textile and contract textile, what is the reason for this?

People's habits of life are changing, and accordingly, sectors are deriving new concepts for them. About 20 years ago, while traveling and developing sightseeing routes were not at the forefront, today about 1 billion people are actively traveling. Accordingly, with the acceleration of the accommodation sector, the textile products used in the hotels have found a new area for them: contract textile.



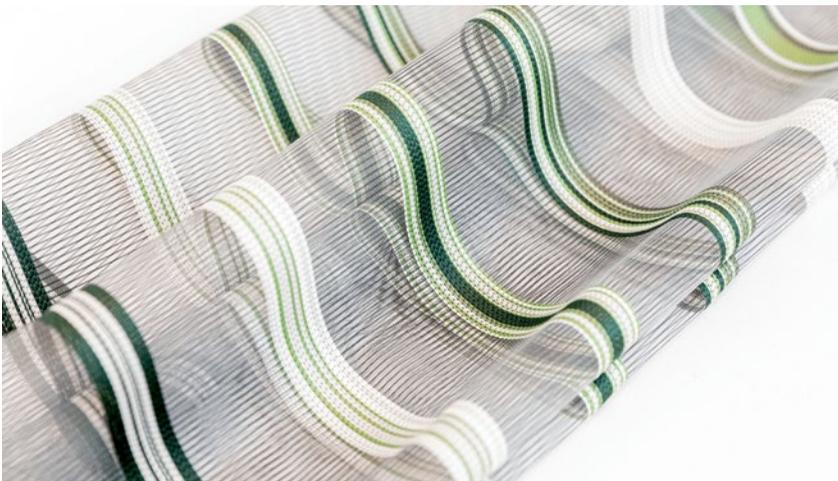
Since the house and hotel needs are different from each other, their product range is divided into two and forms different sectors. Thus, two different sectors emerge as home textile and contract textile. Even the contract textile product range is divided into subtitles such as office, furniture, public transportation, and hospital. Attention is paid to this in fair organizations since it will not be correct to display the products that will be used in areas with different needs under one roof.



As Vanelli, you make different collections for home and contract textiles. How many collections are released annually?

As Vanelli, we develop two main collections per year. One is our Heimtextil exhibition collection, and the other is the collection we prepare during the Proposte Como process that follows Heimtextil. Of course, we also have different projects and custom matches, which are carried out during the year.





You received the Trevira awards at Heimtextil in 2020, just like every year. What would you like to say about this award?

We use Trevira Yarn because the quality and safety are at the forefront in our products. We rank first in Turkey and 5th in the world among Trevira Gold Members in usage of Trevira flame retardant yarns used in offices and hotels.

In addition to producing stylish fabrics for home textiles and hotels, we also included our “recycle” products at Heimtextil fair. With our products that have a large R&D team behind; We introduced an environmentalist approach to our consumers using the motto “Think Green, Live Green”. We not only produce recycled products, but we exceed this in brand culture as well.

Could you tell us about your last projects in terms of contract?

In contract projects, we carry out all soft dressings as Vanelli. Our fabrics are available at every stage from curtain to flooring.



Innovative and stylish products by Günsan decorate hotels in Antalya

Günsan Elektrik, manufacturer of innovative products in switches, plugs, and electric equipment and solution partner of tourism industry, took part in 3 different interior decoration projects in Antalya and Alanya. Sorgun Akadia Hotel Luxury and My Lome Hotel in Antalya and Club Dem Spa & Resort Hotel in Alanya preferred Günsan products for their interior decor projects. Switches, plugs, and electric equipment used in hotels are

among the major complementary elements of decoration. Offering solutions to many housing and construction projects across Turkey, Günsan products are also used in many hotels and businesses across the tourism industry as well. Recently, Sorgun Akadia Hotel Luxury and My Lome Hotel in Antalya employed Günsan Modular Series products while Club Dem Spa & Resort Hotel in Alanya preferred Günsan Eqona Smoky products.



DERSIYON



*We admire fabrics when
we look deeply and see
details on it!*



Dersiyon Tekstil meets demands in the contract and hospitality industries with its unprecedented patterned fabrics and upholstery

Since it was founded, it has adopted the export-based approach, put the design and trend at the center of its production understanding, and over time, its reputation has exceeded the boundaries. The company, which has been serving to different addresses in various countries for years, has quality and customer satisfaction in its passport!





Meeting bed and curtain fabric requirements from four corners of the world, Dersiyon Tekstil's official Ece Çetinkaya details the milestones and collections of the company for Contract Business.

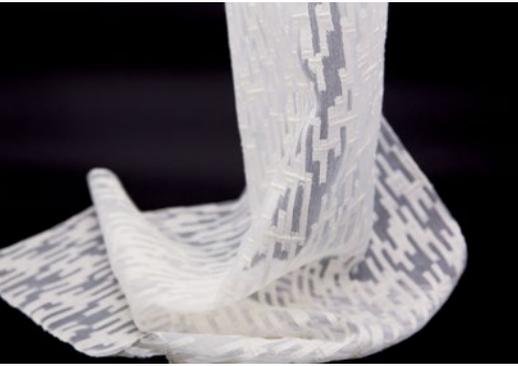
Could you summarize the establishment of your company?

Dersiyon Tekstil was established by my father (Cemal Çetinkaya) in 1997. Our family's past relies upon long years of experience and knowledge in the textile industry. At first, my father had started with fabric wholesaling. Later, he began fabric production in our factory located in Bursa's organized industrial site.

Could you mention about your product range and their usage areas? What is your perspective about preferring raw materials?

Curtain fabrics, decorative fabrics and fabrics for beddings are our main products. Besides these, we also focus on multipurpose fabrics and upholstery. We are mainly working with hospitality companies and biggest fabric retailers all around the world. Hospitality industry has its own needs such as flame retardant or soil stain finish. We also have special collections which can meet those kinds of needs.

On the other hand, we also take custom made projects which cover the biggest part of contract business. Custom made projects are where we are most assertive. Our company is well known in contract business.



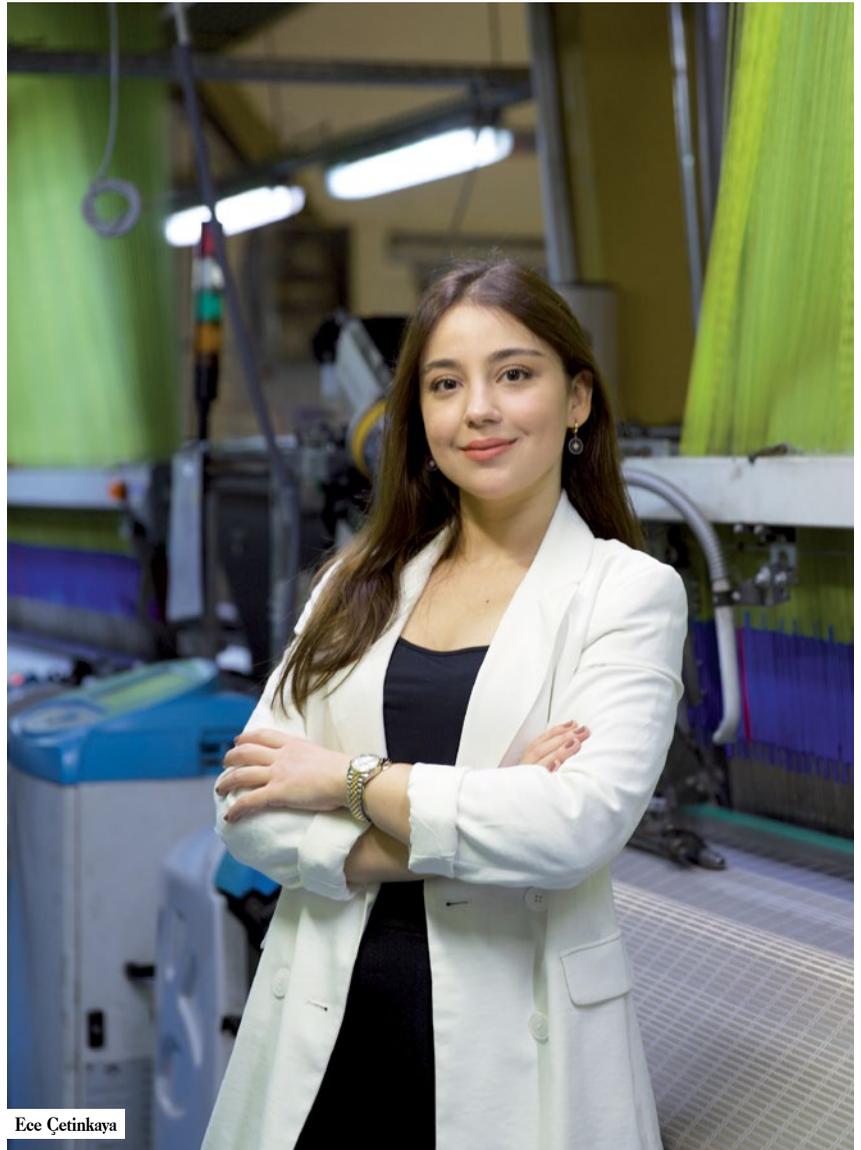
We have full confidence on Turkish companies that's why our raw materials are 100% Turkish made.

Can you detail your export works? What percentage of your production goes abroad and which markets are your current markets and which ones do you target?

We still continue our sales in domestic market but we are positioning ourselves as an exporter. Last year 90% of our sales were exports and 70% of them were for contract business. We are exporting to most of the EU countries, US, Far Eastern Countries, Russia and Australia. Our main goal is to gain more market share in the markets which we exist. In addition, we are aiming to make sales and gain market share in Canada and South America as well.

Could you mention about your 2020-2021 collection you prepared for hospitality and contract industries?

We launch new collections twice a year. For the next year's collections we are



Ece Çetinkaya





working on recycled, flame retardant from yarn and printed fabrics. In 2021, we will see more prints than we have ever seen.

Our other project is to launch a new drapery collection which carries flame retardancy, water repellent, stain proof and antibacterial features.

What are your references at home and abroad?

It would be more appropriate for me to say that we are working with most of the several chain hotel firms that exist in the world and we have references for each of them.

Which fairs do you attend to?

We exhibit in Heimtextil, Intertextile and Evtteks.

How was your sales affected during pandemic?

This pandemic severely affected most



of industries but tourism has been affected more than others. Hotels are closed in many countries and we are directly connected to this industry. Of course there will be some consequences for us. We are still continuing our existing orders but it is hard to see beyond.



Istanbul Airport Terminal: World's largest "LEED Gold" certified building

Istanbul Airport, which has already proven itself as a global hub in its first year of operation on account of its unique architecture, strong infrastructure, superior technologies, and the outstanding travel experience offered to its passengers, has made yet another achievement by qualifying for the "LEED Gold" certificate. The U.S. Green Building Council (USGBC) has officially registered Istanbul Airport's terminal building as the largest LEED certified building worldwide. Always acting in line with the principles of sustainable development, İGA has been deemed

worthy to receive the "LEED Gold" certificate as result of the application İGA lodged with the USGBC for Istanbul Airport's terminal building. Thus, having made a distinguished name for itself with energy efficient and environment-friendly practices ever since the very beginning of design works to the construction phase and from its inauguration to operations at full capacity, Istanbul Airport has made yet another achievement in aviation industry by qualifying to become the world's "largest LEED certified building".



Istanbul Airport successfully passed LEED's demanding certification system

LEED Certification is a long-running process from the design process to completion of the buildings and covers a wide range of aspects that

involve several disciplines. The system evaluates the buildings under various categories such as sustainable land, water efficiency, energy and atmosphere, materials and resources, indoor environmental quality, innovation in design, or regional priority credits. Buildings satisfying the prerequisites earn one of four LEED rating levels: Certified, Silver, Gold or Platinum based on the number of points achieved.

LEED Certification Credit categories give prominence to criteria such as promotion of public transportation and alternative transit systems, implementation of certain methods for water savings and efficient use of water and keeping energy efficiency in the forefront during design and system selection. Along with the foregoing, buildings are also rated according to the points achieved in categories like prevention exposure to volatiles harmful to human health and tobacco smoke as well as their removal from indoor spaces, control and improvement of indoor air quality, and utilization of daylight.

Istanbul Airport makes significant savings in terms of water and energy efficiency

Having manifested its position as a gamechanger in aviation industry, recognized among the best airports worldwide, Istanbul Airport continues to set a worldwide example with its environment-oriented practices and commitment to sustainability. In terms of water efficiency, Istanbul Airport is using low water consuming faucets and toilet tanks, while the use of grey water in water tanks is expected to reduce the building's water consumption by over 50%. In addition, water consumption in the airport's landscapes is reduced by 100% thanks to low water consuming plant selections and use of treated wastewater.

Thanks to the use of energy-efficient mechanical equipment, efficient lighting fixtures, and energy-efficient façade design, Istanbul Airport's energy consumption is reduced by



Kadri Samsunlu
CEO and Director General at İGA Airport Operation Inc.



over 22% when compared to the base building defined in ASHRAE, an internationally recognized standard. Along with that, heating, cooling, ventilation and lighting loads as important components of energy efficiency monitoring are measured

one-by-one to monitor the systems' individual energy consumption.

Airport with 'highest recycling compliance'

Continuing its operations led by the



mission of Zero Waste, İGA has been displaying an exemplary attitude in terms of recycling the materials and resources, starting from those used in the construction phase of Istanbul Airport. Most of the waste generated during airport construction works is sent to recycling and reuse, and thereby the amount sent to the dump site is reduced by 93%. In this context, all domestic wastes and recyclable wastes generated during construction are monitored regularly, while ultimate attention is shown to the use of Materials with Recycled Content and Materials of Local Origin. Ever since Istanbul Airport has commenced to operate at full capacity, recyclable wastes are collected also during operation in all blocks separately and recycled, as necessary.

Passenger comfort among Istanbul Airport's sustainability criteria

While the mechanical air handling system for improved indoor air quality and passenger comfort at Istanbul Airport is designed to surpass the ASHRAE fresh air standard by 30%, indoor temperature in all spaces is set in accordance with the values prescribed by ASHRAE. Thus, passenger comfort is maximized at all times, while indoor building chemicals (paint, primer, adhesives, compounds etc.) are selected in line with international human health limits.



“Airports mirror the city they are located in”

Commentating on Istanbul Airport qualifying to receive the “LEED Gold” certificate, Mahesh Ramanujam, President of the U.S. Green Building Council, remarked that the size of buildings is no obstacle to sustainability, and put particular emphasis on the fact that the terminal building of Istanbul Airport has been found worthy of the LEED Gold certificate with its current size.

Ramanujam: “Nowadays, airports are not mere centers of transportation but places where people connect and get inspired, places that mirror the cities they are located in. As an entrance point to Turkey, the terminal of Istanbul Airport will also mirror the first impression that the millions of passengers passing through its gates every year will get at the airport. Istanbul Airport, as the largest “LEED Gold” certified building worldwide, is a manifestation of the fact that, no matter the size or unique



Gold” certified building. As İGA, we consider compliance with sustainability principles as the most important component of our corporate culture. Based on this mindset, we have set the “Zero Waste” approach as a key success factor and have put sustainability to the core of all activities that are being carried out at Istanbul Airport. Thanks to this approach, we have qualified to receive the LEED Gold certificate, and thus, we broke ground yet again. By this award, İGA has crowned the Turkish aviation industry with yet another achievement. As we always say, Istanbul Airport has always been and will always be the airport of new grounds and top ranks. We are so proud to have succeeded in putting sustainability to the forefront in all steps we take, so that we, the world, the future, the environment can reach a sustainable level of self-sufficiency. The “LEED Gold” certificate has been the cherry on top and is the biggest proof that we are on the right track. As a reflection of our respect to the world and most notably with the sustainability approach we have committed ourselves to, we will for sure continue to work with all our strength to leave a viable world to future generations.”



aspects of a project, all projects can be a healthy, sustainable and high-performance place if designed in the right way.”

Istanbul Airport continues to be a gamechanger

Commentating on Istanbul Airport’s official registration with a “LEED Gold” certificate by USGBC, Kadri Samsunlu, CEO and Director General at İGA Airport Operation Inc, made following statements “This

good news has brightened up our day in these difficult times of the world’s fight against Covid-19. At every stage at Istanbul Airport, from its design process to construction and from the construction process to commencement of operations, we have always paid ultimate attention to take all our steps in line with our targets of sustainable development. By virtue of this implementation model, we have qualified to receive the LEED Gold certificate that made us the world’s largest “LEED

Stylish touches on AT Kearney Office

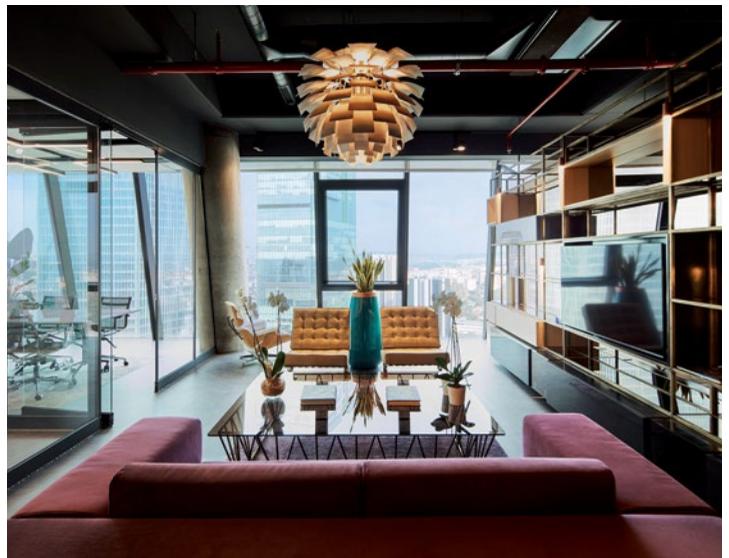


AT Kearney Office in Istanbul by Iglo Architects offers a modern, flexible and creative environment for the employees, while hosting the customers in a stylish and well-designed space.



US-based consulting firm AT Kearney's office in Istanbul was designed and built by Iglo Architects under partners Architect Zafer Karoğlu and Architect Esen Karoğlu. AT Kearney is a firm that provides consultancy services to corporate companies with its offices in various countries. The project offers a modern, flexible and creative environment for the employees while hosting customers in a stylish and well-designed space. The dynamic working style due to the short-term rotations of the staff and managers in different offices of the company required an easily adaptable and variable working environment.

Co-founders of Iglo Architects Zafer Karoğlu and Esen Karoğlu were asked to fit in meeting rooms, a seminar room, a lounge area and working areas for 17 staff and 5 managers, technical volumes, wet spaces and a kitchen into the 200 sqm space in Nida Tower, Levent which has a very limited and amorphous structure due to the inclined façade of the building. As an addition to the client's brief, Iglo Architects recommended and

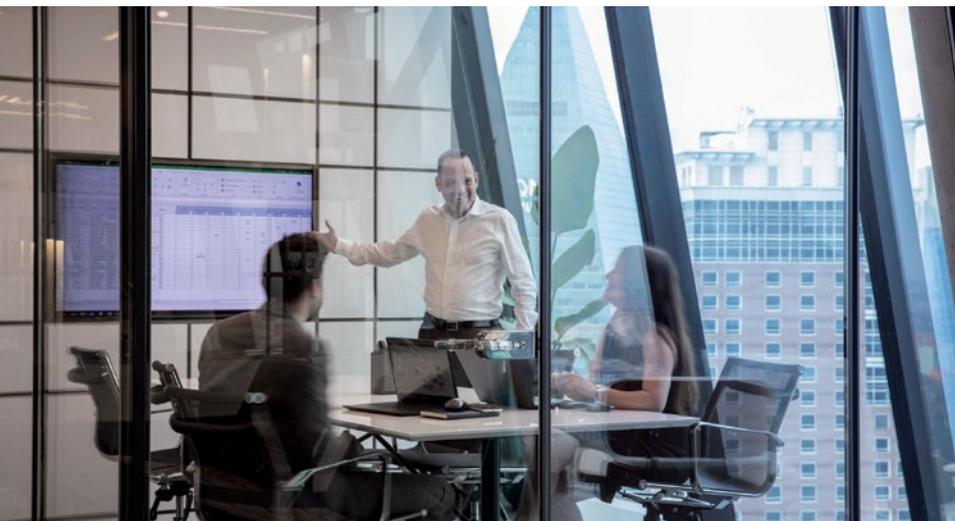


targeted the right lighting, adequate acoustic comfort, and transparency.

The design was started with the principle of interchangeability of the compartments and the suitability of the furniture for this mobility since there was not enough space to position the necessary functions. At the entrance and reception area, Iglo Architects were designed a large library and comfortable seating area with a warm atmosphere which is separated by a polished wooden library framed by a metal lattice on one side and a gigantic separator with linear illuminated file shelves in the niche formed on the other. This element separates the two spaces in style, atmosphere, light, and sound while connecting them with a smooth

transition provided by its shell made of a bronze mirror plate inside a metal cage.

In the study areas, alternative seating units, acoustic meeting niches, telephone rooms, and desks and that can be raised and worked on while standing, were the elements that Iglo Architects has used to offer an efficient environment which will raise the mood of young employees and avoid the possible spine and posture deformations that may occur during long working periods. Felt panels, sound-absorbing surface forms, fabric coatings add acoustical value and enhance visual quality. The intensity-adjustable lightings are designed to achieve the desired atmosphere in the environment.





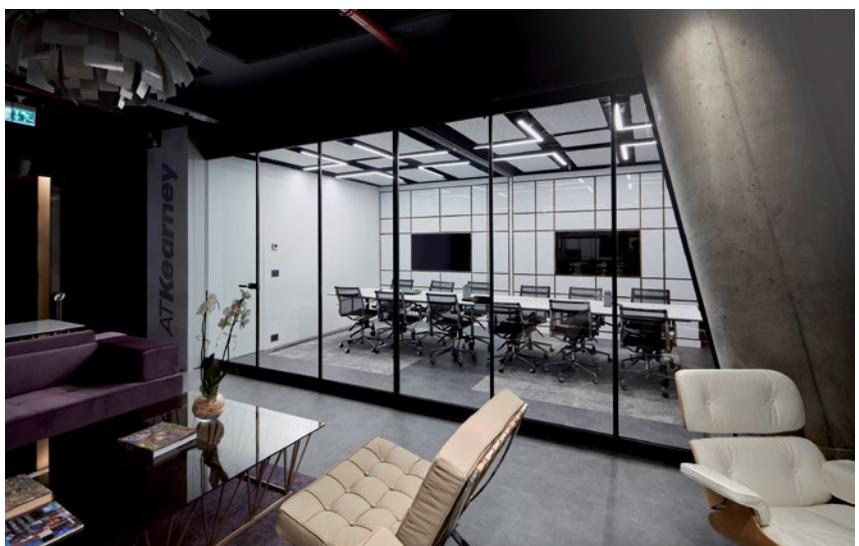
WC's were positioned around the shaft in the space, an island was composed. An acoustic conversation room and a storage area placed at one end of this island facing the working area, and an acoustic telephone booth placed at the other end, and all these volumes dressed with a preformed acoustic and decorative shell, resulting in a unitary and spatial form which gives the space its character.

Special acoustic elements in the form of cloud hanging from the ceiling have been used in all working areas and closed offices. All of these elements contributed greatly to the sound absorption that bounces and creates a cacophony due to the hard surfaces, which are the majority in the general office volume and contributed to the transformation of the place into a very quiet working environment.

Three meeting scenarios were planned by Iglo Architects in the area on the left side of the library, located at the entrance; in the first scenario, two meeting rooms were used during the day for customer interviews, and in the second scenario, it was planned to be combined into a single large meeting room for large monthly board meetings. While the glass partition walls which divide the space into 2 rooms can be lost into the continuous cabinets recessed at the sidewall which is shared by both rooms to let form the large space needed, the tables can be conjoined to be transformed into a one-piece table for 18 persons. A special layer of paint was applied to the wall to produce both a large writable whiteboard and a projection surface that eliminates the need for curtains. In the third scenario, the large volume required for seminar-type meetings was designed and implemented in such a way that the glass wall separating the meeting rooms and the library area and the doors inside were slid and stored in a specially formed niche. In this scenario, meeting tables can also be stored exponentially.

