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Investment,
the "Sulusaray
Thermal Facilities"



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awaits Turkish
companies

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business

year 11 / volume 27 / january 2020



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ULUDAĞ TEXTILE EXPORTERS' ASSOCIATION



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Turkish companies

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We provide services to the World, based on our developed infrastructure, promising targets and outstanding vision!

UTİB has turned out to be a remarkable indicator, depicting Turkey's general economic outlook. UTİB's performance in 2019 also shows Turkey's total performance, while the targets of UTİB for 2020 could be regarded as a good indicator for the country's targets as a whole.

As UTİB, we had a total export of USD 1.2 billion with a decrease of approximately 6% by the end of 2019. Turkey's textile sector exports is estimated to be around 8 billion dollars with a 6% decrease by the end of the year. I would like to emphasize the fact that not only UTİB and Turkey's textile exports but also the top 10 countries (such as China, Germany, South Korea etc.) which export the most textile products in the world, have had a decreasing trend in their quarterly export volumes in 2019, compared to the previous year.

Being among the top four countries with the highest home textile exports in the World, and being Europe's largest manufacturer, Turkey's home textile exports totaled around \$ 2.7 billion by the end of the year. Turkey's Home Textile sector, accounts for 4.5% of the total global home textile market, particularly focusing on middle and upper segment products of the sector. This fact clearly underlines the crucial role of our home textile industry in the world.

Germany, USA and the United Kingdom are the top three export markets of our home textiles. We

estimate that our exports to Germany amounted to approximately \$ 465 million by the end of the year. Our exports to the US in 2019 will be about 300 million dollars. At the end of the year, we exported about 135 million dollars of home textile products to the UK.

We can also talk about new markets. As an example, we have increased our exports to Belarus by 98%, Yemen by 96%, Oman by 177% and Panama by 490%. These are our market entry moves.

We are now in a position to design, produce and develop in many sectors. Our goals and capabilities are far above the current trends. We want to reach the position that determines the standards, instead of complying with the existing standards, from the standpoint of world textile sector.

It is not enough to produce the best. In order to increase your competitiveness, you need to focus on the most efficient, greenest and most value-added production. We need to combine the experience of the previous generation with the future. Therefore, our R&D investments continue in a sustainable manner.

Focusing on the number of textile R&D centers in Turkey's industrial sectors, we see that textile industry is among the top 5 sectors of the country with its 78 R&D centers.

We reap the fruits of this process. The average export price per kilogram in Turkey's overall exports is lower than 1.3

dollars. From this standpoint, Turkey's textile sector reached at \$ 4 level, while the export unit price in textiles of UTİB is over \$ 8.

In sub-groups, this figure can go even higher. For example, in home textiles, the value of our association per kilogram is 10 USD. Our export of clothing fabrics is around 12.5 USD.

We are very happy to have achieved this level by producing value-added products. In terms of the increase in the resources allocated to R & D, significant positive developments have taken place within the last 10 years in our country. In 2023, 1.8 percent of national income will be allocated to R&D, and most of this will be undertaken by the private sector. We believe that these targets will be an important driving force in the efforts to reach at the level of developed countries. Currently, this rate turns out to be 1 percent in Turkey, compared to 2.75% in the United States, 2.94% in Germany, 3.14% in Japan, around 4.29% in South Korea.

Looking at the export value per kilogram for technical textile exporting countries in the world, USD 8.05 in Germany, 6.25 USD in Republic of Korea, 8.96 USD in the United States, 3.08 USD in Turkey. We need to double this value in the medium term.

Our 2019 events

In spite of all kinds of negative political and economic turmoil, as UTİB we

participated in many national and international events in 2019. In addition to the Bursa Textile Show, we had an efficient year in terms of competitions, training activities and conferences. We also represented Turkey in prestigious fairs such as Heimtextil Frankfurt, International Observatory Como, Intertextile Shanghai, Texworld Paris and Premiere Vision Paris.

Our 2020 targets

As Uludağ Textile Exporters' Association (UTİB), we aim to increase the total export volume of approximately 1.2 billion dollars at the end of 2019 to 1 billion 650 million dollars in 2020.

With its 13.1 billion dollars of textile imports and 18.7 billion dollars of exports, the US is the second largest exporter and third largest importer in the textile sector. UTİB's exports to the United States was approximately \$ 75 million as of the end of 2019. Turkey's textile exports to the United States is approximately \$ 335 million in 2019. As UTİB, we exported textile products to the USA with an average value of 10 USD per kilogram in 2019.

Turkey's foreign trade with the US, and with the countries in which the US companies have their manufacturing has been following an increasing trend. So, the US and Turkey understand each other better than ever. In line with mutual trade sanctions and taxation attempts between the US and China since 2017, we needed to quickly evaluate opportunities for Turkey as a result of these developments. In this context, we continue to increase our efforts to develop mutual trade and cooperation opportunities.

Another important export market is Russia. Turkey's textile exports to Russia was more than \$ 1 billion in 2011-13. In 2016, this figure had fallen to \$ 57 million. In line with the upward trend in recent years Turkey exports to Russia totaled about 275 million dollars by the end of 2019. The positive trend in exports to Russia and the Eurasian Economic Union (EEA) region continues steadily. Our goal is to double our exports to this region. We are at a time when we need to carefully monitor

and evaluate the developments in the Asian continent, especially in China. Recently, Bangladesh, Cambodia, Indonesia, Vietnam are the countries to which Turkey increases its textile exports.

The African continent should also be evaluated. In 2019, Africa was the second continent to which we exported the most. We are completing the year with over \$ 162 million in exports to Africa. Morocco Tunisia and Egypt are the major African countries that import the most textile from us.

Our activities will continue to increase in 2020

In 2020, we will continue our national participation and info-stand activities in international fairs in important centers such as Frankfurt, Como, New York, Los Angeles, Portland, Paris, Shanghai and Moscow, as well as trade delegations, domestic fairs, competitions, training and conference activities.

Contract business trends of the future

Contract business management consists of planning, organizing and directing activities within the framework of a company's legal agreements with suppliers and customers. While the whole business world is involved with contract management, the opinions of business leaders about their legal relationships change for various reasons.

Contract business management will undoubtedly take shape in the future in parallel with technological and business developments. Companies that are able to adapt themselves to these trends will make successful contracts that will provide great benefits to their companies.

Trends in the construction of large projects always change. More practical, technological and conceptual applications are expected to prevail in the coming months. In the future, new technologies and competitiveness will shape this sector.

I wish all our trading partners and all our readers the best wishes in the new year.



PINAR TAŞDELEN ENGİN
President, Uludağ Textile Exporters' Association

Intertextile Shanghai Home Textiles

– The gateway to Asia's home living

25 years of success was celebrated at Intertextile Shanghai Home Textiles, 28-31 August 2019.



Intertextile Shanghai Home Textiles is Asia's leading home textile event which was held on 24 - 26 August 2020 at the National Exhibition and Convention Center (Shanghai), Shanghai, China. It is a dynamic platform for industry professionals to source and to gain design inspirations through the conveniently structured product displays and the fringe program. In 2019, 1,147 exhibitors from 27 countries and regions, 35,390 visitors from 117 countries and regions joined the event.

A number of organizations were recognized for their long-standing support of the fair at a gala dinner celebrating 25 years of success on 28 August. Among them was the Uludag Textile Exporters' Association, organizers of the fair's

largest country pavilion from Turkey. Accepting the award, Ms. Pinar Tasdelen Engin, President of the Association, spoke of the importance of the fair for their members. "We have been organizing a pavilion at Intertextile for the past 11 years, and it's gratifying for us that our members are now well positioned in the market and are becoming quite reputable with their own brands," she said. "In each edition, we see an improvement in the professionalism of visitors from around the world, which confirms the global importance of this fair for our industry. In this respect we see it as a business hub for the region, and a professional and conducive atmosphere for business."

This year's revamped fringe program ensured fairgoers could discover the latest design, product and industry

trends and insights, as well as source from the industry's leading suppliers. Some of the highlights included a Round Table Design Talk featuring interactions between 12 of China's most well-known interior designers & architects and their counterparts from Europe, including Shen Lei, Ben Wu, Wang Jian, Esra Lemmens, Monika Lepel, Peter Ippolito and Christina Biasi-Von Berg, while renowned Japanese designer Toshiyuki Kita also presented to a full-house. Other events and zones included a new Talks & Tours series on home and contract topics, Contract Business Showcase area, three-day Design Trend Lecture program, Digital Printing Micro Factory, e-Commerce Talks and more.

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Discovering future trends in Paris

Texworld Paris, the international fair of the fashion world set and showed the trends of tomorrow, 16-19 September 2019

The show was organized at Le Bourget in Paris, 16-19 September 2019. Texworld shows has a place where people meet to do business. The number of visitors and exhibitors has been getting rise in each show. Turkish exhibitors had a chance to represent their latest products at this important venue. Visitors could have the latest issue of TFF Magazine from UTIB booth at the fair.

Next version of the fair will be held at 10-13 February 2020.

Premiere Vision Paris – the global event for fashion professionals

Premiere Vision Paris, the can't-miss event to present your collections was impressive as usual, 17-19 September 2019

Premiere Vision Paris was held on 17-19 September 2019 in Parc d'expositions. Uludağ Textile Exporters Association (UTİB) had a place by "TFF Magazine" stand. During this fabulous fair a great number of professional visitors stopped by UTİB's desk at the Press Village to have the latest issue of TFF Magazine. Next version of the fair will be held at 11-13 February 2020.

Textile Show breezed in Bursa, the capital of textile

Bursa Textile Show, organized under the leadership of the Bursa Chamber of Commerce and Industry (BTSO), was held at Merinos Atatürk Congress and Culture Center, 22-24 October 2019. More than 500 foreign business people from 40 different countries visited the fair where nearly 100 Bursa-based companies exhibited their new creations. Bursa, Turkey's leading city in the textile industry, hosted

another important organization that will strengthen the foreign trade volume of the sector. More than 3,500 domestic and foreign business professionals visited the Bursa Textile Show Fair organized with the support of the Ministry of Trade, Uludağ Textile Exporters Association (UTİB), KOSGEB and DOSABSIAD under the leadership of BTSO. Over 5,000 job interviews were held during the fair.



Heimtextil '20

7-10 January

8.0 H64

Proposte/
International
Observatory '20

27-29 April

Evteks '20

21-25 April

7 D06



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TechXtile Start-Up Challenge contributes to increase value added exports

Entrepreneurs competed; Turkish textile industry won.



TechXtile Start-Up Challenge, organized by BURSA-Uludag Textile Exporters Association (UTIB), in cooperation with Bursa Chamber of Commerce and Industry (BTSO), Uludağ Apparel and Clothing Exporters Association (UHKİB), Bursa Eskişehir Bilecik Development Agency (BEBKA), Bursa Technology Coordination and R & D Center (BUTEKOM), and TÜBİTAK, closed up with an award ceremony.

In the last part of the TechXtile Start-Up Challenge, which was organized with the aim of increasing the value-added export through new technologies and methods in textile, 13 projects that got to the finals competed. In the competition held by important names as the jury, Ümmü Gülsüm Torman and Şeyma Kaya won the first place with the Pillow that Prevents Sleep Apnea 'project. In addition, 3 R & D Centers that deemed worthy of the project writing

training prize were also awarded.

After the intensive evaluation process carried out by assessing authority, the 13 start-up projects, which were finalized, competed in the finals held at the Merinos Atatürk Congress and Culture Center in Bursa. In the competition, where 13 entrepreneur candidates competed, under the moderation of Ufuk Batum, CEO and the Project Coordinator of Ventures &

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HEIMTEXTIL '20



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Mentors League, and Pınar Taşdelen Engin, UTİB Chairwoman, Ümmü Gülsüm Torman and Şeyma Kaya ranked number one with "the Pillow Preventing Sleep Apnea" project. Ahmet Yellice with the "Nemflora" project and Bülent Kula with "Domestic Design ORC from Flue Gas Treatment Systems with Zero Waste Approach" project came off second-best.

The winners received their awards from the hands of Pınar Taşdelen Engin, UTİB President, İbrahim Burak, BTO President, Professor Dr. Ahmet Saim Kılavuz, Rector of Bursa Uludağ University, Ufuk Batum, CEO and Project Coordinator of Ventures & Mentors League.

"The process itself was an award"

Pınar Taşdelen Engin, UTİB President who made evaluations about the competition, stated that she

had the chance to observe the developments of entrepreneur candidates quite closely during the competition and that the biggest award was to see the development itself. Taşdelen Engin stating that the process itself was already an award, added that: "Taking into account the winners, losers, or those who could not make up to the finals and stuck in the previous stages of the competition, I can say that it was a process that everyone benefited a lot. In such competitions, it is not easy to narrow down the subject. Though, I believe we were successful enough. Additionally, I deeply hope to experience a more fruitful process in the coming years with a much more growing TechXtile Start-Up Challenge. From the very beginning, we acted together with all stakeholders. Therefore, I would like to thank each and everyone who contributed to this process.

Significant prizes to winners

Taşdelen Engin, who gave information about the awards won in the competition, stated that; our first 6 finalists, will receive a 1-year consultancy and mentorship in Bursa Technical University Incubation Center, patent application support, start-up support, and 1-year accounting support to companies, and training and mentorship from Uludağ University Technology Transfer Office.

The second and third winners will be given the right to participate in the Techtextil Frankfurt Textile Fair in Germany, while the winner of the project will have the right to participate in a 10-day Incubation and Accelerator Program in Milan. In addition, 13 entrepreneurs who made presentations on the stage in the final will receive mentoring support from Ufuk Batum, CEO and Project Coordinator of Ventures & Mentors League for a year.

AWARD-WINNING PROJECTS	
1-ÜMMÜ GÜLSÜM TORMAN	PILLOW, PREVENTING SLEEP APNEA
2-AHMET YELLİCE	NEMFLORA
2-AKIN BURAK ETEMOĞLU PROF. DR.	PRODUCTION OF ELECTRIC ENERGY FROM DOMESTIC GAS TREATMENT SYSTEMS WITH DOMESTIC DESIGN ORC (ORGANIC RANKINE CYCLE) PROCESS WITH ZERO WASTE APPROACH
4-ÇAĞATAY YÜCELEN	SKYDOME INDUSTRIAL DATA PLATFORM
5-ERHAN DEMİRCİOĞLU	COMBINED ELECTROCHEMICAL TREATMENT DEVICE
6-BATUHAN ŞAHİN	FABRIC QUALITY CONTROL SYSTEM WITH ARTIFICIAL INTELLIGENCE
AWARD-WINNING R&D CENTERS	
RUDOLF DURANER R&D CENTER BURCU BÜYÜKKORU	THE DEVELOPMENT OF NEW GENERATION POLYMERS IN VISCOSE, COTTON AND POLIESTER FABRIC SPECIES THAT IMPROVE PILLING VALUES AND GIVE SOFT TOUCH TO FABRICS
YEŞİM TEKSTİL R&D CENTER MURAT GÜZEL	CONDUCTIVE PRINTING PASTE DEVELOPMENT PROJECT
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Heimtextil Russia - International Trade Fair for Home Textiles, Floor Coverings and Interior Furnishings

Held in Moscow, 17-19 September 2019, Heimtextil Russia is the only specialized trade fair for home and contract textiles in Russia. During 20 years of its presence on the Russian market it has become the best place to find suppliers of high-quality textiles in 12 product groups for home, hotels, restaurants and offices.

Biggest Russian trade fair for professionals of textile business opened its doors for the 21th edition of Heimtextil Russia from 17 to 19 September 2019 in IEC Crocus Expo, Moscow. The exposition occupied Halls 3 and 4 in Pavilion 1 and host over 200 companies from all over the world. Uludag 'Textile Exporters' Association (UTIB) organized national participation in the fields of home textile and accessories. The exhibitors came together with potential buyers and get into business contracts. Turkey also presents potential in the field of Textile contract at this fair to visitors.



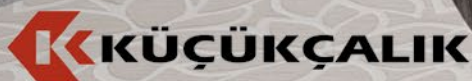
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

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- RECYCLE
- EASY CLEAN


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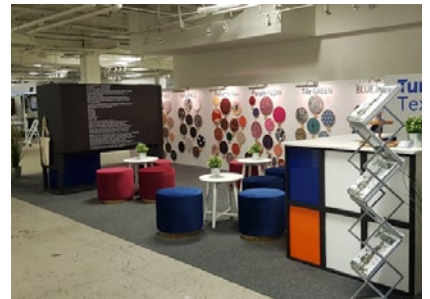
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LA Textile Show echoed trends of fabric collections and design

LA Textile Show hosted international trend setters including 13 Turkish brands at the California Market Center, 02-04 OCTOBER 2019

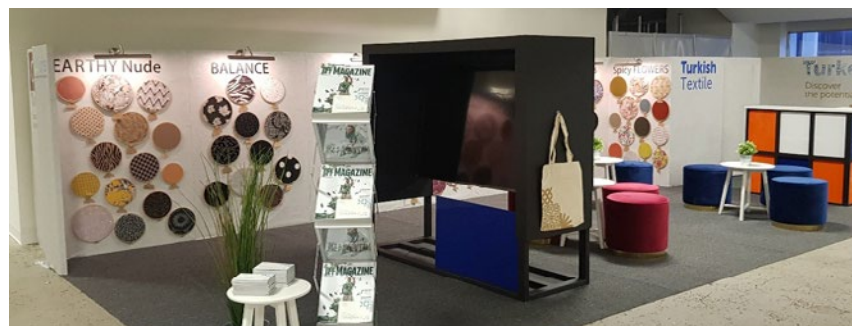


Los Angeles International Textile Show is the fashion industry's premier West Coast destination for textile, design & production resources from around the globe. Showcasing hundreds of international fabric collections and design services, the caliber of resources and fashion direction is presented with West Coast's Contemporary & Lifestyle designers in mind.

The LA Textile Show bills itself as "the fashion industry's premier West Coast destination for textile, design and

production resources from around the globe." The trade event says that it highlights wholesalers of fine materials, trims, and accessories from around the world both for clothing and interior décor. It also hosts companies that

provide related services for the clothing industry. Uludag Textile Exporters' Association (UTIB) organized Turkish national participation with 13 Turkish companies to October 2-4 edition of the show.



öztiryakiler

Turkish business people in Mexico



UTIB organized a Textile Trade Delegation to Mexico City leading to a huge number of trade contracts.

A textile industry and trade delegation to Mexico was organized by UTIB, 24-29 November 2019. 25 Turkish companies made successful bilateral meetings with textile importers, wholesalers and distributor companies from Mexico City. During the dinner held together with the delegation, the First Undersecretary of the Temporary Charge D'affaires Mr.

Fikret Türkeş and Mexico City commercial counselor Selin İnci Bal Salkım accompanied companies. Delegation had a chance to have retail tours to make market research. During the organization aprox. 1000 business contacts were made. UTIB will continue trade delegation organizations throughout the year 2020 targeting the countries that are determined by Ministry of Trade.



Denim Première Vision London featured international fashion

The event remains true to the same high goals: to provide its visitors a selective, quality offer and services, and unique fashion information.

3-4 December 2019



UTIB (Uludag Textile Exporters' Association) organized the Turkish national participation of 21 exhibitors with 29 Turkish exhibitors in total.

Denim Première Vision offers a common platform for manufacturers, weavers, accessory makers, fiber producers, garments and finishing firms and laundries allowing them to display products like indigo and vegetable dyes, jute, silk and linen fibers, handspun denim, organic denim, denim sportswear, selva denim, as well as denim accessories.

Fashion and luxury labels and retailers have integrated denim into all their creative collections by exploring the new facets of this precious material.

Turkey has a strong denim industry and UTIB will lead some respectful Turkish brands to this event to be held at Printworks London, 3-4 December 2019.





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Heimtextil opens the curtain for an optimistic 2020



Professional development, discussion, inspiration, international trends – they are the source of successful, creative, modern solutions in the contract market. At Heimtextil 2020, interior designers, architects and experts from the hotel trade will be able to draw upon an even greater, more extensive range of offerings for their projects, 7-10 January 2020

Every year, over 3000 exhibitors showcase their products and materials for the textile furnishings market at Heimtextil in Frankfurt. It is the world's largest trade fair for home and contract textiles. Some 370 of those exhibitors specifically target with their products for the contract sector, interior designers, architects and experts from the hospitality sector, who will find precisely the kind of solutions they are looking for in the cornucopia of textiles at Heimtextil.