The library and lounge area required for prestigious hospitality in an area separate from the operational departments was designed and differentiated in a slightly more classic style than the general modern atmosphere of the office. The bar table in the kitchen for 10 people has been designed with service areas where people can work, eat or have a coffee break up to their needs. All the executives' rooms were positioned parallel to the angled façade of the building and by doing so, the room's entrances were eased and the executives can see the operation area.

With the multi-functional design approach and flexible design scenario, many small areas at risk of being idle are transformed into spacious and comfortable spaces, despite fewer square meters.





Siesta offers solutions for the needs and expectations of the contract industry!

Pioneering as Turkey's industry leader in the production of the first plastic garden furniture, Siesta brings together design and comfort with the new collection it has launched specially for 2020.



Designing products for interiors, hotels and restaurants, as well as outdoors, Siesta stands out with its Marie, Cross, Victor and Marcel collection it produced by being inspired by old wooden chairs, thanks to their warm colors and stylish designs for both indoor and outdoor spaces produced from past to present.

Offering its products to consumers in 500 sales points in more than 100 countries, Siesta carries out its production by focusing on the demands of its consumers with the mission it holds for developing quality and durable

products. Designing products suitable for every place, Siesta stands out with its stackable structure and their resistant to adverse weather conditions.

Setting trends thanks to its unique designs, Siesta also collaborates with famous designers. The products designed by Belgian designer Frederic Boonen for Dream folding chair will be an indispensable article for wedding and invitation organizations thanks to its solid structure.

Offering solutions for the needs and expectations of its customers, Siesta continues to develop functional solutions

that make life easier with its special designs in different living spaces thanks to its production technique, material quality and highly useful designs. Being included in the branding program of Turquality as of 2019, Siesta continues its activities as the global sponsor of Euroleague Basketball. Siesta's furnitures are preferred at the various project such as Limak Hotels, Istanbul New Airport, Miami Trump Hotels, Some of the Hilton Hotels in the USA, Pret-A Manger Coffee Shops in the UK, Shopping Centers, beaches, dining hall of the holdings, restaurants, cafés and office buildings at the 80 countries.

AdaWall covers people's dreams all over the world

The largest wallpaper manufacturer of Turkey, AdaWall combines unique designs with superior quality and offers excellence. The wallpaper and wallcovering of the company are liked by all world.

Committed to deliver the finest modern design in wallpaper and wallcovering that inspires and helps you compose interior design, Adawall is available with its wallpaper distributors and dealers at 103 countries. The company has also acoustic paper collection, which includes acoustic wallpaper certification, to minimize noise problems that affect people both physically and psychologically. With its acoustic wallpaper they aimed to reduce ambient noise by 45% to compose environments where people would be more peaceful, and we presented our acoustic collection to

the public. The products are essential in the contract and public area.

In an interview conducted by Contract Business magazine, Mr. Hakan Güzel, General Director of AdaWall, gave the details of their activities.

How did the Adawall start?

As AdaWall, we are the largest wallpaper manufacturer in Turkey. "Dreams Made of Wallpaper!" if we talk about this story we started with the slogan; it was founded in 2015 by the GUZEL family with the experience, knowledge and technology

of our age which it received from imports. Let's just say our passion for wallpaper led us to this. Most people think wallpaper production is easy. However, it's not as easy as it sounds; it's a challenging manufacturing process. In order to remove wallpaper patterns, the masters process the patterns one by one on the rollers. As a result of this difficult production, we were happy with the fact that we were able to bring out beautiful designs and tap into people's dreams. We wanted to move from our position as an importer to a manufacturer in this industry and we started this story by establishing the AdaWall brand.





Could you mention about the product range of AdaWall?

We like to produce wallpaper with modern traces coming out of classic wallpaper designs and surprise people. We have 14 collections of different concepts. Anka, Indigo, Tropicano, Amazon are some of our collections.

I want to tell you about the story of our collection, which we call Amazon. In our Amazon digital print collection, we aimed to make people feel like they're in the tropical forests and take them away from the city life they live in, and we think we've achieved that. It has been a very nice collection, we're very happy for our

customers to have a positive feedback.

Like our Amazon catalog, every newly designed collection has its own story. We aim to add some energy to our designs by projecting these stories into the wallpaper we have designed, and we carefully process these stories into our papers throughout the design and production stages. In our production we combine our quality raw materials with our designs by using the latest production technologies. We aim to change the atmosphere of the environments where people live at affordable prices without compromising on quality and for people to live in happy environments.

Please introduce the licensed products and certificates of AdaWall.

We care very much about our paper quality which is our main raw material. Therefore, we take the best quality paper in the world and blend it with the formulas we compose in production to make our paper more useful and quality.

If we talk about our licensed products;

For our children with no boundaries in their dreams, we wanted to project the heroes of these dream worlds into

their dream worlds, their rooms, and for them we composed a collection of Warner Bros-licensed products called Adakids. In this catalog you can find DC characters Like: Batman, Superman, Wonder Woman, etc. the seventy-seven-year-long friendly-we've included a hostile relationship with the heroic warriors like Tom and Jerry; The fascinating characters of the Flintstone family, innocent and funny faces of the Stone Age; and Sylvester, Tweety, Tasmanian Devil Looney Tunes characters such as Bugs Bunny and adventurous roles.

In addition, we designed our acoustic paper collection, which includes acoustic wallpaper certification, to minimize noise problems that affect people both physically and psychologically. With our acoustic wallpaper we aimed to reduce ambient noise by 45% to compose environments where people would be more peaceful, and we presented our acoustic collection to the public.

Our company is producing according to Turkish and World Standards. Rather than having ISO 14001, ISO 9001, ISO 10002, 1602350 certificates in our company, we have a production policy that will provide and protect the requirements of these quality certificates.

What would you say about your design and R & D team?

According to the philosophy of our company, R & D is the sine qua



Hakan Güzel, General Director of AdaWall

non of industrial organizations. R & D activities that we started as a small unit have now become R & D Directorate. Since the foundation of our work has been laid in the design and R & D departments, we increase the added value of our products by offering innovative, original and creative ideas in each design.

Our company, which has established its corporate strategy to play an active role in design, R & D and innovation and to provide value-added products and services, aims to be among the world's leading manufacturers in the world of wallpaper industry. We believe we will achieve this goal not

by producing more, but by developing new original creative ideas that surprise and delight consumers. We have been producing innovative designs and technological research by blending our designs with the latest technology for 2 years in our design and R & D center, which we have established in order to transform design and innovation into corporate culture that composes a measurable and competitive advantage.

What motivates you when you choose your sales location? Where can customers find your products?



In addition to being dealers in every province of Turkey, we export to more than 100 countries worldwide and we have distributors in different countries. We are the leading manufacturer of wallpaper in Turkey. We aim to become one of the world wallpaper industry leaders by expanding this position worldwide. Our customers can reach us through our resellers, distributors, media channels such as social media and websites.

Which countries do you export to and which countries do you aim as your export markets?

"AdaWall is all over the world!" we aim to export our papers all over the world with the slogan. We currently export to more than 100 countries around the world. We have distributors in many regions, from Europe to Africa, from the Far East to the United States. We are working on taking our papers to the countries where we one not.



"Dreams Made of Wallpaper!" we aim to exist in the world wallpaper industry by always thinking more and working until there is not a single person left in the world whose dreams we have not touched.

Is there any social responsibility projects that you organize?

Until this time we have been

supporting many social responsibility projects. We want to be supportive, especially to our young people. While some of the projects we have started will be completed so that they can get better education and start life one step ahead, others will be completed in a very short time.

A success crossing the Atlantic in architecture

Architect Esra Kestirengoz realized special projects for famous NBA, NFL actors and Hollywood actors and actresses besides her success story built up in Turkey.

She has her own interpretation for architecture and interior design and a unique approach to decorate living spaces. Contract Business conducted an exclusive interview with Architect Esra Kestirengoz to get details of her success story. Full text of the interview follows:





Many NBA and Hollywood stars have your signature in the designs of their homes. Can you talk about your work on this subject? Whose homes have you touched? Why did those stars prefer you? What do these stars care most about in their homes?

As a Turkish, it is a pride to be able to do good work in the homes of the stars. Among the reasons why my designs are preferred by the stars are functional designs that they can use even after 10 years, which we call timeless. Secondly, as the saying goes, the best advertisement is done through word to mouth. I can explain this as follows: The first thing I did in America was a guest bathroom of 4 m² in a house. But no matter the location, you have to do your best. Then the design of the house next to that one was in order, and other houses came to tell their friends when they saw the work I did while getting the attention of famous names. While these names love showing off at home, they also attach importance to functionality. The fact that bright colors are included in interesting details is an important factor in the authenticity of the house. For example, it is customary to see the initials of the names and surnames on many materials in most star houses.

Also, I approach my projects in Turkey and in the United States with the principle of 'Your place is your life; respect it and dedicate yourself to the work it deserves.' Functionality and transparency are among our most important principles in our designs. My approach to design is "Architecture is the only form of art that cannot be produced without a customer."

You have made store projects of many international brands in Turkey. Can you give some information about these?

I can explain this question as follows. When I returned from America to Turkey, I started to work for Eren as Director of Architecture Department. It was here that I touched the stores. We have accomplished very important works with the Holding. First of all,



Esra Kestirengöz - Architect

I want to start with Lacoste. We can call it first love in my initiations. I have been carrying out architectural projects of Lacoste stores in 21 countries for 8 years. My aim in this project is to formulate the appropriate relationship with Turkey's shopping habits when I am developing a new concept store brand, and constitute compliance with the customs and traditions. It was to form the appropriateness of the Turkish people according to their shopping style and wishes; how they feel good and safe, and of course to speed up the planning and construction site process as soon as

possible considering the m² / unit costs and build up a stronger brand identity. We have signed successful projects with our intense and beautiful cooperation.

The concept of the store reflects the brand's identity. Burberry also wanted to renew its image and we set out on a beautiful road together. While shaping these identities, the most important detail is to understand what our customers want very well and act with the idea of how we can offer them better. We have achieved important works in the brand's stores opened in Turkey. As an example,

we wanted to make Burberry special when changing its image, and we worked on how we make our customers feel to be a private brand by collaborating with our project architects in England. For example, at Burberry Kids in İstinye Park, we used a single piece in the same color and pattern, with joints that can be destroyed, with antibacterial special woven and remotely used marbles for children. With its curved walls, we developed cuter and warmer, very stylish spaces for children. We prepared our Ipad tables loaded with special games for the children while their parents were shopping. While the sweethearts are playing the games, the parents enjoy the shopping with the products that are child-friendly and British style.

I realized projects in stores of Nautica, a leading global lifestyle brand of modern marine-style, in Turkey, Ukraine and Russia. Our starting point here was that the brand was a maritime brand. The energy of the city and the essence of the sea inspired a sophisticated, boutique, style environment of the store. You can see nautical related items in all stores along with wooden beams made of natural oak wood to remind a boat.

In 2018, we developed a fascinating concept with a new design for Superstep, a multi-brand shoe store. We realized works for stores of the brand in Turkey, Ukraine and Russia. In its store located in Akasya Shopping Center, we have made sections with white panels on which customer messages are written and a special design with graffiti background. We designed a store that is very fun, enjoyable, hip and appeals to the ages ranging from 7 to 70 with the feedbacks we receive from the end user, that is, the shopkeeper friends.

We realized important works for stores of American life style brand Gant in Turkey and Eastern Europe. We combined the stores with a combination of modern and classic looks. Our designs suitable for originality strengthened the image of the brand. I also worked as one of the five people worldwide in the design team formed by the global office of the GANT brand.

In addition to these, we also made successful works for Ocassion (Turkey), Taschen Bookstore (Los Angeles),



Superkids (Turkey), Swatch (Turkey), G Star (Turkey and Russia).

Our aim in retailing and store projects is to design by reducing m2/unit costs without sacrificing quality, by not forgetting that the space is an organic living area and to make our material choices accordingly, by paying attention to the most comfortable, enjoyable and comfortable presentations of our employees by adapting to the philosophy that our employees are made from the sales warehouse. must be designed. If you look back at the back, you should be able to foresee your planning and

construction processes in the best possible way, because retail is not only a loss of sales every day, it is a waste of paid rent, not being able to serve your customers, the disorganization of the working friends and their background actually contain many expenses that we cannot see. Of course, there is also the image of the closed store for your brand. In other words, retail and merchandising should be the fastest, high quality, long-lived and long-lived construction site.

What are the inspirational points in your designs?

I have always done the works in America and in Turkey with a simple principle as, "Your, My and Our", which is also our fundamental principle at our Esra Kestirengoz Design Studio.

The first point we get inspired is functionality, feasibility and sustainability, that is, we know our customers well, we understand and analyze their clothes, vacations, hobbies, books they read, the series they watch, the order of their homes, their requests. Afterwards, inspiration can sometimes be from a table, candlestick at a restaurant, or an item that you cannot think of, so we do not restrict ourselves to take our inspiration from this or that, but our orientation is always the nature and people.



When starting the project with a new customer, we want the customer to indicate their needs, tastes and experiences. We present our own technical knowledge, training and experiences to the information we learn. The important thing is to catch the right synergy and combine these elements to make everyone happy and make our customers' dreams come true.

We believe in special production in every subject to attract our customers to their dreams, to make them feel good, peaceful and safe, and to provide all functional conveniences. In general, we prefer to move forward by offering special designs and solutions to our customers by taking into account the architectural elements of the space in all our projects.

FOR PRODUCING DIFFERENCE AND AWARENESS... Our projects, through which creativity, technical knowledge, creative ideas and aesthetic practices, become your living spaces.

Is functionality or showiness important in designs?

Actually, I can say both are important but functionality should be the main point.

Functionality; It is our ultimate aim, isolated with personal satisfaction, equipped with technical knowledge, adorned (supported) with artistic lines.

Of course, aesthetics, art and appearance are very important, but if there is no functionality, if it will not be used, no matter how we decorate it, it will not serve the purpose.

To give an example, you should open your store, your restaurant as soon as possible because you lose both from rent and sale. At the same time, you should make your warehouse space useful and product-oriented in your store because lack of stock can drop you out of sales, such as not using a satin sofa for families with two young children or determining the areas you will use well. Functionality should be the main point.

Can you tell us about the interest in Turkish architecture and the point of Turkish architecture? Are we in a good place in architecture worldwide?

We have such a rich history that is also reflected in our architecture. While

the attention of foreigners is also very important in our designs, functionality in our culture has an important place in the aesthetics. At the same time, everything has been considered to the finest detail.

For this, you can start looking at the works of Mimar Sinan (Architect Sinan), for example why mosque domes don't host any spider web because Mimar Sinan had put ostrich eggs in the dome mortar built in time and thus no spider insect comes. Another example is the Old Turkish Architecture columns, which are placed on both sides of the portals and cell feet, whose upper and lower ends resemble an hourglass. These columns are usually made to rotate, it would be understood that the building was mature when they did not rotate. I think it is also included in many foreign architecture books as it is the greatest architect in history. When you look at Mimar Sinan and his works, functionality comes first and then decorations follow.

Can we get information about the colors and designs of fashion in indoor and outdoor decoration of 2020?

With the impact of global climate

change, environmentally friendly methods are at the forefront. We will see a greener and environmentally friendly design trend by changing the materials and construction methods to be used. It is increasingly becoming more sustainable, durable materials and equipment for contractors: maximizing outdoor space, smart and automated homes, adaptive / replaceable multi-purpose open spaces.

More attention will be paid to the areas where we spend a lot of time such as kitchen and bathroom, and they will be the protagonists of our houses.

Industrial designs and minimalism will stand out, while materials will differ. Revisions, renovations and rehabilitations of buildings and spaces will be at the forefront.

When it comes to our interior architectural trends, our homes, offices and living spaces are constantly renewed and changed just like us, because innovations in interior architecture increase our quality of life, save us from monotony and make our living spaces (such as home, office, restaurant, hotel rooms, etc.) warmer, more belong to us and make it look more stylish. Just like in clothing fashion, new trends are emerging every year in the fields of decoration and design, and these trends direct our readers, who constantly add fresh touches to their homes.

Of course, adapting to changing trends every year does not mean that you should change the design of all your furniture and living spaces every year. As a matter of fact, decoration trends do not change dramatically every season;

Gold age begins, instead of rose and copper color, brass and chrome colors will come to the fore in the details.

The color of the year in Pantone was chosen as blue 19-4052. As we know, in addition to this, the general colors such as terra cotta, grays and sage green seem fashionable.

The houses of 2020 will turn into places where people seek peace and tranquility like therapy centers.

People want to feel and see hotel concepts in their living spaces. According to international studies, people want to



live peacefully in their homes. For this, the 2020 trends should be designed in such a way that they will feel peaceful when they come to their homes or workplaces that will not tire their eyes. It should be preferred not from overly bright colors, but from matt and plain ones. As I mentioned before, the architecture should be done without straining yourself and your budget while following the fashion closely.

Can we briefly know Esra Kestirengoz? Can we learn the stepping stones of your journey to the Pacific by crossing the Atlantic?

I was born in Istanbul. Our origin is Albanian, but I grew up in a family that has been living in Istanbul for five generations. My passion for sports comes from my family. As a licensed

athlete, I played basketball and volleyball as well as squash and tennis not being a professional. I have been snowboarding for 20 years.

After finishing Yildiz Technical University, I moved to Los Angeles. I studied and started to work as a trainee in a construction company that does business all over the world. Afterwards, I established my own business with my Civil Engineer partner with the experience I gained. While doing many successful projects in this partnership which lasted for 4 years, I made special projects for famous NBA, NFL actors and Hollywood actors and actresses. My 11-year school and work life in Los Angeles ended with my return to Istanbul at the end of 2011. In Turkey, after working in Eren Holding for 8 years, I started a new adventure with the name of 'Esra Kestirengoz Design Studio'.



The winner of International Design Award is Betek Boya's Head Office

Betek Boya's Headquarters Building won two awards in the Interior Design category at The Architecture MasterPrize competition held in the United States in the field of architectural design, involving over a thousand projects from over 60 countries.

One of the world's most comprehensive architectural awards, Architecture MasterPrize competition that is organized since 1985.

Designed to provide a pleasant working environment for all employees, the awards received design, Betek Boya's Head Office bears the signature of KG Mimarlık.

Betek's Head Office building was awarded the Green Office diploma last year and thus became the first working office in the sector to have this diploma.



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Eczacıbaşı Profesyonel works for safer and cleaner business environments

The company provides services to the sectors including hotels, restaurants, cafés and catering companies defined under the “HoReCa” chain. In addition, Eczacıbaşı Profesyonel is a solution partner to many businesses that we call “private institutions” with lots of different needs such as hospitals, factories, offices, educational institutions and laundry rooms.



As one of the most respectful brands operating in the fields of hygiene and cleaning products, Eczacıbaşı Profesyonel is very sensitive in providing safety and hygiene conditions for businesses. We conducted an exclusive interview with Pelin Özbilgin, marketing manager of the company to get the details of their internationally acknowledged quality.

Could you brief us regarding the activities of Eczacıbaşı Profesyonel?

Eczacıbaşı PROFESYONEL

As Eczacıbaşı Profesyonel, operating under the roof of Eczacıbaşı Consumer Products, we offer solutions and products to businesses in the fields of hygiene and cleaning which are amongst the critical topics of our agenda.

We contribute to the hygiene and service qualities of businesses and institutions operating in the away from home industry. We offer solutions to over 11 thousand businesses across Turkey.

The sectors that we provide services include the hotel, restaurant, café and catering companies defined under the “HoReCa” chain. In addition, we are solution partners to many businesses that we call “private institutions” with lots of different needs such as hospitals, factories, offices, educational institutions and laundry rooms.

What are your services within the consumption group, and the solutions that you offer to the food industry?

As Eczacıbaşı Profesyonel, we focus on good and efficient hygiene practices in businesses. So we constantly expand our service area and product portfolio accordingly. We offer hygiene solutions to businesses with our Sanitary Paper brand Selpak Professional and Sens, our Industrial Cleaning Products Maratem, Sens, Tana Professional, Greencare Professional and our Hygiene Support brand Dispo in our portfolio. Our product portfolio contains our personal hygiene products used in the industrial cleaning area, surface cleaning and disinfection products, and kitchen and textile hygiene products. We offer floor, counter and equipment cleaning and disinfection products to be used in food production areas and also antibacterial and disinfectant products for personal hygiene under the Maratem brand. The M328 QAC Based Alkaline Cleaner in our Maratem product portfolio ensures a fast and efficient disinfection on all alkali-resistant floors and surfaces in industrial kitchens; and the Maratem M330 Alcohol Based Surface Disinfectant in kitchen and food production areas. As for the M106 Antibacterial Liquid Hand Wash and the M105 Alcohol Based Hand Disinfectant, they are included in the products that Eczacıbaşı Profesyonel offers in the area of personal hygiene. All disinfectant personal hygiene products that we produce with the Eczacıbaşı assurance are tested dermatologically and they destroy the microorganisms thanks to their strong formulas.

Not only do we develop products for businesses as Eczacıbaşı Profesyonel, but we also offer solutions regarding staff training. We have been providing training, inspection and consultancy services in the away from home industry since 2010 with EP Akademi with the purpose of raising hygiene awareness. We



Pelin Özbilgin
Marketing manager of the company

reached around 12 thousand people through our face-to-face trainings and Online Training Program with our Academy in the year 2019. And the number of people to whom we have provided training within the last 4 years has surpassed 30.000. We thus offer all industry players the chance to get informed in the issues of cleaning and hygiene whether the institution is big or small. Additionally, we try to clarify the most wondered topics in the industry with the current subjects as well as the relevant articles and notifications that our EP Akademi team publishes.

Hygiene has become the main topic in all sectors due to Covid-19. All businesses that provide services take a series of precautions concerning the hygiene of the either the organizations or individuals. What should the food industry do in particular during this process?

In all trainings that we organize and all events which we attend as Eczacıbaşı Profesyonel, we emphasize that the right products should be used in the right place and at the necessary amounts for an

accurate and efficient hygiene. We must use the products in line with the using instructions so that they have the desired effect.

Effective application of the ISO 22000 Food Safety Management system within the business is of utmost importance during these days when we are trying to cope with the pandemic. The matter of supplier management should also be included in the Covid19 Risk Assessment and Emergency Response Plan issued for the business.

Businesses carefully carry on with their training activities in themselves in the food industry where quality of service and hygiene are of utmost importance. As Eczacıbaşı Profesyonel, we continue to transmit our rooted knowledge and experience, to the professionals of the industry by giving consultancy services and with our online trainings in addition to the aforementioned ones. We have been focusing on what should be done and the precautions that should be taken with short and informative seminars that we hold on our social media accounts throughout the pandemic.

What are the mistakes made regarding workplace hygiene and food safety? What would you recommend to the consumers about this? Alcohol based disinfectants have exploded recently on a global scale and there are many companies that offer products to the market in the cleaning group that entered the market. What would you recommend regarding product choice and what should be done during this process to the business that are working to respond to the rise in demand both in export and on a domestic level?

The primary preference should be to move ahead with reliable brands when it comes to cleaning products,

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just like before the pandemic period. There are actually many parameters that reinforce the trust we have in a brand such as having detailed information on the label about the contents and product use, being approved by the Public Health Directorate General, there being no issues in the declaration of the certificates that a product has, getting rapid feedback about the subject when one calls the consumer hotline. One should also question whether the disinfectant that is picked is effective against the targeted microorganisms. One of the things that the users must pay attention to the most regarding the antibacterial and disinfectant products that are a must in our daily lives with the Covid-19 pandemic is the product's date of production and expiration and the provability of the certificate. For example, alcohol based surface disinfectants should not be used on wood surfaces. Also, the type of the dirt and the pH value of the product used should be minded for a good cleaning effect.

At the end of the day when we look at it, it should be remembered that with mindful use, the adequate hygiene conditions are actually met and the expenses are less and under control.

Could you brief us regarding the services that you provide to the companies in this area? What are the services that you offer in order to ensure hygiene in food production?

We are working on products and solutions that will bring innovation to the sector as the leading company of the away from home industry. We can observe that in the industry, there is sometimes unconscious consumption and some defects in the implementation of procedures in terms of using of the products. As Eczacıbaşı Profesyonel, we support business at this point with our trainings about the chemical applications and procedures aside from our products, and also with the projects that we implement.

Lastly, we have implemented the Hygiene Excellence project. With this project, we aim a perfect hygiene in three steps. The businesses are audited at the stages of audit, monitoring and protection within the scope of the project. Businesses that successfully pass all three stages are entitled to receive the “Hygiene Excellence” certificate.

Our certificate, which has a prestigious spot in the industry, should be renewed annually. We aim to contribute to making hygiene sustainable in food businesses with the Hygiene Excellence Certificate Program.

To which countries do you export, what are your target markets? What are your most demanded products & countries?

Many of our disinfectant and antibacterial products including the Maratem M105 Alcohol Based Hand Disinfectant receive a lot of attention and demand for not only the area of non-domestic consumption but also for individual use. Parents especially who get a hold of our products thanks to online means request from us that we produce our products in smaller packages. We receive a great deal of demands via grocery stores and e-trade channels.

We export to around 17 countries including Cyprus, Ukraine, Denmark, Azerbaijan and Georgia in away from home consumption. The European countries are amongst our main targeted markets. We have actually received demands from all over the world aside from the countries to which we sell. We had demands from countries particularly like Italy, Germany, Lithuania and Romania as well as from Australia. Our antibacterial personal hygiene products and our biocidal licensed surface disinfectants are demanded the most during this process.



Could you talk about your activities and projects that you have conducted for combating the virus during this process?

All of Turkey continue to fight hand in hand against the Covid-19 pandemic. Many hotels have opened their doors to the healthcare staff who cannot go home because it is risky health-wise. As Eczacıbaşı Profesyonel, we wanted to contribute to the hygiene of healthcare workers during this time when hygiene is extremely important. Therefore we are providing cleaning and hygiene product support free-of-charge for 3 months to the hotels that open their doors to healthcare workers. We continue to be there for our sector during this challenging time, too. We have opened our Online Training Program for access free-of-charge for the non-governmental institutions, employees in charge of cleaning and hygiene that operate in the area of away from home consumption and the Tourism Vocational High Schools students. We shall continue to work with our best altogether during these days when hygiene has become even more important.

What would you like to add or highlight in this interview?

We have been conduction

comprehensive researches across the country for many years with both restaurant and hotel customers. These researches have shown us that the most important and first criterion when a customer chooses a hotel or a restaurant is hygiene and cleanliness... Now the whole world is fighting against the Covid-19 pandemic. Hygiene has become more important than it has ever been in our lives. Therefore, we all have seen once more with this pandemic how important hygiene and cleaning is. Our fight strongly continues in unison. We are really optimistic for the next process with the attention given to hygiene and cleaning increasing. Our biggest focus is to bring the necessary hygiene products and innovative solutions for professional businesses and the society to more people as soon as possible.

Polin will grow further with R&D, innovation and technology



Maintaining its leadership in the global market with more than 3000 water park projects in 108 countries, Polin is among the companies with highest production capacity in the world. We talked to Polin Waterparks Marketing & Corporate Communications Director Sohret Pakis about the investment plans and targets of the company, which exports 90 percent of its total turnover under its own brand.

Would you introduce Polin Waterparks company and give information about its services and activities?

Founded in Istanbul in 1976, Polin is a waterpark supplier that offers services from A to Z in design, production, engineering and assembly of water slides and water parks. It is the market leader in the global arena. Our company, which



Sohret Pakis

has completed more than 3000 water park projects with its own brand in 108 countries, has achieved many innovations in the global waterpark sector with its vision of “Always Innovative”, “Worldwide Superior Quality” and “Technology Leadership”. Today, Polin has put its signature in many countries, even on the continent's largest and award-winning waterpark projects. We are proud that we produce with 100 percent domestic inputs, our idea, our own design, our own engineering and workforce and become the number one brand in our country who sell to all over the world.

Polin today has the world's largest water slide production plant on 35,000 m² land employing 500-person who produce its superior quality. We are the company with the highest production capacity among waterslide manufacturers globally.



Beside your domestic project network, you have many projects completed or ongoing abroad. As a Turkish brand, how would you interpret this power in the international market?

Our company has always emphasized on R&D and innovation since its establishment. Innovation is a lifestyle in Polin. For this reason, it was able to offer products that change the game in the sector such as 'King Cobra', the first self-themed water slide shown as a new milestone in the industry. Therefore, it brought the closed mold technology, which has not been done before, into the sector.

Not only in the design of water slides, but also with innovations in water slide production technologies, we protect our name as the "technology leader" in the



sector. For example, we have changed the production technology in water slides globally. Since 2006, Polin has started to produce its slides with RTM (Resin Transfer Molding) a closed mold composite production technology, which has important advantages such as obtaining a product with glossy surface and smooth, stronger but lighter, visual quality. This technology is the most advanced in slide production. Thus, Polin became the first and only water slide producer to produce using this production technique. Polin, which offers its entire product range with this technology, continues to be the sector leader. Polin slides enrich this technology with pattern, light and sound effects and offer a more exciting user experience.

How do you evaluate the future of the sector as a supplier of tourism and entertainment sectors and witnessing the development in your industry?

Our industry is very dynamic and innovative. Innovation is a must! Investors prefer the attractions that are more exciting, impressive and visual in the foreground. This is the biggest challenge for water park investors as we also design water slide. Because they have to attract customers who come to the facility. Moreover, they have to improve customer loyalty, not for once.

As Polin, while looking at our slide





design, we are looking at what the guests coming to the water park want. We even made a recent market research on this and encountered the following results: First, visitors to the water park prefer the most exciting, heart-loving attractions, they want high-adrenaline slides. Secondly, they want interactive slides, they want to share the entertainment, experience with their spouses, children, siblings, friends. Third, they want themed slides. They want the slides to tell them stories. Fourth, they want high capacity slides. For this reason, we have designed slides where 4 or 6 people can slide at the same time.

One of the most important priorities of parking operators is to reduce queues. At the same time, 4 or 6 people should be allowed to circulate. They also want their slides to look good. Why are these RTM slides so popular? They want those who do not slide from the slides and even those who walk around in the park find the slides worth watching. Apart from slide designs, there is a general



trend theme and a story of the parks in the parks. And of course, technology integrated slides are on our agenda today. Augmented reality, virtual reality, gaming are becoming to be a part of water parks. Polin has good surprises in this regard.

In this sense there are exciting developments in Turkey. Several of the projects in Turkey have been awarded

with various international awards this year with these slides. American video shooting team of Extreme Waterparks have come to Turkey several times for the program. Many international publications this beautiful water park project in Turkey was subject to news programs. All of these make us very proud.



Do you have exports? Which regions do you focus abroad? Accordingly, could you briefly talk about your sales and marketing strategies?

90 percent of our turnover goes to export markets. In total 3000 water park projects in 108 countries were completed by Polin, from Iceland in the north to the South African Republic in the south. It has carried out hundreds of successful projects with its own brand in 103 countries extending from Canada to the east to Japan in the west, as large-scale parks, indoor parks, hotel&resort packages, hundreds of successful projects from the largest to the smallest ...

We are a company that has become a brand known in 105 countries and in an industry where innovation is indispensable and indispensable. I think the most critical factor in branding is innovation, technology and added value in your product, service and culture. A strong sales and marketing strategy and network and a good global communication network are also indispensable. Today, Polin is always close to the customer with its exclusive partners in 65 countries and offices in 10 countries with a minimum of 15 years of history. Of course, you need to explain them well, that is, you should use marketing tools well, it is imperative that you use local solutions and tools with a global understanding in many different geographies like us.



What are your company's overall growth strategy and targets and investments for this year?

As a global player in the industry, we position our efforts in this direction to maintain our innovation and technology leadership position. 43 years of industry history and more than 3000 projects in 108 different countries have given us a unique enterprise technological expertise. The only thing that has not

changed in this whole process was the priority Polin gave to meeting customer needs. Therefore, we develop our forward-looking plans without ignoring this priority. Our current and future predictions and the opinions of our customers point to two important global developments in our sector: To produce integrated solutions for all needs from A to Z and to offer new and high adrenaline products to the sector. We aim to continue our leadership in both issues in the coming years.



Outdoor areas stylish and safe with Vera series from Viko

With the sun showing its warm face, the days have come to spend more time in the gardens and pool sides of the living areas. On the other hand, the decoration and elegance of these areas gained importance as much as their safety. If you believe that your electrical switches and sockets reflect your style you use in outdoor areas, the Vera series surface switch developed by the Panasonic Life Solutions VIKO Turkey is right for you. Vera series, which attracts attention with its stylish and decorative designs with wooden patterns, makes a difference with its style and quality in outdoor areas.

VIKO Vera series electrical switches and sockets with mahogany and oak patterns both bring the natural and warm style of wood to living spaces and give



confidence with its design suitable for outdoor use. Dual horizontal and vertical surface-mounted combinations suitable for the requirements, decorations and architectural structure of the spaces are also included in the product range of the Vera series. The series, which also



has the feature of easy assembly; meets those who seek functionality, comfort, elegance and security in surface-mounted electrical switches and sockets with above-the-line comfort. Vera series also offers aesthetic solutions on surface for TV / data socket needs.



seramiksan | VITRİFİYE



Award hunters on the agenda!

Architects Nail Egemen Yerce and Ayça Taylan have been collecting awards from all over the world thereby becoming Turkey's pride in most prominent countries in terms of architecture and design.

Besides their distinctive architectural and interior designs, Yerce Architecture and ZAAS open up a different perspective in 'design' from the intersection between art and architecture in their latest projects that extend from offices, sports centers to creative re-use projects, fair exhibition designs and installations.

M. Arch Nail Egemen Yerce and Arch. Ayça Taylan have won the "Trade Fair Stand of The Year" award by Frame Awards given in Amsterdam with their installation design "The Path". While they were celebrating the third prize given by YAC 2019 - Sport Citadel in Torino, Italy to their sports and olympic village center project designed for the Europe's first and greenest sport citadel, they have received the first

prize in BIG SEE Interior Design Awards in Ljubljana, Slovenia, for their "Studio Loft" project in İzmir which catches the attention with its transformation story.

The Path: An Interactive Game

"The Path" is an installation designed for Stefany, a carpet manufacturing company, to be

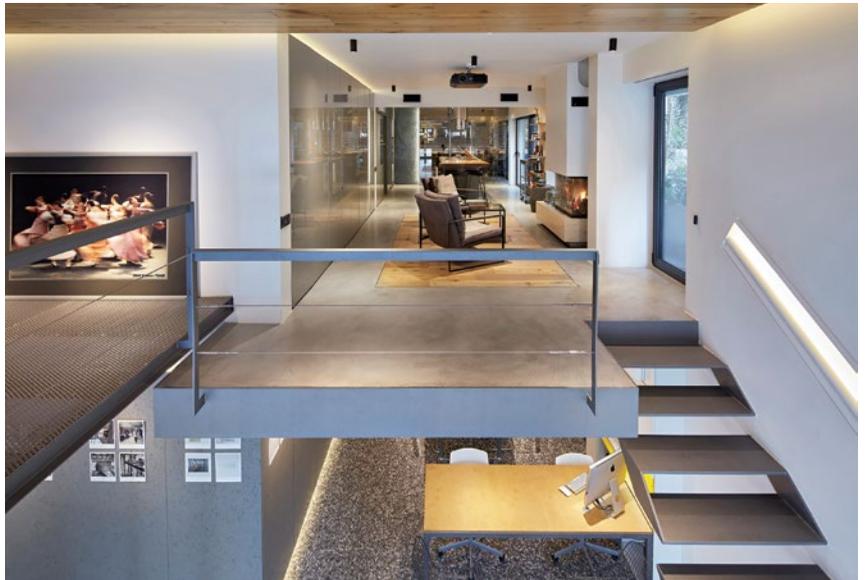


exhibited in Domotex, one of the world's largest trade fairs for floor coverings, in Hannover, Germany by Yerce Architecture and ZAAS. In the design process, the inspiration came from the multi colored fibers used in the weaving of a carpet and a game was designed where the visitors become subjects who create a carpet with colorful balls representing threads and knots. As it is planned as an interactive game by evoking the interaction among visitors and leading to co-creation, The Path, is awarded by Frame Awards which is organized by Dutch architecture and design publication Frame as the winner of "Trade Fair Stand of The Year".



Studio Loft: A Different Creative Re-Use Story with Its Multi-Functional Plan

This is the story of the conversion of a regular, standard flat into a photography studio, private house and an art gallery. During the design process, together with the client it was agreed upon that this place could go beyond being just a photographic studio. Besides meeting the demands of the client who is a well-known photographer in İzmir, who wanted to have a place for his own where he could live and work, the idea of integrating an exhibition area to this space was quickly embraced. While enabling his studio to exhibit and





share the photographic work that it produces, this space would also host other photography exhibitions and thus become an alternative art exhibition spot in the city. In this way, the project turned into a 'loft' space where working, living and exhibiting functions intertwined with each other under the roof of a photographic studio. Yerce and Taylan, competed in 2017 World Architecture Festival Inside in the "Creative Re-use" category with Studio Loft and lastly, they became the winner of "The Residential Interior Design of the Year" award from BIG SEE Interior Design Awards which is organized amongst the Southeastern European countries.

Sport Citadel: A Bow to Nature

The sports citadel is aiming to become Europe's first and greenest citadel in Europe, will act as a 'bow to nature'. It will become a habitat for people, flora and fauna in equal measure. From a swampland into a new sports citadel that will host athletes, different sports people and residents from all ages, this complex aims to bring and host 'movement and continuity' in unity with nature. Reflecting the dynamism of sports and the dynamics of the human body, the design of the citadel aims to create a synthesis of city and nature, of history and future, of building and landscape, of sports, leisure, culture and knowledge. Yerce Architecture and ZAAS won the third prize with their project which they offered to YAC 2019 - Sport Citadel Competition.





Nail Egemen Yerce & Yerce Architects:

Nail Egemen Yerce, trained as an architect in Dokuz Eylül University, Istanbul Technical University and Politecnico di Bari, investigated the relationship between the art object and architectural space in his MA thesis entitled 'Installation and its space'. He founded his own studio, Yerce Architects, in 2011 after several years of experience working as the project architect and project manager of enterprises of different scales and types in various award-winning architectural offices in Turkey. Yerce Architects focuses on innovative and experimental solutions in the fields of industrial design, interior design and architecture. Among the projects they have realized; Yataş Fair stand has been awarded the 'Best Exhibition Space' inside Imob İstanbul Furniture Fair. Orfiser Office Project has been chosen to be part of the East-Centric Architecture Triennale in Bucharest, and Studio Loft has been a finalist in the World Architecture Festival 2017 in the 'Creative Re-Use' category and winner of Big See Interior

Design Award in the residential category. The project developed in collaboration with ZAAS has won the third prize in the international competition of the olympic village design for YAC 2019 - Sport Citadel in Torino, Italy. The 'Path' installation, has been awarded with Frame Awards 2020, People's Choice Trade Fair Stand of The Year.

Yerce Architects with its experience in projects they have designed in Turkey, China, Belgium, Germany and England; continue to operate in their offices in İstanbul.

Ayça Taylan & ZAAS:

Ayça Taylan received her education in architecture in İstanbul Technical University and Politecnico di Milano. She has worked as a project architect and project designer in different award-winning architectural offices in Italy, China and Turkey for ten years. She co-founded ZAAS in 2016 which focuses on multidisciplinary art, design and architectural projects. The concepts underlying the designs of ZAAS in the creation of their projects, are

nurtured by interface relations within the fine arts. Aiming to reshape and redefine the ordinary boundaries in interior, architectural and urban contexts; ZAAS has created award winning designs of different scales in their endeavor to enhance the daily life. Among the projects they have realized together with Yerce Architects; Yataş Fair stand has been awarded the 'Best Exhibition Space' inside Imob İstanbul Furniture Fair, the Orfiser Office Project has been chosen to be part of the East-Centric Architecture Triennale and Studio Loft has been a finalist in the World Architecture Festival 2017 in the 'Creative Re-Use' category and winner of Big See Interior Design Award in the residential category. The project they have developed for the international competition of the olympic village design in YAC 2019 – Sport Citadel in Torino, Italy has won the third prize. The 'Path' installation, has been awarded with Frame Awards 2020, People's Choice Trade Fair Stand of The Year.

Heradesign[®], acoustic solutions integrated with the environment



It is not only what we hear but also what we feel is very important to create spaces that are pleasant, positive and that increase concentration and efficiency. Combining high-performance solutions with a professional, innovative and value-added perspective, Knauf reduces all annoying background sounds with its wood-based acoustic systems Heradesign[®].

Positive qualities in living spaces are increasing

Providing the perfect solution for offices, education, sports, entertainment and recreational

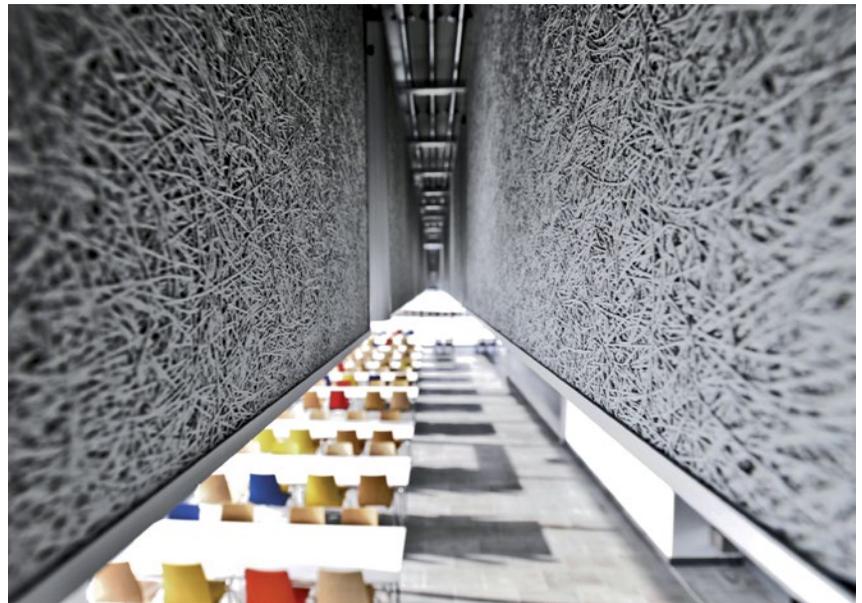
facilities, Heradesign[®] can be applied on both wall and ceiling surfaces. With its timeless and authentic designs, the product opens the door to many creative options, increasing the positive qualities of living spaces thanks to its sustainable materials, advanced technology and excellent sound absorption. Compatible with almost all ceiling systems and profiles on the market, Heradesign[®] offers endless variety of designs.

80 years of durable, recyclable acoustic solution

Heradesign[®] provides high-quality acoustic solutions based on wood wool for ceiling and wall installations. Reflecting a warm character with



Knauf increases the acoustic performance of offices, education, sports, entertainment and recreational facilities thanks to functional, aesthetic-looking wood-based Heradesign® systems that integrate with the environment by combining all with aesthetics. Consisting of main components like wood, water and magnesite, Heradesign® embraces the nature with its sensitivity to ecological balance and sustainable technology in relation to product technology and raw material use.



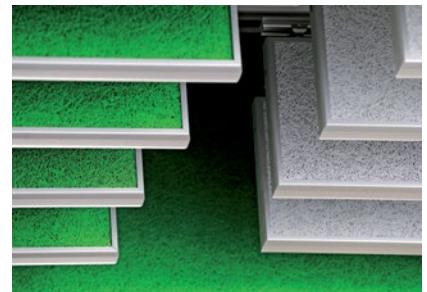
its unique design, Heradesign® is presented as an ecologically valid and completely harmless solution in terms of building biology. While acoustic boards can last more than 80 years, they can be easily removed, painted, cleaned and recycled.

Steam and moisture resistance meets heat insulation

Heradesign® differs from its counterparts in that it has the principle of sustainability and protection in terms of product technology and raw material use. The product, which is not affected by steam and moisture, provides

heat insulation as well as its acoustic feature.

In many European countries, Heradesign®, one of the most preferred products thanks to its decorative properties and strong acoustic and strength properties, is available with different color, size, surface and edge options.



Thyssenkrupp Elevator equips Okmeydani City Hospital with elevators and escalators

Thyssenkrupp Elevator provided mobility solutions for Okmeydani City Hospital by installing 23 elevators and 6 escalators.

Thyssenkrupp Elevator provides comfort rides for millions of people in the world; and now within the ISMEP project managed by Istanbul Governorship, Istanbul Project Coordination Unit, it completed the installation of 23 elevators and 6 escalators to Okmeydani City Hospital, which is renovated with seismic base technology and smart and green building concept. The hospital was named after the devoted Internal Diseases Specialist Professor Cemil Tascioglu, MD, who selflessly worked during the outbreak of Covid-19 and died because of the virus. The hospital that carries the name of Prof. Dr. Cemil Tascioglu City Hospital started to admit patients as of March 30, 2020.

thyssenkrupp Elevator contributed to open the hospital who is critically important in the fight with this new coronavirus (Covid-19) outbreak and to fight with the outbreak by completing elevators and escalators during the challenging times. The teams were worked on the site with the necessary precautions and protective equipment.

“We are proud to complete such a crucial project in such challenging times”

thyssenkrupp Elevator CEO Ismail



Polat stated that they are proud to be a sharer of such crucial project that is constructed as earthquake-resistant with seismic base isolators within emergency preparedness project in Istanbul, in which a big earthquake is expected, and added: “We all are having a hard time with the new type coronavirus (Covid-19) outbreak that affected the whole world. As the thyssenkrupp Elevator family, we are proud to be a part of the Okmeydani City Hospital project, which will also be used for Covid-19 patients. Lucky us if we even made just a small contribution to open the hospital and fight this outbreak in the crucially

important project in fighting with the Covid-19 outbreak by completing elevators and escalators... We hope to overcome this challenging outbreak in the shortest time possible, by following the measures we took.”

“As thyssenkrupp Elevator, we are proud by being a part of this project”

thyssenkrupp Elevator Operations Director Bilgehan Bozkurt said that they are proud to be included in the hospital project that will treat 700 thousand emergency patients along with 1.5 million outpatients and will



realize 45 thousand surgeries in a year, and stated: “As thyssenkrupp Elevator, we feel the proper pride by being a part of Okmeydani Training and Research Hospital project at the heart of Istanbul with its half a century-long past with healing patients in its new building with the newest technologies. In this globally challenging time, it means a lot to us the high-quality product and continuous service that we provided in the hospital of which the opening date is moved to an earlier time.

Besides, our installation works in Goztepe Training and Research Hospital which is planned to open in this year continue with full speed.”

It will continue to provide service during a possible earthquake

One of the important features of this hospital, which is qualified as a vision project with its innovative and environmental technologies, is that it is designed to generate its power. Okmeydani Training and Research Hospital has 180 thousand square meters of land and started to admit patients. Even though the project is built with 750 beds, because of the Covid-19 outbreak it will be used as 600 beds with 81 intensive care beds.



Ismail Polat
Thyssenkrupp Elevator CEO



The hospital was built based on a seismic base isolation system with 385 seismic isolators and these will absorb 90 percent of the load during an earthquake and provide

the building to move less and equal. Therefore, the hospital will continue to provide services with its full capacity and capabilities during and after an earthquake.