Heimtextil is the biggest international trade fair for home and contract textiles, and will next be held in Frankfurt am Main from 7 to 10 January 2020. The first trade fair of the year for its sector, it is a climate and trend barometer for the new business year. UTIB (Uludag Textile

Exporters' Association) leads an initiation by a stand where it has been contributing to the promotion of our cultural values, tunes and even our special tastes with an approach of a mission in addition to representing the country's home textile industry efficiently in all events it participates by offering different talents of Turkey in different disciplines to the visitors. Uludag Textile Exporters' Association will be at Heimtextil Frankfurt 2020 fair with 100 sqm Trend Area using brand "Turkish Home Textile". Turkish Exhibitors had a chance to present their latest products in UTIB's Area. It offers an opportunity to all visitors to touch the fabrics, to study all the products at one spot and to help them in their choice decision in order to lead them to the stands of these firms. Once again, UTIB



offers the prestige and large variety of Turkish textiles to the tastes of global visitors.

At UTIB's area the Association will emphasize the story of the transformation of a thread, which balances its unique attitude and discourse, intertwined with life, reconnecting to nature, into a sustainable fabric, and its interpretation to contemporary art in home textiles; it tells the design of the language and the identity which gives direction to the future with the traces of a human touch and its effects spreading to its surroundings. This identity and language is the story of the transformation of the future, as well as it being dynamic, futurist, which feels like belonging to the city and space.

The Info Stand of UTIB will also be a venue for the award for Turkey Home Textile Design Accolade, held by the support of Ministry of Commerce and coordinated by UTIB, Uludag Textile Exporters Association, and TIM, Turkish Exporters Assembly.

The contest is held on changing themes each year and aims to promote the raising of new designers, and to offer new and value added products to the sector.



Heimtextil offers a wide range of interior textiles, interior design and interior trends. Main topics of the show are the equipment of sustainably produced home textiles and youth development. With a solid presence from Europe, the Middle East and Asia this trade show proof that has become an indispensable part of the decisions of manufacturers and distributors in terms of quality and rich choice.



Fashion industry meets in NYC

Première Vision New York's new venue:
Center415, January 21-22, 2020



Première Vision New York is the event for North American fashion professionals. For 2 days, at Center415, the major industries supplying materials and services to the global fashion industry come together in New York City. Through this event, Première Vision provides an opportunity for North American professionals to meet over 200 exhibitors, selected from among the world's top weavers, accessories companies, designs studios and manufacturers.

UTIB will organize national participation with selected Turkish companies. Don't forget to visit UTIB's stand for the latest trends!



UTIB leads Turkish exporters to Premiere Vision Sports

The exciting event will be held in Oregon State of the USA, 12-13 February 2020.

The PV Sports Fair will be held for the second time in the US state of Oregon concurrently with Northeast Materials Fair, which will be held on for the 54rd time, 12-13 February 2020.

Northeast Materials Fair gathers experts of the footwear, apparel and leather accessories industries, who present their latest products and advanced techniques to the Northern-American footwear and sportswear buyers. Premiere Vision Sport will bring a group of Fabrics and Accessories producers, selected out

of the Premiere Vision Fabrics and Premiere Vision Accessories exhibitors, in a defined and separate area of the show, with a specific type of booth. The synergy of these factors makes the fair indispensable. UTIB will organize national participation to Premiere Vision Sport. National participants will have a chance to meet several major Sports and Outdoor brands that have head offices in Portland such as Nike, Under Armour, Columbia Sportswear, Adidas North America, Avia, Poler Stuff.



UTIB leads the way to Como

Uludağ Textile Exporters' Association will organize Turkish trade delegation to Como, Italy, 25-30 April 2020

Como Trade Delegation will be organized by Uludağ Textile Exporters' Association (UTIB) between April 25 – 30, 2020.

Turkish companies will have a place in Sheraton Lake Como Hotel as last year. Distinguished companies will present their latest trends collections, meet with leading home textile fabric buyers, wholesalers, research and development specialist, designers, merchandisers and overseas sourcing professionals.





A potential of \$ 36 billion in Qatar awaits Turkish companies

Turkish Contractors Association (TCA) hosted a high-level delegation from Qatar, the most important market of the sector in the Gulf region, to discuss the new opportunities cooperation.

Qatar, the seventh largest market for Turkish contractors in the world, offers new opportunities for cooperation. A high-level delegation from Qatar, where a total value of 18.3 billion dollars in 148 projects have been undertaken, has held talks in Turkey to expand the existing cooperation further. Qatar has a \$ 36 billion potential for the Turkish construction industry over the next 4 years.

Hosted by Turkish Contractors Association, "Turkey-Qatar

Construction Forum" was held on November 13, 2019 in Istanbul with the participation of the delegation headed by Vice Chairman Yousef Al-Emad of Public Works Authority (Ashghal) of Qatar, the most important market of the Turkish construction industry in the Gulf Region. Managers and members of the Association of Turkish Construction Material Producers (Turkey IMSAD) and the Association of Turkish Consulting Engineers and Architects (ATCEA) also attended the meeting. The forum discussed

Qatar's new opportunities for Turkish contractors, as well as the current challenges in the market.

148 projects undertaken in Qatar

In his keynote address, TCA President Mithat Yenigün stated that Turkish contractors have undertaken nearly 10 thousand projects in 126 countries so far, amounting to approximately 400 billion dollars. Yenigün stated that more than 1/4 of these projects are in the Middle East



countries and said: 2 thousand 65 projects were undertaken by Turkish contractors in the region amounting to 104 billion dollars. In Qatar, 148 projects worth \$ 18.3 billion have been undertaken by our contractors. We think that the potential of cooperation between the two countries is far ahead of this picture. We believe, the fact that both our Association and our companies know Ashghal and Ashghal knows us well will make a significant contribution to the development of our cooperation in the coming period.”

TCA President Yenigün stated that they would start new studies in a short time by acquiring important information from the Qatar delegation at the meeting, and that they wanted the close relations between the two countries to continue with new openings in the construction industry.

‘We are working for faster registration of Turkish companies’

Speaking at the meeting, Ashghal Vice President Yousef Al-Emadi noted that



his organization contributes to both the social and economic development of Qatar. Pointing out that they have implemented very comprehensive infrastructure and superstructure programs, Al-Emadi stated that while the existing infrastructure in Qatar was updated within the framework of 2030 visions, the missing infrastructure was completed in some regions. Stating that the products

of Turkish construction material manufacturers have been preferred in Qatar since February 2018, Al-Emadi said: “We value this in Ashghal projects. A 3-week registration and approval process is required to sell goods to Qatar. We are working to make Turkish companies register faster. ”

Stating that a project total of 36 billion dollars is foreseen for the



period 2020-2024, Yousef Al-Emadi indicated that 17 billion dollars of this will be used for the construction and rehabilitation of local roads and 8 billion dollars will be used for the construction of highways. Inviting all Turkish contracting, consulting companies and construction material manufacturers to Qatar, Al-Emadi emphasized that they want more Turkish companies to be in Qatar.

Producing with Western standards and competing with the prices of the East

Speaking at the meeting Batuhan Besler, Board Member of Turkey IMSAD, said that both infrastructure and superstructure projects in Qatar are proceeding rapidly. Saying that Qatar is preparing new project tenders, Besler said, "Qatar imports a large part of its construction materials. This will be positively reflected to us." Noting that they follow the target markets closely in order to continue the success in exports, Besler stated that their industry has a market size

of 106.5 billion dollars; 85 billion dollars of which is domestic market and 21.5 billion dollars of which is export. Besler explained that they had to produce with the standards of the West and compete with the prices of the East.

İsmail Hakkı Baydur, Vice President of the Association of Turkish Consulting Engineers and Architects, stated that the members of the association have undertaken nearly 2,000 projects with a total size of 2 billion 350 million dollars in 114 countries. "Unfortunately, we cannot demonstrate this experience in Qatar. One of the problems that the consultants told us is that the registration requirements and fees in Qatar are severe. We have difficulty in meeting them. The specifications required to participate in the tenders include criteria that are suitable for US and European companies. We will be happy if you can ensure that we are involved without damaging the interests of Qatar."

Table: Projects undertaken in Qatar from past to today

Yıllar	Proje Sayısı	Proje Bedeli (M ABD \$)
2000 ve Öncesi	1	11,6
2001	0	0
2002	4	160
2003	3	301,2
2004	6	166,2
2005	13	598,8
2006	10	2.809,4
2007	10	1.464,3
2008	12	769,3
2009	11	357,8
2010	10	356,5
2011	13	406,2
2012	15	1.179,3
2013	7	349,9
2014	3	2.981,0
2015	6	75,7
2016	4	2.560,1
2017	7	496,5
2018	9	2.028,9
2019	4	1.231,9
Toplam	148	18.304,7

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proposte

New approach in architecture: Green construction in the footsteps of the tree!

The environmental conscience, which spreads with increasing awareness around the world, has also been reflected in the architecture... While world-renowned architects are following the tree and nature in their new projects, it is also possible to see designs that create large green spaces in high buildings in many residential projects in different countries.





While the number of people living in the cities of the world is increasing day by day, United Nations' data predicts that 68 out of every 100 people in the world will live in the cities by 2050. Experts say that this rate is 54 percent in 2014 and two-thirds of the city centers that will exist in 2030 are yet to be built. All of these data point to a more intense settlement in cities in the near future, while also underlining that our need for public spaces will increase at that rate. The necessity of finding alternative solutions for urban people in order for them to meet nature in public spaces is also an important design problem for architects and urban planners.

It is becoming widespread around the world

While housing projects rising with gardens are of great interest in the world's leading metropolises today, similar projects are expected to spread to other countries and cities around the world in the near future. The gardening activities carried out in intensive construction are not ornamental and are not based on aesthetic concerns but entirely based on the needs of individuals and the necessity of an environmentalist planting in accordance with the climate in which it is located. Besides, this has also become an approach expressed by experts and environmentalists. The Bosco Verticale project, one of the first representatives of this trend in the world, opened its doors in Milan, one of the leading commercial centers in Europe, about 5 years ago. Bosco Verticale, consisting of two towers, one of them is 76 and the other one is 110 meters, was shown among the landmarks of Europe when it came to life.

The 62-meters tall tower to Toronto

Especially in recent years, the number of such buildings continues to increase rapidly throughout the world.



The Toronto Tree Tower, which is planned to be built in Toronto, one of the leading cities in Canada, is also one of the projects in the trail of the tree around the World. The building, designed by world-renowned architect Chris Precht and made up of wood

on 18 floors, is planned to have a total length of 62 meters.

“Green Spine” to Melbourne

One of the projects nominated to be one of the most important



representatives of green construction in the World is 'Green Spine'.

Green Spine means 'Yeşil Omurga' in Turkish. It will be built in Melbourne, Australia. The project, which will be Australia's tallest building when completed, consists of two towers. The project, which has a total investment cost of \$ 2 billion, will be designed to allow trees to grow on floors. There will be a sky botanical park on the top floor of the 356-meter tall tower and it will be open to visitors from outside.

"Haut" in Amsterdam will go down to history

Haut, which will come to life in Amsterdam in the Netherlands, will also be one of the important representatives of this trend... When first announced, the project will be the tallest wooden building in the world with a total of 55 apartments. Deliveries are scheduled to be completed in 2021 in the 73-meter-high Project.

It cleans the air by absorbing carbon dioxide

Ercan Şahin, Yıldız Entegre Marketing and Corporate Communications Manager, who made comments on the subject, underlined that the new architectural approaches towards green construction have gained importance in the world in the recent period. He said: "We are going through a period in which all architectural concepts are reviewed in the world and environmental awareness lead the projects like never before. With the latest advances in technology, the use of wood is increasing day by day in skyscrapers, which we have always referred together with steel and concrete. This transformation is of course very important for the protection of nature and the environment. Especially the wood materials used in such buildings contribute significantly to the environment as they store carbon dioxide. Recent research shows that



one cubic meter of wood used in these buildings confines more than 900 kilograms of carbon dioxide, thus severely clearing the air."

We're following the three

Ercan Şahin added that as Yıldız Entegre, they closely follow the new architectural approaches all over the world and place the sustainability approach at the basis of all their

activities. He said: "Our on the trail of the tree motto which we have given importance to its transmission recently, is an important indicator of the sustainability vision that we have adopted as a company. With all the products we design and manufacture, we will continue to contribute to this vision in the future and to follow the 'footsteps of the tree in our activities as a leading player in the Forest Products sector."



Project complexes are illuminated by Bahar Lighting

Established in 1986 as a factory based in Ankara, Bahar Aydınlatma (Lighting) carries out lighting projects of project complexes such as hotels, restaurants, shopping malls, congresses or business centers having more than thirty years of experience.

Bahar Lighting considers 'Lighting projects as a process organization which is carried out with unlimited possibilities and depends on many variables by transferring crystal, metal, wood to polyester, ceramic to glass materials with years of experience in the design of the lighting industry, and still remains as the pioneer company.

Bahar Lighting, which undertakes the lighting of various project complexes, has more than 400 references in the hotels segment. Munire Cam, Regional Project Manager of the company, which has operations in countries such as Maldives, Dubai, Morocco and England, explains the company's activities.



Could you tell us about the birth of Bahar Lighting and its position in the sector?

Launched in 1986, Bahar Lighting now serves under the leadership of

an expert staff in lighting with its showroom and production center established on a closed area of 15,000 square meters. We are specialized in the field of lighting solutions especially in the tourism sector.

Can you give us information about your products and product groups? What are the features that you may highlight in production as Bahar Lighting?

The biggest privilege of our company is that it is able to make customized productions. The lighting sector is a very dynamic sector that is open to constant renewals and changes. The expectation of the customer leads to the increase of the quality of the project's day by day. This dynamism allows our company to be open to innovations in line with the demands of the customers and to have a multi-faceted R&D work. Our projects are becoming more technically and systematically developed when compared to previous years.

Can you tell us about your design and R&D teams?

Our project team has been contributing to the project from the beginning. Tourism sector gets the biggest share of our total activities. In addition to this, we also produce for restaurants, schools, residences, social areas and shopping centers. In parallel to the construction sector and Turkey's booming economy we are constantly renewing ourselves and are trying to undertake several projects worldwide. For this reason, we attach importance to R&D studies. We support this process with the lighting laboratory established within our structure.

What kinds of designs have you followed since your establishment? How do you combine technology and design as Bahar Lighting?

As Bahar Lighting, we try to develop our company more technically every year and by taking our step even more consciously. We had a goal of entering the new year by making radical arrangements in the internal organizations. In order to be more technically equipped, we established





a lighting test laboratory so that we can measure the lighting values of our products. We are constantly improving our product range by working with various designers. We contribute to the projects with the support of our design group.

What do you pay attention to when choosing your sales points? Where can customers reach Bahar Lighting?

We have 5 showrooms in total. Our recently opened center is located in Istanbul HOM Design Center. There is also a project team at this center. In recent years, we also reach our customers through international fairs and social media.





Which countries do you export and which do you want to include in your export network? Can you share your references from your important domestic and international contract projects?

We have over 400 hotel references. In recent years, we continue our way by giving more importance to exportation and establishing strategies in this direction.

The following ones are just a few of our projects;

Fairmont Hotel / Abu Dhabi,
Hilton Doha / Qatar, Jeddah Crown Plaza / Saudi Arabia, Waldorf Astoria / Dubai, Novotel Bishkek / Kyrgyzstan, Hyatt Agadir Hotel / Morocco, Zebrano Minsk Casino / Belarus, Credo, Maldives Ithaafushi / Maldives, Rixos Saadiyat Island Abu Dhabi, Stephen Hotel General Lighting.

What are the fairs which you are attending or intending to participate in? Have you set your 2020 exhibition calendar?

We aim to increase our overseas activities. Therefore, we have accelerated the fair works by developing our catalog by working with designers. We participated in 2017 EuroLuce and we will continue to participate in international fairs.

Mordag Design

The Studio of Rational Art offers charming design services

Mordag Design - The Studio of Rational Art has been designing products for a wide range of sectors that span industrial products, office wares, furniture, underwater, equipment, urban furniture, architectural installations, accessories and more. It offers design services from concept generation to design, from development & manufacturing to communication design. Thanks to its innovative approach and engineering infrastructure, it has provided over 25 patented products and ideas to its customers. Within this broad market spectrum, more than 100 designs from Mordag Design Studio, which has awards in 6 different sectors, meet its users in 25 countries.

Contract Business has recently conducted an interview with Mete Mordag, Founder of Mordag Design. Full text of the interview follows:

Can you tell us about yourself and your relations with design? What triggered you as a mechanical engineer to be involved in design?

I have graduated from Deutsche Schule and Bosphorus University Department of Mechanical Engineering in 1996 and 2001, respectively. My desire to combine the passion for creative arts and the affinity for positive sciences led me to the world of industrial design. I returned to Istanbul in 2005 after I completed my master's degree in Industrial Design at the University



of Sydney, New South Wales. This Industrial Design education in Sydney brought design into my life irrevocably. Before founding Mordag Design Studio I worked as a product designer for Eczacibasi Vitra and T-Design. I can say that my passion for creative arts and my curiosity for the positive sciences has led me to the industrial design. Because industrial design is a unique area of in-between arts and engineering.

You have been in designer roles for significant firms. How did the idea of founding Mordag Design emerge?

I was very impressed by the diversity of materials and production methods offered by the industrial design world. A cupboard design for your

bathroom, cosmetic bottle group, soup bowls, pens, modems, shopping carts, bus stops, diving computers... The variety of solutions and form repertoire you have to offer in all of these are both really fascinating. Back then, answering all of these demands in Turkey was only possible by a new design studio. In 2007, I worked up the courage and founded Mordag Design. After 12 years of intense work, it is sublime to look at Mordag Design's wide range of projects and brands ranging from kitchen to underwater, from city furniture to technology startups.

Which aspects are the starting points for you as a designer? Functionality, visuality, etc.

For me, the universe is proven to be a great expert in aesthetics, because

its rational approach to the creation is flawless. All curves, connections, and measurements behind all the "unexceptional beauty" presented by the universe have undeniable reasons. Music, colors, forms... All of them have certain mathematics leading us to the truth and beauty. Design is supposed to learn and apply this mathematics in its own field. In this regard, I relentlessly pursue "unexceptional beauty" through this approach that I call rational art.

We actually can divide all projects into two groups: Projects that heavily depend on Form and projects that heavily depend on Technique. For the projects where the form is at the forefront, I examine all the words, images, and texts that the product or function evokes before grabbing the pen and paper. The forms or the ideas brought to my mind by these can lead the project to unexpected directions. For a chair design that requires an aquatic theme, first, I throw objects onto the water, taking shots of the surface forms initiated by sinking of these objects of different forms. The design of a soup bowl, for example, starts by reading the history of the soup and researching the etymology of the word "soup". Then I, suddenly, find myself pouring hot water on bread slices. These style-seeking techniques add a story to the creation process of the product, and thus significantly contribute to the marketing and launching activities later on.

On projects that depend on technique, the design comes to life as a way of problem-solving art. You are trying to solve a problem through geometry, physics, and materials, and the astonishing visual beauty of the right solution becomes the beautiful ornament of your design. In that regard, it would be appropriate to say that industrial design is not only an area of expertise that offers aesthetics but it is the art of producing rational solutions to the problems all around us. Instead of being a profession that only offers same objects in different covers to the market, industrial



design develops new solutions and produces ideas that advance the social life.

Can you tell us about your award-winning designs? Or share the starting points of the designs that have a special place for you?

Having worked on a wide range of products & sectors in the last 14 years, choosing the special ones out is not an easy one. Regardless of how technical, technological, or cosmetic-oriented the project is, they all were very exciting. If not, it is actually my task to find a way to design them into exciting ones. Each of them most importantly is very valuable in my evolution of creation.

Undertaking the industrial design of

the world's smartest cane WeWALK, developed by YGA (Young Guru Academy) and Vestel engineers for the visually impaired will always be a great source of pride for me. Having revolutionary features such as obstacle detection, telephone integration, and open-source platform, WeWALK was presented to the visually impaired users on last May. In addition to being selected as one of the best inventions of 2019 by Time Magazine, WeWALK also received one of America's most prestigious awards for innovation, the Edison Gold Award. In addition to its ultrasonic sensor for obstacle detection, vibration warning system; it has a rechargeable battery, an ultrasonic sensor for obstacles detection, vibrating warning system, as well as a touchpad and Bluetooth connection that allow the

visually impaired to use it without holding their phones. Industrial design plays a crucial role in the successful implementation of ideas that advance the social life, and WeWALK is one of the finest examples of this.

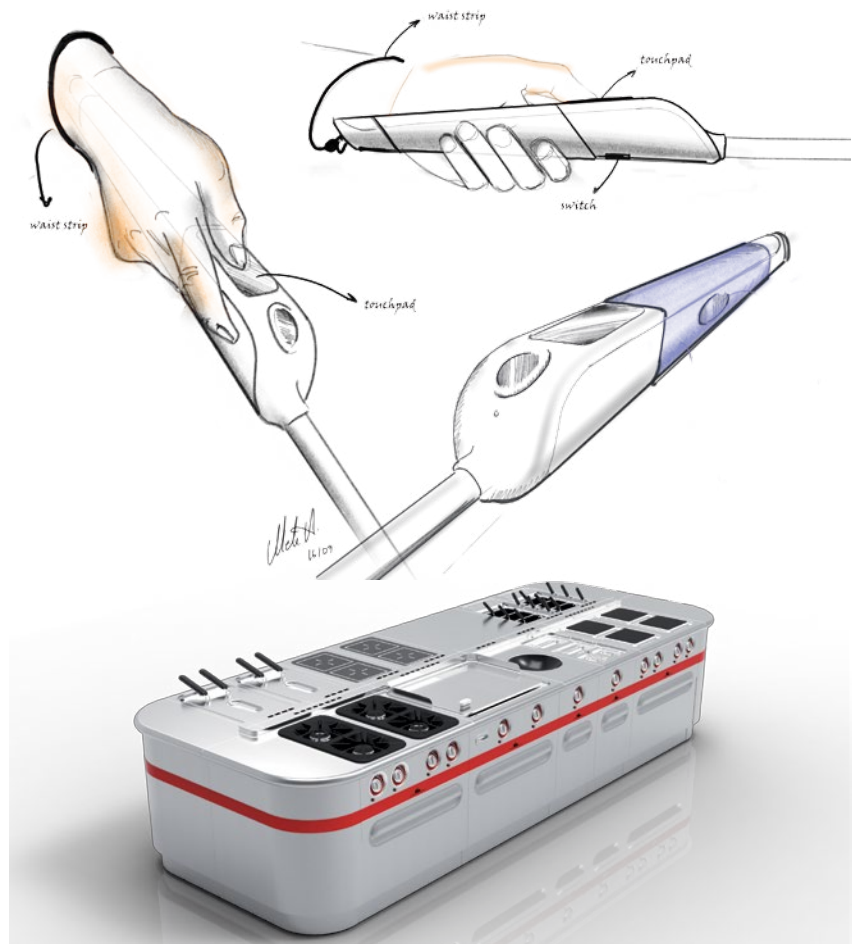
Gördes home appliances collection I designed for PlastArt, is an excellent example of how good design can produce great added value just via visuality. The series consists of items such as laundry and dirty basket, trash can, storage containers, WC brush, and the main design theme is the "Turkish Knot" geometry in carpet weaving craft. The first two items of the series, the laundry basket, and bin were launched in Germany. They broke a record by getting 5 million orders in a week.

It has been an additional source of motivation for me to get 4 good design awards from 4 different sectors in Design Turkey, which was held for the eighth time this year. These designs are Miops'Capsule 360 camera motion box, which was funded in Kickstarter with 600.000 USD; Palmiye's bioclimatic pergola system Skyroof Prestige; Kayalar Mutfak's modular cooking group for industrial kitchens Pole and Redon Technology's fastest CNC Unit Hybrid that was developed for dentist clinic and laboratories.

How is sustainability achieved in design?

Sustainable design, in its simplest definition, is to think, draw, develop, produce, and market by considering the impact of the service and/ or product on the environment.

We should underline once more that industrial design is not only an area of expertise that offers aesthetic, boutique, or fashion products, but it is the art of producing rational solutions to the problems all around us. Solution makers such as James Dyson, who introduced the vacuum cleaners to our lives, or Dieter Rams, the chief designer of Braun from



1960 to 1997 and one of the most prestigious names of functionality, are among the pioneers of this tradition. The industrial designer has to aim to advance society with his/her development, added value, and innovations. Each project, each piece brings along heavy investments and additional weight on the environment. Thus, we no longer have the right to do all of this for offering visual variety, to come up with meaningless fashion products, which need to be reproduced every year to keep up with the market. The industry has to approach design with awareness to create timeless, sustainable products.

How do you interpret the human-nature relationship in your designs?

The world of design follows a highly consistent evolutionary process in

both aesthetics and functionality. This is no different than the evolution that nature has indulged over millions of years. Product design and architecture continue to use the most recent materials and production methods to the fullest. It consistently tries to make products and structures more functional and more durable with less material less consumption. It is inevitable that all kinds of objects, vehicles, and details around us will resemble more and more to nature-inspired objects. That is not because these forms sell better. But, since fluid forms increase the volume/material and strength/material ratios, after some point, they become the only designs that can respond to high levels of efficiency required by the technology.

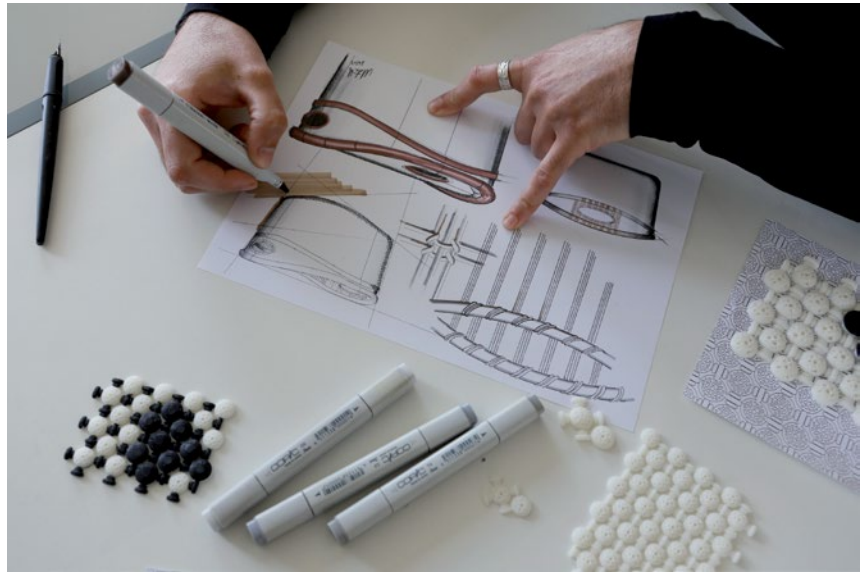
This approach is the sole method that nature and evolution process have used for millions of years. Everything continually works to

make the balance around us more efficient. The reasons behind the decisions taken in that direction are obvious. I believe that design is a small practice of this approach. Every line drawn or be erased, should be there to achieve the solution in a more efficient way. This phenomenon I call rational design is the only method evolution uses for millions of years in its development. Every line that nature has drawn in that way has been in great harmony with the aesthetic values of humankind. Because human is also the outcome of this design process.

Can you tell us about your contract project works? Do you have any prestigious domestic and international hotel, hospital, or office projects?

The first thing that comes to my mind is Kayalar's Pole Industrial Cooking group, which got us one of our good design awards this year. Pole, with its 750 and 900 series, is a modular cooking group designed for industrial kitchens. One of the most essential criteria in industrial kitchen environments is hygiene, each part should be cleaned easily and quickly. It was the basic requirement that led to Pole's round and clean design. Due to the patented modular structure of the design, Kayalar Mutfak was able to offer the most suitable and efficient structural solution for every kitchen with a single product group. We're designing the brand's new generation industrial kitchen group with all the experience and the know-how we gathered in this project. I believe it'll be launched as Pole-Plus in the second quarter of 2020.

The camera and pen designs as part of Wollox's interactive projection system have been completed and are now in production. This device has an incredible technology that instantly transforms any surface regardless of the size into a touch screen; firstly, any kind of screen and projection wall. The area is



not limited to these but has very entertaining additional applications as well. The surface you want to transform into a touch screen can be a whole wall in your living room home, your children room's ground, or a meeting table in the cafe. Whatever comes to your mind...

The Kanna Chair I designed for the Holiday brand, are now being manufactured in Italy. The brand plans to start the mass production in the first quarter of 2020. We are quite sure that Kanna Chair will break the turnover record of the Gördes Home Appliances series, which I designed for the same company's Plast'Art brand.

Miops' Capsule360 camera motion box that set a record with a 600,000 \$ fund at Kickstarter was launched this summer. We are currently working on the new generation camera triggers with the company.

Additionally, I designed the packaging group for personal care & cosmetic line of UltraCompact. I believe they will also be on the shelves in the second quarter of 2020.

You are also a well-known designer abroad. What kind of a design process do you follow abroad?

The word 'industrial' in industrial design should definitely be underlined here. The foreign market has a lot of experience of how industrial design needs to be used in product development. This experience results from the fact that the brands have realized long before that the design is an irreplaceable parameter in terms of the value they present to the market. The scope of the briefing given to the designer, the way the marketing team manages the design process, its experience in practicing the aesthetic and innovative features with the users is more extended than Turkey's. Therefore, the product development process is progressing more efficiently and quickly. On the other hand, in producing new designs, Turkey has taken significant steps over the past 15 years. When we look at the development of the top 20 countries in industrial design registration between 1980 and 2017, we see that Turkey entered the list in 1995. Following this, its rise continued. In 2008, Turkey outpaced countries such as Britain, Germany, Russia and entered among the top 5 counties, including countries such as China, Japan, and the USA. That is a huge success when you consider the number of design faculties, market size, and population of our country compared to these world giants.

‘Economy Oscars’ awarded

“Contributors to the Economy” Award Ceremony of BCCI, Bursa Chamber of Commerce and Industry, was held for the 46th time



Organized by the Bursa Chamber of Commerce and Industry (BCCI) for the 46th time, 62 names were presented awards in 7 different categories at the ceremony held for the Contributors to the Economy Awards. Participating in the event that is the proud of the economy in Bursa, Prof. Dr. Mustafa Sentop, the Speaker of Grand National Assembly of Turkey said, "Turkey's growth journey will succeed with the courage of our successful businesspeople. If your businesses grow up in Bursa Turkey will grow."

The Award Ceremony was held in Central Service Building of BCCI. BCCI Chairman İbrahim Burkay and BCCI Assembly Speaker Ali Uğur hosted the award ceremony. The event was participated by the Chairman of the Parliament Mustafa Şentop, Bursa Governor Yakup Canbolat, Chairman of the Parliamentary Human Rights

Investigation Commission and Bursa deputy Hakan Cavusoglu, Bursa deputies Ahmet Kılıç, Refik Ozen, Emine Yavuz Gozgec, Vildan Yılmaz Gurel, İsmail Tathoglu, Mayor of Metropolitan Municipality Alınur Aktas, Rector of Bursa Technical University Dr. Arif Karademir, district mayors, heads of chambers and stock exchanges and representatives of Bursa business community. Speaking at the ceremony, Parliament Speaker Mustafa Şentop stated that Bursa was a powerful and exciting city with productive and successful people and said, "Bursa is the trust of Osman Gazi, the founder of Ottomans. This city has always been producing value for our country. It is a natural consequence that we have industrialists and tradesmen who add value to the economy in this city which is the source of pride in our history. I would like to congratulate

all of our esteemed entrepreneurs wholeheartedly."

“APPRECIATION FUELS PRODUCTIVITY”

“There is a saying in Turkish that means, ‘The ingenuity is subject to compliment.’ I think it is very important that BCCI, which has 130 years of memory, rewards the exemplary entrepreneurs with their achievements. The sum of the personal effort and efforts of each of us is the name of a common revenue for our country,” said Mustafa Şentop who thanked İbrahim Burkay, Chairman of the Board of BCCI, and Ali Uğur, Chairman of the Assembly, for the realization of the ceremony.

“IF BURSA GROWS TURKEY WILL GROW”

Noting that the passage of history



Mustafa Şentop

has been accelerated, TGNA Speaker Mustafa Şentop said: “We are at the beginning of a period in which the world will be reshaped. Turkey will be one of the countries, an effective global actor in the international arena. I'm telling this by looking at you, our businesspeople, and the young people all over the Turkey. We will contribute to growth of our country without falling into despair and by doing our task right. If Bursa grows Turkey grows; also if Turkey grows Bursa will grow. Other cities in the country will contribute to Turkey's growth in the same way. I hope this march will be strengthened by the courage of you and our successful brothers and sisters in other cities. Turkey is not a name of a state, it is the name of a stance. I greet each of our business people with love and respect as a successful soldier of this stance.”

“EVERY CHALLENGE IS THE BRIDGE OF A NEW JUMP FOR US”

BCCI Chairman Ibrahim Burkay celebrated all the entrepreneurs who work hard and with determination to contribute with painstaking efforts for Turkey to reach its goals. Indicating that Turkey had been strengthened even more when it faced difficulties, Ibrahim Burkay said, "Every challenge is an occasion for a new leap for us. We have



İbrahim Burkay

further increased our own national industrial investments despite those who prevented our operations against terrorist elements that threaten our security. We have realized a historical unity with national drive against terror. With the Presidential Government System, we ensured the rapid implementation of the decision mechanisms in administration. With the constitutional amendment, we have established a strong and effective mechanism against the internal and external elements that impede the development of our country. Despite all the difficulties, we have a very strong vision for the years 2023, 2053 and 2071.”

“WE ARE ON THE THRESHOLD OF A NEW ASCENSION PERIOD ”

By mentioning that the world experiences fundamental changes every 100-year and it is time for industry 4.0 of artificial intelligence and space competitiveness Chairman Burkay said, "We are now at the eve for a new rise and prosperity in the age of knowledge-based economy of 21th century. At the critical threshold of change and transformation Turkey has the potential, a strong economy and a deep rooted democratic culture to succeed.”

Burkay stated that they had implemented nearly 40 projects



Yakup Cankolat



Hakan Çavuşoğlu



Alinur Aktaş

for Bursa in 2013 in line with their national development goals at Bursa Chamber of Commerce and Industry. "The realization of this is of great value. Our ability to adapt to changing conditions and competition in the global arena as Turkey, we need to raise an intentional process further. In order to strengthen our economy, we must implement the new generation incentives in strategic areas as well as the transition to spatial planning and economics of scale. On the other hand, the support provided to our dynamic sectors such as machinery, automotive, textile and construction, which are the main factors for more production and employment, will be increased and sustained in a new growth move."

"WE WILL ALWAYS BUILD THE FUTURE OF OUR COUNTRY"

Bursa Governor Yakup Canbolat said that Bursa has the courageous entrepreneurs who feel the national excitement by heart with its deep history and ancient culture.

The Parliamentary Human Rights Investigation Commission Chairman Hakan Causoglu, celebrating the successful business people who are improving their speed and acceleration under the motto "If Bursa grows, Turkey will grow", expressed his happiness of being a part of this meaningful organization.

Bursa Mayor Alinur Aktas stated that Bursa is an active and powerful city that accelerated the country's economy and thanked the business people who contributed to the production, export and employment of Bursa.

Speaking on his part, BCCI Assembly Chairman Ali Ugur, said, "The businesses in Bursa are endeavoring with determination on the way to make Turkey more prosperous in the future by overcoming all obstacles. We will build the future of our country together."



62 AWARDS IN 7 CATEGORY

Following the speeches, Parliament Speaker Mustafa Şentop, BCCI Chairman İbrahim Burak, Assembly Chairman Ali Uğur and members of the protocol presented the awards to the winners. In the 7 categories, namely, 'Corporate Tax', 'Income Tax', 'Sector Leaders'

'Export', 'Transformation and Change Makers', 'Most Successful SMEs' and 'Tax Special Awards', 62 awards were presented to the winners. At the end of the ceremony BCCI Chairman İbrahim Burak and Assembly Chairman Ali Uğur presented TGNA Speaker Mustafa Şentop a certificate of 16 sycamore sapling planted with his name, which symbolizes Bursa Koza Han as a gift.

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Design Week Turkey goes beyond art and branding

Organized by Turkey Exporters' Assembly (TIM) in coordination with the Department of Commerce, Design Week Turkey 2019 was held in the Halic Convention Center, November 14th to 17th, and attracted 61 thousand 382 visitors, by far the highest number of participants. President Ismail Gulle said, "Design Week Turkey is the biggest source of motivation for us, as it reaches more people every year. In the coming year, we will also implement a new project that will contribute to the branding journey of our country." The event, which hosted world-famous designers as speakers in Istanbul, attracted great interest.

TİM President Ismail Gulle stated that they had realized an extraordinary program with the sessions covering many subjects in Design Week Turkey and said: "Organizing such events aiming to make Istanbul as one of the leading metropolises of the world as a capital for designers, it is so important. We are growing by hosting more people every year. Design Week Turkey, which has hosted more than 120,000 visitors to date, is the biggest source of motivation for us to reach more people every year. Last year, in Design Week Turkey we had hosted more than 52 thousand visitors in 3 days. This year we reached record participation with 61 thousand 382 visitors. In the coming year, we will also implement a new project that will contribute significantly to our country's brand value. In this context, we will organize an international organization where we will bring together all parties and activities for fashion and design. With this project, where design and fashion will be discussed throughout the year, we



will make Istanbul an international, regional design center of Eurasia and turn Istanbul into a global design center where industrial, visual and fashion design agencies will open offices."

Hosted world-famous designers in Istanbul

During the four-day event, more than 100 speakers and over 150 designers, 34 panels and conferences, and 53

exhibitions and workshops were held. In the event, whose main theme was 'Beyond Design'. British Industrial Designer Sebastian Bergne, London Design Festival Director Ben Evans, Dutch artist and innovator Daan Roosegaarde, Automobile Designer Niels van Roij, president of Taiwan Medical Design Association Kevin C. TSeng, International Forum Design CEO Ralph Wiegmann, Architect Melike Altinisik, Fashion Designer Arzu Kaprol and Hakan Akkaya and Economist Emre Alkin was among the personalities hosted in Istanbul. Several panels and conferences were organized on Sustainability, Game Design, Codes of Competition in Design, Medical Design, Contemporary Jewelry Design where the latest developments in the world of design were discussed. Rosanna Orlandi, the curator of the International Ro Guiltless Plastic Contest, presented a spectacular feast to the exhibitors with outstanding exhibitions and selected events such as "The Criminal is Not Plastic", "The Contemporary Face of Weaving, CollectThings".

Winners of TheDesignAir awards 2019 unveiled

Best Design Airline Europe 2019 goes to Turkish Airlines



TheDesignAir is thrilled to announce the 2019 award winners as voted for by its esteemed judging panel and our readers. Year after year, they see more improvements and enhancements across the passenger experience, from narrow to wide bodies to lounges and airports around the globe. It's another year of innovative cabins and yet again, acres of new airline lounges. Turkish Airlines has Best Design Airline Europe 2019 award.

Turkish Airlines has always been recognized for its industry-leading soft product including excellent dining, amenities and uniforms, but this

year the carrier celebrated not only the launch of its new impressive home in Istanbul, but also the arrival of the new Dreamliner 787-9's. Combined with its already-winning combination of passenger experience elements, Turkish has quickly cemented its roots as Europe's leading Design Airline 2019. The design language throughout the passenger experience in both classes is second-to-none and we are thrilled that now the ground experience and hard product in the skies truly reflects the carrier's continued investment in the passenger experience.