Cables of Turkey's mega projects by Prysmian Kablo!



Türk Prysmian Kablo gives life with the cables and solutions to Göbeklitepe and city hospitals and goes on contributing to domestic and value-added production, as well as Turkey's mega projects such as Istanbul Airport, Yavuz Sultan Selim Bridge, Osmangazi Bridge, Marmaray, Ilgaz Tunnel and Eurasia Tunnel. With our mission "We are Connecting Turkey to the Future", the company undertakes the supply of cables for major projects and can produce 22 thousand different cables at its factory in Mudanya, Bursa.

In Turkey, one of 50 countries where the world leader Prysmian Group operates, Türk Prysmian Kablo achieved to produce millions of kilometres of cables for 55 years. It conducts its projects also in 2019 as the most preferred solution partner of mega projects. According to the R&D Report 2018 prepared by Turkishtime, the company became "the most spending company of the Turkish cable industry for R&D". Additionally,

it not only develops suitable for hard geography, environment and conditions of use, innovative, competitive, high-performance solutions at its factory in Bursa, but also contributes to the development of many industries in Turkey.

"We support Turkey's industrialization process"

Stating that they have been supporting

Turkey's industrialization process as the solution partner of prestigious projects since 1964, Cinzia Farisè, CEO of Türk Prysmian Kablo evaluated the mega projects which they implemented in 2019; "We are Connecting Turkey to the Future through the cables and solutions producing with our over 50 years of experience and competency. Also, in 2019 we gave life with our cables and solutions to major projects of health sector, as well as Turkey's mega



projects such as Istanbul Airport, Yavuz Sultan Selim Bridge, Osmangazi Bridge, Marmaray, Ilgaz Tunnel and Eurasia Tunnel. We took part in the projects of Eskişehir City Hospital, Ankara Bilkent City Hospital, which is 3rd hospital of the world in terms of inpatient bed availability, Tekirdağ City Hospital and Bursa City Hospital. We gave life to Gaziantep Panorama Museum with C-class cables in compliance with CPR (Construction Product Regulation). In addition, we undertook the supply of cables for Göbeklitepe in Şanlıurfa, which was included in the UNESCO World Heritage List with its 12 thousand-year history and ensured fast and secure energy communication.

“Turkey outstands with its potential in cable market around the world”

Emphasizing that cable market continues to expand in line with the evolving needs and demands and a major part of cable production is implemented in developing countries and Turkey outstands among those countries, Farisè said “Our annual cable export figure is around 2 billion dollars and about 40% of the cables are exported. Due to the geographical position of our country and its proximity to Europe, Africa and

Middle East countries, it is obvious how important the Turkish cable sector is in the region. The technology available to cable manufacturers in our country can compete with other manufacturers in the world and is even more advanced than many developed countries. As Türk Prysmian Kablo, we pioneer innovation and development in the cable industry with the cables and solutions we produce, while continuing our investments on new environmentally friendly products and systems. At our factory in Mudanya, we can produce high-performance fiber optic cables used in underground, aerial and special implementations and we are happy that the new generation cables which we design inspire dynamic industries such as communication and telecommunication.

In Mudanya, both telecom and energy cables are produced

Türk Prysmian Kablo's factory in Mudanya is considered as an excellence centre in the field of telecom cables within Prysmian Group and stands out as one of the 16 factories which capable of producing both energy and telecom cables at the same time. Türk Prysmian Kablo can produce 22 thousand different cables in its 180 thousand



square meter factory in Mudanya. Our production range includes all energy cables up to 220 kV, copper conducted communication cables up to 3600 duals with fiber optic cables, fiber optic cables and special cables used in industrial applications.

Proper design increases motivation in workplaces

The design of the workplaces where we spend a significant part of our time and which are almost our second home significantly affect motivation and efficiency. The suggestions of the world's leading quartz surface manufacturer Cosentino, which revolutionized surfaces in architectural and technical terms, turn different workplaces from plazas to creative offices into pleasant environments

Today, with the rapid increase in the number of desk employees, a remarkable transformation has started in the design of the workplaces. Companies pay special attention to this issue, as many details from the desk to objects, from lighting to the color of the walls affect the motivation and efficiency of employees. Cosentino, the world's leading quartz surface manufacturer, is reshaping its businesses with location-specific trend suggestions in every style and scale, from small offices such as agencies and offices to plazas.

Commodious environment in plazas

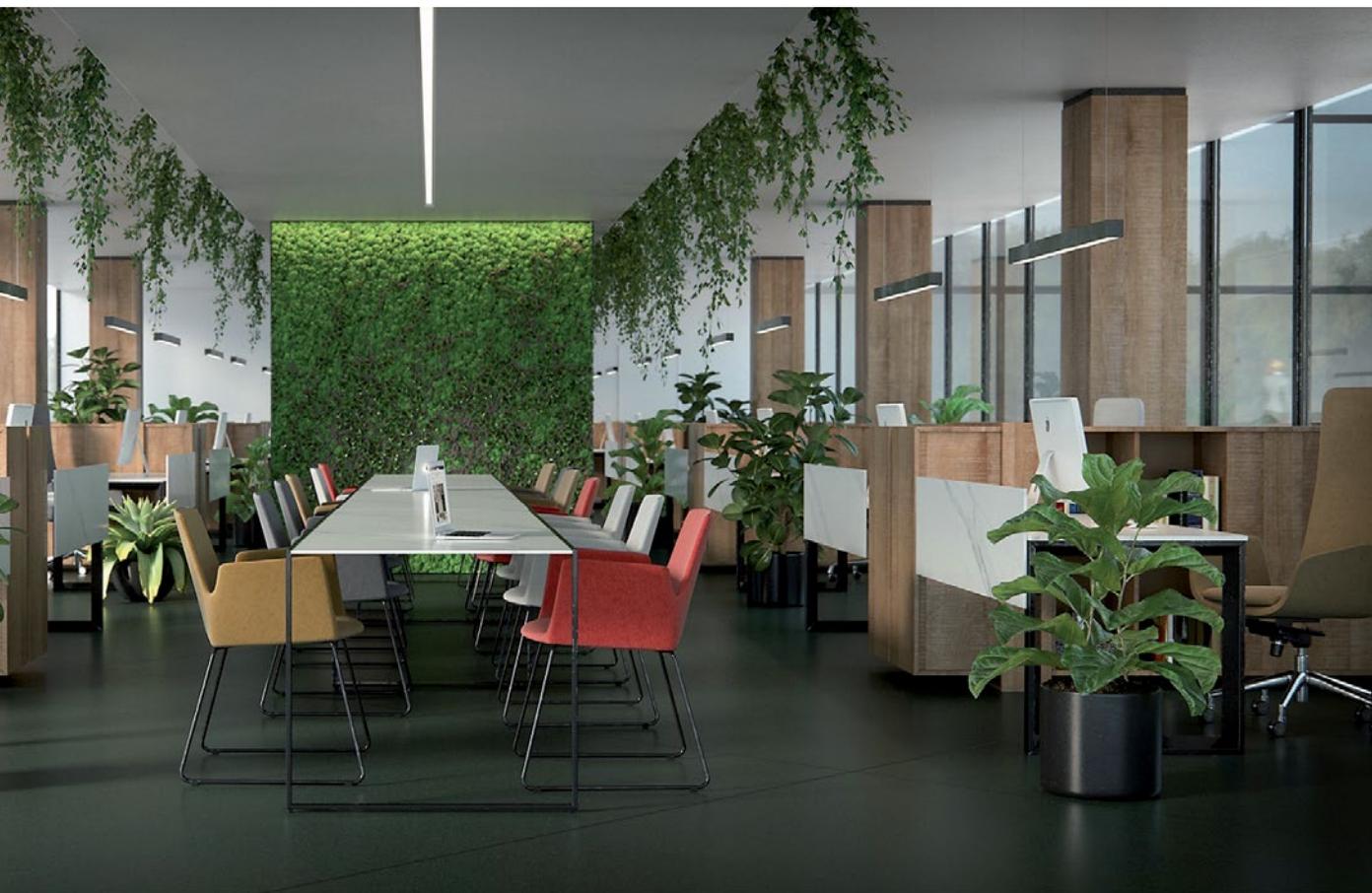
While thick walls are replaced with open offices in modern business life, the place

where this is most common is the plazas where hundreds of people work together. Therefore, it is very important to design bright and spacious places in the plazas. White color of Zenith, in the Solid collection of Dekton, offers a perfect choice to create fresh and commodious environments. While its clear and matt surface adapts to all kinds of business life, it brings shine and commodiousness to even the most nook areas of the plazas.

Creative offices reach the core of the movement

Creative workplaces such as advertising agencies, design offices come to life with surface designs inspired by the essence of the movement. Dekton Danae, in the Natural collection, is reminiscent of sand





grains blown in the desert with beige tones extending to the surface. The surface, which creates an aesthetic appearance in creative offices, also reveals the creative side of the employees.

Natural effect in common offices

Common offices are undoubtedly one of the most trending fields of study in recent years. Ease and comfort stand out especially in the common working areas frequently preferred by startups and freelancers. The color of Dekton Feroe, which is inspired by the depths of nature waiting to be discovered, fits these offices perfectly. While the dark green matte surface brings depth to the place, the minimalist and timeless design reflects the spirit of this new generation offices.

Combination of elegance and aesthetics in executive rooms

Cosentino brings a brand new and modern interpretation to the dark colors with Dekton Domoos in the Solid collection, which are predominantly preferred in executive offices. Graphite black, gets down in elegance and aesthetics, takes the leading role in executive rooms. In addition to its appearance and functionality, liquid and stain-resistant and easy-to-clean surface allows executive offices to look impressive at all times.

The project to give solar energy to Erzinçan Airport opened

Erzinçan Airport Electric Production Facility from Solar Energy (GES) in which Panasonic products are used and is one of the projects that meet the almost half of the core consumption started energy production.

The importance attached to renewable energy resources in Turkey is increasing day by day. Turkey benefits from these limitless energy resource more with the projects that carried out one after another in our company located in the most advantageous regions of the world in terms of solar energy. One of the projects become involved by opening in the previous days. Erzinçan Airport Electric Power Production Facility from Solar Energy (GES) in which Panasonic products are used, bears technology giant Panasonic - Girişim Elektrik's signature and is one of the projects that meet the almost half of the core consumption started power production.



The project will meet almost half of the energy needs of Erzinçan Airport

Technology giant Panasonic that carries out lots of projects in the field of solar energy in our country as well as in the world realized an important project in Turkey as well. Erzinçan Airport Electric Production Facility from Solar Energy (GES) of the company which is the inventor HIT known as most the most productive solar panel opened in cooperation with Girişim Elektrik. According to the information given by Girişim Elektrik which made investment as turnkey, this facility will meet around the half of electric energy that consumed in Erzinçan Airport and regain surplus to network with 2,09 MWh electric production. 2,09 MWp power was reached within 6,310 m² panel area by placing 3,779 pieces of 325 W panels for the project. The project that Panasonic HIT product was used completed within 7 months. Girişim Elektrik also installed

a panel-based monitoring system supported by inverter and optimizer technology for the project and put the project into final form by keeping energy production at high levels with SCADA system.

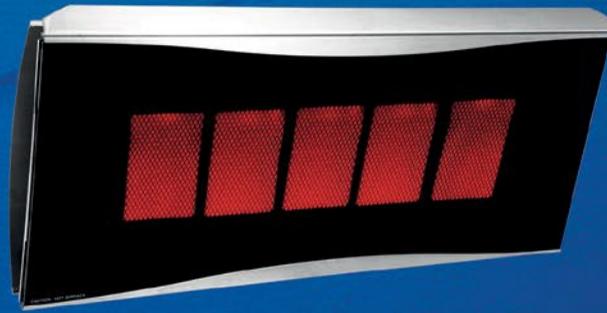
We need to turn towards renewable energy sources...

One of the most important problems of our world is the need to energy... Fossil resources are used in a large extent to meet this need today. Today, the environmental damages of fossil resources fuels that are used intensively are known by everyone. We need to turn towards renewable energy resources to produce clean energy. Turkey has the solar potential in terms of daily average of 7.2 hours and 2,650 hours per year. This value is stated as very good in terms of efficiency. Panasonic has conducted lots of important projects in Turkey by using HIT solar energy which is known

as on of the best efficient solar panels. Erzinçan Airport Electric Facility from Solar Energy is one of them. The product used in the project has a panel efficiency of 19.4% and a world record temperature coefficient of -0.258%/C. Panasonic gives 15 years product guarantee and 25 years performance guarantee to the projects it conducted. Products continue working at the end of the 25 years with 86.2% performance value.



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“Zivella Park” encourages physical distancing in offices

Zivella’s new Park work pod and seat collection offers a solution for physical isolation and helps compose areas of concentration in offices. With these exclusive designs for new generation workspaces, Zivella continues to reflect its intuitive and innovative approach to all work environments.

Quiet work spaces

The Park work pod, a signature design by Industrial Product Designer Alp Nuhoglu, has acoustic fabric covered panels that help provide a quiet working environment and encourage physical isolation. The Zivella Park design also responds to many needs with different layout options for self-study, teamwork or short and quiet breaks.



Concentration Areas

Park seating groups, designed by Alp Nuhoglu, offer models suitable for the purpose of use, including high, low, single and double chairs. The Park armchair offers comfortable privilege with its visual luxuriance, while creating small and concentrated areas in otherwise crowded areas.

Art of shedding light on beauty of spaces with Lampart Lighting Solutions

Understanding that lighting is not just a way to make things visible, but also an opportunity to influence emotions, gives you the freedom to design beautiful and comfortable spaces. The art of developing mood and environment, colors and shapes, underpins the work of Lampart Lighting Solutions, this year's winner of Luxury Lifestyle Awards in the category of "The Best Luxury Lighting Solutions in Turkey."

Lampart Lighting Solutions is one of the leading companies in the lighting industry in Turkey. Its history began in 1990 when a company Modern Sivama Aydınlatma was established. Since the first days of functioning, the company has been improving its experience and performance in the field of creating the best lighting design concepts worldwide. In 2004 the company introduced its new brand name Lampart, which acquired the international quality standard ISO 9001:2000.

The team of Lampart Lighting Solutions was extended in 2006. Since then, the experienced designers, architects and engineers do their best to provide the user-oriented premium design in products and flawless quality in the production of room, bathroom, indoor and outdoor lighting elements.

Every project at Lampart Lighting Solutions goes through the standardized list of work stages on its way to perfection. First, the design team develops the concept of correct lighting and creates the design with a sketch and 3D modeling with great attention to the client's expectations and in harmony with the unique space.



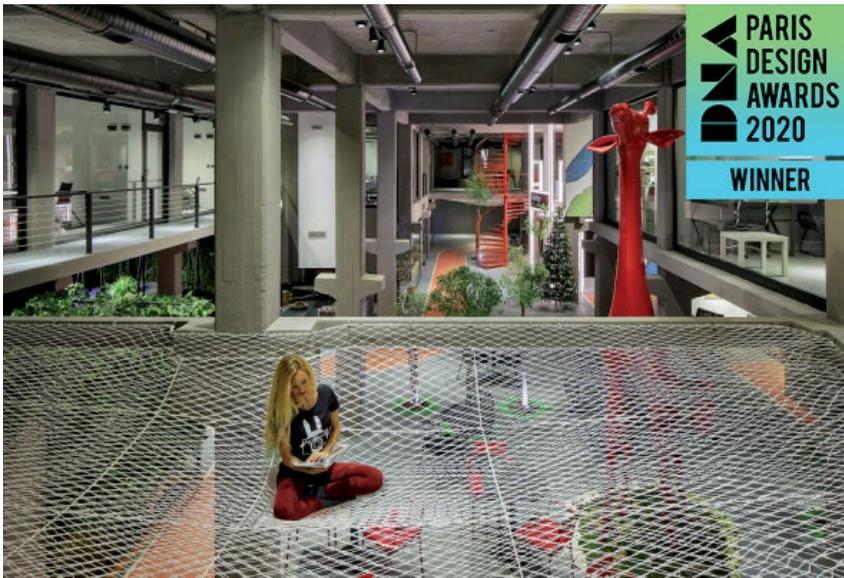
The experienced project management team provides excellent teamwork and communication between designers, engineers and craftsmen in order to get the result clearly in line with project requirements. Each stage of the following production process

is carefully managed by experts in their fields (die-casting, punching, polishing, and painting). After the assembly stage, the completed products are packed in the boxes with the foam system and stacked until they are shipped to a customer.

"We are happy to be recognized as one of the best companies in the lighting industry by the discerning experts of Luxury Lifestyle Awards. This is a worthy and extremely pleasant assessment of our commitment to excellence and clients' satisfaction, without compromising in quality," said Ömer KANDEMİR.

The award-winning team of Lampart Lighting Solutions has gained recognition among the most exigent customers in Turkey and abroad. The company's portfolio comprises implemented lighting projects for Hilton Hotel Maslak, Radisson Blu Hotel, Millennium Istanbul Golden Horn Hotel, and other world-known luxury hotels and resorts.





XL Architecture + Engineering has received two awards from DNA Paris Design Awards 2020

XL Architecture + Engineering received two awards with the "Irme Electric Headquarters" and "Withco Coworking Space" projects in the Paris-based DNA Paris Design Awards 2020.





PARIS DESIGN AWARDS 2020

HONORABLE MENTION



Arda Işık - Architect

XL Architecture + Engineering, lead by Architect Arda Işık, has been awarded with two different projects at the Paris-based DNA Paris Design Awards. Withco Coworking Space project has been awarded as the "Winner" in the category of "Architecture/Refurbishment" and Irme Elektrik Headquarters has won the "Honorable Mention" award in the category of "Graphic Design/Colorful Project" in the DNA Paris Design Awards 2020.

Withco Coworking Space which has been awarded as the "Winner" in the DNA Paris Design Awards 2020; is a coworking space that is located in a refurbished warehouse. It has 75 individual office rooms, 45 table units, 98 person lecture hall, meeting rooms, a startup accelerator campus, a YouTube studio and shared spaces.

Irme Elektrik Headquarters in Izmir, which has won the "Honorable Mention" award in the category of "Graphic Design / Colorful Project", is a building that was used as an old warehouse building. With XL Architecture + Engineering design, it transformed into a headquarters where retail, wholesale, storage, offices, hospitality, education and recreation areas work together.



“Welcome to Turkey!”

Europeans book trips to Turkey for July, August as country reopens

Holiday bookings for Turkey's touristic hot spots for July and August by European travelers have skyrocketed, industry representatives said, as resorts say they are ready to offer a safe and “controlled” vacation to travelers.

Kaan Kavaloğlu, a board member of the Turkish Hoteliers Federation (TÜROFED) and Tourism Investors Association of Turkey (TTYD), told that the sector is experiencing a new beginning as resorts complete preparations to open doors to post-lockdown travelers with new coronavirus preventative measures in place.

“We have to be able to guarantee a safe holiday opportunity to our guests, both domestic and international,” he said.

Kavaloğlu noted that the industry is expecting European tourists to make a comeback once the borders are opened. Kavaloğlu added the European Union's initial plan of resuming



tourism season within the bloc is not ideal for many of its citizens, who still prefer Turkey's Mediterranean coasts, the resort city of Antalya in particular, as their favorite holiday destination.

“Our foreign guests did not cancel their bookings for July and August. In fact, we secured a significant number of reservations from the European market,” he added.

Each year, Antalya hosts more than 4 million German tourists, whose travel plans carry crucial importance for the recovery of Turkey's tourism industry due to their high population and generous holiday rules.

Turkey allowed the reopening of hotels and other touristic spots and resumed domestic flights and intercity travel on June 1 and is set to open doors



to foreign tourists as of mid-June, according to the tourism ministry.

Kavaloğlu stated that Turkey succeeded in managing the crisis by taking strict measures and quickly closing borders, and it now needs to decide which nations will be allowed to travel to the country.

“Protocols between countries and flight planning carry extreme importance,” Kavaloğlu said, adding that the country’s priority will be to guarantee people virus-free, safe tourism. He said the industry is ready to apply strict safety measures to ensure a great experience for visitors: “Our guests will enjoy their vacations without even noticing some of these safety measures. Our goal is the holiday our guests have dreamed of.”

Turkey’s Culture and Tourism Ministry recently announced new mandatory measures for the industry and set health and hygiene criteria for airlines, airports and other





transportation hubs, as well as hotels, restaurants, bars and cafes.

As part of the new measures, COVID-19 testing centers are being set up at airports for incoming visitors. Passengers in terminals will also be required to wear masks and temperatures will be taken upon arrival.

At hotels, the temperatures of the customers will also be checked, and they will wait at the reception desk while abiding by social distancing markers. Front desk personnel will have to wear visors and face masks.

The glasses in the hotel rooms will be disposable from now on and the rooms will be disinfected after the customer leaves the hotel. Products such as the television remote control will also be wrapped in disposable bags.

Tables in restaurants will be arranged in accordance with social distancing rules, and customers will no longer be allowed to take food from “open buffets.” Instead, the food will be served by the restaurant staff.



The number of people who are allowed to enter the swimming pools and beaches will also be limited depending on the size of the facility, to prevent overcrowding, and hotel staff will regularly warn customers to maintain social distancing even in the water.

Foreigners who have settled in Turkey's southern resort city of Antalya's Alanya district have also praised Turkey's performance handling the pandemic and called on their fellow citizens not to be concerned about their safety in the country.

Many of Alanya's 32,000 foreign residents chose not to be evacuated to their home countries during the pandemic, saying they feel safe in Turkey due to its strong health care system.

Anastasia Petrova Çetinkaya, a Russian national who settled in Alanya some 10 years ago and became a dual citizen in 2018, said many tourists are waiting for borders to reopen to come to Turkey for their summer holiday.



“Turkey is the only country, where the health sector is not experiencing a crisis because of the virus. That’s why I keep assuring Russians not to worry about coming here,” Çetinkaya said.

Elena Soufianova, who has been living in Alanya for more than two decades, also said the resort city is waiting for Russian tourists to return this summer. “There is so much friendship and

love between these two countries. Both Turkish people and Russians are looking forward to the opening of the borders.”

Nina Yüksel, an Alanya resident for 10 years and a business owner, said the Turkish health ministry has taken the situation under control. “My message for tourists is not to be afraid. We are waiting for your arrival.”