Tokat's Tourism Investment, the “Sulusaray Thermal Facilities”



The Tokat Sulusaray Thermal Facilities located at the junction of the provinces of Tokat, Yozgat, and Sivas, aims at keeping the city's memory alive and revitalizing the tourism with its approach that is in harmony with the natural silhouette and that takes the city's historical ruins as reference.





The Sulusaray Thermal Facilities project, which has a construction area of 4.370 m² and was brought to life with support by the Governorship of Tokat, is very important to contribute to the socio-economic structure of the local community by revitalizing the tourism.

The historical importance, for the region, of the Byzantine-era bathhouse ruins and hot water source with a history of two thousand years, which was revealed during the excavations conducted at the Sebastopolis Ancient City in Sulusaray, constituted an important starting point in Studio Vertebra's design. The backbone of the project, which revisits the apart, bathhouse and hotel buildings included in the scope of the Tokat Sulusaray Thermal Facilities project area, which were used actively in the 1980s, but were abandoned in time while nevertheless remaining alive in the memory of the local community, is formed by an eave design that bonds with the topography



to become a part of it.

Aiming at becoming part of the geography that is surrounded by tall trees, large green areas and rocky hills in the design of the facility without damaging the natural silhouette, the project designer horizontally connected two small hills situated on

the land through the use of this eave design. In this context, the eave and the topography come to the fore as integrating and connecting factors that form the project's main theme.

Having a linear effect on the silhouette, this eave functionally divides private and public use areas



together with the entrance space and the square that meets it. While the private spaces consist of two-storey apartments with a gallery space, designed for large families, the public areas include the bathhouses, thermal baths and private areas for families, all of which remain within the scope of the thermal facilities project. In addition to private and public functions, the Tokat Sulusaray Thermal Facilities also include a social center attached to this eave, and apartments designed for smaller families, which fit in with the topography.

Having used natural and timeless materials such as wood, stone and glass in the façade of the Tokat Sulusaray Thermal Facilities, Studio Vertebra has strengthened the building's relation to its environment. The reflection of the façade and the environment on the interior space has influenced the creation of high, plain and light spaces. High windows were

designed to make maximum use of sunlight, by which a visual relation was also achieved between the spaces and the landscape. The women's pool located in the facilities opens into an inner garden surrounded by pergolas in order to ensure privacy.

The landscaping of the Tokat Sulusaray Thermal Facilities, which has a base area of 2.800 m² on a 38.273 m² land, boasts walking and jogging tracks, recreation areas, playgrounds for children, and a grove with a garden of flowers, which has been provided with access ramps for those with disabilities.

A contribution to the development of tourism in Tokat is envisaged through the Tokat Sulusaray Thermal Facilities, shaped by Studio Vertebra to be in harmony with the geography on which it is located, through a design approach based on timelessness and simplicity, and by which it aims at responding to the needs of the local community.

Eda Tahmaz Commented on the decoration trends of 2020

As we approach the new year, the decoration trends of 2020 have started to be discussed. EDDA Architecture Founder Interior Architect Eda Tahmaz, who has achieved international success with her award-winning residence projects, remarked on the trends for the coming year, as well as the developments that will stand out in home design in the near future. While pastel tones, grey and earth tones maintain their dominance, we will be encountering metallic details, organic forms and angular surfaces in abundance.

EDDA Architecture Founder Interior Architect Eda Tahmaz analysed the trends of this year, and the developments in decoration that will be discussed in the near future, in terms of the houses of the future. According to Eda Tahmaz, who indicates that multifunctional living spaces will emerge parallel to the rising minimalist and environmentalist trend, natural textures, organic forms and angular surfaces will be largely preferred in decoration, along with a retro-futuristic trend. Matt and pastel colours will accompany metallic lustre.

In today's cities, more compact living and working spaces where individuals are foregrounded have become more preferable. According to Eda Tahmaz, who says "as time passes, we will want more from technology and ourselves", as human beings become more digitalised, technology will become more human.

Pointing out that the number of individuals living alone has started to increase along with urbanisation, the internal architect indicates that living spaces are becoming smaller also because of the high cost of living. These smaller living spaces emerge as multifunctional living spaces referred to as 'one-design, several functions', which comprise multiple functions.

Emphasising that retro-futurism will become one of the most important architectural trends of the future, Tahmaz claims that this trend will be especially prominent in bathrooms, and irregular and porous surfaces, matt and pastel colours will come to the fore along with organic forms. In kitchens, natural textures, multifaceted forms and patterns comprising grids, grooves and ridges, organic forms together with terrazzo appear in a matt and simple form.





Eda Tahmaz





The interior architect, who points out that raw and untreated materials will see frequent use in furniture and accessories, says that this year materials such as recycled fibres, natural composites, stones and minerals, transparent and tinted glass, aluminium, steel, porcelain, ceramic, patterned - textured leathers, granular wood, terracotta and clay, and bamboo will become prominent in decoration trends, and adds:

“Also, designs will be supported by platings such as copper- and bronze-colour metals, polished and frosted surfaces, lacquer, wrought iron, loose textiles, porous glazing, and sanding. Natural contours, grids, metallic lustre and glitter, and patina textures will be preferred on floors and walls, lending an aesthetically-pleasing appearance.”

According to Tahmaz, who points out that solid and robust geometries, circles and triangles, angular surfaces, controlled curves and spherical forms used in furniture design and accessories will be among the most striking trends of the year, shades of green as well as dark mink and grey, live metallic and pastel tones will lend colour to furniture and accessories.



Anilsan serves industrial textile for the international contract market

Exporting to over 50 countries, Anilsan generally work with 5 star hotels, laundries and hospitals including Hilton, Sheraton, Radisson Blu, Sofitel, Ramada etc.

The company official Burak Anil talks to us about the company's goods they produce for the hotels, laundries and hospitals.

Tell us about your company?

Anilsan established in 1975 in Bursa, Turkey. In the beginning, the company started towel manufacturing with basic looms. The first target customer range was the hotels and hospitals.

Today, Anilsan supply hotels, industrial laundries and hospitals all over the world different types of products including towels, bathrobes, bedlinen, feather products, slippers and F&B products. Anilsan exports %80 of its production to more than 50 countries.

Could you mention about your

product range? What are the specs that you highlight on the production?

Today, Anilsan is supplying hotels, industrial laundries and hospitals all over the World different types of products including towels, bathrobes, bedlinen, feather products, slippers and F&B products.

What do you say about your design and R&D team?

For home textiles products for retail chains, supermarkets and wholesalers, Anilsan is continuously creating new designs and improve the quality of the products to create satisfaction

What kind of studies do you realize about design?

Anilsan is always following the trends in design, technology and the customer needs. The company makes the technological investments according to the market demand.

Which countries do you export? Can you share your major references in

the field of the contract industry?

Anilsan exports to more than 50 countries. In the contract market all over the world, the company is generally working with 5 star hotels, laundries and hospitals including Hilton, Sheraton, Radisson Blu, Sofitel, Ramada etc.

How do you observe the development of Turkish towel exportation?

Turkish towel has a high reputation all over the world with its softness and quality. In 2020, Turkish towel exports will continue to increase.

Which fairs do you attend at home and abroad?

Anilsan attends to Heimtextil Frankfurt and Evtteks Istanbul fairs.



Elvin, the award- winning design of fabric



Elvin is one of the most leading brands in the design and manufacture of decorative fabrics in Turkey and in the world. Exporting to more than 40 countries including Italy, Spain, Germany, USA, Japan, Korea, Hongkong and Russia, Elvin Textile, which has ISO 9001 quality certificate and EFQM 2008 local achievement award, is a sought-after name in contract projects with its comprehensive machine park.

Murat Canik, the representative of Elvin Textile, whose success in design has been registered with the world's most distinguished design awards "2012 and 2008 RedDot Product Design Award" and "IF Material Award 2011/2014" answered our questions.

You undertake contract projects. What is the reason for directing yourself and progressing in this field?

Since the infrastructure of Elvin textile is very suitable for producing contract projects, we also include our works in this field. Quality standards, quality policies, production methods applied allow us



to produce large projects. Contract projects, which have a greater market share compared to home textiles, are an area where we want to take part in addition to having sufficient infrastructure.

Do you have a segment preference in the projects you contract or do you make projects in every segment?

We serve hotels, which are above a certain level. We carry out studies for chain hotels or hotels of a certain quality level due to quality standards.

Do you work with architectural offices in projects?



The first communication channel is from intermediary companies abroad and the second is through the offices of architecture. In addition, the purchasing department of the hotels can also contact us.

How often does an application need renewal?

This varies according to hotel regulations. For example, it can be renewed in 5 years, and in 7 years.

Has the success of Turkish tourism in the last two years been reflected in your business, if so, to what extent?

We are working mainly on city hotels in the domestic market. In hotels in the southern part of our country, the issue of changing the standards of fabrics should be set. Since the rate of non-flammability or attrition is not a standard determined by TSE, people tend towards cheaper products especially in Aegean and Mediterranean hotels. Thus, both the safety of the customers and the cost are compromised.

What is your criterion in contract projects?

The first point we pay attention to when a project is offered to us is to check whether our machine park is suitable for this production. For example, we do not produce velvet. Our production line is not directed towards it, we provide guidance to our closest partner when this is the case.





What is the most prestigious project you completed in 2019? Can you give us some details about this project?

Since there are intermediaries in many projects we cannot explain the name of the hotel by specifying the name. I can say that we are carrying out the renovation of the Hilton group without specifying the country. As of 2019, the domestic market was sluggish. When we look at the export market, we can say that our share has increased. This increase tolerated domestic stagnation in a way. Despite the decline in interest rates on a global scale, a decrease in consumption is observed. Even China, the world's fastest-growing economy, foresees 4% growth for 2020. Europe, on the other hand, states that there is a 1% contraction. For the recovery of the world economy, we expect the Middle East crisis to be resolved and Russia to go through an economic recovery.

Asia is most densely populated country by young people having potential of setting up their homes and requiring home textiles. In terms of tourism, the situation is getting better every day. Every year, between 3% and 5% new tourists in China are planning to travel abroad. Increasing tourist potential in developing countries is a positive situation for our sector.



Turkish firm Hotelya competes with world's giants in the contract furniture industry



Realizing the movable furniture and fixed wood production of many projects, such as primarily five-star hotels and malls, offices, restaurants, cafes and residences, with specialized staff, Hotelya becomes a solution partner for all products ranging from a very modern chair to a gold gilded classical chair, from garden furniture to office furniture. Hotelya is one the leader brands of the sector that produces movable and fixed furniture products for all kinds of projects, mainly for five-star hotel projects and other mall, airport, hospital, restaurant, office, café and store projects. Here, Master Architect Zümrüt Doyran, Founder Partner and General Manager of Hotelya, tells about the companies'

current position in the contract area and export facilities. Doyran emphasizes that will contribute to the sector in the coming periods with new projects and their goal is to produce more and to export more!

Could you tell us about Hotelya's story of emerge and its position in the sector?

Hotelya was established in 2010 as a group company of Kolsan Koltuk, which is one of the leading and powerful actors of the furniture sector since 1973. We have become one of the important firms of our sector by the studies we have carried out with respect to branding, project design and sales since the day of our establishment, fixed wood production

we have added into our range in addition to movable furniture, and the superior service quality and capacity we offer.

We realize the movable furniture and fixed wood production of many projects such as primarily five-star hotels and malls, offices, restaurants, cafes and residences, with specialized staff. We, as Hotelya, stand beside our customers as a solution partner for all products ranging from a very modern chair to a gold gilded classical chair, from garden furniture to office furniture. We serve our customers by our managing staff and our architecture and R&D team, who all are specialized in their fields, and our 11 thousand sqm factory and 2000 sqm store.

Can you inform us about your products and product groups? What are the characteristics that you highlight in production?

Hotelya is one the leader brands of the sector that produces movable and fixed furniture products for all kinds of projects, mainly five-star hotel projects and other mall, airport, hospital, restaurant, office, café and store projects. Our most important strength is our ability to produce all types of furniture. We are able to offer services to our customers for all their furniture requirements ranging from garden furniture to office furniture.

How do you blend technology and design?

Our most important specialty is comprised of our production strength, boutique service understanding and the customer focused approach we offer to our customers regarding furniture. The work we perform, the service we provide serve as our references. One of the most important reasons for our preference in chain projects, international projects is their satisfaction with our production quality. The quality of our products, used materials, our fine craftsmanship, the importance we attach on details and our planned work are our most important characteristics. And what expands our business and enables us to spread around the world is the “perfect customer satisfaction” we achieve by these characteristics. We carry out totally unique and brand new production for each project, instead of offering standard products. Such work is only possible by a powerful production structure and a professional team. We derive our strength in production from our experience dating back to many years. We are capable of producing even the furniture, which appears to be most difficult and even impossible to produce,



within a very short time thanks to our team specialized in its field. We are capable of actualizing the extraordinary designs of many domestic and foreign architects and industrial engineers.

What do you take into account in choosing your sales spots? Where can the customer access Hotelya?

Fairs, our website, internet promotions are our sales channels that support our sales teams located in Europe and Dubai. And most important of all, the

projects we have realized, our references are the most important points that increase the number of customers reaching us before we access them. Every customer we have satisfied is a sales spot that creates new sales channels for us.

Which countries do you export to, which countries would you like to add to your export network? Could you share your references from important domestic and foreign contract projects?

Hotelya is known



very well in the sector with its manufacturer identity and its references built over a period of 30 years. Thanks to this recognition and the trust we have earned, a large number of the projects that are in progress reach us before we reach them and request proposals from us. Chain hotel projects such as Hilton, Sheraton, Hyatt Regency, Holiday Inn, Fairmont and Rixos are included among these. This makes us very proud. We have become one of the important firms of our sector by the studies we have carried out with respect to branding, project design and sales since the day of our establishment, fixed wood production we have added into our range in addition to mobile furniture, and the superior service quality and capacity we offer. We continue our activities in 4 continents, including Turkey.

We have approximately 500 projects in Turkey and 150 projects abroad so far. Although the total number of projects is more than 600, we currently are realizing 60 percent of our projects abroad. With the studies we have carried out in the last 3 years, our objective is to increase our international percentage above 80 percent. 80 percent of our projects are comprised of hotels, 2 percent are hospitals, 10 percent are restaurants and cafes and 8 percent are mixed-use projects. We generate approximately 60 percent of our turnover from our international projects as of 2019. We should take a larger share from the widespread world market in the sense of exports, but even our current achievement makes us preferred. We are capable of competing with all world giants. If we receive a tiny share such as 3 billion dollars from a world market that as a size of 450 billion dollars under these circumstances, we have to look at what we have to do in order to increase this with respect to exports. We, furniture manufacturers should join forces together with our government and carry our position even further. We believe that our sector that uses domestic raw materials offers major benefits to our



country in the field of exports. We add significant value to our country's economy by our exports. We will continue to append our signature under, and to work and produce for works that will contribute to the sector in the coming periods. Our goal is to produce more and to export more. The path in front of country is open in this field and there is a lot of road to cover.

We plan to proceed on our path by our new studies in the field of exports, and by increasing our sales activities both domestically and internationally. We want to increase the numbers of our projects as well as being more effective in the world market. In addition, we will concentrate on projects in America until 2020, as a new goal.

What was the course followed by the Turkish furniture exports in 2019? What will be the export map that your firm will exhibit in 2020?

The furniture sector is going through a tough time during the last 3 years. I can say that firms that were involved in international projects went through this period more easily. Circumstances such as the suspension, slow-down of investments in the tourism sector, where we serve to a high extent, have naturally impacted us just like all other firms. More competition has emerged among the manufacturers for the projects that decreased due to the depression in the sector in the general sense.



And we may actually say that this increased the strength of an investor, which was able to go through this period powerfully, to make a choice from among a larger number of firms, in other words, powerful investors profited

from this crisis. Those who were able to remain standing were companies that either worked for the international market or were able to take part in 5-star hotel projects.

Our 2020 objectives include continuing to increase our marketing and sales activities both domestically and internationally. We add significant value to our economy by our exports. We will continue to append our signature under, and to work and produce for works that will contribute to the sector in the coming periods. Our goal is to produce more and to export more.

Bursa will be a brand in smokeless industry



BURSA – Known as the Detroit of Turkey in automotive production, and with its textile, machinery and food industries and export figures as the locomotive city of Turkish economy, Bursa, changed its source on tourism, the smokeless industry. With an aim to increase the revenues of the city from the tourism industry, Bursa Metropolitan Municipality showcases the values of the city in international fairs.

Bursa Metropolitan Municipality aims to promote the historical, cultural and natural values of the city in the best way in order to get the share it deserves from

the tourism cake in Bursa and continues to appear in international fairs. The Bursa Metropolitan Municipality and Bursa Culture and Tourism Promotion Association, which previously promoted Bursa in Istanbul, the Netherlands, Jeddah, Malaysia, China, Austria and the United Arab Emirates, South Korea and Qatar, this time is presented in Japan, the islands country of the Far East. More than 150,000 visitors attended the Tourism Expo Japan, the most important tourism fair in Japan, which took place in Osaka this year. Bursa Metropolitan Municipality and Bursa Culture and

Tourism Promotion Association took their places in Turkey's stands, and valuable artifacts from Bursa attracted great interest in the fair. 1,475 companies from more than hundred countries, has participated in the event. In one-to-one meetings held in the fair, Bursa's historical, natural and touristic values were presented to the agencies and tour operators of Far Eastern countries.

South Korea on target

One of the most popular tourism routes that Bursa Metropolitan Municipality has emphasized in recent years was South Korea. Earlier, the metropolitan Municipality of Bursa hosted the South Korean social media phenomena in Bursa, and took them to all natural and touristic places of the city. Then they visited them in South Korea's capital Seoul in cooperation with Culture and Tourism Promotion Association and Tourism Travel Agencies Association (TÜRSAB) South Marmara Regional Representation Board and made several contacts with South Korean investors, tourism investors, promotional agencies and journalists. Still, the contacts between Bursa and South Korea were not limited with this; nine travel agency managers, including the five largest tour operators of South Korea, were hosted by the Metropolitan Municipality in Bursa. Uludağ, Gölyazı, Archeopark, Atatürk Congress and Culture Center, İznik and Cumalıkızık, and other touristic areas of the city were visited by South Korean tourists.

We have a historical connection

Bursa Metropolitan Mayor Alinur Aktas has recently said that they aimed to take the advantage of the historical bonds between Turkey and South Korea and to provide added value particularly to Bursa tourism. Mayor Aktas who stated that they started an initiative for South Korea with the cooperation of Metropolitan Municipality and TÜRSAB South



Alinur Aktas - Bursa Metropolitan Mayor



Marmara Region Representation Board, detailed, “We think that both countries and cities will get mutual benefits with these relations. In this sense, our friends went there before. We hosted the tourists from South Korea in Bursa. We have a historical connection with South Korea. There is a serious friendship between the two countries because our ancestors, our grandfathers were martyred for the well-being of South Korea. We have around 1100 martyrs buried in there. We feel excited to ensuring that the two countries get closer on many issues, especially in tourism. I believe that this project will bear fruits in a few years.”

We were impressed by Bursa

Dong Ryong Park, General Manager of Hanjin Travel, one of South Korea's major tourism agencies, emphasized that his first impressions of Bursa were very good. Stating that he had never visited Bursa before, Park said, “I visited more the destinations in Istanbul. My first impression about the city was that we were impressed by the friendly and polite people in shopping malls and on streets. We think that our guests will be glad while leaving the city the visited for 2-3 days. I believe that Bursa will be an alternative destination besides Istanbul, in a couple of years.

Cittaslow tourism

The Metropolitan Municipality, which offers different road maps to visit the values of each district, aims to be included İznik, Orhaneli, Buyukorhan and Keles (Cittaslow), those having less than 50 thousand populations, in the Slow Cities network. Cittaslow, founded in 1999 in Greve city in Chianti region in Italy, presently has 260 members from 30 countries, 17 of them from Turkey, has 72 different criteria for membership. Bursa is planned to be covered by the network when it is ready for all the criteria required. Recently, Cittaslow, which has become a new trend in world tourism, aims to make the four



mountain districts of Bursa and İznik the desired destinations for tourism. In addition to this, efforts are going on aiming that İznik, which is an important historical center for not only for Muslims but also for Christians, to be included in UNESCO World Heritage Candidate List.

We need to have more accommodation facilities

Indicating that Bursa's future vision was based on tourism, the Bursa Mayor Alinur Aktas said that all values of Bursa from Uludag to the coast, from the historical and cultural heritage to natural resources, will be used in the best way. Aktas

stated that they focused on tourism-oriented investments and said, “Our average stay in hospitality facilities is 1.9 nights. We need to rice this up to 3.5-4 days. We are the city of the Ottoman Empire, still carrying the traces of different civilizations. We are striving to present all the historical features of the city to the world under the umbrella of tourism including the food culture, social cultural structure, and historical values. We show up at serious fairs. We have to take 17 counties into account because they all have their own values. We will build marinas in Mudanya Guzelyali and Kumyaka. We need to revitalize Tirilye the hidden paradise of Mudanya again. Golyazi will be a serious tourism brand.”

Lightings automatic, buildings technological with Thea Blu



Where the flow of people is intense, such as hotels, hospitals and plazas, the lighting of buildings and common areas requires even more sensitivity. In terms of safety, comfort and energy saving, automatic lighting technology with motion sensor must be preferred. Electric switch and socket industry's leading provider Thea Life Solutions developed by Panasonic Blu Turkey Motion Sensor, brings the building a new lighting technology with superior standards.

Comfortable and economical energy management...

Thea Blu Motion Sensor enters the world of its users with more comfortable and more efficient lighting management. With a detection angle of up to 160 degrees, Thea Blu Motion Sensor brings lighting comfort and efficient energy use to commercial buildings. Corridors, stairs, gardens, offices, spacious interiors, meeting rooms meet the comfort and technology of the new motion sensor added to Thea Blu series. Thanks to the integrated light sensor, the product operates depending on the ambient light. Thanks to this feature, if there is sufficient light, the lighting systems are not activated even if motion is

detected. On the other hand, once the motion detection has ended, the lighting systems can be switched on for at least 10 seconds and at most 10 minutes. The position switch allows you to easily switch between “permanently off”, “permanently on” and “automatic” modes.

Adding technology to places...

Thea Blu Motion Sensor adds a technological image to the space, especially when it is used in conjunction with close-range illumination at points such as stairs, garden paths and corridors.

Akarca Tekstil: “Contract Business is a large market; we stand out with our quality values”

Akarca Textile, which stands out in the textile sector with its open-end yarns, ribs, jersey, Lacoste, printed and Lycra fabrics, is one of the most distinguished partners of architecture offices and contract companies. The company exports to more than 45 countries.

Murat Zumbulyuva of Akarca Textile, which sold 60% of its production for contract projects, emphasizes the importance they attach to quality standards by saying, “Quality is important for us in our products. In this direction, we produce by getting the necessary certificates.” Zumbulyuva answered the questions of CB about their success story.

Which products do you produce as Akarca Textile in contract business segment? What are the categories of these products?

As Akarca Tekstil, we produce curtains, upholstery, decorative fabrics and bed top products for contract businesses. As is the case with all our products, our contract products are non-flammable, a feature that we work on meticulously including other properties such as antibacterial, stain-resistant and all phases starting from of the spinning process.

Do you produce contract products from yarn or with finishing applications?



We produce our products from 70-80% yarn. Although our finishing applications are less, we manage our production process according to the preferences of our customers.

Do you usually work with architects and contract companies or direct customers? What is the weight of contract products in your production?

We usually collaborate with architecture offices and contract firms. Since we do not sell finished products, we do not directly contact individual buyers. 60% of our production consist of contract projects.

What standards and certifications do you have?

We have received all of the European Standards with standard certification for the products we produce. We produce in accordance to the standards of countries such as England, Germany, France, Japan and USA. In addition to projects such as hotels and residences, we also have the IMO certificate required by cruise liners.

What are your reference projects?

I can't give a name because we don't work directly with the customer. Our sales are made through architectural offices. I can only say that our products are sold to buyers in 40-45 countries.

As Akarca Tekstil, do you have any plans to increase your share in the contract sector in 2020?

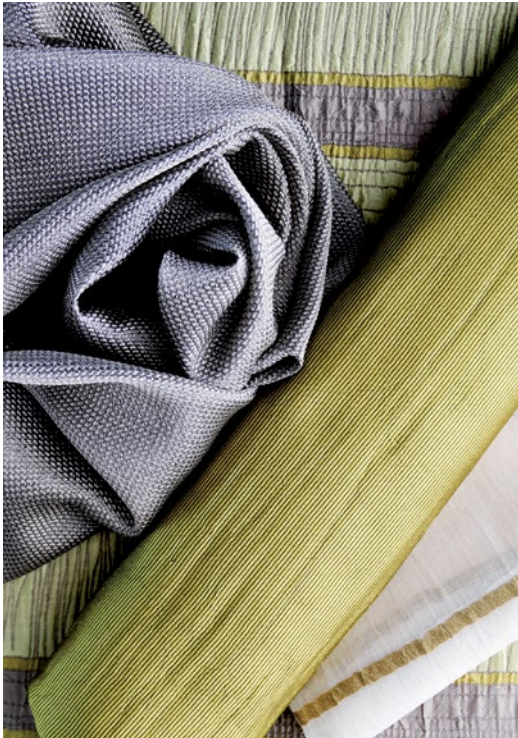
The contract sector is a large market and our efforts to increase our share in this area will continue. In domestic market, this sector has started to attract attention more and more. The strict standards in the contracts increased the importance of fabrics made of non-flammable yarn. We would like to expand our product range. We have an outdoor collection plan for outdoor use. Renewing our machines and increasing our production by 5% is another target of our agenda for 2020.

What are your expectations from Heimtextil 2020?

January 2019 edition of Heimtextil was a good fair for us. For the year 2020, the fair will be more promising than the last one. Our goal is to make a good start to the year by getting rid of the recession towards the end of 2019. We have a customer portfolio covering 70-80 countries. In this context, fairs abroad are of high importance for us.



Murat Zumbulyuva and Meral Keskin



Prato Exclusive brand of Artemis Hali finds its way to five continents

Already exporting trendy carpets to Iran, Germany, Oman, Morocco, Russia and Montenegro, Prato Exclusive made new deals in American and European countries in 2019 and expanded its export portfolio. The brand is continually expanding its export markets.

As one of the leading industrial companies of Turkey operating in various industries Acme Group has Artemis Carpet Company in its construction. Artemis developed Prato Exclusive brandmark for domestic and world markets and realized an excellent success story. We conducted an exclusive interview with Tolga Batalli, Chairman of the Board of Prato Exclusive to learn the details of their success.

Would you please tell us about the birth story of Prato Exclusive and its position in the industry?

Prato Exclusive is a brandmark of Acme Group operating in the fields of Textiles, Vehicle Inspection Stations, Warehousing Services, Carpets, Bed Manufacturing and E-trading with industrial establishments and manufacturing sites in the provinces of Gaziantep, Mersin, Kilis and Yalova. We started the carpet business with Artemis Hali (Artemis Carpets). We now bring a breath of fresh air to the carpet business with our new baby company we established under the umbrella of Artemis Hali. Prato is a new source of excitement for us. We decided to invest in it upon research we conducted throughout Turkey and



demands received in line with our professional and innovative mentality in carpet production. Our brandmark, Prato Exclusive, has been brought to life for meeting the demands swiftly and in harmonization with changing

conditions of the market and for particularly meeting demands from the upper segment. In order to set our brandmark to start production, we first made an additional investment of 2.5 million Euros on our Artemis

Hali factory for marketing and manufacturing operations. We make great contributions to economies of both Gaziantep and Turkey. In summary, we are one of the leading landmarks in carpet business.

Would you please inform us about your products? What special aspects do you highlight in production?

Our collections mostly include washed and ironed products made of natural fibers. This creates a major differentiation in the industry with respect to health. In terms of pattern designs, we prefer modern and classic lines which may better meet architectural requirements. Our biggest target is to become one of the leading landmarks in the luxury carpet business through expanding our product range in line with demands from the industry.

We see that you choose ancient cities for naming your collections. What is the story behind it? What kind of impression do you like to reflect to your customers by choosing such names?

We are an innovative brand exhibiting all shades of all colors in our designs and reflecting the worldwide fashion trends to our designs. As Prato Exclusive, we like to be remembered by everyone and to leave a permanent mark in everyone's lives. Therefore, we are inspired by ancient cities which left marks in history with their unique beauties.

Can you tell us about your principle of 100% local production? How do you position yourself in the Turkish carpet business with respect to raw materials and industry?

It is our first priority to create value for each product we manufacture under our brands established



Tolga Batalli
Chairman of the Board of Prato Exclusive

with hundred percent local capital and to respond to our customers' expectations with quality and stability. It is our indispensable goal to be always "the best". Although we are a young brand in the industry, we are so glad to be amongst the leading brands with our quality, production technology, modern designs and product standards.

What kind of path have you followed since your establishment? How does Prato Exclusive blend technology and design?

We have been sustaining our efforts to be a leading company which

meets its customers' expectations in full both in Turkey and worldwide; which provides infinite confidence in customer relations; which is incessantly aware of needs and is focused on improvement; and which creates differentiation through following the cutting-edge technologies.

What do you look out for while choosing a point of sale? How can customers get access to Prato Exclusive products?

We manufacture for Artemis Hali and Prato Exclusive in Gaziantep at factories extending to a total area of



36 thousand-meter squares with an open ground of 25 thousand-meter squares. Our products are sold in more than 1,500 points of sale via our main dealers throughout Turkey. Our customers can reach us nationwide at shops which are Prato Exclusive dealers.

Which countries do you export to and which countries would you like to include in your export network?

We have been working for years with countries such as Iran, Germany, Oman, Casablanca, Russia and Montenegro. This year, we particularly made new deals in American and European countries and expanded our export portfolio. We continue to expand our export network each year.

How was 2019 with respect to exports by the Turkish carpet business? What roadmap will your company follow in 2020 with respect to exports?

Turkish carpet industry has a significant share worldwide in carpet production. Singly, Turkey meets 67% of the need for machinery-woven carpets worldwide. Gaziantep manufactures 60% of this share of 67% held by Turkey.

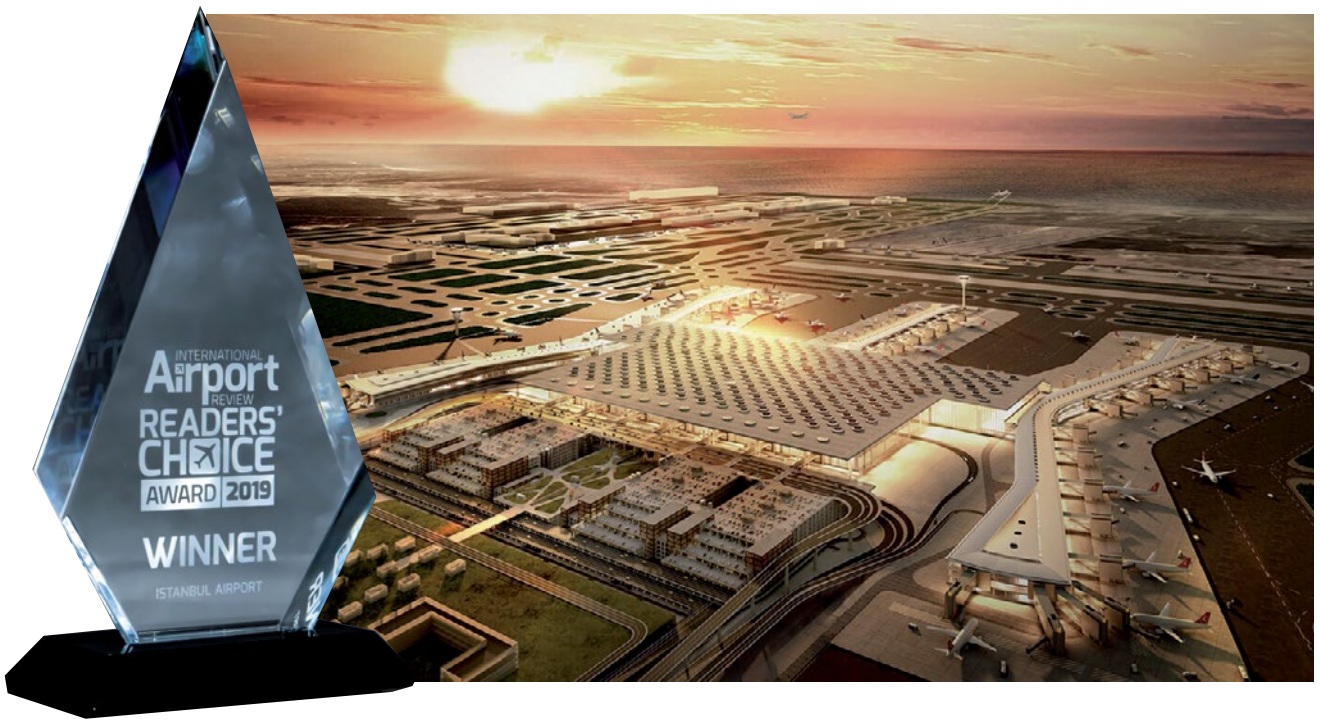
As Artemis Hali and Prato Exclusive, we target an export rate of 15 million dollars in 5 years. We plan to reach



this target through our efforts as a landmark and new international connections increasing each day.

Which exhibitions have you participated in or do you plan to participate in both domestically and abroad? Have you set your exhibition schedule for 2020?

As a carpet manufacturer from Gaziantep, we will be present at Domotex Turkey as each year so far. Again this year, we will be participating in Domotex Hannover, at which we captured quite an attention last year although that was our first time abroad.



Istanbul Airport wins the “Airport of the year” Award

Istanbul Airport has won the “Airport of the Year” award in the “Reader’s Choice 2019” awards, organized by the International Airport Review.

Istanbul Airport outdid its rivals to receive the “Reader’s Choice 2019” award, which is awarded to the company with the most reader votes and organized by one of the world’s most prestigious publications, the International Airport Review. It also won the “Airport of the Year” award.

Having recently completed its first year of operation, Istanbul Airport earned the approval of international authorities to become a global hub. This was thanks to the “Airport of the Year” award, which is awarded by the prestigious UK-based publication, the International Airport Review.

Istanbul Airport outperformed its many international competitors

By pulling ahead of international airports, such as Heathrow, Changi, Copenhagen, Vancouver, Sydney and Hong Kong airports, in the “Airport of the Year” category, Istanbul Airport proved to be the flagship of the Turkish aviation industry.

Upon underlining Istanbul Airport’s receipt of the award and achieving the impossible in a short time, Kadri Samsunlu, Chief Executive Officer of iGA Airport Operations said: “We are thrilled to bring an international award to our country. With a year

full of Istanbul Airport’s unique architecture, strong infrastructure, state-of-the-art technology and superior passenger experience, we’ve made enormous strides in turning the airport into a global hub and advancing the Turkish civil aviation industry to higher levels by creating an exemplary operation model. The ‘Airport of the Year’ award, which we received by outperforming some of the most prestigious airports, signifies our exceptional performance at Istanbul Airport. In light of the pride we’ve brought our country and the example we’ve set, we want to bring more international prizes to Turkey by achieving our targets.”

MOBI

a real passion and world's highest quality standards in the furniture world

Hand-picked raw materials, cutting edge technology, world's finest hardware and excellent craftsmanship are the key qualities and principles for the success of a company. But, a world-renowned company, MOBI is in love with unique designs since it was established!





We caught up with MOBI's founder and designer A. Rasit Karaaslan to grant an exclusive interview for our readers. Here, Rasit Karaaslan delves into his inspirations, passion for storytelling through design and MOBI's works.

How did you first discover your passion for design?

Since I was a child I have always been interested in arts in general and visual arts in particular. Among the many objects that perform the same function, human beings are drawn to the one that is more aesthetically pleasing. Designing enables you to create such objects or spaces that look better and also perform better. I guess once I was old enough to realize this, I wanted to become a designer.

Could you tell us a little more about your professional background?

I studied Interior Design and Industrial Design in the Fine Arts Academy of Istanbul, now called Mimar Sinan Üniversitesi. Upon my graduation in 1976, I started practicing as an interior designer.





I was designing both interiors and also the furniture that was being used the projects. After MOBI was founded, I started concentrating more on designing furniture and also got involved in the making of it.

What would you think the most important thing that people should know about you, or your work?

From my perspective, the most important part of what we have achieved is

designing and manufacturing high-end contemporary furniture in Turkey and exporting this to the most prestigious places, all over the world. We started selling abroad in 1989 and since then our business has grown outwards and our brand name has become known in many countries. We exhibit next to major international luxury furniture brands in fairs and we are no less, perhaps better! This is a hundred-percent Turkish brand and it is very important for me to be able to prove that this could be done.

What motivated you to set up MOBI Furniture, and could you tell us more about the company's philosophy?

I moved to Bursa as a result of a project that I had taken on a few years after my graduation from university. At that time Bursa was newly emerging as a rich industrial city and the

businessmen needed interior design for their offices and homes. As my business was growing I realized that I needed my own workshop to be able to better control the work that was being done. I found myself deeply involved in woodworking and furniture making. We founded MOBI in 1983 and since then we have been looking for the best materials, machines, and finishes. We have a real passion for quality, which I believe has brought us to where we are now. Our philosophy is to constantly strive to make furniture that is up to the world's highest standards, both aesthetically and craftsmanship-wise.

What are your passions for the design world?

My foremost passion in my own designs has been the use of natural wood. Natural wood exudes beauty, warmth, sophistication



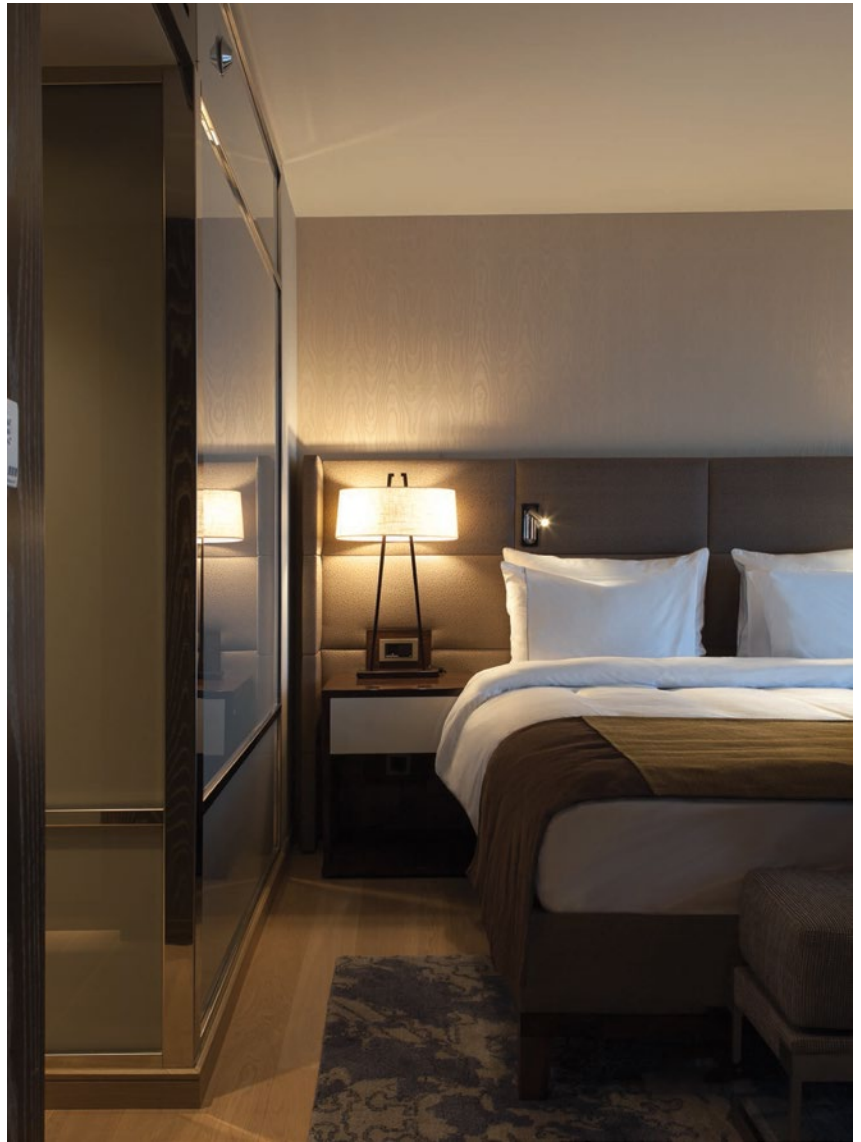
and timelessness. It makes us feel at home as human beings. But in today's world this comes at a price; Ecologically and therefore economically. I believe that as designers it is our responsibility use such valuable materials in "good" design, and create products that are also timeless. By harnessing the power of design, developing technology and craftsmanship, we, as designers, can and should make the best use of natural materials.