A.S.T. TOPDAGI TEKSTIL SAN. TIC. LTD.STI**Contact Person:** Ibrahim TOPDAGI**Address:** Buttım Is Merkezi, D-1 Blok, No: 238-239, 16250, Osmangazi/BURSA**Tel:** +90 224 211 34 55 **Fax:** +90 224 211 34 56**Web:** www.asttopdagi.com **Mail:** asttopdagi@asttopdagi.com**Products:** UPHOLSTERY**Trademarks:** AST, TOMRIS**ABN PAZARLAMA KONFEKSİYON TEKSTİL SAN. TIC. LTD. STI****Contact Person:** Murat ÇOBAN**Address:** Hacı Eyüplü Mah., 3075 Sok., No: 10, 20195, DENİZLİ**Tel:** +90 258 371 58 26 **Fax:** +90 258 371 88 60**Web:** www.abntekstil.com **Mail:** murat.coban@abntekstil.com**Products:** UPHOLSTERY, BATH SUITES, BATH TOWELS AND BATHROBES**Trademarks:** FIORE**AGAOGU TEKSTİL SAN. VE TIC. A.S.****Contact Person:** Özcan AGAOGU**Address:** Ankara Asfaltı Üzeri, 3. Km, 64300, USAK**Tel:** +90 276 231 12 90 **Fax:** +90 276 231 16 89**Web:** www.agaoglu.com **Mail:** ozcan@agaoglu.com**Products:** BED LINEN, MATTRESS TICKING, BLANKETS**Trademarks:** YUVAM, HOME HARMONY**AKMAN TEKSTİL TIC. SAN. A.S.****Contact Person:** Vehbi AKMAN**Address:** Prof. Dr. Tücan Güneş Cd. No: 114 34025, Zeytinburnu/İSTANBUL**Tel:** +90 212 558 34 34 / 558 44 87 / 558 29 20 **Fax:** +90 212 558 45 47**Web:** www.akmangroup.com **Mail:** vehbi.akman@akman-tekstil.com**Products:** CURTAIN, UPHOLSTERY, BED LINEN, MATTRESS TICKING, BLANKETS**Trademarks:** PINELLA, ECOBELLA, COVELLA, ECOBELLA HOME**ALERAN TEKSTİL SAN. VE TIC. LTD. STI.****Contact Person:** Deniz KÖKSAL**Address:** Barakfakih Sanayi Bölgesi, 22. Cad., No: 19, Kestel/ BURSA**Tel:** +90 224 384 15 17 **Fax:** +90 224 384 15 55**Web:** www.alerantekstil.com **Mail:** info@alerantekstil.com**Products:** CURTAIN**Trademarks:** BONAPERDE**AMERİKAN HALI SAN. VE TIC. A.S.****Contact Person:** Ünal ÖNCEL**Address:** Eskişehir Karayolu, 68. Km 06900, Polatlı / ANKARA**Tel:** +90 312 648 00 88 **Fax:** +90 312 648 00 99**Web:** www.american-carpet.com.tr **Mail:** info@american-carpet.com.tr**Products:** CARPET**Trademarks:** AMERICAN FLEX**ANY TEKSTİL SAN. TIC. PAZ. A.S.****Contact Person:** Nesrin YILMAZ**Address:** DOSAB Girişi, M.Karaer Cad.No: 40, 16245, BURSA,**Tel:** +90 224 261 09 06 **Fax:** +90 224 261 09 05**Web:** www.any.com.tr **Mail:** any@any.com.tr**Products:** CURTAIN**Trademarks:** CARRERA & ANY**APRESAN SAN. VE TIC. LTD. STI.****Contact Person:** Burhan BARUTÇU**Address:** Ferhatpaşa Mah., G29 Sok. No: 29, 34888, Atasehir/İSTANBUL**Tel:** +90 216 471 22 00 **Fax:** +90 216 471 22 04**Web:** www.apresan.com **Mail:** info@apresan.com**Products:** ROLLER BLIND FABRIC**Trademarks:** APRESAN**ASANTEKS TEKSTİL SAN. TIC. A.S.****Contact Person:** Levent ASLAN**Address:** Yıldırım Mahallesi, Tuna Sok. No: 47, 34045, Bayrampasa/İSTANBUL**Tel:** +90 212 437 30 30 **Fax:** +90 212 437 00 91**Web:** www.asanteks.com **Mail:** info@asanteks.com**Products:** UPHOLSTERY**Trademarks:** ASANTEKS**AYHAN DENİZLİ TEKSTİL SANAYİ LTD. STI.****Contact Person:** Ayhan DENİZLİ**Address:** DOSAB, M. Karaer, Yıldız Sok No: 19, Osmangazi/BURSA**Tel:** +90 224 261 33 37 **Fax:** +90 224 261 33 38**Web:** www.marinerhome.com **Mail:** ayhandenizli@ayhandenizli.com**Products:** CURTAIN**Trademarks:** MARINERO HOME**BENTİ TEKSTİL KONFEKSİYON SAN. VE TIC. LTD. STI.****Contact Person:** Erol HIÇYILMAM**Address:** DOSAB, Reyhan Sok., No: 1, 16369, BURSA**Tel:** 90 224 261 22 38 **Fax:** 90 224 261 23 49**Web:** www.bentitextile.com **Mail:** info@bentitextile.com**Products:** UPHOLSTERY**Trademarks:** ADDOBBARE**ABC TEKSTİL GİYİM SAN. TIC. LTD. STI****Contact Person:** Cemal Gürsel ÖZDEMİR**Address:** Sahinler Köyü, No: 136, 20250 Pnarcent/DENİZLİ**Tel:** +90 258 286 56 91 **Fax:** +90 258 286 53 87**Web:** www.abctekstil.com **Mail:** abc@abctekstil.com**Products:** BATH SUITES, BATH TOWELS AND BATHROBES**Trademarks:** LADIK**ADOKSAN TEKSTİL SAN. VE TIC. A.S.****Contact Person:** M.Bürkan UZUN**Address:** OSB, Kahverengi Cad., No: 17, 16159, Nilüfer/BURSA**Tel:** +90 224 241 42 42 **Fax:** +90 224 241 42 41**Web:** www.adoksan.com.tr **Mail:** sales@adoksan.com.tr**Products:** CURTAIN, UPHOLSTERY**Trademarks:** ADOKSAN**AKARCA TEKSTİL KONF. SAN. VE TIC. LTD. STI.****Contact Person:** Murat ZÜMBÜLYUVA**Address:** DOSAB, M. Karaer Cad., Gül Sk.No: 13, 16369, BURSA**Tel:** +90 224 261 28 00 **Fax:** +90 224 261 28 05**Web:** www.akarcatekstil.com **Mail:** akarca@akarcatekstil.com**Products:** CURTAIN**Trademarks:** AVILA**AKOVA TEKSTİL VE TARIM ÜRÜNLERİ TIC. SAN. LTD. STI****Contact Person:** Ibrahim AGANOGLU**Address:** Ankara Asfaltı Üzeri, Dokuzkavaklar Mah., No: 16620200, DENİZLİ**Tel:** +90 258 268 44 44 **Fax:** +90 258 268 80 26**Web:** www.akovatex.com **Mail:** info@akovatex.com**Products:** BATH SUITES, BATH TOWELS AND BATHROBES**Trademarks:** İSTENECEK**ALTINBAŞAK TEKSTİL SAN. VE TIC. A.S.****Contact Person:** Mehmet ÇALISKAN**Address:** Organize San. Bol., Turan Bahadır Cd., No: 17, 20065, Gürlek/DENİZLİ**Tel:** +90 258 269 10 69 **Fax:** +90 258 269 10 70**Web:** www.altinbasak.com.tr **Mail:** mehmetcaliskan@altinbasak.com.tr**Products:** BED LINEN, MATTRESS TICKING, BATH SUITES, BATH TOWELS AND BATHROBES,**Trademarks:** ALTINBAŞAK, ALTINBAŞAK ELEGANT**ANILSAN HAVLU SAN. TIC. A.Ş.****Contact Person:** Feridun ÇELEBİ**Address:** Dağteği Mevki, Barakfakih, 16460, Kestel/BURSA**Tel:** +90 224 384 15 40 **Fax:** +90 224 384 15 39**Web:** www.anilsan.com **Mail:** anilsan@anilsan.com**Products:** BED LINEN (TOWELS & BATHROBES) AND BED LINEN**Trademarks:** ANILSAN**ANKA DANIŞMANLIK TEKSTİL SAN. ve TIC. LTD. ŞTİ****Contact Person:** Serdar SÜTÇÜOĞLU**Address:** Karaağaç Cad. No:116 Alınboynuz Plaza D:7 34445 Sütlüce - Beyoğlu / İSTANBUL**Tel:** +90 212 255 7722 **Fax:** +90 212 255 73 33**Web:** www.ankatex.com **Mail:** anka@ankatex.com**Products:** YARN, GREY CLOTHS, BEDLINEN, BATHLINEN TABLE LINEN, QUILTS+PILLOWS, CURTAINING AND UPHOLSTERY**Trademarks:** ANKA**ARMANA TEKSTİL SAN. TIC. LTD. STI.****Contact Person:** Özgür ACUN**Address:** DOSAB, Ali Osman Sönmez Cad., Papatya Sok., No: 13/2, BURSA**Tel:** +90 224 261 15 02 **Fax:** +90 224 261 15 03**Web:** www.armana.com.tr **Mail:** export@armana.com.tr**Products:** CURTAIN, DECORATIVE FABRICS**Trademarks:** ARTARMANA**AYDIN TEKSTİL TIC. VE PAZ. A.S.****Contact Person:** Ali Sami AYDIN**Address:** İkitelli OSB, Turgut ÖZAL Cad No: 124, 34308, Basaksehir/İSTANBUL**Tel:** +90 212 549 20 60 **Fax:** +90 212 545 20 59**Web:** www.aydintekstil.com.tr **Mail:** ali@aydintekstil.com.tr**Products:** CURTAIN, UPHOLSTERY, MATTRESS TICKING**Trademarks:** Trademarks**BASARI TEKSTİL SAN. VE TIC. A.S.****Contact Person:** Ramazan YILMAZ**Address:** Göveçlik Mah, Emin Durul Cad No: 26, 20254, DENİZLİ**Tel:** +90 258 385 72 89 **Fax:** +90 258 385 74 51**Web:** www.basarietekstil.com.tr **Mail:** ramazan@basarietekstil.com.tr**Products:** BED LINEN, MATTRESS TICKING, BLANKETS**Trademarks:** Issimo Home HOME, MODAEV**BERSAN TEKSTİL SANAYİ VE TİCARET A.S****Contact Person:** Aylin ÖZTÜRK**Address:** Atatürk Caddesi, No: 216, 16580, Gürsu/BURSA**Tel:** +90 224 376 01 32 **Fax:** +90 224 376 01 31**Web:** bersan@bersan.com.tr **Mail:** bersan@bersan.com.tr**Products:** CURTAIN**Trademarks:** LEMANNY

BERTEKS PAZARLAMA A.S.

Contact Person: Osman Murat ERDEBİL
Address: Demirtas Organize Sanayi Böl., Karanfil Sok., No: 5 16245, BURSA
Tel: +90 224 280 27 00 **Fax:** +90 224 280 27 95
Web: www.berteks.com **Mail:** murat.erdibil@berteks.com
Products: CURTAIN, YARN
Trademarks: STARTÜL, DOLCAVITA, PESCOFIL

BIRCE TEKSTİL SANAYİ VE. TIC. LTD. STI.

Contact Person: Feyyaz KARACADAG
Address: Nosab Köknar Cad., No: 22 16140, Nilüfer/BURSA
Tel: +90 224 411 07 60 **Fax:** +90 224 411 07 62
Web: www.bircetekstil.com.tr **Mail:** export@bircetekstil.com.tr
Products: CURTAIN
Trademarks: BIRCE

BOYTEKS TEKSTİL SAN. VE .TIC. A.S.

Contact Person: Mevlüt BAYDAR
Address: Organize Sanayi Bölgesi, Gri Cad., 4. Sok., No: 1, 16150, Nilüfer/BURSA
Tel: +90 224 241 69 00 **Fax:** +90 224 241 69 01
Web: www.boyteks.com **Mail:** mevlut.baydar@boyteks.com
Products: CURTAIN, BED LINEN, MATTRESS TICKING, BLANKETS
Trademarks: BOYTEKS

BURKAY TEKSTİL, SAN. VE . TIC. A.S.

Contact Person: Feza DURAK /Hasan TULUM
Address: Barakfakih San., Böl., AnkaraYolu 16. km, 16450, BURSA
Tel: +90 224 384 12 55 **Fax:** +90 224 384 12 66-67
Web: www.burkay.com.tr **Mail:** demor@burkay.com.tr
Products: CURTAIN
Trademarks: DEMOR

CANAVAR TEKSTİL SAN. VE TIC. LTD. STI.

Contact Person: Cem TIRYAKI
Address: Yayalar Mah., Yayalar Cad., No: 1, 34909, Pendik/ISTANBUL
Tel: +90 216 307 46 98 **Fax:** +90 216 307 46 99
Web: www.majestik.com.tr **Mail:** cem@majestik.com.tr
Products: ACCESSORY
Trademarks: MAJESTIK

DATEKS TEKSTİL PAZARLAMA SAN. TIC. LTD. STI.

Contact Person: Murat DAĞLIOĞLU
Address: Kemalpaşa mah. Gençtürk cd. Mimarbaşı so. No:10 Laleli / ISTANBUL
Tel: +90 212 528 46 25 **Fax:** +90 212 520 13 36
Web: www.datekstekestil.com.tr **Mail:** info@datekstekestil.com.tr
Products: CURTAIN, CURTAIN ACCESSORY
Trademarks: Dateks

DERSİYON TEKSTİL ÜRÜNLERİ SAN. TIC. LTD. STI.

Contact Person: Murat GENÇ
Address: Organize Sanayi Bölgesi, Ali Osman Sönmez Bulvarı, 2. Sok No:7 16159 Nilüfer/ Bursa/TURKEY
Tel: +90 224 243 7580 **Fax:** +90 224 243 7583
Web: www.dersiyon.com.tr **Mail:** muratgenc@dersiyon.com.tr
Products: CURTAIN, BED LINEN MATTRESS TICKING, BLANKETS
Trademarks: STELLA, TENDENZA

DIKICI TEKSTİL AYAKKABICILIK İTH. İHR. SAN. VE TIC. LTD. STI

Contact Person: Erkut DIKICI
Address: DOSAB, Yasemin Sok., No: 5, 16369, BURSA
Tel: 90 224 261 24 24 **Fax:** 90 224 261 07 61
Web: www.dikicitekstil.com **Mail:** erkut36@hotmail.com - dikiciteks_2009@hotmail.com
Products: CURTAIN, UPHOLSTERY
Trademarks: DEHA

DINA VANELLI TEKSTİL SANAYİ TİCARET A.S.

Contact Person: Rüçhan TACETTİN
Address: Organize San., Böl., Gri Cad2. Sok., No:2, Bursa
Tel: +90 212 657 56 12/224 243 8 **Fax:** +90 212 657 56 21/224 243 89 10
Web: www.vanelli.com.tr **Mail:** export@dna-vanelli.com
Products: CURTAIN, UPHOLSTERY
Trademarks: VANELLI, DINA

DOST TEKSTİL KONE SAN. VE TIC. A.S.

Contact Person: Fatma ARPACI
Address: Organize Sanayi Böl., 1.Kısım, Bayram Sit Cad., No: 4,20065, Honaz/DENİZLİ
Tel: +90 258 269 11 27 **Fax:** +90 258 269 11 54
Web: www.dosttextiles.com.tr **Mail:** fatma@dosttextiles.com.tr
Products: UPHOLSTERY, BATH SUITES, BATH TOWELS AND BATHROBES
Trademarks: DOST

EFOR TEKSTİL GÜBRE PETROL ÜRÜ. TUR. NAK. SAN. VE TIC. LTD. STI.

Contact Person: Hüseyin KAHRAMAN
Address: Yalvacık Yolu Sok., No: 9, Tahtalı Köyü, Nilüfer/BURSA
Tel: +90 224 482 44 23 **Fax:** +90 224 482 28 49
Web: www.efortekstil.com, www.efortestil.ru, www.eforsib.ru **Mail:** kahraman4316@hotmail.com
Products: CURTAIN, BED LINEN, MATTRESS TICKING, BLANKETS/BATH SUITES, BATH TOWELS AND BATHROBES, ACCESSORY
Trademarks: ARTINİ, DOCCE VITA, ANJELLA, TABELLA, CANDELLA

BEYZAN TEKSTİL SAN. VE. TIC. LTD. STI.

Contact Person: Ozan MAHIR
Address: 1. Organize Sanayi Bölgesi, 22. Cad.,No: 24,38070, KAYSERİ
Tel: +90 352 322 14 06 **Fax:** +90 352 322 14 22
Web: www.beyzantekstil.com.tr **Mail:** o.mahir@beyzantekstil.com.tr
Products: UPHOLSTERY, BED LINEN, MATTRESS TICKING, ACCESSORY
Trademarks: BEYZAN

BORELLI TEKSTİL İÇ VE DİS TIC. LTD. STI.

Contact Person: Bayram Ali BORALI
Address: Yalvacık Yolu Tahtalı Köyü Girişi No: 11 Kayapa 16230 Nilüfer/BURSA
Tel: +90 224 482 47 70 **Fax:** +90 224 482 47 66
Web: www.borelli.com.tr **Mail:** bayram@borelli.com.tr
Products: CURTAIN, ACCESSORY
Trademarks: BORELLI

BRODERİ NARİN İŞLEMELİ KUMAS SANAYİ A.S.

Contact Person: Baki GÜNAY
Address: Mahmutbey Mah., Taşocağı Yolu Cad., No: 16, 34217, Bağcılar/ISTANBUL
Tel: +90 212 446 37 93 **Fax:** +90 212 446 37 80
Web: broderinarin.com **Mail:** bakigunay@broderinarin.com
Products: CURTAIN
Trademarks:

ÇEVİKEL TEKSTİL TIC. LTD. STI.

Contact Person: Serkan ORGUN
Address: DOSAB, Orkide Sok., No: 17, 16369, Osmangazi/BURSA
Tel: +90 224 261 16 91 **Fax:** +90 212 261 13 70
Web: www.ceviketekstil.com **Mail:** info@ceviketekstil.com
Products: CURTAIN, CARPET
Trademarks: PRENDA, ARINNA

D.C.M. TEKSTİL KONE SAN. TIC. LTD. STI.

Contact Person: Cengiz ÇALISKAN
Address: ADDRESS : DOSAB, M.Karaer Cad., No: 24, Demirtas/BURSA
Tel: +90 224 261 16 16-17 **Fax:** +90 214 261 02 99
Web: www.dcmtekstil.com.tr **Mail:** cengiz@dcmtekstil.com.tr
Products: CURTAIN, UPHOLSTERY
Trademarks: SPINELLO

DERİCİOĞULLARI YAPI MALZEMELERİ A.S.

Contact Person: Ahmet Serkan ÇELİKYLİ.MAZ
Address: Barbaros Mah. Baraj Yolu Cad., No: 44,16245, BURSA
Tel: +90 224 262 19 51 **Fax:** +90 224 262 51 41
Web: www.d-ev.com **Mail:** stola@d-ev.com
Products: UPHOLSTERY
Trademarks: Trademarks

DEPAR DERİ PLASTİK SAN. VE TIC. A.S.

Contact Person: M.Kemal BODUR
Address: Firuzköy Yolu, Bağlarıcı Cad.,No: 68, 34850, Avclar/ISTANBUL
Tel: +90 212 428 35 35 **Fax:** +90 212 428 36 36
Web: www.deparderi.com.tr **Mail:** kemalbodur@deparderi.com.tr
Products: UPHOLSTERY
Trademarks:

DILHAN TEKSTİL İÇ VE DİS TIC. SAN. A.S.

Contact Person: Nermin BAYTIMUR EKİZ
Address: DOSAB, Ali Osman Sönmez Cad., No: 516245 Osmangazi/BURSA
Tel: +90 224 261 54 49 **Fax:** +90 224 261 10 98
Web: www.dilhan.com.tr **Mail:** nerminbaytimur@gmail.com
Products: CURTAIN, UPHOLSTERY
Trademarks: DILHAN

DINARSU İMALAT VE TIC. TAS.

Contact Person: Altug GÖLLER
Address: Yıldırım Beyazıt Mah. Barbaros Cad.,No: 73, 59500, Çerçeköy/TEKİRDAĞ
Tel: +90 282 726 60 20 **Fax:** +90 282 726 60 29
Web: www.dinarsu.com.tr **Mail:** dinarsu@dinarsu.com.tr
Products: CARPET
Trademarks: DINARSU

E.S.C TEKSTİL SAN. VE TIC. LTD. STI

Contact Person: Günal BAYLAN
Address: DOSAB, Papatya Sok., No: 2616369, Demirtas/BURSA
Tel: +90 224 261 14 78 **Fax:** +90 224 261 07 58
Web: www.esctextile.com **Mail:** esctextile@esctextile.com
Products: CURTAIN, UPHOLSTERY
Trademarks: RASS

EGEM TEKSTİL KONE SAN. TIC. LTD. STI.

Contact Person: Arif TÜRKYLİ.MAZ
Address: Bozburun Mah., 7045 Sok No: 26, 20085, DENİZLİ
Tel: +90 258 371 82 96 **Fax:** +90 258 371 97 60
Web: www.egemtekstil.net **Mail:** arif@egemtekstil.com
Products: BATH SUITES, BATH TOWELS AND BATHROBES
Trademarks: GREEN BLACK, PESKUR, ECO COTTON