Could you tell us some of the most memorable contract projects you have undertaken until now?

We have done many, both here in Turkey and also abroad. But the most memorable one must be the recent refurbishment of the presidential palace of an African state, of which I cannot reveal the name. Our work has been continuing in phases but this has been by far the most memorable work because of the high status of the client and protocols involved in the execution of the project.

What would you say about the eye-catching trends of 2020-2021 in the furniture industry?

We have been seeing designs that bring wood, leather, marble and metal together on furniture and also wall claddings. This trend, coupled with today's technology, has brought about very exciting surfaces, where different textures meet in perfect finishing. This trend will keep on developing over the next few years as designers seek out new finishes and surface textures, while at the same time, simplifying forms.



Öztiryakiler excels in industrial kitchen industry

The company has the most advanced applications and production technologies known in the world with its production technologies and machinery park. It is among the top 20 firms that export to most countries in all sectors and number one company in exports in its sector in Turkey



Öztiryakiler, the leading brand in the industrial kitchen industry in Turkey has a strange success story starting back to 1958. We asked the details of this long journey to Tahsin Öztiryaki, Vice Chairman of the Board of Öztiryakiler.

We know that you, as Öztiryakiler is the leader in the industrial kitchen tools sector in domestic market. Can you give information about the establishment of your company?

Öztiryakiler has been operating since 1958 and is one of the

most grounded companies in its sector. In our 140,000 m2 closed production facility, we offer about 5000 products, of which 2000 are appliances, under one roof. Our company has the most advanced applications and production technologies known in the world with its production technologies and machinery park. R&D, P&D, engineering units, strong laboratory and product-process development projects are carried out with the support of technical universities and TUBITAK. We are awarded as one of the companies who has the most certificates in the sector by the Turkish Patent Institute for industrial design registration, utility model and patent studies, in terms of

original design, innovative product and product features. We have the first R&D center of the sector.

We are proud of being among the top 20 firms that export to most countries in all sectors and number one company in exports in its sector in Turkey.

At what stage is the food-service sector in Turkey right now? What is your assessment on this?

The industrial kitchen sector that has an export volume of 4.5 billion dollars, is one of the sectors that produce value for our country. Italy, which is one of the countries

in Europe, ranks 2nd among the European countries including Spain. The industry keeps its dynamism thanks to the diversification of tourism investments in Turkey, especially renewal investments in the tourism sector that had been made in the 80s. The Turkish food sector is on the rise with the active role of women in business life, the fact that young people have higher eating habits and tendencies, and the increase in the frequency of eating out. Consciousness of consumers raises quality expectations and businesses need to pay more attention not only to material selection but also to equipment selection.

Turkish kitchen sector has proven itself in the world. Our manufacturers participating in the fairs all over the world and Turkey have proved its presence in this sector. For example, this last month we had been in Dubai with 60 other Turkish companies. We took part in the Host fair in Milan with 70 Turkish companies and ranked 4th among all the world countries. As a company, we felt once again that we have proven our place in the world with the comments we received from visitors at Milano Host Fair. We have been exporting to 132 countries and we are in contacts with 150 countries. All of the companies serving the Turkish kitchen sector are doing everything what should be done in order for a business to serve both the export and the domestic markets and prove that we are no longer behind in the world.

Do you make new studies according to your customers' requests? Can you give us information about your recent studies?

We always take customer demands into consideration and do R&D. From time to time we organize events with chefs, and with investors and get to know about their expectations. Since we have realized many firsts in our sector, we always try to make innovation. Recently we have been



developing our Combi ovens, we have started to produce dishwashers capable of 3000 plates to 7000 plates, our cleaning and hygiene equipment have recently been added and they extend of product range. We have given importance to the design of open buffet service products, we are developing this product range and we aim to make a difference by bringing customized products solutions in this field.

What kind of activities do you do to increase the use of made in Turkey products?

While we are proving ourselves and exporting to so many countries and the world, we cannot break the

negative perception of the users of imported goods and investors still in our country. We are uncomfortable with this. All manufacturers in Turkey can make products equivalent to products sold in the world, products that the world accepts our country, we hope to sell more easily. Our desire is that in all state investments in Turkey and in the build operate-transfer model, like all investments primarily made in hospitals and airport standards, which we hope to be compelled to use the Turkish made. We, as a company, are often voiced in all environments with the responsibility of my other duties that I carry personally and say to the ministries at every occasion.

Bürotime, A global brand of the office furniture sector

Bürotime, which exports its products to all over the world following its first international sales in 2002, continues to increase its global market share. Having completed its large investments abroad during the last three years, Bürotime becomes global player in the office furniture sector with its showrooms in Europe, Middle East and Africa.

On 11 September 2019, the brand has added Athens to its franchises it opened across the Balkans in Kosovo, Bosnia and Herzegovina and Macedonia in 2018.

Now, it reinforces its dominance in the region.



Bürotime aims to carry its domestic leadership to the global market with its designs that fit the new generation work culture and continues to expand its overseas markets through newly opened concept showrooms. The company that has a widespread presence across the Balkans with its showrooms in Bosnia-Herzegovina, Macedonia and Kosovo has recently added Greece to its franchise network.

Franchise Attack in the Balkans

A global brand of office furniture sector in Turkey Bürotime continues to strengthen its presence in the Balkans with its newly opened showroom in the Greek capital, Athens. The showroom opened on 11 September 2019 with the business partnership of Life Concept, a leader which has a long history in the furniture sector of Greece, hosts

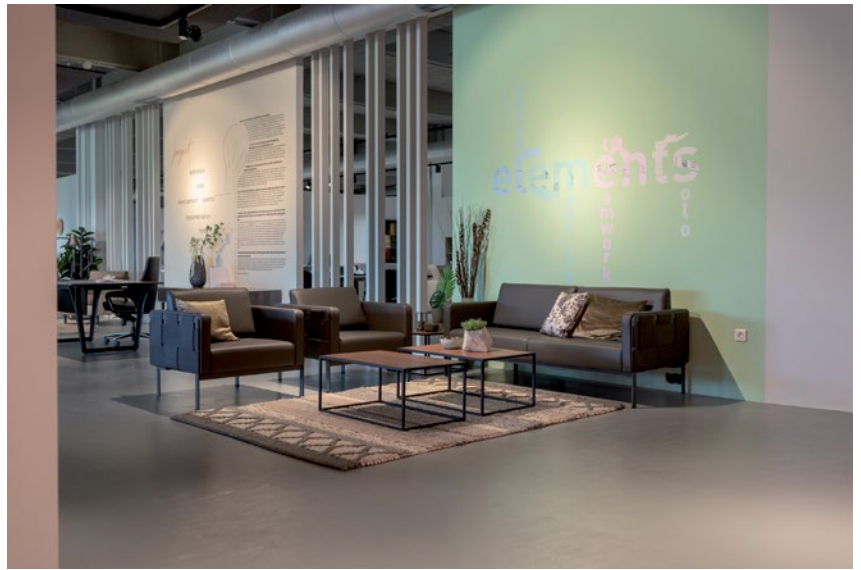


the latest designs. In the opening celebrated with a pleasant ceremony, Bürotime Board Chairman Mr Hüseyin Tosunoğlu, Bürotime General Manager Mr Şaban İren, Bürotime International Sales Director Ms Ahu Akder, Bürotime Marketing Director Ms Nuran Efendioğlu, and Regional Sales Manager Mr Can Kırmızıtuna hosted the ceremony with the attendance of the Athens Ambassador Mr Burak Özügergin, Trade Attaché Ms Ayşe Özcan Erbilgin, and the prominent business people, designers and architects of the region. The store with 300 square

meter area accommodates functional products that meet all the needs of working spaces, social spaces and home office solutions offered by Bürotime to the market in 2019.

“We will strengthen our presence in the European region”

Bürotime Board Chairman Mr Hüseyin Tosunoğlu, who stated that they are taking firm steps towards becoming a global brand with their national and international investments, said, “As part of our overseas plans, we aim to focus on our brand positioning in Europe after the Middle East and Africa Regions. Through our investments, we have gained significant market shares in these regions and throughout the Balkans. We strengthen our appearance within the region with our concept showrooms, which we now opened in Greece after Bosnia Herzegovina, Kosovo and Macedonia. We believe that the positive developments in the Greek economy in the recent years will also have a positive effect on our operations. We will advance our business volume by increasing our presence in the planned regions in line with our goals this year and in the following period. We will maintain our growth momentum in the past years and we will increase our export volume within in total turnover incrementally. Moreover, we will continue to improve our brand recognition with the marketing supports we provide to our franchises. Our aim is to become a world-renowned brand with an international presence. We are aware of the fact that the investments we make in our brand have a positive effect. We never leave our partners alone. We support them with effective marketing plans based on a well-rounded market research. We will continue our investments in the future.”



Advanced technology in elevators and escalators; Kone TravelMaster Solutions...

Elevators and escalators are the sine qua non for commercial buildings where the comfort of a large number of people is at the forefront. Therefore, escalators and paths have to be carefully selected in these buildings which are designed especially for efficiency and comfort of people. As a pioneer in elevator, escalator and turnstile solutions, KONE offers the best, safe, comfortable and energy-saving solutions to commercial buildings with its TravelMaster models. KONE has more than 100 years of experience in its field, and TravelMaster escalators and roads are manufactured with advanced technology; it stands out with its very special designs, superior safety standards and the energy efficiency they provide. KONE's "Escalator Designer" application, which is also the first and only in the industry, provides support to contractors and architects in choosing the TravelMaster solution they will use in their buildings.

"Escalator Designer" application to assist contractors and architects...

The Escalator Designer application, available at kone.com.tr, helps both contractors and architects to select the most appropriate TravelMaster elevator and escalator for their



building and calculate the required size. What all contractors and architects need to do is to select simple information about the escalators they want to use in their designs. The program takes care of the rest itself and sets out all the right measures and recommendations for superior performance.

Special design that adds style to buildings...

Escalators and elevators are especially important in commercial buildings notably in shopping centers, department stores, supermarkets and hypermarkets; they are the key tool

for human transport and movement in the buildings. KONE TravelMaster solutions add style to the architectural design of all commercial buildings with their special designs. Innovative and attractive lighting solutions also improve passenger guidance and safety. A wide range of different design options allow you to choose the design that perfectly fits the architecture of your building and provide stunning visual effects.

Advanced technology for security...

KONE, which prioritizes safety in every solution it develops, uses

the latest security technologies in TravelMaster escalators and elevators. The card plate offers special safety features including impact detection switches and emergency stop buttons for passengers. It also provides additional guidance on escalators with new traffic signaling solutions. Audible alarms provide clear guidance on the direction of operation of the escalators. The direction of travel alarm warns passengers if they enter the escalator in the wrong direction. Anti-fall barriers and elongated railings also provide extra protection for passengers. On moving roads, the high (1100 mm) railing also improves human safety in buildings with multiple walking levels. The loose pallet detector and Spiralock threaded screws increase the safety of the passengers and the reliability of the pallets. Equipment monitoring systems such as KONE Remote Monitoring and KONE E-link can also be integrated into your building management systems.

High energy efficiency...

KONE, known for its eco-efficient solutions, is once again proving this feature in TravelMaster escalators and roads. The intelligent operating modes and inverters in the products optimize energy consumption under different load conditions. The products also use LED lights that are 80% more efficient than fluorescent lighting and last up to 10 times longer. On the TravelMaster escalator, the optional KONE Direct Drive system delivers up to 20% higher energy consumption than traditional worm gear drive solutions. The TravelMaster energy-efficient inverter ensures smooth speed regulation in standby mode and minimizes energy consumption at full speed. The optional regenerative drive technology reduces energy consumption by recycling and feeding back into the system. In this respect, KONE TravelMaster models provide the ideal solution for those who want to build buildings with certified LEED or BREEAM.



Technowood received its first prize at the Iconic Awards Ceremony in Munich!



E mre Alaz, the General Manager of Technowood, received the first prize in the Innovative Materials category, which defined as ‘Superordinate’, in addition to 5 main categories within the Iconic Awards 2019 competition organized by the German Design Council at the awards ceremony held in Munich! Technowood, which has added a new success to its achievements with the first prize from Iconic Awards, takes the wood sector to the next level with its experience and innovative vision!

A Turkish Company among the world famous stars!

The award ceremony of the Iconic Awards 2019 Competition, which awards the best in architecture and design every year, is sponsored by the German Design Council, one of the world's leading centers for communication and knowledge transfer in the design, branding and innovation sectors. It held on October 7, 2019, at the EXPO Real Fair in Pinakothek der Moderne



in Munich. The awards were presented to the winners, among them David Chipperfield Architects and Snarkitecture. In the category of Innovative Materials, Technowood General Manager Emre Alaz received the award on behalf of Technowood, which was awarded the first prize with ALUSIDING product with its eco-friendly design and innovative production technology.

Technowood continues to increase its prestige in wood industry!

Technowood, which has become the pioneer of the sector by presenting the technological state of the wood to architectural structures of different scales and functions in more than 20 countries to date, continues to increase its prestige by being among the best companies operating in the field of design and architecture with the its first prize at the Iconic Awards 2019: Innovative Architecture competition. The Iconic Awards Competition award, which has added to Technowood's achievements, brings into sharp relief the success of the vision of the company in the wood industry.



Yorglass forces impenetrable markets with value-added production



Yorglass, one of the leading companies in the industrial glass production sector, makes a difference in global competition by focusing on R&D and innovation in glass. Certified by the IFA Institute in Germany with a non-slip grade of R10, R11 and R12, Yorglass's Yorfloor anti-slip floor glass series is used safely in architectural projects that stand out in many countries around the world. The company increased its exports by 25 percent in 2018 and became the second biggest exporter company in 2018 in the flat glass sector.

Stating that innovation and value-added production was the key to growth and success, Yorglass CEO Semavi Yorgancilar said that they would continue to be the pioneers of the sector with their 45 years of experience and innovative solutions and services. Yorglass continues to grow both by increasing its production capacity and opening up to new markets.

"Turkey's future is in production and export"

Underlining that the glass industry grows with value-added production

and innovation in both Turkey and the world, and emphasizing that they had 4 sub-brands each addressing to different sectors to respond to customers' needs and demands, Yorglass CEO Semavi Yorgancilar detailed by saying, "We serve to several industries in flat glass category. We are at the forefront of global markets thanks to our technology. When we consider the geographical position of our country, we have both great potential and advantage for exports. We mainly supply our raw material in glass from local sources. This brings many advantages in production. We believe

that the future of our country can be developed through more production and export. The only issue that the sector is dependent on is energy. As Yorglass, energy efficiency has always been a priority in our investments. In this sense, we have implemented treatment plant with zero pollution in liquid, solid and gaseous phases of production which is the first in the world.”

Yorglass is the first in the flat glass sector

Operating in the decorative glass, commercial cooler and white goods branches of the flat glass trade and industrial glass processing sector, Yorglass operates under the umbrella of Yorglass Trade, Yorglass Satina, Yorglass Commercial Cooler and Yorglass White Goods brands in Manisa, Gebze, Bolu and Eskişehir having 4 production facilities and exporting to more than 60 countries on 5 continents. When the smart factory in Manisa becomes operational, the company will expand export activities at full capacity. Yorgancilar said, "By establishing Turkey's first double glazing and decorative glass factory and by having an established expertise and experience of 45 years, Yorglass family has a strong position in European markets. Focusing on its business with its 'one factory single product' strategy, our company has grown by an average of 25 percent over the last 5 years. We have doubled the capacity of our facility in Bolu. Our factory in Manisa has started to produce mega jumbo size glass production. We aim to be the first choice of our customers in more sectors and regions that we exist in the coming period with our product range, production capacity and export power which are shaped by developing according to the needs of our customers and stakeholders.”



Turkey's smart city projects presented in 50 languages with artificial intelligence

Microsoft Turkey's Director of Public Sector & Investments Dr. R. Erdem Erkul, participated in the Smart City Expo World Congress Barcelona took place in Barcelona, Spain. He presented smart city case studies developed with the innovative vision of Microsoft and applied in Turkey. For participants from all over the world, Erkul's speech was instantly translated into more than 50 languages with Microsoft Translator supported by artificial intelligence.

Organized in Barcelona, Spain, between 18 and 20 November, The Smart City Expo presented technological applications, infrastructure, and eco-friendly projects related to urbanism and municipal services. This year the congress focused on five main topics: Digital Transformation, Urban Environment, Inclusive and Sharing Cities, and Mobility. Microsoft Turkey's Director of Public Sector & Investments Dr. R. Erdem Erkul participated in the congress, which hosted the speeches of experts inspired by smart cities and more than 1000 technology companies. He shared innovative smart city examples in Turkey conducted with the support of Microsoft. A delegation from Turkey received information about smart city trends powered by artificial intelligence.

Erkul: "We develop smart city systems supported by human oriented and artificial intelligence"

In his speech, Erkul stated: "Without the contribution of citizens, our smart city projects would remain incomplete. Smart solutions that do not embrace the citizens are far from being smart because being smart is more than a word itself; it's an approach. We develop solutions that



will touch the lives of our business partners. For example, with the Smart Waste Collection System Evreka, we reduce costs, increase citizen satisfaction, reduce CO2 emissions, and prevent loss of time and energy. Evreka is currently used in 20 municipalities in Istanbul, including Tuzla, Başakşehir, and Selçuklu. With Seyisco Road Maintenance and Analysis Systems, we provide high savings in maintenance costs, prevent accidents, and reduce citizen's complaints about roads. We also aim to increase the life span of lanes, speed up, and simplify the road maintenance tasks.

The Sestek project, which works with Speech to Text technology, transforms meetings into texts for municipal councils. Smart searches increase the productivity of editorial units. Motiwe, which offers smart parking management, maximizes the profitability, capacity, and citizen satisfaction of public and private car parks. At Microsoft, we will continue to develop systems that are supported by innovative, people-oriented, and artificial intelligence and support applications that provide the most modern urbanism services to citizens.

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Turkey's exports exceeded \$ 165 billion in the first 11 months of 2019

Turkish Exporters Assembly (TIM) announced November 2019 export figures. Turkey's exports in November 2019 was \$ 16.21 billion. In the first 11 months of the year, exports rose by 1.8 percent to \$ 165 billion.

Turkish Exporters Assembly (TIM), announced the provisional foreign trade data for November with the participation of Minister of Trade Ruhsar Pekcan.

Exports in November were \$ 16 billion 214 million according to the Generalized Trade System (GTS). In the first 11 months of the year, exports increased by 1.8 percent to 165 billion dollars, annualized exports reached 180 billion dollars.

Stating that the recession in global trade affects all countries and caused a significant loss of momentum in global growth, TIM Chairman İsmail Güle continued his words as follows:

“The export performance of our country stands out with its success compared to Turkey's competitors and target markets. Among the countries that announced their export

data for the first 9 months of 2019, South Korea's exports decreased by 9.8 percent, in the United Kingdom, the decrease is 6.5 percent, world's leading exporter China's exports fell by 0.1 percent. Turkey, on the other hand, achieved an increase rate of 2.6 percent in the first 9 months. With the dynamism of our exporters, our position in the global arena will improve and will continue to move forward.

While the global agenda is busy with the trade wars, terrorism, street protests and instability, we are embarking Turkey by connecting Asia and Europe. Turkey, is following a versatile, powerful and balanced policy in line with the interests of all actors in its region. We see this clearly in our trade agreements, energy agreements, investments and policies. With China's 'Belt and Road Project', the Middle Corridor in which Turkey

is located, will be one of the most strategic locations.”

In November 1545 companies joined the Export Family

Referring to the details of November exports, the TIM Chairman said: “I am pleased to announce that 1,545 companies joined our export family in November. When we look at the total number, in November 40,677 companies exported their products to the world.”

Automotive sector maintained its leadership

The leading sector of November was automotive with exports worth \$ 2.7 billion. Automotive was followed by Chemicals with \$ 1.8 billion and Garments with \$ 1.5 billion in exports. 9 sectors displayed a successful performance with an increase above 10 percent. The strongest performers of November were Ship and Yacht, which increased their exports by 447 percent, Defense and Aviation with a 57 percent increase and Hazelnut, which reached \$ 265 million with an increase of 48 percent.

Exports to 105 countries increased

In November, Turkey exported to 210 countries and regions. Exports to 105 of these countries increased, while the increase in 70 countries was above 10 percent, and in 32 countries it was over 50 percent. The top three export destinations of Turkey were: Germany with \$ 1.5 billion, Iraq with \$ 1.1 billion and the United Kingdom with \$ 948 million. While the share of the top 10 countries in exports was 48.4 percent, it was 66.4 percent for the first 20 countries. The share of the European Union in Turkey's exports was 47.5 percent in November.



In terms of quantity, exports reached 13 million tons with an increase of 6.8 percent in November and 134 million tons with an increase of 16.5 percent during the first 11 months of 2019.

Lastly, the negative impact of the EUR-USD parity in November was 193 million dollars, while the negative impact of the parity in the first 11 months of the year was 4.4 billion dollars.

Turkish Signature on the World's first and only solar power fence system

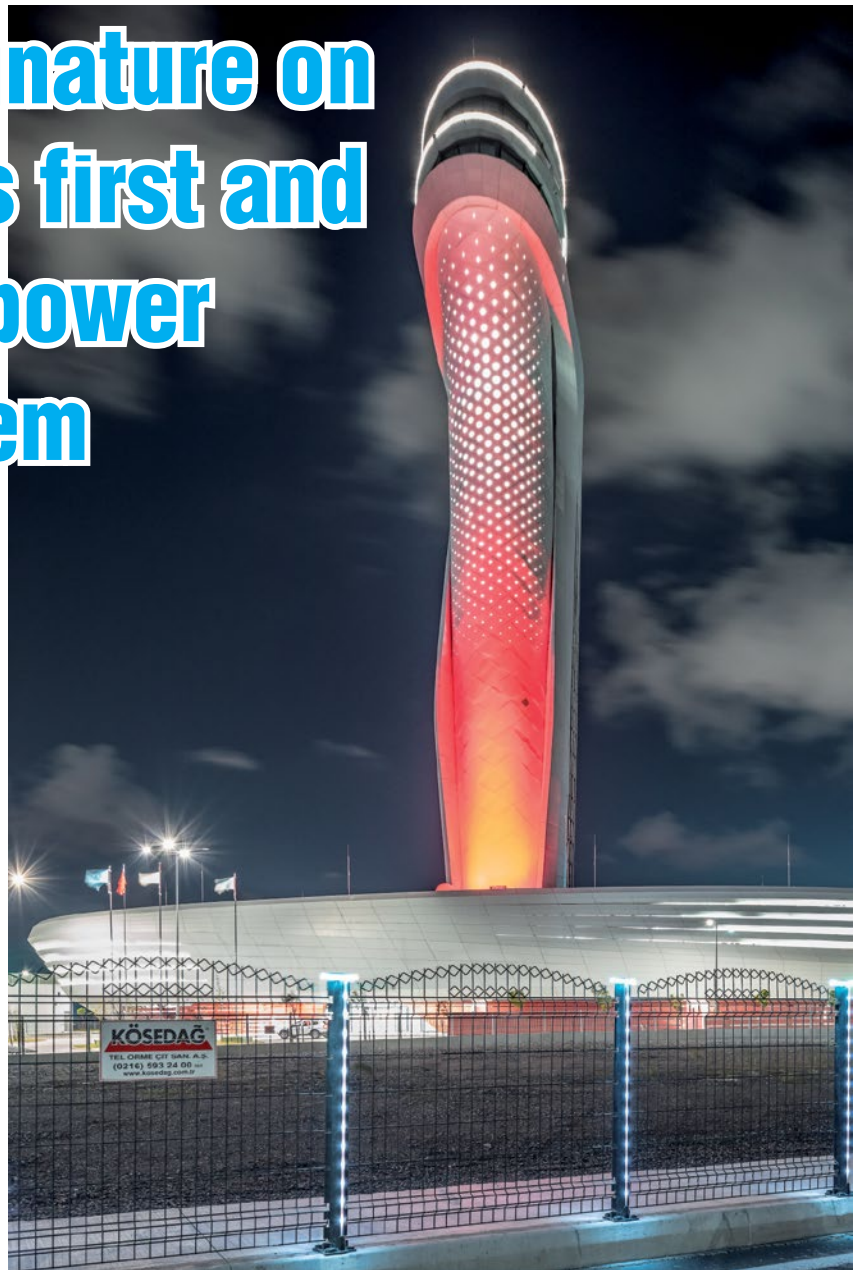
As the founder of the wire fence industry in Turkey, Kosedag Mesh Wire brings the highest standards to the security solutions with innovative products it develops. As one of these products, the world's first and only solar power illuminated fence system offers an elegant, environmentally-conscious and high security solution.

Kosedag Mesh Wire, the first manufacturer of wire fences in Turkey, leads the sector with its innovative perspective, integrated security solutions and quality products. Kosedag, the founder of the first and only R&D center in the sector in Turkey, carries out many different prestigious projects with its wide range of products and special technologies in different areas including high-security projects, international borders and transportation projects. The company exports its unique products and solutions to 80 countries. One of the innovative solutions developed by Kosedag is the world's first and only solar power fence system.

Attracting attention with its unique, durable and elegant design, the Solar Power Illuminated Fence System

provides optimum lightening with minimum energy. It is applicable to all the posts including K-dag metal and aluminum fence posts as well as existing posts in the application area. Thanks to this special system developed by Kosedag, each post provides lightening independently without the need for any infrastructure, cable or connection. It is possible to integrate a solar cap, which is made of a special material resistant against impacts and severe weather conditions to the system.

There is no need for drilling or welding during the installation due to the special section structure of K-dag Aluminum and Metal Fence Posts, which has a unique compatibility with the Solar Power Fence System. Therefore, the installation process is easy and fast. Kosedag's Solar Power Illuminated Fence systems are used in prestigious projects in many countries for different areas such as highways, airports, shopping malls, industrial facilities and residential projects.



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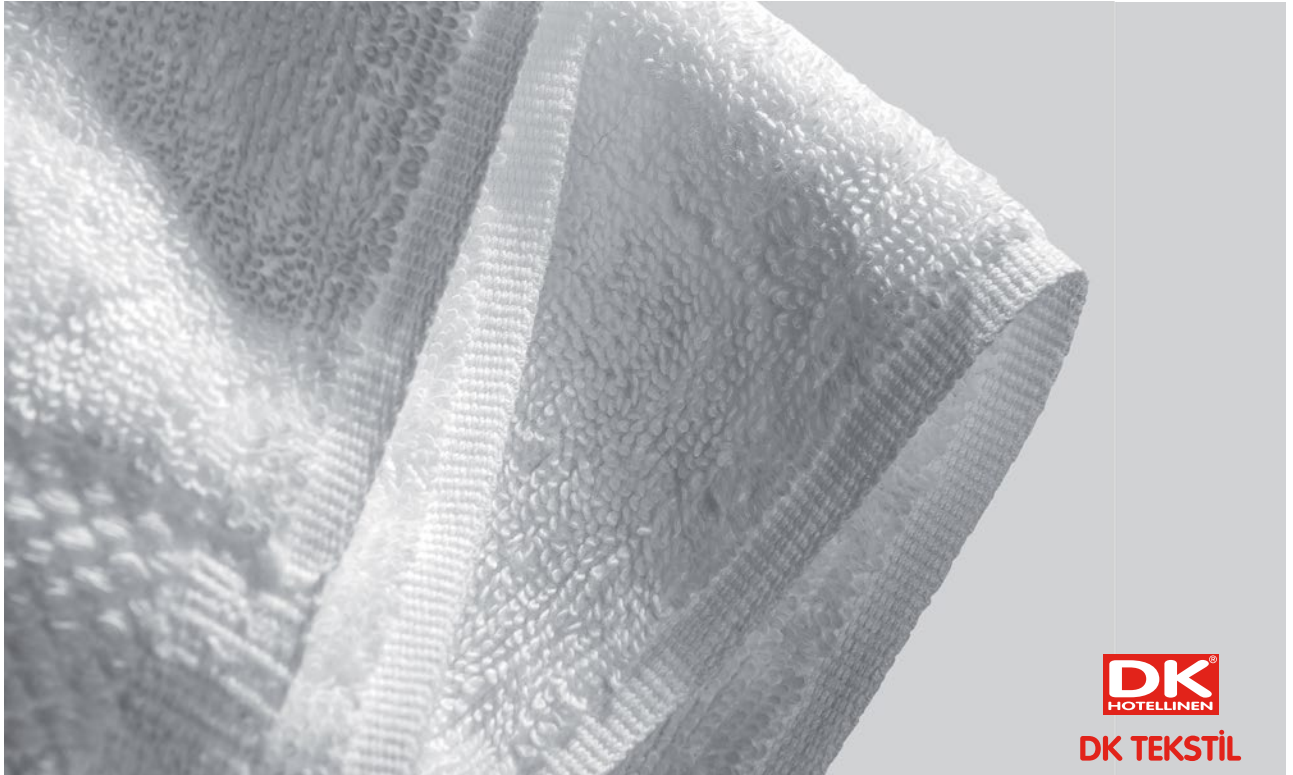
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Everything needed for industrial textile is at DK Tekstil



DK TEKSTİL

DK Tekstil was established in 1984 to produce textile products resistant to industrial washing for hotels, hospitals and restaurants, and continues to work in Antalya Organized Industrial Zone.

DK Tekstil, which prefers Turkish, Egyptian and American cotton as raw material, produces the products needed by the facilities under one roof as towel sets, spa group, bathrobe, bed and restaurant textiles. Capable to manufacture 160 tons of towels and 220.000 m² of fabric monthly at

its 52.000 m² open and 22.000 m² closed area with more than 30 years of experience, DK Tekstil works every year to produce professional solutions for the demands and needs of the sector.

Exporting to many regions of the world such as USA, Russia, Europe, Arab and African countries DK Textile Realizes its domestic and foreign promotional works by participating in fairs such as Heimtextil, Anfaş, The Hotel Show Dubai, Emitt, Hostech and Evteks.

DK Textile will meet its novelties and variety of product portfolio with customers especially in the coastal hotels in the renovation times of the hotels in 2020. Examples of the works of the company that has signed major hotel projects; Kempinski Russia, Loisium Spa Austria, Charleson Luxury Nigeria, Somali Airport Hotel, Center Ville Montenegro, Rixos Borovoe.



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STİ****Contact Person:** Kadriye Tuğba SARAYDAROĞLU**Address:** Atatürk San. Sitesi, Fahri Korutürk Cad.,336. Sok., No: 8,34555, Hadımköy/ İSTANBUL**Tel:** +90 212 771 16 40**Fax:** +90 212 771 16 48**Web:** www.believe.com.tr**Mail:** tugbas@believe.com.tr**Products:** UPHOLSTERY**Trademarks:** BELIEVE**EVTEKS TEKSTİL KONFEKSİYON TUR. YAT. SAN. TİC. LTD. STİ****Contact Person:** İsa DAL**Address:** Menderes Bulvarı No: 27/4 20085 Gümüşler/DENİZLİ**Tel:** +90 258 371 88 15 pbx**Fax:** +90 258 371 88 20**Web:** www.evteks.com.tr**Mail:** info@evteks.com.tr**Products:** BED LINEN, MATTRESS TICKING, BLANKETS, BATH SUITES, BATH TOWELS AND BATHROBES**Trademarks:** DALİSA, UCUZAL, YENİTA**FESTİVAL TEKSTİL SAN. TİC. LTD. STİ.****Contact Person:** Ufuk COSKUNEL, Göksel GÜVEN**Address:** Oto San. Sit., 25. 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Products: BATH SUITES, BATH TOWELS AND BATHROBES, YARN
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Trademarks: APOLENA HOME COLLECTIONS

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Products: CURTAIN, UPHOLSTERY
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Trademarks: ELIZABETH, BREZZA, EKOSİ

KÜÇÜKERLER TEKSTİL TİC. VE SAN. LTD. STİ.

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Trademarks: CEGİ TEKSTİL, LEN-ZA TEKSTİL

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Products: BED LINEN, MATTRESS TICKING, BLANKETS
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H.S.E DIS TİCARET LTD. STİ.

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Products: UPHOLSTERY
Trademarks:

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Products: CURTAIN, UPHOLSTERY
Trademarks: DAFNE HOME

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Products: CURTAIN, UPHOLSTERY
Trademarks: CASABRIO, ABİLİTA, RAUMA, ÇULL

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Products: CURTAIN, UPHOLSTERY
Trademarks: TECHNOTEX

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Products: BED LINEN, TABLE LINEN
Trademarks: SEKKERHOME

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Trademarks: HOME ART, DUCHESSE

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Products: CURTAIN, UPHOLSTERY
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Products: CURTAIN, UPHOLSTERY, BED LINEN, MATTRESS TICKING, BLANKETS, ACCESSORY
Trademarks: COMPAGNIE DES ETOFFES, PREMIER, PREMIER OUTLET, PREMIER HOME, FLORE COLLECTION, MELODIE, DUCK, DUCKBASIC, DUCKPRO, KDT, PERDECO COLLECTION, MELODIE, DUCK, DUCKBASIC, DUCKPRO, KDT, PERDECO

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Products: CURTAIN, UPHOLSTERY
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Products: BED LINEN, MATTRESS TICKING, BLANKETS, BATH SUITES, BATH TOWELS AND BATHROBES
Trademarks: LA CUISINE, LILI MARLEN

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NO.15 ESKİŞEHİR**Tel:** +90 222 236 07 33 **Fax:** +90 222 236 07 35**Web:** www.cekicler.com.tr **Mail:** info@cekicler.com.tr**Products:** Marble, limestone, travertine, onyx, mosaic, special products.**DİMER DİYARBAKIR MERMER İNŞAAT SAN. VE TİC. A.S.****Contact Person:** EMİNE GÜLBAHAR TAŞ - MEHMET HANIFI DÖNEĞEL**Address:** AYDIN ARSLAN BLV. YILMAZOGULLARI APT. KAT:2 DİYARBAKIR**Tel:** +90 412 237 45 10 **Fax:** +90 412 237 45 17**Web:** www.dimer.com.tr **Mail:** info@dimer.com.tr**Products:** Sandwawe, brown espora, emparador, chem grey, koky beige, orient pink, cream**nera, noche, basalt.****DOGALTASEVİ MERMERCİLİK TIC. LTD. STI.****Contact Person:** HARUTYUN KIZMAZOĞLU**Address:** PERPA TİC. MERK. A BLOK KAT: NO.384 SİSİLİ/İSTANBUL**Tel:** +90 212 320 95 07 **Fax:** +90 212 320 95 18**Web:** www.dogaltasevi.com **Mail:** info@dogaltasevi.com**Products:** Marble, travertine, mosaic, medallion.**YASARTEKS DOKUMA SAN. VE TİC. 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A.S.****Contact Person:** Contact Person:**Address:** BEYLİKDÜZÜ MERMERCİLER SAN.SİTESİ 2.CAD. NO.11/15 BEYLİKDÜZÜ/İSTANBUL**Tel:** +90 212 875 15 90 **Fax:** +90 212 875 15 97**Web:** www.aksoylarmermmer.com **Mail:** info@aksoylarmermmer.com**Products:****ALMERPA ENERJİ VE SANAYİ YAT. PAZARLAMA İHRACAT A.S.****Contact Person:****Address:** ALTİNOVA CAMURLU MEVKİİ NO.10 ALTİNOVA/YALOVA**Tel:** +90 226 461 30 40 **Fax:** +90 226 461 25 14**Web:** www.altintas-mermer.com **Mail:** altintasmermer@superonline.com**Products:****ARTMAR ARTI MERMER MADEN VE MADENCİLİK ARS. SAN. VE TİC. A.S.****Contact Person:****Address:** ORGANİZE SANAYİ BÖLGESİ 12.CAD NO:13 ESKİŞEHİR**Tel:** +90 222 236 10 75 **Fax:** +90 222 236 02 05**Web:** www.artmar.com.tr **Mail:** artmar@artmar.com.tr - vejdi@ertanlar.com**Products:****CANEL MUNİP ÇOKER MAD. TİC. VE SANAYİ A.S.****Contact Person:** MEHMET ÇAKAN**Address:** HATBOYU CAD. NO.26 BAKIRKOY/İSTANBUL**Tel:** +90 212 574 20 20 **Fax:** +90 212 574 00 26**Web:** www.canel.com **Mail:** can.coker@canel.com / turkan.baran@canel.com**Products:** Marble, mosaic, tile.**CİFTYILDIZ MERMER OTOM. ELEKT. TAAH. TUR. NAKL. SAN. TİC. A.S.****Contact Person:** EYÜP YILDIZ**Address:** İZMİR YOLU 10.KM ERTUGRUL SHELL AKARYAKIT İSTASYONU NİLUFER/BURSA**Tel:** +90 224 441 13 52 **Fax:** +90 224 441 66 35**Web:** www.ciftyildiz.com.tr **Mail:** ciftyildiz@ciftyildiz.com.tr**Products:** Marble, travertine, onyx**DİNC MERMER SAN. VE TİC. LTD. STI****Contact Person:** CENGİZ KARAMAN**Address:** TEZCAN CD. NO.38 D.11 UMRANIYE/İSTANBUL**Tel:** +90 216 365 50 87 **Fax:** +90 216 365 50 89**Web:** www.dincmarble.com **Mail:** cengizkaraman@dincmarble.com**Products:** Granit, marble, caesarstone.**EMEĞ MERMER SANAYİ TİC. A.S.****Contact Person:** İBRAHİM ÇELEBİ**Address:** AFYON-ANKARA DEVLET KARAYOLU 15.KM**Tel:** +90 272 341 23 32 **Fax:** +90 272 341 20 91**Web:** www.emekmarble.com **Mail:** info@emekmarble.com**Products:** Sink, fireplace, shower tray, vase, column.

EMMIOGLU MERMER MADEN. INS. MALZ MUH. ITH. IHR. TIC. VE SAN. A.S.
Contact Person:
Address: 1. ORG. SAN. BÖL. 3. CAD. NO:1 SIVAS
Tel: +90 346 218 12 00 **Fax:**
Web: www.emmioglu.com **Mail:** emmioglu@emmioglu.com
Products:

FIMAR INS. TAAH. NAK. MERMER MAD. TUR. OTO. ITH. IHR. TIC. A.S.
Contact Person: MURAT S.KR. ASIKOGLU - FATİH YARAS
Address: AMASYA MECİTÖZÜ KARAYOLU 20.KM TIMAR MERMER FAB.
PK.13 AMASYA
Tel: +90 358 223 02 03 **Fax:** +90 358 223 03 04
Web: www.fimar.com.tr **Mail:** fimar@fimar.com.tr
Products: Marble, travertine, mosaic, medallion.

GOKYAR MERMER INSAAT TUR. NAK. SAN. VE TIC. LTD. STI
Contact Person:
Address: BOZUYUK DEVLET YOLU 1.KM SÖĞÜT/BİLECİK
Tel: +90 228 361 47 00 **Fax:** +90 228 361 47 05
Web: www.gokyarmermer.com **Mail:** info@gokyarmermer.com
Products:

HÜRMER MADENCİLİK VE DIS . TIC. LTD. STI.
Contact Person: HÜSNÜ OLCAR
Address: ORGANİZE SAN. BÖLG. 1.CD. NO.4 KUTAHYA
Tel: +90 274 266 22 01 **Fax:** +90 274 266 22 58
Web: www.hurok.com **Mail:** mermer@hurok.com / husnuolcar@hurok.com
Products: Tile, slab, mosaic, paver, pool coping, sink.