EKE TEKSTİL KONF. TUR. SAN. VE TIC. A.S.**Contact Person:** Mehmet YAPRAK**Address:** Organize Sanayi Böl., Servergazi Cad.,No: 12, 20065, DENİZLİ**Tel:** +90 258 269 15 56**Fax:** +90 258 269 15 59**Web:** www.eke.com.tr**Mail:** myaprak@eke.com.tr**Products:** BED LINEN, MATTRESS TICKING, BLANKETS, BATH SUITES, BATH TOWELS AND BATHROBES**Trademarks:** EKE HOME, HAMAM**EREM TEKSTİL TIC. SAN. LTD. STI.****Contact Person:** Bahtiyar AYDEMİR**Address:** İkitelli OSB, İSTEKS Sanayi Sitesi, C-4 Blok, No: 8, Basaksehir/ İSTANBUL**Tel:** +90 212 485 55 33**Fax:** +90 212 485 55 34**Web:** www.eremtextile.com**Mail:** info@eremtextile.com**Products:** KNIT THROW, BLANKETS, ACCESSORY**Trademarks:** BETIRES® HOME**ELVIN TEKSTİL SAN. VE TIC. A.S.****Contact Person:** Osman N. CANIK**Address:** Gebeçnar Mevkii, Elvin Tekstil, Çah/BURSA**Tel:** +90 224 482 26 70**Fax:** +90 224 482 26 69**Web:** www.elvin.com.tr**Mail:** elvin@elvin.com.tr**Products:** CURTAIN**Trademarks:** ELVIN FABRICS, ELVIN KIDS COLLECTION, GREENGUARD**ERTEKS TEKSTİL SAN. TIC. A.S.****Contact Person:** Erkan BAŞARAN**Address:** Inegöl-Bursa Yolu Üzeri, 3.KmNo: 110, 16400, Inegöl/BURSA**Tel:** +90 258 269 16 23**Fax:** +90 224 714 20 31**Web:** www.eba.com.tr**Mail:** finansman@eba.com.tr**Products:** UPHOLSTERY**Trademarks:****EVIMTEKS TEKSTİL İNŞAAT TURİZM SAN. ve TIC. A.S.****Contact Person:** Birol BESLER**Address:** DOSAB Ali Osman Sönmez Cd.Nergiz Sk. No:4 Bursa / Türkiye**Tel:** +90 224 261 13 87 (pbx)**Fax:** +90 224 261 17 50**Web:** www.evimteks.com.tr**Mail:** info@evimteks.com.tr**Products:** Fancy Drapery Fabric**Trademarks:** CARMINA**FANTAZİ PERDE KUMAS AKS. SAN. TIC. LTD. STI.****Contact Person:** Özer ÖZBARUT**Address:** San-Bir Bulvarı 4. Bölge 7. Cad. No:42,34500 Çakmaklı Büyükkömece/İSTANBUL**Tel:** +90 212 886 57 81 pbx**Fax:** +90 212 886 70 94**Web:** www.trimland.com**Mail:** ozer@trimland.com**Products:** CURTAIN**Trademarks:** ÖZ-IS, TRIMLAND, FANTAZİ PERDE, TRIMLINE, TENDEFILO, TENDECORD, TENDEMONOFILO**FLOKSER TEKSTİL SAN. VE TIC. A.S. (SERTEX)****Contact Person:** Oguzhan BAHAR**Address:** Ürgüplü Cad., No: 1, 34555, Hadımköy/İSTANBUL**Tel:** +90 212 866 49 00**Fax:** FAX +90 212 771 32 37**Web:** www.sertex.com.tr**Mail:** info@sertex.com.tr**Products:** UPHOLSTERY**Trademarks:** CREA, SEDERE, SERTEX İXIR, CLASSIC LEBON, DERRYTEX BY FLOKSER, ELEGANCE MANGA, NANO LEATHER BY FLOKSER, CONTRACT BY FLOKSER, CONTRACT BY FLOKSER**GELİN TEKSTİL SAN. VE TIC. A.S.****Contact Person:** Osman Nuri KES**Address:** Akçeşme Mah., 2018 Sok., No: 18, 20016, Gümüşler/ DENİZLİ**Tel:** +90 258 372 19 93**Fax:** +90 258 372 19 97**Web:** www.gelintekstil.com.tr**Mail:** www.gelintekstil.com.tr**Products:** BATH SUITES, BATH TOWELS AND BATHROBES**Trademarks:** GELİN**GOL İPLİK SEREMET TEKSTİL SAN. TIC. A.S.****Contact Person:** Erdogan SEREMET**Address:** ADDRESS: Yenice Yolu Üzeri, 1. Km, Inegöl/BURSA**Tel:** +90 224 714 18 84**Fax:** +90 224 714 18 83**Web:** www.goliplik.com.tr**Mail:** yagmurdunar@goliplik.com.tr**Products:** YARN**Trademarks:** GÖL İPLİK**GURLE SUNİ DERİ A.S.****Contact Person:** Ali HÜRYİLMAZ**Address:** Gedikpaşa Cami Sok., No: 8, 34126, Beyazıt/İSTANBUL**Tel:** +90 212 516 65 13**Fax:** +90 212 638 46 28**Web:** www.gurlesunideri.com**Mail:** ali@gurlesunideri.com**Products:** UPHOLSTERY**Trademarks:** GURLE, GÜRPA, GRUPPOPLAST**HANDE TEKSTİL****Contact Person:** Ali ZINGİR**Address:** DOSAB, M.Karaer Cad., Gül Sok., No: 17/1, 16369, BURSA**Tel:** +90 224 261 18 80**Fax:** +90 224 261 18 83**Web:** www.handetekstil.com**Mail:** export@handetekstil.com**Products:** UPHOLSTERY**Trademarks:****EKT EKENLER TEKSTİL SAN. TIC. A.S.****Contact Person:** Soner EKEN**Address:** Inegöl Org. San. Bölgesi, 4. Cad., No: 33, 16400, Inegöl/BURSA**Tel:** +90 224 714 86 76-77-78**Fax:** +90 224 714 86 79**Web:** www.ekt.com.tr**Mail:** info@ekt.com.tr**Products:** CURTAIN**Trademarks:** EKT INTERNATIONAL, FABLA INTERIORS, ECKEN, SABRI EKEN 1953**EPENGLER TEKSTİL****Contact Person:** Murat SEÇİM**Address:** Gümüşsuyu Cad., Çiftelievler Çıkmaızı No: 4, 34020 Maltepe, Topkapı/ İSTANBUL**Tel:** +90 212 482 26 60**Fax:** +90 212 482 27 00**Web:** www.epengle.com.tr**Mail:** epengle@epengle.com.tr**Products:** CURTAIN, UPHOLSTERY**Trademarks:****ERTEKS KADİFE TEKSTİL SAN. VE TIC. LTD. STI.****Contact Person:** Ali ÇAĞLAYAN**Address:** Organize Sanayi Bölgesi, 2. Kısım, 20065, DENİZLİ**Tel:** +90 258 269 16 23**Fax:** +90 258 269 16 25**Web:** www.ertekstekstil.com**Mail:** ali.c@ertekstekstil.com**Products:** BED LINEN, MATTRESS TICKING, BLANKETS, BATH SUITES, BATH TOWELS AND BATHROBES**Trademarks:** ROSEBERRY**ETG TEKSTİL SAN. VE TIC. LTD. STI****Contact Person:** Kadriye Tuğba SARAYDAROĞLU**Address:** Atatürk San. Sitesi, Fahri Korutürk Cad.,336. Sok., No: 8,34555, Hadımköy/ İSTANBUL**Tel:** +90 212 771 16 40**Fax:** +90 212 771 16 48**Web:** www.believe.com.tr**Mail:** tugbas@believe.com.tr**Products:** UPHOLSTERY**Trademarks:** BELIEVE**EVTEKS TEKSTİL KONFEKSİYON TUR. YAT. SAN. TIC. LTD. STI****Contact Person:** İsa DAL**Address:** Menderes Bulvarı No: 27/4 20085 Gümüşler/DENİZLİ**Tel:** +90 258 371 88 15 pbx**Fax:** +90 258 371 88 20**Web:** www.evteks.com.tr**Mail:** info@evteks.com.tr**Products:** BED LINEN, MATTRESS TICKING, BLANKETS, BATH SUITES, BATH TOWELS AND BATHROBES**Trademarks:** DALISA, UCUZAL, YENİTA**FESTİVAL TEKSTİL SAN. TIC. LTD. STI.****Contact Person:** Ufuk COSKUNEL., Göksel GÜVEN**Address:** Oto San. Sit., 25. Blok, No: 22-28, 16290, BURSA**Tel:** +90 224 342 03 58**Fax:** +90 224 342 12 28**Web:** www.festivaltektstil.com**Mail:** export@festivaltektstil.com**Products:** UPHOLSTERY**Trademarks:****FOGA TEKSTİL SAN. TIC. LTD. STI.****Contact Person:** Tahsin TESBİHCİ**Address:** Kale Mah., Yılmaz Sok., No: 8, 16450, Kestel/BURSA**Tel:** +90 224 372 99 00**Fax:** +90 224 372 99 09**Web:** www.foga.com.tr**Mail:** tahsin.tesbihci@foga.com.tr**Products:** CURTAIN**Trademarks:** FOGA, ARBEN, SACHA, GLORIA**GİDAS İNŞ. TAHHÜT SAN. VE TIC. A.S.****Contact Person:** Yâsemîn ÖZERDEM**Address:** DDRESS: Demirtas Organize San. Böl., Fulya Sok., No: 1, 16369 BURSA**Tel:** +90 224 261 04 88**Fax:** +90 224 261 04 87**Web:** www.gidas.com.tr**Mail:** y.ozderdem@bezz.com.tr**Products:** CURTAIN, UPHOLSTERY**Trademarks:** BEZZ**GÜLESER TEKSTİL SAN. VE TİCARET LTD. STI****Contact Person:** Engin OCAK**Address:** Dosab A.O.S Cad. No: 11, 16370 BURSA**Tel:** +90 224 261 25 25**Fax:** +90 224 261 25 30**Web:** www.guleser.com**Mail:** guleser@guleser.com**Products:** CURTAIN, UPHOLSTERY**Trademarks:** GÜLESER, DONE**GUMUSSUYU ZEMİN MALZEMELERİ PAZARLAMA A.S.****Contact Person:** Koray BİLKA Y**Address:** Cemal Ulusoy Cad. No:43 Yenibosna-Bahçelievler-İstanbul**Tel:** +90 212 470 22 32**Fax:** +90 212 470 51 54**Web:** www.gumussuyu.net**Mail:** export@gumussuyu.net**Products:** Carpets**Trademarks:** Gumussuyu**HARPÜT HOLDİNG****Contact Person:** Nihat GÜLER**Address:** Yeni Yalova Yolu, 12. Km, Alasir Mevkii, No: 53, 16240, Osmangazi/BURSA**Tel:** +90 224 219 79 00**Fax:** +90 224 219 79 50**Web:** www.harputtextile.com**Mail:** nguler@harputtextile.com, harput@harputtextile.com**Products:** CURTAIN, BED LINEN, MATTRESS TICKING, BLANKETS, BATH SUITES, BATH TOWELS AND BATHROBES, YARN**Trademarks:** MIRANDA, VERUSSA, VIA DANTE

HATEKS HATAY TEKSTİL İŞLETMELERİ A.S.

Contact Person: Nilgün CENGİZ
Address: Topdağ Mevkii, Pk. 65, 31000, Antakya/HATAY
Tel: +90 326 451 24 00 **Fax:** +90 326 451 24 09
Web: www.hateks.com.tr **Mail:** nilgun.cengiz@hateks.com.tr
Products: BATH SUITES, BATH TOWELS AND BATHROBES, YARN
Trademarks: SENSEI, TURQUOISE BY COTONELLA

HIBAS OTO BİLİSİM TEKSTİL GIDA MAKİNE İTH. İHR. SAN. VE TİC. LTD. STİ.

Contact Person: ABDULLAH SİSMA
Address: DOSAB, PAPTAY SK. NO:6/1 OSMANGAZI/TURKEY
Tel: +90 224 261 20 55 **Fax:** +90 224 261 61 38
Web: www.apolena.com.tr **Mail:** info@apolena.com
Products: CURTAIN, UPHOLSTERY, BED LINEN, TABLE LINEN
Trademarks: APOLENA HOME COLLECTIONS

İNESTEKS TEKSTİL SAN. VE TİC. LTD. STİ

Contact Person: Rauf BEHAR
Address: Hürriyet Mah., Malazgirt Cad., No: 29/A34544, Güneşli, Bağcılar/İSTANBUL
Tel: +90 212 655 35 18 **Fax:** +90 212 655 78 89
Web: www.inesteks.com **Mail:** ralph@inesteks.com, info@inesteks.com
Products: CURTAIN
Trademarks: CYNTHIA

İPEKYOLU TEKSTİL SAN. VE TİC. A.S.

Contact Person: Salih KATRANCI
Address: Organize Sanayi Böl. Vali Münir Güney Cad., No: 10, 20065, Gürlek/DENİZLİ
Tel: +90 258 269 11 48 **Fax:** +90 258 269 14 86
Web: www.ipekyolutes.com.tr **Mail:** skatranca@ipekyolutes.com.tr
Products: BATH SUITES, BATH TOWELS AND BATHROBES
Trademarks: PLATIN, SEINA, JOY

KAÇAR TEKSTİL TURİZM YATIRIM İNS. VE TİC. İSL. A.S.

Contact Person: Ahmet OKÇUOĞLU
Address: Organize Sanayi Bölgesi, Kırmızı Cad., No: 15, 16159, Nilüfer/BURSA
Tel: +90 224 241 46 50 **Fax:** +90 224 241 46 60
Web: www.kacartextile.com **Mail:** ahmet@kacartextile.com
Products: CURTAIN, UPHOLSTERY
Trademarks: KACAR, ALISSA

KIRAYTEKS TEKSTİL SAN. TİC. LTD. STİ.

Contact Person: Emir KIRAYOĞLU
Address: DOSAB, Ali Osman Sönmez Cad., No: 22, 16369, BURSA
Tel: +90 224 261 15 43 **Fax:** +90 224 261 15 37
Web: www.kirayteks.com **Mail:** emirk@kirayteks.com
Products: CURTAIN, BED LINEN, MATTRESS TICKING, BLANKETS
Trademarks: KIRAYTEKS TECHNICAL TEXTILES

KORTEKS MENSUCAT SANAYİ VE TİCARET A.S.

Contact Person: Baris MERT
Address: BTSO, Organize Sanayi Bölgesi, Sarı Cad., No: 3, BURSA
Tel: +90 224 219 11 00 **Fax:** +90 224 243 56 23
Web: www.zorlu.com **Mail:** baris.mert@zorlu.com
Products: YARN
Trademarks: TAÇ, DRY TOUCH

KÖSEOĞLU DIS TİC. LTD. STİ.

Contact Person: Güner HOCAOĞLU
Address: Bağlar Mah., Atatürk Cad. No: 72, 34209 Güneşli/İSTANBUL
Tel: +90 212 655 52 52 **Fax:** +90 212 655 81 70
Web: www.koseoglu.com.tr **Mail:** guner.hocaoğlu@koseoglu.com.tr
Products: CURTAIN, UPHOLSTERY, BED LINEN, MATTRESS TICKING, BLANKETS, ACCESSORY
Trademarks: ELIZABETH, BREZZA, EKOSI

KÜÇÜKERLER TEKSTİL TİC. VE SAN. LTD. STİ.

Contact Person: Cengizhan KÜÇÜKER
Address: DOSAB, Çiğdem Sok., No: 12, 16369, BURSA
Tel: +90 224 261 10 30 **Fax:** +90 224 261 54 84
Web: www.kucukerler.com **Mail:** cengizhan@kucukerler.com
Products: UPHOLSTERY
Trademarks: KÜÇÜKERLER

LEN-ZA TEKSTİL

Contact Person: Emin Yaşar GÜVEN
Address: Dosab Yıldız Sok., No: 3316369, Demirtas/BURSA
Tel: +90 224 261 23 80 **Fax:** +90 224 261 23 84
Web: www.cegitextile.com **Mail:** emin@cegitextile.com
Products: CURTAIN
Trademarks: CEGI TEKSTİL, LEN-ZA TEKSTİL

MAKİTEKS TEKSTİL İTH. İHR. SAN. VE TİC. LTD. STİ.

Contact Person: Aykut TOKER, Aykal TOKER
Address: Bahçelievler Mah., Okan Merzeci Bulvarı, Tölge Sitesi, B-Blok, Kat: 1, No: 2, 33140, MERŞİN
Tel: +90 324 327 21 11-12 **Fax:** +90 324 327 21 13
Web: www.makitextile.com **Mail:** info@makitextiles.com
Products: BED LINEN, MATTRESS TICKING, BLANKETS
Trademarks: FRIENDS AT HOME

H.S.E DIS TİCARET LTD. STİ.

Contact Person: H.S.E DIS TİCARET LTD. STİ.
Address: Organize Sanayi Bölgesi, Kahverengi Cad., No: 7, 16140, Nilüfer/BURSA
Tel: +90 224 241 62 50 **Fax:** +90 224 241 62 54
Web: www.jage.com.tr **Mail:** info@jage.com.tr
Products: UPHOLSTERY
Trademarks:

İSİKSER TEKSTİL SAN. TİC. LTD. STİ.

Contact Person: Önder İSİK, Ömer İSİK
Address: DOSAB, M.Karaer Cad., No: 10,16245, Osmangazi/BURSA
Tel: +90 224 261 28 70 **Fax:** +90 224 261 28 77
Web: www.isikser.com **Mail:** info@isikser.com
Products: CURTAIN, UPHOLSTERY
Trademarks: DAFNE HOME

İPEKS TEKSTİL SANAYİ VE TİCARET LTD. STİ.

Contact Person: M.Süleyman TOROS
Address: DOSAB, M.Karaer Cad., No: 2/3, Osmangazi/BURSA
Tel: +90 224 261 00 80 pbx **Fax:** +90 224 261 12 72
Web: www.ipeks.com **Mail:** ipeks@ipeks.com
Products: CURTAIN, UPHOLSTERY
Trademarks: CASABRIO, ABİLİTA, RAUMA, ÇULL

İSOTEKS TEKSTİL İHR. İTH. SAN. VE TİC. LTD. STİ.

Contact Person: Metin GÜLTEKİN
Address: Dosab Mimoza Sok. No: 1 16245 Osmangazi / BURSA
Tel: 90 224 261 33 33 **Fax:** 90 224 261 33 39
Web: www.technotex.us **Mail:** technotex@technotex.us
Products: CURTAIN, UPHOLSTERY
Trademarks: TECHNTEX

KARAMANGİL TEKSTİL SANAYİ TİC. LTD. STİ

Contact Person: Coskun KARAMANGİL
Address: Gürsel Mah., Bilim Sok., No: 3/3, 34400, Kağıthane/İSTANBUL
Tel: 90 212 210 93 45 **Fax:** 90 212 210 92 69
Web: www.sekkerhome.com **Mail:** coskun@sekkerhome.com
Products: BED LINEN, TABLE LINEN
Trademarks: SEKKERHOME

KOÇAKLAR EV TEKSTİL SAN. TİC. A.S.

Contact Person: İbrahim ÇINAR
Address: Akasya Sok., No: 29, Beşyol, Küçükçekmece/İSTANBUL
Tel: +90 212 601 08 90 **Fax:** +90 212 579 46 43
Web: www.kocaklar.com.tr **Mail:** ibrahim@kocaklar.com.tr
Products: CURTAIN, BED LINEN, MATTRESS TICKING, BLANKETS, ACCESSORY
Trademarks: HOME ART, DUCHESSE

KORUTEKS DOKUMA SANAYİ

Contact Person: M.Hasan KORULARELİ/Emre KORULARELİ
Address: Nilüfer Köyü, Kavaklıdere Sok., No: 8, Osmangazi/BURSA
Tel: +90 224 244 65 41 **Fax:** +90 224 244 88 23
Web: www.koruteks.com **Mail:** koruteks@koruteks.com
Products: CURTAIN, UPHOLSTERY
Trademarks:

KÜÇÜKÇALIK TEKSTİL SAN. VE TİC. A.S.

Contact Person: Aysun YENİCE
Address: Org. San. Böl., 1.Cad. Sonu, 16400, İnegöl/BURSA
Tel: +90 224 714 80 85 **Fax:** +90 224 714 82 55
Web: www.kcalik.com **Mail:** aysun@kcalik.com
Products: CURTAIN, UPHOLSTERY, BED LINEN, MATTRESS TICKING, BLANKETS, ACCESSORY
Trademarks: COMPAGNIE DES ETOFFES, PREMIER, PREMIER OUTHLET, PREMIER HOME, FLORE COLLECTION, MELODIE, DUCK, DUCKBASIC, DUCKPRO, KDT, PERDECO COLLECTION, MELODIE, DUCK, DUCKBASIC, DUCKPRO, KDT, PERDECO

LARMA TEKSTİL SAN. VE TİC. A.S.

Contact Person: Püren KÜNGİL
Address: Organize Sanayi Bölgesi, Nevzat Kuru Cad., No: 13,20330, DENİZLİ
Tel: +90 258 269 25 05 **Fax:** +90 258 269 25 06
Web: www.larmatex.com **Mail:** pureny@larmatex.com
Products: UPHOLSTERY, BED LINEN, MATTRESS TICKING, BLANKETS
Trademarks:

LÜKS KADİFE TİC. VE SAN. A.S.

Contact Person: Feramin ÇELİKTAS
Address: Organize San. Böl., 18. Cad., No: 30,38070, Melikgazi/KAYSERİ
Tel: +90 352 321 40 61 **Fax:** +90 352 321 40 67
Web: www.lukskadife.com.tr **Mail:** info@lukskadife.com.tr
Products: CURTAIN, UPHOLSTERY
Trademarks:

MAKROTEKS TEKSTİL SAN. VE TİC. LTD. STİ

Contact Person: Hüseyin MEMİSOĞLU
Address: Akhan Mah., 173. Sok., No: 4, 20145, Akkale/DENİZLİ
Tel: +90 258 274 65 95-96-97 **Fax:** +90 258 274 65 99
Web: www.makroteks.com **Mail:** huseyin@makroteks.com
Products: BED LINEN, MATTRESS TICKING, BLANKETS, BATH SUITES, BATH TOWELS AND BATHROBES
Trademarks: LA CUISINE, LILI MARLEN

MAMEKS TEKSTİL SAN. PAZ. VE DİS TIC. LTD. STİ.

Contact Person: Dogan ÖZTÜRK
Address: Pazar Sok., No: 37, Anadolu Hisarı, 39810, Beykoz/İSTANBUL
Tel: +90 216 962 09 70 **Fax:** +90 216 962 02 14
Web: www.mameks.com **Mail:** dogan@mameks.com
Products: CURTAIN, UPHOLSTERY, BED LINEN, MATTRESS TICKING, TABLE LINEN, BATH SUITES, BATH TOWELS AND BATHROBES
Trademarks:

MEGAPLAST DİS TICARET VE PAZARLAMA LTD. STİ.

Contact Person: Hakan KÖMEÇOĞLU, Meral UZUN
Address: İstanbul Deri Org. San. Böl. Yan San. Alanı Yb 59 Parsel 34957 Aydınlı-Tuzla/İSTANBUL
Tel: +90 216 591 00 20 **Fax:** +90 216 591 00 62
Web: www.megaplast.com.tr **Mail:** sales@megaplast.com.tr
Products: UPHOLSTERY
Trademarks: MEGAPLAST

MEYTEKS TEKSTİL SANAYİ VE TIC. A.S.

Contact Person: Yusuf ÖZTÜRKKAN
Address: Hamidiye Mah., Soğuksu Cad. No:8 Özer Is Mer. Kat:9 34804 Kagthane/İSTANBUL
Tel: +90 212 294 52 52 **Fax:** +90 212 294 55 77
Web: www.meyteks.com **Mail:** info@meyteks.com, yusuf@meyteks.com
Products: CURTAIN, TABLE LINEN
Trademarks: TISSUM, KATIA, MIRELLE, MORR

NESA TEKSTİL SAN. VE TIC. A.S.

Contact Person: Ali Fuat ÖZEL
Address: Organize Sanayi Bölgesi, Nevzat Koru Cad., No: 4, 20065, DENİZLİ
Tel: +90 258 269 17 90 **Fax:** +90 258 269 17 89-269 16 86
Web: www.nesatekstil.com.tr **Mail:** afo@nesatekstil.com.tr
Products: BATH SUITES, BATH TOWELS AND BATHROBES
Trademarks: DECO BIANCA, DAYS IN COLOURS

OBA PERDESAN PERDE SAN. A.S.

Contact Person: Erhan ERKİLİÇ
Address: G.O.S.B., 1500 Sok., No: 1502, 41480, Gebze/KOCAELİ
Tel: +90 262 444 06 22 **Fax:** +90 262 751 44 98
Web: www.obaperdesan.com.tr **Mail:** erhan.erkilic@obaperdesan.com.tr
Products: ROLLER BLINDS, VENETIAN BLINDS, SHEER ELEGANCE BLINDS, ROMAN SHADES, VERTICAL BLINDS, BLACKOUT FABRICS, FIBERGLASS FABRICS
Trademarks:

ÖRTEKS DERİ SUNİ DERİ TEKS. SAN. VE TIC. A.S.

Contact Person: Hakan KÖMEÇOĞLU, Meral UZUN
Address: İstanbul Deri Org. San. Böl. Yan San. Alanı, Yb 59 Parsel 34957 Aydınlı-Tuzla/İSTANBUL
Tel: +90 216 591 00 20 **Fax:** +90 216 591 00 62
Web: www.ortekstekstil.com.tr **Mail:** sales@ortekstekstil.com.tr
Products: UPHOLSTERY
Trademarks:

ÖZERDEM MENSUCAT SAN. VE TIC. A.S.

Contact Person: Ali ÖZMERCAN
Address: Organize Sanayi Bölgesi, 101. Cad., No: 43/45, 64000, USAK
Tel: +90 276 266 72 46 **Fax:** +90 276 266 72 50
Web: www.aran.com.tr **Mail:** muhasebe@aran.com.tr
Products: BED LINEN, BLANKETS, CARPET, BATH SUITES, BATH TOWELS AND BATHROBES
Trademarks: ARAN, MERINOS, DINARSU

ÖZ-IS TEKSTİL TURİZM SAN. VE TIC. A.S.

Contact Person: Önder ÖZBARUT
Address: Akçaburgaz Mah., Hadımköy Yolu, Çakmaklı Mevkii, 167. Sok., No: 13 34522 Esenyurt/İSTANBUL
Tel: +90 212 886 57 81-886 69 50 **Fax:** +90 212 886 70 94
Web: www.trimland.com.tr **Mail:** onder@trimland.com
Products: CURTAIN, ACCESSORY
Trademarks: ÖZ-IS, TRIMLAND, FANTAZI PERDE, TRIMLINE, TENDEFILO, TENDECORD, TENDEMONOFILO

PERDEN DİS TICARET LTD. STİ.

Contact Person: Mustafa DİNLER
Address: Barakfahik San. Böl., Ankara Yolu, 17. Km, 16450, Kestel/BURSA
Tel: +90 224 384 12 10 **Fax:** +90 224 384 12 08
Web: www.perden.com **Mail:** perden@perden.com
Products: CURTAIN
Trademarks:

POLMEN (POLATLI MENSUCAT SAN. VE TIC. A.S.)