MAMET MADENCİLİK MERMER TRAVERTEN SAN. VE TIC. A.S.
Contact Person: AHMET DERE
Address: YENİCAMI MAH. ATATÜRK CAD. NO.32 PINARBASI/KAYSERİ
Tel: +90 352 512 25 25 **Fax:** +90 352 512 33 33
Web: **Mail:** hakanbasok@hotmail.com
Products: Marble, limestone, travertine, onyx

METAMAR MERMER GRANİT MADENCİLİK SAN.VE TIC. A.S.
Contact Person: TUĞBA BOZAN - M. ZG-R KALKAN
Address: ANTALYA YOLU 6.KM. SAV KASABASI İSPARTA
Tel: +90 246 261 24 70 **Fax:** +90 246 261 24 74
Web: www.metamarmarble.com **Mail:** sales@metamarmarble.com / info@metamarmarble.com
Products: Marble, limestone, travertine, marble, onyx.

SUAYP DEMİREL
Contact Person: NAIL DEMİREL - EMRE DELİHOCA
Address: MERMER SAN. B+L. PK. 7 İSCEHİSAR/AFYON
Tel: +90 272 341 32 00 **Fax:** +90 272 341 27 21
Web: **Mail:** export4@suaypdemirel.com
Products: Amorium travertine, docimeium stone, mosaic, border.

TEM-MER MERMER MADENCİLİK INS. SAN. VE TIC. A.S.
Contact Person: AHMET K«K
Address: ORG. SANAYİ BOL. 2.CAD. 9.SOK. NO.2 AFYON
Tel: +90 272 221 19 01 **Fax:** +90 272 221 19 25
Web: www.temmermarble.com **Mail:** m.dikyamac@temmermarble.com
Products: Marble, travertine, granite.

TRUSTUM DIS TIC. LTD. STI.
Contact Person: RAİF UMUT YESİLTAN
Address: BAGDAT CAD. 513/4 «ATAL»ESME KADIKÖY/İSTANBUL
Tel: +90 216 658 76 71 **Fax:** +90 216 658 76 70
Web: www.inspectstone.com **Mail:** marble@trustum.com
Products: Marble, travertine, andezite, bazalt, limestone, onyx.

TURAN BEKİSOĞLU DIS TIC. LTD. STI.
Contact Person: EVREN ABOĞLU - DUYGU ÖZTÜRK
Address: ESENBÖĞA YOLU 15.KM. NO.47 KECİÖREN/ANKARA
Tel: +90 312 399 32 10 **Fax:** +90 312 399 45 02
Web: www.marmiro.com **Mail:** marmiro@marmiro.com
Products: Tile, paver, coping, veneer, vinyl, accessories, pattern.

VERONA DIS TIC. LTD. STI.
Contact Person: COSKUN GÜNES
Address: BOSTANCI YOLU CD. KEYAP ÇARŞISI SİT. 157/A J BLOK UMRANIYE/İSTANBUL
Tel: +90 216 526 51 00 **Fax:** +90 216 526 51 08
Web: www.veronagranit.com.tr **Mail:** info@veronagranit.com.tr
Products: Marble, travertine, limestone, granite.

FEDERAL MERMER MADEN ELEK. INS. TAAH. TIC. VE SAN. A.S.
Contact Person: MEHMET EMİN SIKILI
Address: İSTASYON MAH. GÖLPAZARI YOLU 1.KM BİLECİK
Tel: +90 228 233 18 66 **Fax:** +90 228 233 18 68
Web: www.federal.com.tr **Mail:** marble@federal.com.tr
Products: Marble, travertine, granite

G-M MERMER GRANİT SAN. VE TIC. LTD. STI.
Contact Person: İSMAİL AYDEMİR
Address: ORG. SAN. BOL. 1.C. 1.S. NO.30 AFYON
Tel: +90 272 221 16 00 **Fax:** +90 272 221 16 03
Web: www.tureks.com.tr **Mail:** info@tureks.com.tr
Products: Marble, mosaic, border, travertine, limestone.

INTERVO DIS TIC. VE M-M. LTD. STI
Contact Person: BERNA İNCE - ALI ÇOBAN
Address: NİSPETİYE CAD. AK MERKEZ B3 BLOK KAT:1 BESİKTAS/İSTANBUL
Tel: +90 212 282 19 00 **Fax:** +90 212 282 16 62
Web: www.intervolttd.com **Mail:** erhan@intervolttd.com
Products: Floor and wall ceramic tiles, glazed porcelain tiles, field tiles, special medallion works from mosaic, cut mosaics, border and decors.

KA-MER KAYSERİ MERMER SANAYİ VE TİCARET LTD. STI.
Contact Person:
Address: 19 MAYIS MAH. TURAPOĞLU SOK. SİTKİ BEY PLAZA NO:2 D:35 KADIKÖY/İSTANBUL
Tel: +90 216 411 92 20 **Fax:** +90 216 411 92 25
Web: **Mail:**
Products:

MESTA TRAVERTEN MERMER SAN. VE TIC. A.S.
Contact Person: FETHİ GÜVEN ÖZTÜRK
Address: H-RRİYET CAD. NO.62/2 MERKEZ ELAZIG
Tel: +90 424 255 11 89 **Fax:** +90 424 255 52 11
Web: www.mestamermer.com **Mail:** ozturk.suat@mestamermer.com
Products: Mosaic, tile, plate, medallion, pattern set, tumbled, profile, border.

SILKAR DIS TİCARET A.S.
Contact Person: MURAT TÜRKÖĞLU
Address: SILKAR PLAZA ORTA MH. TOPKAPI MALTEPE CD. NO.6 K.5 BAYRAMPASA/İSTANBUL
Tel: +90 212 576 75 00 **Fax:** +90 212 576 72 66
Web: www.silkargranit.com **Mail:** erdogan@silkargranit.com/nevin@silkargranit.com
Products: Marble, limestone, travertine, marble, onyx

TEKMAR MERMER VE MADEN İŞLETM. ÜRETİM İHR. TIC. A.S.
Contact Person: N-KHET ÖZAL
Address: GAZETECİLER SİT. HABERLER SOK .NO.11 SİSLİ/İSTANBUL
Tel: +90 212 337 28 00 **Fax:** +90 212 337 28 28
Web: www.tekmarble.com.tr **Mail:** info@tekmarble.com
Products: Marble, travertine, granite, ceasarstone.

TRAVERTİNE BROS DOĞAL TAS MAD. SAN.VE TIC.A.S
Contact Person: Contact Person:
Address: HADIMKÖY GİSELER MEV. FATİH UNV. KARŞI KARAAGACKOYU YOLU ÜZERİ BUYUKCEKMECE/İSTANBUL
Tel: +90 212 889 22 00 **Fax:** +90 212 889 22 10
Web: www.travertinebros.com **Mail:** info@travertinebros.com
Products:

TUMAS MERMER SANAYİ VE TIC. A.S
Contact Person: SERDAR SUNGUR
Address: İZMİR ASFALTI BOZBURUN MAH. 2018 SOK. NO.61 G-M-SLER/DENİZLİ
Tel: +90 258 371 09 17 **Fax:** +90 258 371 25 85
Web: www.tumasmermer.com **Mail:** serdar@tumasmermer.com
Products: Tile, slab, mosaic, specil products, edge types, packing

TURGUT ÖZEN MERMER SAN.VE TIC. A.S.
Contact Person:
Address: İLYASBEY KOYU / BİLECİK
Tel: +90 228 293 23 53 **Fax:** +90 228 293 23 52
Web: www.oztekmermer.com **Mail:** oztek@oztekmermer.com
Products:

Turkish contract furniture companies

ERSA MOBİLYA SAN. A.Ş.**Contact Person:** Eralp ATA**Address:** 1. Organize Sanayi Bölgesi Oğuz Caddesi No: 17, Sincan / Ankara / Turkey**Tel:** +90 312 267 00 11**Fax:** +90 312 267 00 13**Web:** www.ersamobilya.com**Mail:** info@ersamobilya.com**Products:** Hotel, Dormitory and Hospital Furnishing**AVES AYDINLATMA SAN VE TİC. LTD. ŞTİ.****Contact Person:** Aydın BÜYÜKTAFLI**Address:** Esentepe Avizeciler sit. 2967 Sk. B Blok No 7/A Sultangazi / İstanbul / Turkey**Tel:** +90 212 444 5 287**Fax:** +90 212 608 69 87**Web:** www.avesaydinlatma.com**Mail:** info@avesaydinlatma.com**Products:** Decorative Lighting Fixtures, Chandelier, Wall Lamp, Floor Lamp, Table Lamp**KA1000 - MODULAR KITCHEN CABINETS BAHA MİM. MOB. DEK. SAN. TİC. LTD. ŞTİ.****Contact Person:** Gaye Yalçinkaya ERGÜN**Address:** Sargazi Emek Mh. Ordu Cd. No 28/A Blok 34785 Sancaktepe / İstanbul / Turkey**Tel:** +90 216 313 02 02**Fax:** +90 216 313 02 04**Web:** www.ka1000.com.tr / www.bahamimarlik.com**Mail:** export@bahamimarlik.com**Products:** Modular Kitchen Cabinet, Ready to Assemble Kitchen Carcass, Flat Pack Kitchen Cabinets, Doors.**TELESET MOBİLYA BİRLİK İNŞAAT MOB. DEK. TURZ. SAN. VE TİC. LTD. ŞTİ.****Contact Person:** Neriman ÖZTÜRK**Address:** Mimarşinan Mah. M. Yıldırım Tosunlar Cad. No: 7 Silivri / İstanbul / Turkey**Tel:** +90 212 736 18 65**Fax:** +90 212 736 18 69**Web:** www.teleset.com.tr**Mail:** export@teleset.com.tr**Products:** Dining Rooms, Bedrooms, Accessories, Sofas, Young Rooms, Single Units.**BRN YATAK BAZA EV TEKSTİL İNŞ. SAN. TİC. A.Ş.****Contact Person:** Berna İLTER**Address:** Anbar Serbest Bölge Mah. 14. Cad No:18 Melikgazi / Kayseri / Turkey**Tel:** +90 352 311 44 99**Fax:** +90 352 311 44 98**Web:** www.brnbcd.com**Mail:** ogumus@brnbcd.com**Products:** Traditional And High Count Pocket Spring Mattresses, Boxsprings, Bedding Sets,**BUROART MOBİLYA SAN. VE TİC. A.Ş.****Contact Person:** Selatin BALKAN**Address:** Turanköy Sanayi Bölgesi Kestel / Bursa / Turkey**Tel:** +90 224 383 35 90**Fax:** +90 224 383 35 32**Web:** www.buroart.net**Mail:** info@buroart.net**Products:** Office Furniture, Kitchen, Home Furniture**ÇAĞIN BÜRO MOBİLYA SAN. TİC. A.Ş.****Contact Person:** Musa SARI**Address:** İkitelli OSB Atatürk Blv. No:102 D:1.Bodrum, İkitelli, Başakşehir, İstanbul / Turkey**Tel:** +90 212 671 06 88**Fax:** +90 212 671 03 37**Web:** www.caginburo.com**Mail:** export1@caginburo.com**Products:** Office furnitures, Contract Project**ÇALIŞKAN OFİS MOBİLYA DEKORASYON TİC. LTD. ŞTİ.****Contact Person:** Koray ÇALIŞKAN**Address:** Modoko Sanayi Sitesi 3. Caddesi No: 9 / Y.Dudullu - Ümraniye / İstanbul / Turkey**Tel:** +90 216 313 33 32**Fax:** +90 216 313 33 32**Web:** www.caliskanofis.com**Mail:** info@caliskanofis.com**Products:** Executive Tables, Work Tables, Bankers, Meeting Tables, Study Chairs, Executive Chairs,**DELTA OFİS MOBİLYA DEKORASYON SAN. VE TİC. A.Ş.****Contact Person:** Adem YILMAZ**Address:** Arnavutköy Kuruçeşme Cad. No:65 Dükkan: 1-2 Beşiktaş / İstanbul / Turkey**Tel:** +90 212 265 40 00**Fax:** +90 212 358 54 11**Web:** www.deltaozis.com**Mail:** info@deltaozis.com**Products:** Table, Cabinet, Coffee Table, Chair, Sofa, Panel, Desk, Library**DEV MOBİLYA DERİCİOĞULLARI YAPI MALZEMELERİ TİC. VE SAN. A.Ş.****Contact Person:** İbrahim ABAK**Address:** Organize Sanayi Bölgesi 4 Cad. 4 Sk. No: 5 Balıkesir / Turkey**Tel:** +90 266 281 12 00**Fax:** +90 266 281 12 05**Web:** www.devmobilya.com / www.devmo.com.tr**Mail:** iabak@degirmencioglu.com.tr**Products:** All Kinds Of Home Furniture, All Kind Hotel And Office Furniture**DORSTİL DORUK AĞAÇ ÜRÜNLERİ İMALAT İNŞ. NAKL. VE TİC. A.Ş.****Contact Person:** Ömer ESEN**Address:** Söğütli Köyü Söğütli Caddesi No:1-2-3 Çilimli / Düzce / Turkey**Tel:** +90 380 681 74 44**Fax:** +90 380 681 74 48**Web:** www.dorstil.com / www.dorukagac.com.tr**Mail:** omeresen@dorukagac.com**Products:** Wooden doors, interior doors, panel doors, veneered doors, mdf doors, laminated doors,**EUROPİM MOBİLYA SANAYİ VE TİCARET LTD. ŞTİ.****Contact Person:** Celal ÖZKAN**Address:** GPOSB Cumhuriyet Cad. No:46 Gebze / Kocaeli / Turkey**Tel:** +90 262 751 15 44**Fax:** +90 262 751 17 47**Web:** www.europim.com.tr**Mail:** info@europim.it**Products:** Hotels, contract, private, conference & movie, eco modern and classic living, ceo tv furniture,**ENNE MOBİLYA TURZ. İNŞ. TEKS. SAN. VE TİC. LTD. ŞTİ.****Contact Person:** Evren ÜNAL**Address:** Karacakaya Cad. No: 116-118 Sıtelet Altındağ / Ankara / Turkey**Tel:** +90 312 351 54 74**Fax:** +90 312 348 82 76**Web:** www.enne.com.tr**Mail:** evrenunal@enne.com.tr**Products:** Dining Room, Living Room, Bedrooms, Accessories, Contract Project, Loose furniture**ELENOR FABRICS TEKSTİL SAN. VE TİC. LTD. ŞTİ.****Contact Person:** Hakan BAŞABAK**Address:** DOSAB Papatya Sk. 4D Osmangazi Bursa / Turkey**Tel:** +90 224 261 21 53**Fax:** +90 224 261 21 54**Web:** www.elenorfabric.com**Mail:** info@elenorfabric.com**Products:** Curtain**KİZZE MOBİLYA İMALAT TASARIM ÜRÜNLERİ SAN. VE TİC. A.Ş.****Contact Person:** Vural KOÇER**Address:** Ömerli Mh. Kanuni Sultan Süleyman Cd. No:12 Arnavutköy/İSTANBUL/TURKEY**Tel:** +90 212 876 69 38**Fax:** +90 212 876 69 41**Web:** www.kize.com.tr**Mail:** info@kize.com.tr**Products:** Panellings, Skirting, Doors, Door Frames, Wardrobes-Cabinets, TV Units, Dresuars,**MACİTLER MOBİLYA MİMARLIK SAN. TİC. LTD. ŞTİ.****Contact Person:** Ali KORKUSUZ**Address:** Madenler Mah. Fetih Sok. No:7 Ümraniye / İstanbul / Turkey**Tel:** +90 216 415 78 39**Fax:** +90 216 420 44 84**Web:** www.macitler.com.tr**Mail:** alik@macitler.com.tr**Products:** Bed Rooms, Dining Rooms,Sitting Groups,Living Rooms,Chairs, Tv Units, Contract**RENDİ MOBİLYA YAPRAK ORMAN ÜRÜNLERİ SAN. VE TİC. LTD. ŞTİ.****Contact Person:** Zeki KAVAZ**Address:** İnegöl Ağaç İşleri Osb. Hamzabey Mahallesi 15. Caddesi No: 4 İnegöl / Bursa / Turkey**Tel:** +90 224 714 84 14**Fax:** +90 224 714 85 41**Web:** www.rendimobilya.com**Mail:** zekikavaz@rendimobilya.com**Products:** Bedrooms, Diningrooms, Sofa Sets, Wall Units, Coffee Tables**MOBİ İÇ VE DIŞ TİC. LTD. ŞTİ.****Contact Person:** A.Raşit KARAASLAN**Address:** Yalova Yolu 14. km Sanayi Cad. No.4 Ovaakca / Bursa / Turkey**Tel:** +90 224 267 06 48**Fax:** +90 224 267 06 51**Web:** www.mobi.com.tr**Mail:** mobi@mobi.com.tr**Products:** Dining Rooms, Bedrooms, Sofas, Armchairs, Desks, Cabinets, Occasional Furniture,**ÖZDEMİRLER KAPI DÜNYASI MOB. İNŞ. SAN. VE TİC. LTD. ŞTİ.****Contact Person:** Ersan ÖZDEMİR**Address:** Yalova Yolu 14. km Sanayi Cad. No.4 Ovaakca / Bursa / Turkey**Tel:** +90 224 718 50 50**Fax:** +90 224 718 52 29**Web:** www.kapi.com.tr**Mail:** ersanozdemir@gmail.com**Products:** Wood door, Wood veneer press operation, Wood cabinets, kitchen cabinets,**ÖZARTAS AVİZE SAN. İHR. VE TİC. A.Ş.****Contact Person:** Hasan Altay ÖZGEN**Address:** Yalova Yolu 14. km Sanayi Cad. No.4 Ovaakca / Bursa / Turkey**Tel:** +90 212 297 46 76**Fax:** +90 212 255 07 67**Web:** www.ozartas.com**Mail:** info@ozartas.com**Products:** Chandeliers (classical, design, atrium, lantern, table lamp, floor lamp, scone)**RICC RENK MOBİLYA İÇ MİMARLIK SAN. TİC. LTD. ŞTİ.****Contact Person:** Adnan BOSTAN**Address:** Şahintepe Mah. Aşk Veysel Cad. No:99 C Başakşehir / İstanbul / Türkiye**Tel:** +90 212 675 23 19**Fax:** +90 212 648 01 16**Web:** www.ricc.eu**Mail:** info@adnanbostan.com**Products:** Home and olce furniture**SOFFA OTURMA SİSTEMLERİ SAN. VE TİC. LTD. ŞTİ.****Contact Person:** Barış PEKCAN**Address:** Merkez Mah. Bahtiyar Sok. No:63 Kağıthane / İstanbul / Turkey**Tel:** +90 212 294 68 88**Fax:** +90 212 294 68 98**Web:** www.soffa.com.tr**Mail:** info@soffa.com.tr**Products:** Sofas, Armchairs, Chairs, Modular Sofas, Upholstered Benches, Modern design**STELLA SİM MOBİLYA VE DEKORASYON SAN. VE TİC. LTD. ŞTİ.****Contact Person:** Erkan ÖZKAN**Address:** İstanbul Tuzla Kimya San. Org. San. Böl. Kristal Cad. No:76 Tuzla / İstanbul / Turkey**Tel:** +90 216 484 59 46**Fax:** +90 216 484 59 49**Web:** www.stellamobilya.com**Mail:** sim@stellamobilya.com**Products:** Dining Rooms, Bedrooms, Living Rooms, Accessories, Contract project**ZİVELLA MOBİLYA İNŞ. SAN. TİC. LTD. ŞTİ.****Contact Person:** Ömür ZOR**Address:** Ahmet Yesevi Mah. Biberlik Cad. No:2 Sultanbeyli / İstanbul / Turkey**Tel:** +90 216 592 99 60**Fax:** +90 216 592 99 70**Web:** www.zivella.com**Mail:** info@zivella.com / omur.zor@zivella.net**Products:** Office, Cafe Restaurant, Hotel, Education Furniture, Turnkey Projects

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