Contact Person: Mehmet ÖNCEL
Address: Eskişehir Karayolu, 68. Km, 06900, Polatlı/ANKARA
Tel: +90 312 648 00 50 **Fax:** +90 312 648 00 60
Web: www.polmen.com **Mail:** export@polmen.com
Products: CURTAIN, UPHOLSTERY
Trademarks: POLMEN, DECOCITY

PRESTIJ MENSUCAT SAN. TIC. A.S.

Contact Person: Mehmet YASAR
Address: DOSAB, Fulya Sok., No: 5, 16369, BURSA
Tel: +90 224 261 11 25 **Fax:** +90 224 261 11 28
Web: www.prestigemensucat.com **Mail:** prestige@prestigemensucat.com
Products: CURTAIN, UPHOLSTERY
Trademarks:

MARTEKS

Contact Person: Kaya CİNOĞLU
Address: O.S.B., 3.Cad., 16400, İnegöl/BURSA
Tel: +90 224 714 98 60 **Fax:** +90 224 714 92 72
Web: www.marteks.com.tr **Mail:** kayasanc@marteks.com.tr
Products: CURTAIN
Trademarks: DIFFERENCE

MENDERES TEKSTİL SAN. VE TIC. A.S.

Contact Person: Murat Bekir KONDU
Address: İzmir Asfaltı Üzeri, 20300, Sarayköy/DENİZLİ
Tel: +90 258 429 12 12 **Fax:** +90 258 429 12 30
Web: www.menderes.com **Mail:** bekirkondu@menderes.com
Products: BED LINEN, MATTRESS TICKING, BLANKETS
Trademarks: LANOTTE, SNT

MORAL TEKSTİL

Contact Person: Hasan MORAL
Address: DOSAB, Orkide Sok., No: 14, 16369, BURSA
Tel: +90 224 261 05 32 **Fax:** +90 224 261 01 92
Web: www.moral.com.tr **Mail:** moral@moral.com.tr
Products: CURTAIN, YARN
Trademarks: MORAL, VALERIA

NURSULTAN İNSAAT TURİZM TEKSTİL MOBİLYA PAZ. SAN. TIC. LTD. STİ.

Contact Person: Mustafa GÜMÜŞ
Address: DOSAB, Papatya Sok., No: 24/G, 16369, BURSA
Tel: +90 224 261 27 45 **Fax:** +90 224 261 27 49
Web: www.espirole.com **Mail:** mustafagumus@espirole.com
Products: UPHOLSTERY
Trademarks: ESPIOLE

OGUZLAR TEKSTİL SANAYİ VE TIC. LTD. STİ.

Contact Person: Tölga DEMİRAY
Address: Organize Sanayi Böl., 2. Kısım, 20065, DENİZLİ
Tel: +90 258 269 17 84 **Fax:** +90 258 269 17 87
Web: www.oguzlartekstil.com.tr **Mail:** info@oguzlartekstil.com.tr
Products: BATH SUITES, BATH TOWELS AND BATHROBES
Trademarks: ZUGO

ÖZDİLEK

Contact Person: Özhan BİNGÖL
Address: Yeni Yalova Yolu, 4. Km, 16120, BURSA
Tel: +90 224 219 60 00 **Fax:** +90 224 219 60 70
Web: www.ozdilek.com.tr **Mail:** ozhanb@ozdilek.com.tr
Products: BED LINEN, MATTRESS TICKING, BLANKETS, BATH SUITES, BATH TOWELS AND BATHROBES, YARN
Trademarks: ÖZDİLEK

ÖZKAN & MERVE TEKSTİL SANAYİ TICARET LTD. STİ.

Contact Person: Fatih AYHAN
Address: Kemalpaşa Mah., Aga Yokusı Sok., No: 15, Giris-Asma Bodrum Kat/Kat: 3-4, Laleli/İSTANBUL
Tel: +90 212 519 41 65 **Fax:** +90 212 514 00 06
Web: www.ozkanmerve.com **Mail:** ozkanmerve@ozkanmerve.com
Products: CURTAIN
Trademarks: PAPION, PAPION KELEBEK, MELISA, FINAL, BRODE

PARLAMIS TEKSTİL SAN. VE TIC. LTD. STİ.

Contact Person: Bülent PARLAMIS
Address: DOSAB, M.Karaer Cad., No: 45, 16369, BURSA
Tel: +90 224 261 03 00 **Fax:** +90 224 261 03 06
Web: www.parlamis.com.tr **Mail:** bulent@parlamis.com.tr
Products: CURTAIN, UPHOLSTERY BED LINEN, MATTRESS TICKING, BLANKETS
Trademarks: PARTECH, TEKSTİLLE

PERKA TEKSTİL & KONF. DİS TIC. LTD. STİ.

Contact Person: Halil GÜLEN
Address: NOSAB, Zeytin Cad., No: 175, 16140, BURSA
Tel: +90 224 411 19 60 **Fax:** +90 224 411 19 63
Web: www.perka.com.tr **Mail:** halil@perka.com.tr
Products: CURTAIN
Trademarks: PERKA

POLYTEKS TEKSTİL SANAYİ ARASTIRMA VE EĞİTİM A.S.

Contact Person: Pınar TASDELEN ENGIN
Address: DOSAB, Gül Sok., No: 2, 16369, BURSA
Tel: +90 224 261 02 70 **Fax:** +90 224 261 02 76
Web: www.polyteks.com **Mail:** ptasdelen@polyteks.com
Products: YARN
Trademarks: POLY-AIR, POLY-MICRO, POLY-TRICOLOR, POLY-KETS, POLY-TERA, POLY TRISTAR, POLY-MATS, POLY-SET, TREVIRA-CS, OCEAN-LINE, MERYL

PROCON DİS TICARET LTD

Contact Person: Murat TEPECİK
Address: Bahçeşehir, Mobilyaclar Sitesi, A-1 Blok, No: 1, 34510, Bahçeşehir/İSTANBUL
Tel: +90 212 605 05 46-47 **Fax:** +90 212 310 29 44
Web: www.wincell.com **Mail:** murat@wincell.com
Products: CURTAIN
Trademarks: WINCELL

RAMNUR TEKSTİL SAN. VE TİC. LTD. STİ.**Contact Person:** Mesut YILMAZ**Address:** Yeni Yalova Yolu, 7. Km, Okul Cad., No: 50, Osmangazi/BURSA**Tel:** +90 224 211 73 27 **Fax:** +90 224 211 73 53**Web:** www.ramnurtextile.com **Mail:** info@ramnurtextile.com**Products:** CURTAIN, UPHOLSTERY, YARN**Trademarks:** TERRACOTTA FABRIC, RAMNUR HOME STYLE**REKOR DOKUMACILIK A.S.****Contact Person:** Mehmet Necati KURTCAN**Address:** Organize San. Böl., Türuncu Cad., 2. Sok., No: 2, 16159, Nilüfer/BURSA**Tel:** +90 224 224 80 70 **Fax:** +90 224 241 81 71**Web:** www.rekordokuma.com **Mail:** a.kurtcan@rekordokuma.com, rekor@rekordokuma.com**Products:** CURTAIN, UPHOLSTERY**Trademarks:** REKOR**SARAR GIYİM TEKSTİL ENERJİ SAN. VE TİC. A.S.****Contact Person:** Erdal DENİZ**Address:** Basın Schitleri Cad., Kütahya Yolu Üzeri, 26530, ESKİSEHR**Tel:** +90 222 224 01 01 **Fax:** +90 222 225 55 60**Web:** www.sarar.com.tr **Mail:** erdal.deniz@sarar.com**Products:** UPHOLSTERY, BED LINEN, MATTRESS TICKING, BLANKETS, BATH SUITES, BATH TOWELS AND BATH ROBES**Trademarks:** SAREV, SARAR HOME COLLECTION**SESLİ SESPA İHRACAT VE PAZARLAMA A.S.****Contact Person:** Cumhuriyet BANDAĞCIOĞLU**Address:** DDRESS: General Ali Rıza Gürçan Cad., Eski Çırpıcı Çıkma, Merter Is**Merkezi, No: 2, Kat: 5, D: 36, 34169, Merter/İSTANBUL****Tel:** +90 212 483 32 32 **Fax:** +90 212 482 84 00**Web:** www.sesli.com.tr **Mail:** cumhurb@sesli.com.tr**Products:** BED LINEN, MATTRESS TICKING, BLANKETS, YARN**Trademarks:** SESLİ, BOHEMHOUSE, SOFTY, CASABLANKET, FLOORIA, AYDORA, RIVER HOUSE**SÖKÜCÜLER TEKSTİL SAN. VE TİC. A.S.****Contact Person:** Cabir SÖKÜCÜ**Address:** DOSAB, Gül Sok., No: 21, 16369, BURSA**Tel:** +90 224 261 06 64 **Fax:** +90 224 261 21 49**Web:** www.sokuculer.com **Mail:** erguvan@sokuculer.com**Products:** BED SUITES, BED TOWELS AND BATH ROBES**Trademarks:** ERGUVAN, ODESIA, ACCESSO DI AMORE, WATER WORLD**SÜPER TEKSTİL SAN. VE TİC. A.S.****Contact Person:** Suat TASAR**Address:** EGS Business Park B-3 Blok, Kat: 14, No: 428, 34149 Yeşilköy/İSTANBUL**Tel:** +90 212 465 65 25 **Fax:** +90 212 465 65 29**Web:** www.supertekstil.com **Mail:** suattasar@supertekstil.com**Products:** CURTAIN, ACCESSORY**Trademarks:** GARDEN, DR DECO, GARDEN EXCLUSIVE**TEKSKO TEKSTİL LTD. STİ.****Contact Person:** Y. Banu Benlice**Address:** Kırış Akçaburgaz Mah., M. Deniz Kopuz Cad., No: 4, 34522, Esenyurt/İSTANBUL**Tel:** +90 212 886 56 60 **Fax:** +90 212 886 56 66**Web:** www.tekskotekstil.com **Mail:** teksko@tekskotekstil.com**Products:** CURTAIN, UPHOLSTERY**Trademarks:** TEKSKO TEKSTİL**TOSUNOĞLU TEKSTİL SAN. VE TİC. A.S.****Contact Person:** Rafet ÖZKAYA**Address:** Akçeşme Mah., 2018 Sok., No: 6, 20016, DENİZLİ**Tel:** +90 258 371 36 31 **Fax:** +90 258 371 22 20**Web:** www.tosunoglu.com.tr **Mail:** rafet@tosunoglu.com.tr**Products:** UPHOLSTERY**Trademarks:** INTEGRO, MESSAGE**TÜLSAN TEKSTİL SAN. DIS. TİC. A.S.****Contact Person:** Oktay OTO**Address:** NOSAB, İhlamur Sok., No: 9, 16140, Nilüfer/BURSA**Tel:** +90 224 411 19 30 **Fax:** +90 224 411 19 34**Web:** www.tulsantekstil.com **Mail:** oktay@tulsantekstil.com**Products:** UPHOLSTERY**Trademarks:****USTA OĞLU TEKSTİL SAN. VE TİC. LTD. STİ.****Contact Person:** İbrahim AKYILDIZ**Address:** Ankara Yolu, 18. Km, Barakfakih Sanayi Böl., 16450, Kestel/BURSA**Tel:** +90 224 384 13 80 **Fax:** +90 224 384 14 50**Web:** www.ustaoglutekstil.com **Mail:** info@ustaoglutekstil.com**Products:** CURTAIN**Trademarks:** LILYIUM**RATEKS TEKSTİL SAN. VE TİC. A.S.****Contact Person:** Emre CEYLAN**Address:** DOSAB, Sardunya Sok., No: 5, 16245, BURSA**Tel:** +90 224 261 06 66 **Fax:** +90 224 261 06 69**Web:** www.uyanlar.com **Mail:** rateks@uyanlar.com**Products:** CURTAIN, UPHOLSTERY**Trademarks:** LA NUOVA**SAMUR HALILARI SANAYİ VE TİCARET A.S.****Contact Person:** Derya SENSÖZ-Arzu KAYA**Address:** Timurhan Mah., Vali Mustafa Gönül Sok., No: 9, 06750, Akyurt/ANKARA**Tel:** +90 312 847 52 90 **Fax:** +90 312 847 52 99**Web:** www.samur.com.tr **Mail:** samur@samur.com.tr**Products:** CARPET**Trademarks:** SAMUR**SAROS DAN. KON. TEKS. TUR. LTD. STİ****Contact Person:** Harun SENGÜL**Address:** İhsaniye Mah., 2. Er Sok., Nilüfer Apt., No: 17, D: 8, 16130, Nilüfer/BURSA**Tel:** +90 224 240 14 34 **Fax:** +90 224 240 13 34**Web:** www.sarosfabrics.com **Mail:** harun@sarosfabrics.com**Products:** CURTAIN, UPHOLSTERY**Trademarks:** SAROS**SIRKECI TEKSTİL SAN. VE TİC. A.S.****Contact Person:** Mehmet DİNÇ**Address:** Veliköy Organize San. Böl., 59500, Çerkezköy/TEKİRDAĞ**Tel:** +90 282 746 11 58-59-61 **Fax:** +90 282 746 11 64**Web:** www.sirkcitekstil.com **Mail:** info@sirkcitekstil.com**Products:** TABLE LINEN**Trademarks:****SÜLEKLER TEKSTİL SANAYİ VE TİCARET A.S.****Contact Person:** Hatice ARA**Address:** Organize Sanayi Bölgesi, 1. Cad., 16402, İnegöl/BURSA**Tel:** +90 224 714 93 80 **Fax:** +90 224 714 93 88**Web:** www.sulekler.com, www.pirrula.com **Mail:** haticeara@pirrula.com**Products:** CURTAIN**Trademarks:** PIRRULA, PETUNIA, ARTES, SALVINA, HERMOSA, AMATISTA, CORONA, ORQUIDEAS, PREMİOS, PRINCESSA, BOLEYN, OLIVINE, LAVANTA, MORMAVI**TANRIVERDİ MENSUCAT SAN. A.S.****Contact Person:** Sevkî AYDIN**Address:** Tuzludere Mevkii, İstanbul Asfaltı 2. Km, 34540, Çatalca/İSTANBUL**Tel:** +90 212 789 18 31 **Fax:** +90 212 789 52 16-17**Web:** www.tanriverdi.com **Mail:** saydin@tanriverdi.com**Products:** CURTAIN, UPHOLSTERY**Trademarks:** VERDİ, CASA DI VERDİ**TİTAN TEKSTİL VE TİC. LTD. STİ.****Contact Person:** Mürvet SÜTÇÜOĞLU**Address:** Karaağaç Cad. No: 116 Altınboynuz Plaza Kat: 3 D: 7 Sütluce Beyoğlu/İSTANBUL**Tel:** +90 212 255 61 30 **Fax:** +90 212 255 64 80**Web:** www.titantekstil.com.tr **Mail:** murvet@titantekstil.com.tr**Products:** BED LINEN, BEDDING, BATH TOWELS AND BATH ROBES, TABLE LINEN, BANQUET LINEN, ACCESSORIES**Trademarks:** TITAN, TITANIUM, TABLA, TAITAN**TURKUAZ TEKSTİL SAN. VE TİC. A.S.****Contact Person:** Nesrin HAMAL**Address:** İzmir Asfaltı, Bozburun Yolu, 1. km, 20085, DENİZLİ**Tel:** +90 258 371 74 53 **Fax:** +90 258 371 79 36**Web:** www.turkuaztex.com **Mail:** nesrin.hamal@turkuaztex.com**Products:** BATH SUITES, BATH TOWELS AND BATH ROBES**Trademarks:** CHYSIS, BIONATURA, TURKUAZ, CHIRA**USK TEKSTİL SAN. TİC. LTD. STİ****Contact Person:** A. Hüseyin KILIÇ**Address:** DOSAB, M. Karaer Cad., No: 49, 16369, Demirtaş/BURSA**Tel:** +90 224 261 21 00 **Fax:** +90 224 261 21 05**Web:** www.usktekstil.com **Mail:** marketing@usktekstil.com**Products:** CURTAIN**Trademarks:**

VERONA EV TEKSTİL ÜRÜNLERİ TIC. VE PAZ. A.S.**Contact Person:** Mustafa KÖSEMUSUL**Address:** 1. Organize Sanayi Bölgesi, 4. Cad. No: 1, 54180, Hanlı, Arifiye/SAKARYA**Tel:** +90 264 276 90 92-93 **Fax:** +90 264 276 90 94**Web:** www.veronacurtain.com **Mail:** info@veronacurtain.com**Products:** CURTAIN**Trademarks:** VERONA HOMETEXTILE**VINTEKS SAN. VE TIC. LTD. STI.****Contact Person:** Nedi ALMAZLinos**Address:** Baslar Mah., Osmanpasa Cad., No: 56, Güneşli, 34212, Bağcılar/İSTANBUL**Tel:** +90 212 550 28 33-37 **Fax:** +90 212 550 26 59**Web:** www.vinfloor.com.tr **Mail:** nedia@vinteks.com.tr, nedia7@gmail.com**Products:** UPHOLSTERY, BED LINEN, MATTRESS TICKING, BLANKETS**Trademarks:** VINFLOOR**YAMANLAR TENTE SİSTEMLERİ-AKYAMANLAR TEKSTİL GÜNEŞLİK TENTE SAN. TIC. LTD. St.****Contact Person:** Mustafa YAMAN**Address:** Organize Sanayi Bölgesi, 2. Etap, 25. Cad., No: 12, Döşemealtı/ANTALYA**Tel:** +90 242 258 03 63 **Fax:** +90 242 258 03 6**Web:** www.yamanlartente.com.tr **Mail:** info@yamanlartente.com.tr, myaman@yamanlartente.com.tr**Products:** TENT SHADING SYSTEMS**Trademarks:** YAMANLAR, VENOTICA**ADAMER İC VE DİŞ TIC. LTD. STI.****Contact Person:** FERHAT SEKER**Address:** HURRIYET BULVARI. KAVALA PLAZA. NO:4/1 KAT:7 DAIRE: 705**ANKAYA/İZMİR/TURKEY****Tel:** +90 232 484 41 82 **Fax:** +90 232 484 41 89**Web:** www.adamer.net **Mail:** info@adamer.net**Products:** Tile, mosaic, landscaping, border, molding.**AKO DİŞ TİCARET A.S.****Contact Person:** AHMET KARA**Address:** HACI SABANCI ORG. SANAYİ BOLG. YÜREĞİR/ADANA**Tel:** +90 322 394 41 90 **Fax:** +90 322 394 41 89**Web:** www.akomermer.com **Mail:** export@akomermer.com**Products:****ALACAKAYA DİŞ TİCARET VE PAZARLAMA A.S.****Contact Person:** SALİH TUFAN**Address:** ORGANİZE SAN. BÖLGESİ 5.YOL ELAZIG**Tel:** +90 424 255 12 60 **Fax:** +90 424 255 12 64**Web:** Mail: export@alacakaya.com**Products:****ALTINSOY MADENCİLİK VE TİCARET A.S.****Contact Person:****Address:** KARACABEY GIR. CANBALI MAH. KARATOPRAKLAR MEVKİİ**KARACABEY/BURSA****Tel:** +90 224 671 80 19 **Fax:** +90 224 671 84 43**Web:** www.altinsoy.com.tr **Mail:** altinsoy@altinsoy.com.tr - madsiad@mdsiad.org.tr**Products:****BASARANLAR İNŞAAT MALZEMELERİ TIC. VE SAN. A.S.****Contact Person:** AHMET SERTER - MEHMET SERTER**Address:** ORG. SAN. BOLGESİ HONAZ/DENİZLİ**Tel:** +90 258 269 11 38 **Fax:** +90 222 236 02 05**Web:** www.artmar.com.t **Mail:** artmar@artmar.com.tr - vejdi@ertanlar.com**Products:****CEMPA CEKİCİLER MERMER SANAYİ VE PAZARLAMA A.S.****Contact Person:** GÖRSEN ATISERI - ELİF ÖZBEK**Address:** ORGANİZE SAN. B+L. 7.CAD. NO.15 ESKİŞEHİR**Tel:** +90 222 236 07 33 **Fax:** +90 222 236 07 35**Web:** www.cekicler.com.tr **Mail:** info@cekicler.com.tr**Products:** Marble, limestone, travertine, onyx, mosaic, special products.**DİMER DİYARBAKIR MERMER İNŞAAT SAN. VE TIC. A.S.****Contact Person:** EMİNE GÜLBAHAR TAS - MEHMET HANİFİ DÖNEGEL**Address:** AYDIN ARSLAN BLV. YILMAZOGULLARI APT. KAT:2 DİYARBAKIR**Tel:** +90 412 237 45 10 **Fax:** +90 412 237 45 17**Web:** www.dimer.com.tr **Mail:** info@dimer.com.tr**Products:** Sandwawe, brown espera, emparador, chem grey, koky beige, orient pink, cream**nera, noche, basalt.****DOGALTASEVİ MERMERCİLİK TIC. LTD. STI.****Contact Person:** HARUTYUN KIZMAZOĞLU**Address:** PERPA TIC. MERK. A BLOK KAT: NO.384 SİSİLİ/İSTANBUL**Tel:** +90 212 320 95 07 **Fax:** +90 212 320 95 18**Web:** www.dogaltasevi.com **Mail:** info@dogaltasevi.com**Products:** Marble, travertine, mosaic, medallion.**YASARTEKS DOKUMA SAN. VE TIC. A.S.****Contact Person:** Ugur YASAR**Address:** Kestel Org. San. Böl. No: 14, 16450, Kestel/BURSA**Tel:** +90 224 372 30 52-53 **Fax:** +90 224 372 27 25**Web:** www.yasarteks.com **Mail:** uguryasar@yasarteks.com**Products:** CURTAIN**Trademarks:** VITAE**ZORLUTEKS TEKSTİL TIC. VE SAN. A.S.****Contact Person:** Ertürk KURTÇA**Address:** Teyyare Meydanı Mevkii, Büyükkarıştrın Kasabası,39751, Lüleburgaz/ KIRKLARELİ**Tel:** +90 288 427 30 00 **Fax:** +90 288 427 30 30**Web:** www.tac.com.tr **Mail:** erturk.kurtca@zorlu.com**Products:** CURTAIN, BED LINEN, MATTRESS TICKING, BLANKETS,**Trademarks:** TAÇ, LINENS, VALERON, KRISTAL**ASSOS DİŞ TIC. ANTIK MERMER SAN .VE TIC. LTD. STI****Contact Person:** ADNAN ÇELEBİ**Address:** ORGANİZE SAN. BÖL. 16. CD. 187/5 BALIKESİR**Tel:** +90 266 281 14 00 **Fax:** +90 266 281 14 01**Web:** www.assosmarble.com **Mail:** info@assosmarble.com**Products:** Medallion, tile, mosaic, border, marble.**AKSOYLAR MERMER SANAYİ TIC. A.S.****Contact Person:** Contact Person:**Address:** BEYLİKDUZU MERMERCİLER SAN.SİTESİ 2.CAD. NO.11/15 BEYLİKDUZU/İSTANBUL**Tel:** +90 212 875 15 90 **Fax:** +90 212 875 15 97**Web:** www.aksoylarmermmer.com **Mail:** info@aksoylarmermmer.com**Products:****ALMERPA ENERJİ VE SANAYİ YAT. PAZARLAMA İHRACAT A.S.****Contact Person:****Address:** ALTİNOVA CAMURLU MEVKİİ NO.10 ALTİNOVA/YALOVA**Tel:** +90 226 461 30 40 **Fax:** +90 226 461 25 14**Web:** www.altintas-mermer.com **Mail:** altintasmermer@superonline.com**Products:****ARTMAR ARTI MERMER MADEN VE MADENCİLİK ARS. SAN. VE TIC. A.S.****Contact Person:****Address:** ORGANİZE SANAYİ BOLGESİ12.CAD NO:13 ESKİŞEHİR**Tel:** +90 222 236 10 75 **Fax:** +90 222 236 02 05**Web:** www.artmar.com.tr **Mail:** artmar@artmar.com.tr - vejdi@ertanlar.com**Products:****CANEL MUNİP COKER MAD. TIC. VE SANAYİ A.S.****Contact Person:** MEHMET ÇAKAN**Address:** HATBOYU CAD. NO.26 BAKIRKOY/İSTANBUL**Tel:** +90 212 574 20 20 **Fax:** +90 212 574 00 26**Web:** www.canel.com **Mail:** can.coker@canel.com / turkan.baran@canel.com**Products:** Marble, mosaic, tile.**CİFTYILDIZ MERMER OTOM. ELEKT. TAHAH. TUR. NAKL. SAN. TIC. A.S.****Contact Person:** EYÜP YILDIZ**Address:** İZMİR YOLU 10.KM ERTUGRUL SHELL AKARYAKIT İSTASYONU NİLUFER/BURSA**Tel:** +90 224 441 13 52 **Fax:** +90 224 441 66 35**Web:** www.ciftiyildiz.com.tr **Mail:** ciftiyildiz@ciftiyildiz.com.tr**Products:** Marble, travertine, onyx**DİNC MERMER SAN. VE TIC. LTD. STI****Contact Person:** CENGİZ KARAMAN**Address:** TEZCAN CD. NO.38 D.11 UMRANIYE/İSTANBUL**Tel:** +90 216 365 50 87 **Fax:** +90 216 365 50 89**Web:** www.dincmarble.com **Mail:** cengizkaraman@dincmarble.com**Products:** Granit, marble, caesarstone.**EMEK MERMER SANAYİ TIC. A.S.****Contact Person:** İBRAHİM ÇELEBİ**Address:** AFYON-ANKARA DEVLET KARAYOLU 15.KM**Tel:** +90 272 341 23 32 **Fax:** +90 272 341 20 91**Web:** www.emekmarble.com **Mail:** info@emekmarble.com**Products:** Sink, firepalace, shower tray, vase, column.

EMMIOGLU MERMER MADEN. INS. MALZ MUH. ITH. IHR. TIC. VE SAN. A.S.**Contact Person:****Address:** 1. ORG. SAN. BÖL. 3. CAD. NO:1 SIVAS**Tel:** +90 346 218 12 00 **Fax:****Web:** www.emmioglu.com **Mail:** emmioglu@emmioglu.com**Products:****FIMAR INS. TAAH. NAK. MERMER MAD. TUR. OTO. ITH. IHR. TIC. A.S.****Contact Person:** MURAT S.KR. ASIKOGLU - FATİH YARAS**Address:** AMASYA MECİTÖZÜ KARAYOLU 20.KM TIMAR MERMER FAB. PK.13 AMASYA**Tel:** +90 358 223 02 03 **Fax:** +90 358 223 03 04**Web:** www.fimar.com.tr **Mail:** fimar@fimar.com.tr**Products:** Marble, travertine, mosaic, medallion.**GOKYAR MERMER INSAAT TUR. NAK. SAN. VE TIC. LTD. STI****Contact Person:****Address:** BOZUYUK DEVLET YOLU 1.KM SÖĞÜT/BİLECİK**Tel:** +90 228 361 47 00 **Fax:** +90 228 361 47 05**Web:** www.gokyarmermer.com **Mail:** info@gokyarmermer.com**Products:****HÜRMER MADENCİLİK VE DIS . TIC. LTD. STI.****Contact Person:** HÜSNÜ OLCAR**Address:** ORGANİZE SAN. BÖLG. 1.CD. NO.4 KUTAHYA**Tel:** +90 274 266 22 01 **Fax:** +90 274 266 22 58**Web:** www.hurok.com **Mail:** mermer@hurok.com / husnuolcar@hurok.com**Products:** Tile, slab, mosaic, paver, pool coping, sink.**MAMET MADENCİLİK MERMER TRAVERTEN SAN. VE TIC. A.S.****Contact Person:** AHMET DERE**Address:** YENİCAMI MAH. ATATÜRK CAD. NO.32 PINARBASI/KAYSERİ**Tel:** +90 352 512 25 25 **Fax:** +90 352 512 33 33**Web:** **Mail:** hakanbasok@hotmail.com**Products:** Marble, limestone, travertine, onyx**METAMAR MERMER GRANİT MADENCİLİK SAN.VE TIC. A.S.****Contact Person:** TUĞBA BOZAN - M. ZG-R KALKAN**Address:** ANTALYA YOLU 6.KM. SAV KASABASI İSPARTA**Tel:** +90 246 261 24 70 **Fax:** +90 246 261 24 74**Web:** www.metamarmarble.com **Mail:** sales@metamarmarble.com / info@metamarmarble.com**Products:** Marble, limestone, travertine, marble, onyx.**SUAYP DEMİREL****Contact Person:** NAIL DEMİREL - EMRE DELİHOCA**Address:** MERMER SAN. B+L. PK. 7 İSCEHİSAR/AFYON**Tel:** +90 272 341 32 00 **Fax:** +90 272 341 27 21**Web:** **Mail:** expor4@suaypdemirel.com**Products:** Amorium travertine, docimeium stone, mosaic, border.**TEM-MER MERMER MADENCİLİK INS. SAN. VE TIC. A.S.****Contact Person:** AHMET K<<<K**Address:** ORG. SANAYİ BOL. 2.CAD. 9.SOK. NO.2 AFYON**Tel:** +90 272 221 19 01 **Fax:** +90 272 221 19 25**Web:** www.temmermarble.com **Mail:** m.dikyamac@temmermarble.com**Products:** Marble, travertine, granite.**TRUSTUM DIS TIC. LTD. STI.****Contact Person:** RAİF UMUT YEŞİLTAN**Address:** BAGDAT CAD. 513/4 «ATAL»ESME KADIKOY/İSTANBUL**Tel:** +90 216 658 76 71 **Fax:** +90 216 658 76 70**Web:** www.inspectstone.com **Mail:** marble@trustum.com**Products:** Marble, travertine, andezite, bazalt, limestone, onyx.**TURAN BEKİSOĞLU DIS TIC. LTD. STI.****Contact Person:** EVREN ABEOĞLU - DUYGU ÖZTÜRK**Address:** ESENBÖĞA YOLU 15.KM. NO.47 KEÇİÖREN/ANKARA**Tel:** +90 312 399 32 10 **Fax:** +90 312 399 45 02**Web:** www.marmiro.com **Mail:** marmiro@marmiro.com**Products:** Tile, paver, coping, veneer, vinyl, accessories, pattern.**VERONA DIS TIC. LTD. STI.****Contact Person:** COSKUN GÜNES**Address:** BOSTANCI YOLU CD. KEYAP ÇARŞI SİT. 157/A J BLOK UMRANIYE/İSTANBUL**Tel:** +90 216 526 51 00 **Fax:** +90 216 526 51 08**Web:** www.veronagrani.com.tr **Mail:** info@veronagrani.com.tr**Products:** Marble, travertine, limestone, granit.**FEDERAL MERMER MADEN ELEK. INS. TAAH. TIC. VE SAN. A.S.****Contact Person:** MEHMET EMİN SIKILI**Address:** İSTASYON MAH. GÖLPAZARI YOLU 1.KM BİLECİK**Tel:** +90 228 233 18 66 **Fax:** +90 228 233 18 68**Web:** www.federal.com.tr **Mail:** marble@federal.com.tr**Products:** Marble, travertine, granite**G-M MERMER GRANİT SAN. VE TIC. LTD. STI.****Contact Person:** İSMAIL AYDEMİR**Address:** ORG. SAN. BOL. 1.C. 1.S. NO.30 AFYON**Tel:** +90 272 221 16 00 **Fax:** +90 272 221 16 03**Web:** www.tureks.com.tr **Mail:** info@tureks.com.tr**Products:** Marble, mosaic, border, travertine, limestone.**INTERVO DIS TIC. VE M-M. LTD. STI****Contact Person:** BERNA İNCE - ALİ ÇOBAN**Address:** NİSPETİYE CAD. AK MERKEZ B3 BLOK KAT:1 BESİKTAS/İSTANBUL**Tel:** +90 212 282 19 00 **Fax:** +90 212 282 16 62**Web:** www.intervolt.com **Mail:** erhan@intervolt.com**Products:** Floor and wall ceramic tiles, glazed porcelain tiles, field tiles, special medallion works from mosaic, cut mosaics, border and decors.**KA-MER KAYSERİ MERMER SANAYİ VE TİCARET LTD. STI.****Contact Person:****Address:** 19 MAYIS MAH. TURAPOĞLU SOK. SİTKİ BEY PLAZA NO:2 D:35 KADIKÖY/İSTANBUL**Tel:** +90 216 411 92 20 **Fax:** +90 216 411 92 25**Web:** **Mail:****Products:****MESTA TRAVERTEN MERMER SAN. VE TIC. A.S.****Contact Person:** FETHİ GÜVEN ÖZTÜRK**Address:** H-RRİYET CAD. NO.62/2 MERKEZ ELAZIG**Tel:** +90 424 255 11 89 **Fax:** +90 424 255 52 11**Web:** www.mestamermer.com **Mail:** ozturk.suat@mestamermer.com**Products:** Mosaic, tile, plate, medallion, pattern set, tumbled, profile, border.**SILKAR DIS TİCARET A.S.****Contact Person:** MURAT TÜRKÖĞLU**Address:** SILKAR PLAZA ORTA MH. TOPKAPI MALTEPE CD. NO.6 K.5 BAYRAMPASA/İSTANBUL**Tel:** +90 212 576 75 00 **Fax:** +90 212 576 73 26**Web:** www.silkargranit.com **Mail:** erdogan@silkargranit.com/nevin@silkargranit.com**Products:** Marble, limestone, travertine, marble, onyx**TEKMAR MERMER VE MADEN İŞLETİM. ÜRETİM İHR. TIC. A.S.****Contact Person:** N-KHET ÖZAL**Address:** GAZETECİLER SİT. HABERLER SOK. NO.11 SİSLİ/İSTANBUL**Tel:** +90 212 337 28 00 **Fax:** +90 212 337 28 28**Web:** www.tekmarble.com.tr **Mail:** info@tekmarble.com**Products:** Marble, travertine, granite, ceasarstone.**TRAVERTİNE BROS DOĞAL TAS MAD. SAN.VE TIC.A.S****Contact Person:** Contact Person:**Address:** HADIMKÖY GİSELER MEV. FATİH UNV. KARŞI KARAAGACKOYU YOLU ÜZERİ BUYUKKEÇMECE/İSTANBUL**Tel:** +90 212 889 22 00 **Fax:** +90 212 889 22 10**Web:** www.travertinebros.com **Mail:** info@travertinebros.com**Products:****TUMAS MERMER SANAYİ VE TIC. A.S****Contact Person:** SERDAR SUNGUR**Address:** İZMİR ASFALTI BOZBURUN MAH. 2018 SOK. NO.61 G-M-SLER/DENİZLİ**Tel:** +90 258 371 09 17 **Fax:** +90 258 371 25 85**Web:** www.tumasmermer.com **Mail:** serdar@tumasmermer.com**Products:** Tile, slab, mosaic, special products, edge types, packing**TURGUT ÖZEN MERMER SAN.VE TIC. A.S.****Contact Person:****Address:** İLYASBEY KOYU / BİLECİK**Tel:** +90 228 293 23 53 **Fax:** +90 228 293 23 52**Web:** www.oztekmermer.com **Mail:** oztek@oztekmermer.com**Products:**

Turkish contract furniture companies

ERSA MOBİLYA SAN. A.Ş.**Contact Person:** Eralp ATA**Address:** 1. Organize Sanayi Bölgesi Oğuz Caddesi No: 17, Sincan / Ankara / Turkey**Tel:** +90 312 267 00 11 **Fax:** +90 312 267 00 13**Web:** www.ersamobilya.com **Mail:** info@ersamobilya.com**Products:** Hotel, Dormitory and Hospital Furnishing**AVES AYDINLATMA SAN VE TİC. LTD. ŞTİ.****Contact Person:** Aydın BÜYÜKTAFİLİ**Address:** Esentepe Avizeciler sit. 2967 Sk. B Blok No 7/A Sultangazi / İstanbul / Turkey**Tel:** +90 212 444 5 287 **Fax:** +90 212 608 69 87**Web:** www.avesaydinlatma.com **Mail:** info@avesaydinlatma.com**Products:** Decorative Lighting Fixtures, Chandeliers, Wall Lamp, Floor Lamp, Table Lamp**KAI1000 - MODULAR KITCHEN CABINETS BAHA MİM. MOB. DEK. SAN. TİC. LTD. ŞTİ.****Contact Person:** Gaye Yalçinkaya ERGÜN**Address:** Sangazi Emek Mh. Ordu Cd. No 28/A Blok 34785 Sancaktepe / İstanbul / Turkey**Tel:** +90 216 313 02 02 **Fax:** +90 216 313 02 04**Web:** www.ka1000.com.tr / www.bahamimarlik.com **Mail:** export@bahamimarlik.com**Products:** Modular Kitchen Cabinet, Ready to Assemble Kitchen Carcass, Flat Pack Kitchen Cabinets, Doors.**TELESET MOBİLYA BİRLİK İNŞAAT MOB. DEK. TURZ. SAN. VE TİC. LTD. ŞTİ.****Contact Person:** Neriman ÖZTÜRK**Address:** Mimarınan Mah. M. Yıldırım Tosunlar Cad. No: 7 Silivri / İstanbul / Turkey**Tel:** +90 212 736 18 65 **Fax:** +90 212 736 18 69**Web:** www.teleset.com.tr **Mail:** export@teleset.com.tr**Products:** Dining Rooms, Bedrooms, Accessories, Sofaset, Young Rooms, Single Units.**BRN YATAK BAZA EV TEKSTİL İNŞ. SAN. TİC. A.Ş.****Contact Person:** Berna İLTER**Address:** Anbar Serbest Bölge Mah. 14. Cad.No:18 Melikgazi / Kayseri / Turkey**Tel:** +90 352 311 44 99 **Fax:** +90 352 311 44 98**Web:** www.brnbed.com **Mail:** ogumus@brnbed.com**Products:** Traditional And High Count Pocket Spring Mattresses, Boxsprings, Bedding Sets,**BUROART MOBİLYA SAN. VE TİC. A.Ş.****Contact Person:** Selatin BALKAN**Address:** Turanköy Sanayi Bölgesi Kestel / Bursa / Turkey**Tel:** +90 224 383 35 90 **Fax:** +90 224 383 35 32**Web:** www.buroart.net **Mail:** info@buroart.net**Products:** Office Furniture, Kitchen, Home Furniture**ÇAĞIN BÜRO MOBİLYA SAN. TİC. A.Ş.****Contact Person:** Musa SARI**Address:** İkitelli OSB Atatürk Blv. No:102 D:1.Bodrum, İkitelli, Başakşehir, İstanbul / Turkey**Tel:** +90 212 671 06 88 **Fax:** +90 212 671 03 37**Web:** www.caginburo.com **Mail:** export1@caginburo.com**Products:** Office furnitures, Contract Project**ÇALIŞKAN OFİS MOBİLYA DEKORASYON TİC. LTD. ŞTİ.****Contact Person:** Koray ÇALIŞKAN**Address:** Modoko Sanayi Sitesi 3. Caddesi No: 9 / Y.Dudullu - Ümraniye / İstanbul / Turkey**Tel:** +90 216 313 33 32 **Fax:** +90 216 313 33 32**Web:** www.caliskanofis.com **Mail:** info@caliskanofis.com**Products:** Executive Tables, Work Tables, Bankers, Meeting Tables, Study Chairs, Executive Chairs,**DELTA OFİS MOBİLYA DEKORASYON SAN. VE TİC. A.Ş.****Contact Person:** Adem YILMAZ**Address:** Arnavutköy Kuruçeşme Cad. No:65 Dükkan: 1-2 Beşiktaş / İstanbul / Turkey**Tel:** +90 212 265 40 00 **Fax:** +90 212 358 54 11**Web:** www.deltaofis.com **Mail:** info@deltaofis.com**Products:** Table, Cabinet, Coffee Table, Chair, Sofa, Panel, Desk, Library**DEV MOBİLYA DERİCİOĞULLARI YAPI MALZEMELERİ TİC. VE SAN. A.Ş.****Contact Person:** İbrahim ABAK**Address:** Organize Sanayi Bölgesi 4 Cad. 4 Sk. No: 5 Balıkesir / Turkey**Tel:** +90 266 281 12 00 **Fax:** +90 266 281 12 05**Web:** www.devmobilya.com / www.devmo.com.tr **Mail:** iabak@degirmencioğlu.com.tr**Products:** All Kinds Of Home Furniture, All Kind Home And Office Furniture**DORSTİL DORUK AĞAÇ ÜRÜNLERİ İMALAT İNŞ. NAKL. VE TİC. A.Ş.****Contact Person:** Ömer ESEN**Address:** Söğütülü Köyü Söğütülü Caddesi No:1-2-3 Çilimli / Düzce / Turkey**Tel:** +90 380 681 74 44 **Fax:** +90 380 681 74 48**Web:** www.dorstil.com / www.dorukagac.com.tr **Mail:** omeresen@dorukagac.com**Products:** Wooden doors, interior doors, panel doors, veneered doors, mdf doors, laminated doors,**EUROPİM MOBİLYA SANAYİ VE TİCARET LTD. ŞTİ.****Contact Person:** Celal ÖZKAN**Address:** GPOSB Cumhuriyet Cad. No:46 Gebze / Kocaeli / Turkey**Tel:** +90 262 751 15 44 **Fax:** +90 262 751 17 47**Web:** www.europim.com.tr **Mail:** info@europim.it**Products:** Hotels, contract, private, conference & movie, ceo modern and classic living, ceo tv furniture,**ENNE MOBİLYA TURZ. İNŞ. TEKS. SAN. VE TİC. LTD. ŞTİ.****Contact Person:** Evren ÜNAL**Address:** Karacakaya Cad. No: 116-118 Sıtelet Altındağ / Ankara / Turkey**Tel:** +90 312 351 54 74 **Fax:** +90 312 348 82 76**Web:** www.enne.com.tr **Mail:** evrenunal@enne.com.tr**Products:** Dining Room, Living Room, Bedrooms, Accesories, Contract Project, Loose furniture**ELENOR FABRICS TEKSTİL SAN. VE TİC. LTD. ŞTİ.****Contact Person:** Hakan BAŞABAK**Address:** DOSAB Papatya Sk. 4D Osmangazi Bursa / Turkey**Tel:** +90 224 261 21 53 **Fax:** +90 224 261 21 54**Web:** www.eleanorfabric.com **Mail:** info@eleanorfabric.com**Products:** Curtain**KİZZE MOBİLYA İMALAT TASARIM ÜRÜNLERİ SAN. VE TİC. A.Ş.****Contact Person:** Vural KOÇER**Address:** Ömerli Mh. Kanuni Sultan Süleyman Cd. No:12 Arnavutköy/İSTANBUL/TURKEY**Tel:** +90 212 876 69 38 **Fax:** +90 212 876 69 41**Web:** www.kize.com.tr **Mail:** info@kize.com.tr**Products:** Panellings, Skirting, Doors, Door Frames, Wardrobes-Cabinets, TV Units, Dresuars,**MACİTLER MOBİLYA MİMARLIK SAN. TİC. LTD. ŞTİ.****Contact Person:** Ali KORKUSUZ**Address:** Madenler Mah. Fetih Sok. No:7 Ümraniye / İstanbul / Turkey**Tel:** +90 216 415 78 39 **Fax:** +90 216 420 44 84**Web:** www.macitler.com.tr **Mail:** alik@macitler.com.tr**Products:** Bed Rooms, Dining Rooms,Sitting Groups,Living Rooms,Chairs, Tv Units, Contract**RENDİ MOBİLYA YAPRAK ORMAN ÜRÜNLERİ SAN. VE TİC. LTD. ŞTİ.****Contact Person:** Zeki KAVAZ**Address:** İnegöl Ağa İşleri Osb. Hamzabey Mahallesi 15. Cadde No: 4 İnegöl / Bursa / Turkey**Tel:** +90 224 714 84 14 **Fax:** +90 224 714 85 41**Web:** www.rendimobilya.com **Mail:** zekikavaz@rendimobilya.com**Products:** Bedrooms, Diningrooms, Sofa Sets, Wall Units, Coffee Tables**MOBİ İÇ VE DIŞ TİC. LTD. ŞTİ.****Contact Person:** A.Raşit KARAASLAN**Address:** Yalova Yolu 14. km Sanayi Cad. No.4 Ovaakca / Bursa / Turkey**Tel:** +90 224 267 06 48 **Fax:** +90 224 267 06 51**Web:** www.mobi.com.tr **Mail:** mobi@mobi.com.tr**Products:** Dining Rooms, Bedrooms, Sofas, Armchairs, Desks, Cabinets, Occasional Furniture,**ÖZDEMİRLER KAPI DÜNYASI MOB. İNŞ. SAN. VE TİC. LTD. ŞTİ.****Contact Person:** Ersan ÖZDEMİR**Address:** Yalova Yolu 14. km Sanayi Cad. No.4 Ovaakca / Bursa / Turkey**Tel:** +90 224 718 50 50 **Fax:** +90 224 718 52 29**Web:** www.kapi.com.tr **Mail:** ersanozdemir@gmail.com**Products:** Wood door, Wood veneer press operation, Wood cabinets, kitchen cabinets,**ÖZARTAS AVİZE SAN. İHR. VE TİC. A.Ş.****Contact Person:** Hasan Altay ÖZGEN**Address:** Yalova Yolu 14. km Sanayi Cad. No.4 Ovaakca / Bursa / Turkey**Tel:** +90 212 297 46 76 **Fax:** +90 212 255 07 67**Web:** www.ozartas.com **Mail:** info@ozartas.com**Products:** Chandeliers (classical, design, atrium, lantern, table lamp, floor lamp, sconce)**RICC RENK MOBİLYA İÇ MİMARLIK SAN. TİC. LTD. ŞTİ.****Contact Person:** Adnan BOSTAN**Address:** Şahintepe Mah. Aşık Veysel Cad. No:99 C Başakşehir / İstanbul / Türkiye**Tel:** +90 212 675 23 19 **Fax:** +90 212 648 01 16**Web:** www.ricc.eu **Mail:** info@adnanbostan.com**Products:** Home and olce furniture**SOFFA OTURMA SİSTEMLERİ SAN. VE TİC. LTD. ŞTİ.****Contact Person:** Barış PEKCAN**Address:** Merkez Mah. Bahtiyar Sok. No:63 Kağıthane / İstanbul / Turkey**Tel:** +90 212 294 68 88 **Fax:** +90 212 294 68 98**Web:** www.soffa.com.tr **Mail:** info@soffa.com.tr**Products:** Sofas, Armchairs, Chairs, Modular Sofas, Upholstered Benches, Modern design**STELLA SİM MOBİLYA VE DEKORASYON SAN. VE TİC. LTD. ŞTİ.****Contact Person:** Erkan ÖZKAN**Address:** İstanbul Tuzla Kimya San. Org. San. Böl. Kristal Cad. No:76 Tuzla / İstanbul / Turkey**Tel:** +90 216 484 59 46 **Fax:** +90 216 484 59 49**Web:** www.stellamobilya.com **Mail:** sim@stellamobilya.com**Products:** Dining Rooms, Bedrooms, Living Rooms, Accesories, Contract project**ZİVELLA MOBİLYA İNŞ. SAN. TİC. LTD. ŞTİ.****Contact Person:** Ömür ZOR**Address:** Ahmet Yesevi Mah. Biberlik Cad. No:2 Sultanbeyli / İstanbul / Turkey**Tel:** +90 216 592 99 60 **Fax:** +90 216 592 99 70**Web:** www.zivella.com **Mail:** info@zivella.com / omur.zor@zivella.net**Products:** Office, Cafe Restaurant, Hotel, Education Furniture, Turnkey Projects

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+90 (0) 224 482 2670 - elvin@elvinfabrics.com - www.elvin.com.tr

